PRME

an initiative of the
United Nations Global Compact

Sharing Information on Progress 2026

University College Birmingham

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

> *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about University College Birmingham, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1180
Faculty & Staff at the University	920
Faculty & Staff at the Institution	158
Student Enrollment at the University	7930
Student Enrollment at the Institution	5134
Undergraduate Attendance	3670
Masters-Level Postgraduate Attendance	1168
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Bachelor Programs

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)

Masters Programs

- Master of Business Administration (M.B.A.)
- Master of Science (M.Sc. or M.S.)

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Individual leader
- Disciplinary efforts within business school
- Centralized sustainability office

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by University College Birmingham from this past calendar year.

vs

0 Peer-reviewed articles were published by University College Birmingham from this past calendar year in support of RME.

Research Funding

In 2025, University College Birmingham was awarded funding for research that is:

No funding

Socializing Research

In 2025, University College Birmingham contributed research findings to:

- Social media and digital outreach

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- Business Graduates Association
- Chartered Association of Business Schools (CABS)
- EMCC (European Mentoring and Coaching Council)
- EEUK (Enterprise Educators)
- AMBA (Association of MBAs)

Student Organization Partnerships

- None

Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- AI use guide
- Accreditation body recommendation documents
- Buildings/real estate
- Campus operations guides
- Carbon reduction or offset commitments
- Climate action plan
- Curriculum guidelines
- Ethical data sourcing guides
- Ethical leadership or good governance policies
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

University College Birmingham offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- We are currently working to offer engagement opportunities

Communication Audiences

University College Birmingham communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Boards and advisory committees
- Faculty and staff
- Prospective and current students

SIGNATORY

University College Birmingham

Address

Accounts Payable

United Kingdom

Website

www.ucb.ac.uk