

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

School of Business, Monash
University Malaysia

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about School of Business, Monash University Malaysia, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	586
Faculty & Staff at the University	1078
Faculty & Staff at the Institution	108
Student Enrollment at the University	22938
Student Enrollment at the Institution	7796
Undergraduate Attendance	6848
Masters-Level Postgraduate Attendance	846
Doctoral Student Attendance	192
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

- Bachelor of Business and Commerce
- Bachelor of Business and Commerce and Bachelor of Computer Science
- Bachelor of Business and Commerce and Bachelor of Digital Media and Communication
- Bachelor in Actuarial Analytics ● Bachelor of Digital Business
- Bachelor of Business and Commerce (Honours)

Masters Programs

- Master of Digital Business ● Master of International Business ● Master of Philosophy

Doctoral Programs

- 🎓 Doctor of Philosophy (Ph.D.)

Additional

- Postgraduate Diploma in Business and Commerce



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

As a PRME Signatory, the School of Business at Monash University Malaysia is committed to developing responsible and inclusive leaders who recognize the potential of business as a force for positive societal change. Guided by the Principles for Responsible Management Education (PRME) and aligned with the United Nations Sustainable Development Goals (SDGs), the School embeds sustainability, equity, inclusion, and diversity across its education, research, engagement, and institutional practices. These commitments are reflected in meaningful stakeholder partnerships, research that addresses pressing local and regional sustainability and societal challenges, and active engagement with communities. Through these efforts, the School seeks to advance responsible management education, strengthen its contribution to sustainable development, and equip students with the knowledge, values, and capabilities to create positive and lasting impact in business and society.

Institutional Engagement

51% - 75% of faculty at School of Business, Monash University Malaysia actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Monash School of Business creates impact by driving ethical leadership, inclusive education, and sustainable business practices. Rooted in responsibility and accountability, these values shape how we teach, research, and engage, empowering our community to create real-world change that is meaningful and long-lasting.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office

Student Awareness

26% - 50% of students at School of Business, Monash University Malaysia are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at School of Business, Monash University Malaysia actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Monash School of Business is committed to providing inclusive, research-informed, and future-focused education that develops students' critical thinking, ethical awareness, and global citizenship. Through meaningful and engaging learning experiences, the School equips students with the knowledge, skills, and values to become responsible leaders and contribute positively to a sustainable and resilient society.

Educator Recognition

At School of Business, Monash University Malaysia, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Publication or research support

Barriers to Innovative Curriculum

In 2025, School of Business, Monash University Malaysia identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Administrative resistance
- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ Collaboration barriers
- ❖ Compliance and legal concerns
- ❖ Curriculum inertia
- ❖ Faculty expertise gaps
- ❖ Faculty resistance
- ❖ Measurement and benchmarking issues
- ❖ Limited interdisciplinary collaboration
- ❖ Learning curve for faculty
- ❖ Time constraints
- ❖ Uncertain return on investment
- ❖ Risk aversion

- ❖ Resistance from students
- ❖ Overloaded faculty
- ❖ Change fatigue

Barriers to Innovative Pedagogy

In 2025, School of Business, Monash University Malaysia identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Administrative hurdles
- ❖ Assessment rigor concerns
- ❖ Budget constraints
- ❖ Change resistance
- ❖ Collaboration barriers
- ❖ Compliance concerns
- ❖ Digital divide
- ❖ Faculty confidence gaps
- ❖ Learning curve for faculty
- ❖ Limited faculty development opportunities
- ❖ Measurement difficulties
- ❖ Overloaded faculty
- ❖ Resource constraints
- ❖ Resistance from students
- ❖ Risk aversion
- ❖ Scalability issues
- ❖ Student engagement concerns
- ❖ Technology gaps
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At Monash School of Business, our research brings together interdisciplinary expertise and industry partnerships to tackle real-world challenges. The school has now set up aligns with the university's Impact 2023 focal areas and has organized research under labs like the Genrontechnology Lab, Fintech Lab, Complex Data Modeling Lab, SME Innovation Impact Lab, Monash Experimental Lab, etc, we generate evidence-based insights and practical solutions that inform policy, strengthen responsible business practices, and create meaningful social and economic impact locally and globally.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, School of Business, Monash University Malaysia was awarded funding for research that is:



National



International



Institution
Specific

Socializing Research

In 2025, School of Business, Monash University Malaysia contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Social media and digital outreach

Research Barriers

In 2025, School of Business, Monash University Malaysia identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Funding challenges
- ❖ Publishing barriers
- ❖ Research impact and application
- ❖ Skills and expertise gaps
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At Monash Business School, Partner means building meaningful and mutually beneficial collaborations with industry, government, and communities to co-create knowledge, address real-world challenges, and advance sustainable development. These partnerships strengthen the relevance and impact of our research, promote knowledge exchange and shared learning, and provide students with opportunities to develop practical skills and experiences that enable them to create positive impact in business and society.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ GRLI (Globally Responsible Leadership Initiative)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ PRME Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Monash School of Business, we integrate responsible, ethical, and sustainable management principles into our governance, decision-making, and everyday operations. By leading through our actions, we promote a culture of accountability, inclusion, integrity, and responsibility across the School. Through these practices, we aim to drive meaningful change within our campus community while contributing to sustainable development and creating positive impact for business and society.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Ethical leadership or good governance policies
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At Monash School of Business, we openly exchange knowledge, experiences, and outcomes to drive collective learning and greater impact. By sharing successes and challenges across academic, industry, and community networks, we strengthen responsible management education and advance sustainable, ethical business practices locally and globally.

Engagement Opportunities

School of Business, Monash University Malaysia offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

School of Business, Monash University Malaysia communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

School of Business, Monash University Malaysia faces the following barriers in transparent communications:



**Data privacy
regulations**

SIGNATORY

School of Business, Monash University Malaysia



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Website

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