

**PRiME**

*an initiative of the  
United Nations Global Compact*

# Sharing Information on Progress 2026

Ozyegin University

September 2026

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Ozyegin University, including key details and basic institutional data.

## Mission

Özyeğin University Business School's (Faculty of Business and Graduate School of Business) mission is advancing knowledge and educating responsible leaders to create lasting impact through innovation, transformation, and entrepreneurship. We enable positive change in society by creating, sharing, and applying management knowledge and preparing socially responsible, competent, and entrepreneurial individuals who make a sustainable impact by founding new enterprises and improving existing ones. Rooted in Özyeğin University's founding mission as an entrepreneurial research university, the Business School's mission centers on transforming students, organizations, and society by bridging education, research, and practice. Through transformative learning experiences, impactful scholarship, and engagement with business and community partners, the School cultivates graduates who embody ethical leadership, analytical rigor, and a commitment to sustainable progress. This mission reflects the School's enduring focus on responsibility, sustainability, and innovation. It aligns the School's academic and research endeavors with the United Nations Sustainable Development Goals (UN SDGs) and fosters an ecosystem where creativity, ethical leadership, and evidence-based management come together to drive positive societal impact.

## Vision

Özyeğin University Business School envisions becoming the business school of choice in Turkey and the region for those who aspire to transform business and society through cutting-edge management knowledge and practice. Our vision is to be recognized for creating lasting value, fostering responsible leadership, and driving sustainable innovation and entrepreneurship that generate measurable impact on organizations and communities. We seek to be a role model among entrepreneurial business schools, known for our transformative educational experiences; our faculty's research that addresses real-world challenges; and our collaborations with business, government, and civil society. Guided by this vision, the School aims to empower the next generation of responsible leaders and change agents who combine analytical rigor with ethical purpose. We aspire to shape management education and research that not only advance business performance but also contribute to inclusive growth and the UN SDGs. By bridging discovery and practice, and by cultivating creativity, innovation, and responsibility, the School strives to extend Özyeğin University's global impact: We serve as a catalyst for sustainable, entrepreneurial, and socially conscious transformation in Turkey and beyond.

## Strategy

### Strategy of OzU Business School

The Business School follows a strategy built around five interdependent pillars that express its long-term ambition to be a leading business school recognized for responsible leadership, innovative thinking, and societal impact. Together, these pillars guide how the School educates future leaders, advances knowledge, engages with practice, contributes to society, and sustains excellence in governance and community.

#### Empowering Learning: Education

Under the Education pillar, the School strives to offer transformative learning experiences that combine analytical rigor with ethical and entrepreneurial awareness. Its programs are designed to help students not only master management concepts but also understand their broader responsibilities as agents of change in business and society.

#### Creating Knowledge that Matters: Research

The Research pillar reinforces the School's commitment to intellectual leadership and global visibility. Faculty are encouraged to pursue original and impactful scholarship that advances management science while shaping business practice and enabling change. Collaboration, curiosity, and integrity form the foundation of this research culture.

#### Bridging Ideas and Impact: Knowledge Transfer

The Knowledge Transfer pillar focuses on linking academia with the real world. By partnering with businesses, policymakers, and communities, the School seeks to transform knowledge into practical insights that foster innovation and resilience.

#### Leading for the Greater Good: Societal Impact

The Societal Impact pillar embodies the School's mission-consistent focus on fostering sustainable innovation and entrepreneurship. It anchors the School's contribution to the UN SDGs and ensures that education, research, and engagement create value for both business and society.

#### Nurturing Excellence: Faculty and Governance

Finally, the Faculty and Governance pillar emphasizes sustainability, collaboration, and continuous improvement. It reflects the School's commitment to attracting and supporting talented faculty, fostering a collegial and inclusive environment, and maintaining strong governance practices that ensure accountability and strategic alignment.

Together, these pillars define a coherent and forward-looking strategy that positions the Business School as an entrepreneurial and impact-driven institution: one that integrates excellence in education and research with a deep sense of responsibility toward business, society, and the sustainable future of our world.

## Strategy Alignment

### Strategy Alignment - OzU Business School

The Business School places sustainable development and societal contribution at the core of its 2023-2028 Strategic Plan. As an entrepreneurial and impact-driven school, it integrates these priorities into every dimension of its activities ensuring that growth and excellence go hand in hand with advancing the common good. This commitment builds on the School's mission to create, share, and apply management knowledge that enables positive societal change.

Sustainability is not treated as a separate goal but as a guiding principle across academic and operational domains. The School's societal impact theme, "Fostering Sustainable Innovation and Entrepreneurship," anchors its alignment with the UN SDGs and reflects its conviction that responsible management and sustainable business practices are inseparable. This focus is deeply embedded in the School's strategic architecture – its five pillars of Education, Research, Knowledge Transfer, Societal Impact, and Faculty & Governance – which collectively ensure that responsibility and sustainability permeate all academic and managerial practices.

The School's faculty pursue research that addresses critical global and local challenges, including digital transformation, sustainable finance, and responsible consumption. These topics directly support sustainable development and evidence-based policymaking. At the same time, student projects and case studies encourage environmental awareness, inclusive growth, and social innovation, reinforcing the link between academic inquiry and societal relevance.

The School's engagement with the common good is evident in its learning philosophy and stakeholder partnerships. Programs are designed to develop graduates who combine analytical rigor with ethical and entrepreneurial awareness, preparing them to act as responsible leaders in complex business environments. Through collaborations with business, policy, and community organizations, the School ensures that learning and research remain connected to societal needs, translating ideas into impact.

In sum, the Business School advances sustainable development and societal well-being through a coherent, mission-driven strategy that unites innovation with responsibility. By embedding sustainability, inclusivity, and impact into all aspects of its work, the School fulfills its role as an entrepreneurial institution that prepares students, faculty, and partners to build organizations and societies that thrive ethically, responsibly, and sustainably.

## **Institutional History**

### **History - OzU Business School**

Founded in 2007, Özyeğin University was established as an entrepreneurial research university with a mission to generate, share, and apply high-value, solution-oriented knowledge for the benefit of society. From the outset, the University's strategy has emphasized student transformation, innovation, and societal contribution, aiming to create global scientific, social, and economic impact through research, education, and engagement. Over successive strategic planning cycles, Özyeğin University has strengthened this orientation by embedding sustainability, inclusivity, and impact as institutional priorities, most recently articulated in its 2024-2029 Strategic Plan, which places sustainable development and social responsibility at the heart of the University's growth trajectory.

Within this broader institutional context, the Faculty of Business has played a pivotal role in translating the University's entrepreneurial and impact-driven mission into management education and research. The School formulated its first independent mission and strategic direction in 2015, defining its purpose as creating, sharing, and applying management knowledge to enable positive societal change. This mission has guided all subsequent strategic and accreditation processes, including the 2017-2022 strategy, which emphasized excellence in education and research while differentiating the School through close integration of academic work with managerial practice.

A major institutional milestone came in February 2023, when the Faculty of Business successfully completed its initial AACSB accreditation review. The peer review visit recognized the School's achievements in building a mission-driven culture. Heartened by this recognition, the School launched a comprehensive review and refinement of its strategy, resulting in the 2023-2028 Strategic Plan. Developed collaboratively and approved through all governance bodies, this plan reaffirmed the School's entrepreneurial identity while formalizing its long-term commitment to responsible management education.

The 2023-2028 plan is structured around five interconnected pillars – Education, Research, Knowledge Transfer, Societal Impact, and Faculty & Governance – which together operationalize the School's mission. A defining innovation of this plan was the addition of a dedicated Societal Impact pillar,

centered on “Fostering Sustainable Innovation and Entrepreneurship.” This focus aligns the School’s activities with the UN SDGs and the AACSB Global standards, embedding sustainability and responsibility across its teaching, research, and partnerships.

Institutionally, these commitments are reinforced by systematic processes such as the Strategic Plan Annual Review (SPAR) processes and the Assurance of Learning (AoL) systems, which monitor performance, impact, and continuous improvement. These mechanisms ensure that responsible management education principles are embedded not only in program design and research but also in governance and decision-making.

Today, the Faculty of Business at Özyeğin University stands as a mature and impact-oriented institution that embodies the University’s founding ethos of entrepreneurship, innovation, and social responsibility. Its evolution, from defining a mission rooted in societal change to institutionalizing structures that sustain responsible management education, illustrates a consistent, evidence-based journey toward advancing sustainable development, quality education, and the common good.

## Graduates & Enrollment

| 2025 Statistics                       | Number |
|---------------------------------------|--------|
| Graduates                             | 264    |
| Faculty & Staff at the University     | 962    |
| Faculty & Staff at the Institution    | 82     |
| Student Enrollment at the University  | 8390   |
| Student Enrollment at the Institution | 1634   |
| Undergraduate Attendance              | 1505   |
| Masters-Level Postgraduate Attendance | 112    |
| Doctoral Student Attendance           | 17     |

## Degrees Offered

### Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

### Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)

### Doctoral Programs

-  Doctor of Philosophy (Ph.D.)

## Undergraduate Degree Programmes

-  Business Administration
-  Economics
-  Entrepreneurship
-  International Finance
-  International Trade and Business
-  Management Information Systems

## Masters Degree Programmes

-  Financial Engineering
-  MBA
-  MSc in Management Science
-  Executive MBA

## Postgraduate Degree Programmes

-  PhD in Business



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Letter of Commitment



22 September 2026

### Adoption of the Principles for Responsible Management Education

To our stakeholders,

I am pleased to reaffirm that Özyeğin University Faculty of Business supports the Seven Principles for Responsible Management Education (PRME): Purpose, Values, Teach, Research, Partner, Practice, and Share.

This commitment is closely aligned with our mission to educate responsible leaders and create lasting impact through innovation, transformation, and entrepreneurship. We regard sustainability, ethics, and social responsibility as integral to our approach to education, research, and engagement with business and society.

Through this annual Sharing Information on Progress (SIP) Report, we highlight our ongoing efforts to embed the Seven Principles throughout our institutional strategy, organizational culture, academic activities, and daily operations. We also reaffirm our commitment to contributing to the broader goals of the United Nations, particularly the Sustainable Development Goals (SDGs).

We remain committed to advancing responsible management education and to continuously strengthening our contribution to a more sustainable, ethical, and inclusive society.

Sincerely,

Bulent Menguc, Ph.D  
Acting Dean

## **Definition of Purpose**

Our purpose is to create, share, and apply management knowledge that enables positive societal change. Through education, research, and engagement focused on sustainable innovation and entrepreneurship, we prepare responsible leaders who foster inclusive prosperity and align our impact with the UN SDGs.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## **How We Define Values**

Our values center on responsibility, sustainability, innovation, and integrity. We hold ourselves accountable to society and the planet by integrating ethical awareness, transparency, and continuous improvement into education, research, and governance - ensuring that our actions foster sustainable innovation and advance the public good.

## **Who Champions Responsible Management Education at Our Institution**

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **How We Define Teach**

We teach by creating transformative learning experiences that blend analytical rigor with ethical and entrepreneurial awareness. Our programs are continually renewed to integrate sustainability, responsibility, and practice - preparing graduates to lead change through the principles of sustainable innovation and entrepreneurship aligned with the UN SDGs.

## **Educator Recognition**

At Ozyegin University, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Pedagogical innovation grants

## **Barriers to Innovative Curriculum**

In 2025, Ozyegin University identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Compliance and legal concerns

## **Barriers to Innovative Pedagogy**

In 2025, Ozyegin University identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Classroom infrastructure limitations



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

We conduct research that advances management knowledge and informs responsible practice. Emphasizing both discovery and application, our scholarship fosters collaboration and societal relevance. Guided by the theme of sustainable innovation and entrepreneurship, we contribute to the UN SDGs by studying organizations and systems that drive inclusive and sustainable progress.

## Research vs Research for RME/Sustainable Development

**33** Peer-reviewed articles were published by Ozyegin University from this past calendar year. **vs** **2** Peer-reviewed articles were published by Ozyegin University from this past calendar year in support of RME.

## Research Funding

In 2025, Ozyegin University was awarded funding for research that is:



**Institution  
Specific**



**Local**



**Regional**



**National**



**International**

## Socializing Research

In 2025, Ozyegin University contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **How We Define Partner**

We partner with business, government, and civil society to bridge knowledge and practice. Through collaborative research, executive education, and knowledge exchange initiatives, we co-create insights that foster sustainable innovation and entrepreneurship, advancing responsible management education and contributing to societal and economic progress aligned with our mission.

## **Institutional Partnerships**

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ United Nations organs other than the UN Global Compact
- ❖ University Councils

## **Student Organization Partnerships**

- ❖ Sustainable Development Solutions Network (SDSN) Youth



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

We practice responsible management by embedding ethics, sustainability, and inclusion across our governance and operations. Guided by institutional policies on equity, carbon reduction, and good governance and supported by school-level transparent systems, we ensure that accountability, environmental stewardship, and social responsibility define how we lead and operate.

## Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Zero-waste guides
- ❖ AI use guide
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Responsible procurement policies
- ❖ USGBC building guides

## Policy Documents Related to RME and/or Sustainability

Education Policy \_ Özyeğin University

[View document](#)  [Download document](#) 

Research Policy \_ Özyeğin University

[View document](#)  [Download document](#) 

Research Ethics Committee \_ Özyeğin University

[View document](#)  [Download document](#) 

ozyegin\_university\_environmental\_energy\_and\_water\_efficiency\_policy [View document](#)  [Download document](#) 

ozyegin\_university\_corporate\_carbon\_footprint\_report2024 document  Download document 

environmental\_impact\_assessment\_2024 View document  Download document 

ozyegin\_university\_iso\_14046\_institutional\_water\_footprint\_inventory\_report2025.pdf document 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

We share knowledge, experiences, and lessons across our community through collaborative research, faculty forums, and transparent review processes. By reflecting collectively through SPAR, AoL, and other information sharing processes, we learn from successes and challenges to continuously improve and advance our common purpose of responsible and impactful education.

## Engagement Opportunities

Ozyegin University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

Ozyegin University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

# Ozyegin University

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