

PRiME

*an initiative of the
United Nations Global Compact*



Sharing Information on Progress 2026

Seeburg Castle University (SCU)

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Research	12
7. Partner	14
8. Practice	16
9. Share	18

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Seeburg Castle University (SCU), including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	227
Faculty & Staff at the University	448
Faculty & Staff at the Institution	61
Student Enrollment at the Institution	869
Undergraduate Attendance	516
Masters-Level Postgraduate Attendance	155
Doctoral Student Attendance	78
Certificate, Professional Development, or Continuing Education Attendance	120

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Social and Economic Sciences (Dr. rer. soc. oec.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Letter of Commitment



Privatuniversität Schloss Seeburg • Seeburgstraße 8 • A-5201 Seekirchen am Wallersee

Letter of Commitment

Vienna, 23 September 2026

To our stakeholders,

I am pleased to confirm that University Seeburg Castle (Privatuniversität Schloss Seeburg) reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goal.

Sincerely yours

Univ. –Prof. PD Dr. Thomas M. Schneidhofer
Dean of the Faculty of Management
Professor for HRM and Organisation

Privatuniversität Schloss Seeburg GmbH • Seeburgstraße 8 • A-5201 Seekirchen am Wallersee
Telefon: +43 (0)1 361 / 5900-0 • E-Mail: thomas.schneidhofer@uni-seeburg.at • Internet: www.uni-seeburg.at
Bankverbindung: Raiffeisenbank Salzburger Seenland • IBAN: AT88 3504 7000 7508 4350 • BIC: RVSAAT25047
FN309394t • UID-Nr.: ATU68774668 • Geschäftsführer: Dr. Florian Kainz •
Dekan: Univ.-Prof. PD Dr. Thomas M. Schneidhofer •



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

39 Peer-reviewed articles were published by Seeburg Castle University (SCU) from this past calendar year.	vs	7 Peer-reviewed articles were published by Seeburg Castle University (SCU) from this past calendar year in support of RME.
---	------------------	--

Research Funding

In 2025, Seeburg Castle University (SCU) was awarded funding for research that is:



Regional



National



International

Socializing Research

In 2025, Seeburg Castle University (SCU) contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ ÖH – Österreichische Hochschüler_innenschaft



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Seeburg Castle University (SCU) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Public events and panel discussions

Communication Audiences

Seeburg Castle University (SCU) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff



SIGNATORY

Seeburg Castle University (SCU)



Address

Seeburgstrasse 8, Seekirchen am Wallersee, Salzburg, 5201
Austria



Website

<https://www.uni-seeburg.at/>