

2025 Sharing Information on Progress **(SIP) Report**

Universal Business School

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Universal Business School, including key details and basic institutional data.

Vision

To create impactful knowledge and develop innovative, ethical, responsible, and global leaders who will transform organisations and society at large.

Strategy

Strategic Plan_2023-2028

[View document](#)  [Download document](#) 

Institutional-Development-Plan-IDP-UAi

[View document](#)  [Download document](#) 

Strategy Alignment

Alignment of Strategic Priorities with Sustainable Development Goals

At Universal Ai University (UAi), our institutional strategy is explicitly aligned with advancing sustainable development, promoting the common good, and delivering quality education. This alignment is articulated in both our Institutional Development Plan (IDP) and our Strategic Plan 2023–2028, ensuring consistency from governance to academic practice.

Our strategic pillars—Teaching & Learning, Research & Innovation, External Engagement, Internationalization, Governance & People Development, and Infrastructure—map onto the UN Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education), SDG 9 (Industry, Innovation & Infrastructure), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals).

Examples of alignment include:

- **Curriculum & Teaching:** Programs are designed in line with NEP 2020, using CBCS and ABC frameworks. Skill-based pedagogy, blended learning, and industry integration prepare students as ethical and responsible leaders.
- **Research & Societal Impact:** Through a Research & Innovation Cell, seed funding, and partnerships with national/international bodies, faculty and students address societal challenges, climate action, and innovation-driven growth.
- **Community Engagement:** Adult education, health awareness, and environmental initiatives extend education beyond campus, strengthening our contribution to the common good.
- **Sustainability Practices:** UAi builds on its legacy as India's first green B-school, embedding sustainability into infrastructure (green campus, smart classrooms, digital systems) and operations.

- **Equity & Inclusion:** Transparent hiring, faculty development programs, scholarships, and student support systems promote diversity, equity, and inclusion across the university.
- **Global Outlook:** Partnerships with foreign universities, exchange programs, and joint research initiatives ensure graduates are globally competent and committed to sustainable transformation.

Every strategic decision—whether in curriculum design, research investment, governance, or partnerships—is guided by our commitment to intergenerational justice, environmental stewardship, and societal well-being. This positions Universal Ai University not only as a hub of academic excellence but also as a catalyst for sustainable and inclusive development in India and globally.

Institutional History

Our History

A History of Progress: Universal Ai University's Journey to Responsible Management Education (RME)

Institutional Background:

Founded in 2009 as Universal Business School (UBS) on previously barren land, the institution was envisioned by Late Gurdip Singh Anand. From the outset, UBS aimed to integrate academic excellence with sustainability, ethics, and societal impact. Today, the school continues to thrive under the leadership of Mr. Tarun Anand, founder's son and current Chancellor, who carries forward the family legacy.

Path Towards RME:

- ◦ **2009–2015 (Early Years):** UBS began its journey with a strong focus on experiential learning and ethical management education. Sustainability was embedded in campus design from the start, with tree-planting initiatives that have grown to over 3,000 plants. Faculty and students engaged in socially relevant projects, laying the foundation for a culture of responsible management.
- **2015–2020 (Expansion & Experiential Learning):** Students participated in SMART (Societal Causes Management Aptitude and Responsibility Temperament) projects, solving real-world problems. Collaborative initiatives like CMAPS (Collaborative Approach Towards Problem Solving) connected students with NGOs to address complex societal challenges. These experiential learning programs cultivated a sense of ethical responsibility and practical problem-solving among students.
- **2021–2025 (Sustainability Integration & University Transformation):**
- The first solar project was completed in March 2021, and by August 2025, 45% of the university's energy needs were met through solar panels.

- UAI launched the SDG Faculty Champions initiative, where each faculty member champions one SDG and selects male and female ambassadors to organize events and activities, fostering university-wide engagement with sustainable development goals.
- UBS achieved University status in 2023, becoming Universal Ai University (UAI) and adopting a multidisciplinary approach aligned with NEP 2020. Institutional frameworks such as the Institutional Development Plan (IDP) and the School of Management Strategic Plan (2023–2028) formally embedded RME principles across teaching, research, governance, and outreach.
- **Current Status:** Today, 10–12% of programs are devoted to sustainability, and 100% of research focuses on sustainability, reflecting the university's full integration of responsible management principles.

Significant Milestones:

- ◦ **Governance:** Transparent and responsible structures established, including the Governing Body, Board of Management, Academic Council, and IQAC.
- **Research & Innovation:** Creation of a dedicated Research Department, with all projects aligned to sustainability and SDGs.
- **Sustainable Campus:** Transition from barren land to a fully green campus with 3,000+ trees and ongoing planting initiatives.
- **Energy Sustainability:** Installation of solar panels generating 45% of the university's energy.
- **Experiential Learning Programs:** SMART and CMAPS projects engaging students with NGOs and real-world challenges.
- **Global Engagement:** International partnerships, MoUs, and faculty/student exchange programs promoting responsible global leadership.
- **Positive Impact Recognition (2025):** Universal Ai University achieved Level 5 – Pioneering in the Positive Impact Rating (PIR), becoming one of the top 11 business schools globally recognized for its societal, ethical, and sustainable impact.

Individuals Who Paved the Way:

- ◦ **Late Gurdip Seing Anand**, founder, envisioned an institution grounded in sustainability and ethics.
- **Mr. Tarun Anand**, Chancellor, continues the legacy, guiding UAI to achieve pioneering recognition in the PIR.
- Faculty champions across departments and SDG initiatives have driven the embedding of sustainability and ethical practices into all aspects of university life.

Summary:

From its foundation on barren land in 2009, through its transformation into a multidisciplinary university in 2023, to achieving Level 5 – Pioneering in the PIR 2025, Universal Ai University exemplifies over a decade of responsible management education and sustainable development. The university equips students to be ethical, innovative, and globally responsible leaders, committed to societal impact, environmental stewardship, and intergenerational justice.

Graduates & Enrollment

2024 Statistics	Number
Graduates	379
Faculty & Staff at the University	190
Faculty & Staff at the Institution	190
Student Enrollment at the University	1036
Student Enrollment at the Institution	1036
Undergraduate Attendance	360
Masters-Level Postgraduate Attendance	637
Doctoral Student Attendance	39
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Technology (B.Tech.)
-  Bachelor of Engineering (B.Eng.)

Masters Programs

-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At Universal AI University, Purpose is defined as the guiding force that connects education, research, and community impact to a larger vision of creating responsible, ethical, and future-ready leaders. In this context, Purpose goes beyond professional success—it is about instilling in students a sense of responsibility toward society, sustainability, and inclusive growth. The institution integrates Purpose into its mission by aligning academic programs with the UN Sustainable Development Goals, embedding ethics and values into the curriculum, and fostering innovation that addresses real-world challenges. By combining cutting-edge AI-driven education with cultural, spiritual, and social awareness, the University ensures that Purpose is not just a principle, but a lived experience that shapes individuals into changemakers for a better world.

Institutional Engagement

76% - 100%

of faculty at Universal Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At Universal AI University, Values are defined as the foundation of ethical leadership, responsible innovation, and holistic growth. Rooted in integrity, respect, and inclusivity, the institution nurtures students to balance academic excellence with social responsibility, cultural awareness, and sustainability, shaping professionals committed to positive global impact.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school

Student Awareness

76% - 100% of students at Universal Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Universal Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At Universal AI University, Share means amplifying our values and impact through open dialogue, digital storytelling, and community engagement. We showcase research, initiatives, and cultural practices, while annually publishing an ESG Report—ensuring transparency, accountability, and progress in ethics, sustainability, and governance, and inspiring global communities toward responsible leadership.

Educator Recognition

At Universal Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Professional development opportunities
- ❖ Student-nominated teaching awards
- ❖ Publication or research support
- ❖ Annual teaching excellence awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning

**In person**

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Universal Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Compliance and legal concerns
- ❖ Curriculum inertia
- ❖ Accreditation constraints
- ❖ Collaboration barriers
- ❖ Faculty expertise gaps
- ❖ Industry misalignment
- ❖ Limited interdisciplinary collaboration
- ❖ Scalability issues
- ❖ Traditional employer expectations

Barriers to Innovative Pedagogy

In 2024, Universal Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Classroom infrastructure limitations
- ❖ Collaboration barriers
- ❖ Faculty resistance
- ❖ Limited interdisciplinary teaching approaches
- ❖ Technology gaps
- ❖ Resistance from students
- ❖ Compliance concerns
- ❖ Scalability issues



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At Universal AI University, research is defined as fostering academic excellence and knowledge sharing through innovative inquiry. We curate platforms like the International Research Conference to unite thought leaders, researchers, and practitioners worldwide, driving meaningful conversations and advancing solutions that shape the future of academia and society.

Research vs Research for RME/Sustainable Development

28	Peer-reviewed articles were published by Universal Business School from this past calendar year.	vs	28	Peer-reviewed articles were published by Universal Business School from this past calendar year in support of RME.
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Research Funding

In 2024, Universal Business School was awarded funding for research that is:



National



International

Socializing Research

In 2024, Universal Business School contributed research findings to:

- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Community organizations
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, Universal Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner is a collaborator who co-creates value with us by sharing expertise, resources, and purpose. At Universal AI University, partnerships like with Light of the Life Trust strengthen our mission of empowering communities, advancing sustainability, and enriching learner experiences through real-world engagement.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Positive Impact Rating (PIR)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Universal AI University, Practice means living our values through sustainability and responsible action. From planting 3,000+ trees to installing 500 kVA solar power, harvesting rainwater, conserving energy, and promoting waste segregation, we embed environmental stewardship into daily life. These initiatives ensure a greener campus and inspire future-ready responsible leaders.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water

Policy Documents Related to RME and/or Sustainability

ESG_Brochure_2024

View document  Download document 

Practice Awards

In 2024, Universal Business School received 1 award for responsible and/or sustainable practices.

PIR: Level-5(Pioneering Status)

Granter: POSETIVE IMPACT RATING

Grantee: Universal Ai Business School



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share at Universal AI University means creating dialogue and impact by making our values, research, and initiatives visible to the wider world. Through digital storytelling, community engagement, and collaborative platforms, we amplify voices, exchange knowledge, and inspire action aligned with ethics, sustainability, and responsible leadership.

Engagement Opportunities

Universal Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Open faculty and student meetings and town halls
- ❖ Annual reports

Communication Audiences

Universal Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Business and industry partners
- ❖ Alumni and donors
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Research and academic networks

Sharing Voices

The following statement from stakeholders at Universal Business School demonstrates our commitment to sharing and learning from sustainability and responsible management practices.

Sharing Voices

At Universal AI University, we view digital platforms not merely as communication channels but as vibrant spaces for dialogue, education, and inspiration. In alignment with the PRME Share Principle, our Communications and Public Relations teams work closely with faculty, students, and centers like CSSS to transform research, initiatives, and campus life into engaging narratives that reflect our values of ethics, sustainability, and innovation.

By embedding PRME values into our digital presence, we ensure that our stories do more than inform—they inspire. Followers become active participants, engaging in conversations, sharing insights, and joining us in our mission to create responsible leaders. At UAI, sharing is not just about visibility—it is about building a global community united by purpose and impact.

Communication Barriers

Universal Business School faces the following barriers in transparent communications:



**Bureaucratic
delays**

SIGNATORY

Universal Business School



Address

Kushivali Village
India



Website

<https://universalbusinessschool.com/>