

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Antwerp Management School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Antwerp Management School, including key details and basic institutional data.

Mission

The UAntwerp Business School brings together the Faculty of Business and Economics (FBE) and Antwerp Management School (AMS) as one academic entity with two complementary units. Our shared vision is to be a globally recognised business school that fosters knowledge, talent, and innovation for a sustainable world. Our shared mission is to shape responsible leaders and organisations and to advance impactful research, contributing to business and societal transformation within a healthy, inclusive, and stimulating learning and working environment. While we are working towards a shared mission statement, each unit expresses the mission through its own baseline.

Antwerp Management School: Opening minds to impact the world.

Antwerp Management School is an international business school that helps its customers to create sustainable value by cultivating talent into becoming Global Citizens, mastering the art of decision-making, and leading people. This mission is captured in the baseline statement: *“Opening Minds to Impact the World”*.

To accomplish this mission, it is the vision of AMS to be the lifelong learning and development partner of organisations and individuals. To help them become the best leaders not “of” the world, but “for” the world and society.

To realise this, **three value pillars** are at the core of AMS’s activities:

- 1. Self-Awareness:** Performing in and leading a team requires an objective view on one’s own strengths, in relation to others.
- 2. Global Perspective:** Embracing diversity in all its aspects (background, culture, education, nationality, ethnicity...) and developing a global mindset.
- 3. Societal Consciousness:** Taking a ‘stakeholder view’ as opposed to a shareholder view, in which not merely profit, but rather value creation is pursued as the overarching goal. The respective missions and values show the dedication towards personal development (problem-solving, critical-thinking, self-awareness, competence-building), shaping a global and inclusive mindset (international orientation, cultural diversity), embedding responsibility for society and closely linking into the world of practice (ethical awareness, sustainability, societal contributions).

Faculty of Business and Economics: Fostering Bold Excellence for a sustainable world

FBE fosters a healthy, stimulating work and learning environment. We are committed to nurturing a culture of openness where, in line with our values, engagement, excellence and responsibility are celebrated. FBE encourages boldness by valuing proactive initiatives, innovative ideas and thinking outside the box. Interaction with business and engaging with society is part of our identity.

FBE strives for excellence by respectfully encouraging each individual's talents and ambitions. We adopt a broad and inclusive interpretation of excellence where everyone has the opportunity to grow and flourish.

FBE recognises that true excellence is about taking responsibility and having a lasting impact on society. By engaging with one another and embracing diverse viewpoints, we unlock the potential for success. Embracing uniqueness, we work towards a thriving and sustainable society.

Our mission and vision are translated into the values excellence, openness, responsibility, engagement, entrepreneurial and sustainable.

The FBE values are the guiding characteristics we use to fulfil the purpose represented in our mission statement. They are the values inherent into our organisation (faculty, researchers and staff) and they help to strengthen our graduates in their professional roles by providing a foundational ethos which guides their behaviour and decision-making.

By embedding these values in each projected professional role, FBE graduates are more likely to succeed and contribute positively to their disciplines and to society. Our students, who start out as diamonds in the rough, each with their own unique qualities, will graduate as polished diamonds incorporating FBE's values and will be ready to fulfil their professional roles.

Excellence

Excellence embodies our faculty's commitment and ambition to achieve high standards in education, academic research, and service to society. In our faculty we call this 'bold excellence'. Bold excellence promotes a more inclusive environment where all individuals can use their unique capacities to excel. This 'bold excellence' fosters a culture of growth and well-being for all.

It underpins FBE's approach to the university's core tasks.

Openness

This value emphasises inclusivity, respect and empathy for diverse viewpoints, and the ability to engage in critical discussion and debate. It encourages the ability to maintain curiosity in interactions and research while adopting an international mindset to embrace diverse perspectives.

It underpins FBE's commitment to internationalisation and active pluralism.

Responsibility

Responsibility entails stimulating individual initiative and encouraging ourselves to act responsibly. It emphasises fostering a sustainable mindset and raising awareness of complex issues. Responsibility means encouraging proactive engagement and action.

It underpins FBE's obligation to strive for an economic, social, and ecologically sustainable future.

Engagement

Engagement signifies our dedication to collaboration and co-creation, both within FBE and with our stakeholders: students, alumni, business connections, policymakers, and society. It promotes interdisciplinary cooperation and teamwork. Valuing engagement increases our impact on society through outreach efforts using the Sustainable Development Goals as a guide. In this regard, FBE is a leader, not a follower.

Engagement underpins the key role FBE plays, both regionally and globally.

Entrepreneurial

We adopt an entrepreneurial mindset, where both encouraging initiative and innovation, and learning from failures is embraced. We actively seek possibilities to valorise knowledge in a sustainable and societally valuable manner. We continuously improve our curricula and education to remain relevant to our student community, industry and society.

This underpins FBE's dedication to innovation, and valorisation and to a sustainable society.

Sustainable

Sustainability is a core value in our education, research, service to society and internal operations. Sustainability is equally about ecological transition, and about social justice and developing a resilient economy that is sustainable in the long term. By integrating sustainability into our academic programmes, we teach our students skills which enable them to play a decisive role in the transition towards a sustainable economy and society.

It underpins FBE's commitment to 'walk the talk' and to contribute to the creation of a sustainable society.

Vision

Our shared vision is to be a globally recognised business school that fosters knowledge, talent, and innovation for a sustainable world, drawing on academic excellence, entrepreneurship, and societal impact. FBE and AMS each translate this ambition into a vision for their own audiences.

Vision of the Faculty of Business and Economics

Shape a community of responsible talents who address complex business and societal challenges and contribute to the creation of a sustainable society by means of knowledge, entrepreneurship and engagement.

Vision of Antwerp Management School

To lead transformation in disruptive times, we need leaders with a global, critical and sustainable mindset. That mindset is based on:

- Self-awareness, leading to better collaboration;
- Global thinking, leading to greater creativity and ingenuity in finding answers to complex challenges;

- Social awareness, leading to sustainable positive impact for all stakeholders.

Enabling impactful, sustainable transformation requires an integrated approach across three dimensions: leading organizational transformation by developing talent and sustainable careers, enabling human impact through innovative strategies and business models, and creating smart ecosystems through powerful networks that generate sustainable value.

At the intersection of these dimensions stands AMS's vision of leadership:

Global, sustainable, and self-aware leaders who combine organizational, human, and ecosystem transformation into impactful leadership.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1271

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)
 Master of Education (M.Ed.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Antwerp Management School reports 5 courses in 2025 that support responsible management education and sustainable development goals.

Data Science and Ethics | 2104TEWDAS

Ethics tell us about right and wrong. The course will provide an overview of key (1) concepts, related to privacy, discrimination, transparency and explainability, (2) techniques to assess and improve on these aspects, and (3) cautionary tales that motivate the importance thereof. The consideration of data science ethics is crucial for any data-driven company, as will be motivated by the ample cautionary tales. With a wide range of cases, the large implications of new data science technologies on ethics will be discussed. These include online tracking, medical records, Facebook data, Internet censorship, big data, privacy engineering, and Artificial Intelligence. Data scientists and business managers are not inherently unethical, but at the same time not trained to think this through neither. This course aims to address this important gap



I-week on sustainability | 1312TEWBDK

The objective of the International Week is to foster a global perspective and an intercultural climate. By exposing students to international perspectives on current issues in sustainability, the International Week experience will provide an opportunity to reflect on ethical issues in the business and organisational world, through a multidisciplinary approach. Students will participate in lectures delivered by foreign visiting professors and high-level managers of profit/non-profit organisations. The International Week focuses on the topic of sustainability, which refers to the long-term survival chances of a system based on interactions with many other subsystems and a fair distribution of resources and opportunities. Sustainability can be approached and analysed in different contexts, such as the geographical context (per country, per continent, in EU, in ASEAN, etc.), the industrial context (sector/type of organisation) or the functional context (marketing, finance, production, strategy, etc.). In the different lectures/workshops these different contexts will be illustrated and discussed. In plenary sessions the global issues of sustainability will be presented by international academics as well as (business) managers. These sessions will illustrate how theory is put in practice. Specific themes or contexts can further be discussed in smaller groups. A group work helps students to learn how international organisations are setting up their sustainability strategy.



Sustainability reporting and assurance | 2114TEWACC

Society, investors and regulation are increasingly demanding more transparency and commitment to sustainability from companies. The new European Directive 2022/2464 introduces significant changes to the information that companies must publish on sustainability issues, including environmental, social and governance aspects. These issues must be considered from a 'double materiality' perspective, and this information must be incorporated in the Management Report and be subject to a limited assurance process. On the other hand, the incorporation of sustainability into organisational processes improves the company's decision-making processes, strengthening the corporate reputation and image. The objective of this course is to respond to the need for professionals with the appropriate skills to participate in and coordinate the process of producing sustainability information, as well as its assurance.



Ethical and Sustainable Business | 2102TEWVPK

The role of values and norms in the functioning of individuals and society at large

Long term economic growth and its impact on society

The normative characteristics of free markets starting out from the first theorem of welfare economics

Fundamentals of business ethics: the stakeholder model of the company

responsibility towards shareholders

responsibility towards consumers

responsibility towards employees

responsibility towards suppliers

responsibility towards the environment

responsibility towards the community at large

The fundamentals of CSR

CSR and SME's

The fundamentals of socially responsible investment (SRI)

Casus analysis is used throughout the course and helps students to develop a critical understanding of business responsibilities in a changing world.



Summer School on Responsible Fashion Management | 2132TEWK00

This Summer School is part of the Academic Network “Responsible Fashion Series”. The Responsible Fashion Series originated as part of the Fashion Colloquia: a collection of events founded by four main fashion institutions: London College of Fashion, Parsons school of Fashion and Design in New York, IFM in Paris and Domus from Milan. This new series reflects the need for fashion to take on a new mature and responsible approach for supporting the future of fashion. At each Responsible Fashion conference there is a mixture of specific themes of particular relevance to the specific location, and a series of themes, which allow different sets of contributions to be added and explored.

In 2021 Antwerp was host of the Responsible Fashion Conference. After this edition the Summer School on Fashion Management shifted her focus to Responsible Fashion Management.

Climate change and circularity have rightly become a policy priority for Europe. The Fashion industry is economically the largest sector within the CCI with a sizable value chain, a large employment and turnover (there is a strong economic profit margin). The fashion, clothing and textiles sector is a global economic powerhouse worth USD \$3 trillion and the fourth biggest industry in the world, representing 2% of the world’s GDP (Fashion United, 2022). Whilst a larger part of the other creative sectors (e.g. performing arts and museums) are heavily dependent on government support, the fashion industry is mainly profit driven. Its economic core urges for the development of new business models that are keeping ‘planet’, ‘people’ and ‘profit’ in balance. There’s an urgency to change the global fashion system that is based on high consumption and fast fashion. The negative ecological impact is tremendous due to its current business model.

The European fashion industry however is characterised by a large number and great diversity of SME’s, who don’t have the access to finance or are struggling to find the right business model to respond adequately to climate change and even upcoming European legislation.

Because the fast fashion system has reached its limitations, technological innovations - going from new creation methods, new supply chain developments, new distribution channels to the consumer experience - have recently been pushed forward.

More than any other creative industries, fashion is also related to identity and cultural diversity. Fashion heritage in the first place is part of the intangible heritage of many European countries. Also on an individual level, fashion can be seen as an expression of the individual identity. Every citizen can

relate to it. In that sense fashion has also the power to communicate, to transfer values and to connect.

The focus on fashion thus in this Summer School is clear and stems from the large economical as well as ecological impact of the sector.

This summer school gives a comprehensive overview of the many dimensions of responsible fashion management, as mentioned above. Main topics are: Global fashion challenges, Fashion & the SDG's, the local fashion ecosystem in Antwerp, finance and investment, circular business models, fashion & technology,...

During the summerschool a mix of lectures, company visits, testimonials and debates held at the University of Antwerp focus on entrepreneurship and sustainability, while the classes at Institut Français de la Mode (Paris) emphasize the dynamics and trends in the world of global luxury fashion brands. The courses are a mixture of lectures from international academics and professionals within the fashion business, workshops, cases, on-site visits in both Antwerp and Paris and lively group discussions.

Participants get an in-depth picture of the opportunities and pitfalls that organizations face when doing business/working in fashion. During and after the summer school, participants work together with a fashion designer/ entrepreneur to design a sustainable business model for a fashion label/ creative. With this exercise participants apply their knowledge and insights acquired through the lectures, debates, study visits and literature to an 'in vivo' case.





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

212	Peer-reviewed articles were published by Antwerp Management School from this past calendar year.	vs	79	Peer-reviewed articles were published by Antwerp Management School from this past calendar year in support of RME.
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Research Funding

In 2025, Antwerp Management School was awarded funding for research that is:



**Institution
Specific**



Regional



National



International

Socializing Research

In 2025, Antwerp Management School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils
- ❖ AMBA (Association of MBAs)
- ❖ Quacquarelli Symonds (QS)

Student Organization Partnerships

- ❖ Sustainable Development Solutions Network (SDSN) Youth



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ AI use guide



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

Antwerp Management School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Antwerp Management School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels

SIGNATORY

Antwerp Management School



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