



# 2025 Sharing Information on Progress **(SIP) Report**

Seeburg Castle University (SCU)

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

## 1. Graduates

78

## 2. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Master of Science (M.Sc. or M.S.)
- Master of Business Administration (M.B.A.)
- Doctor of Social and Economic Sciences (Dr. rer. soc. oec.)

## 3. Faculty & Staff at the University

445

## 4. Faculty & Staff at the Institution

56

## 5. Total Student Enrollment at the Institution

922

## 6. Undergraduate Student Enrollment at the Institution

517

## 7. Graduate Student Enrollment at the Institution

165

## 8. Doctoral Student Enrollment at the Institution

67

## **9. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution**

173



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## 10. RME Lead

- Individual leader



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **11. Fostering Innovation**

A lot

## **12. Experiential Learning**

To a great extent

## **13. Learning Mindset**

To a great extent

## **14. Method of Teaching and Learning**

Hybrid



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## **15. 2024 Publications**

46

## **16. 2024 Publications on Sustainable Development and/or RME**

22

## **17. Research Funding**

- Regional
- National
- International

## **18. Socializing Research**

- Public events and lectures
- Research collaborations
- Social media and digital outreach
- Open-access platforms



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **19. Partners, Accreditation Bodies, Associations, etc.**

- Local institutions and associations
- Ministries of Education, Higher Education, or similar national bodies

## **20. Student Partners**

- ÖH – Österreichische Hochschüler\_innenschaft



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## 21. Define Practice

ROBIN Seestadt as a revolutionary, smart educational location in Vienna The ROBIN Seestadt office building ensemble impresses with the highest ecological standards. Thanks to an innovative combination of 80 cm thick brick walls and triple-glazed wooden windows, ROBIN requires neither heating nor cooling during system operation. A photovoltaic system and the latest sensor technology, which automatically controls the ventilation sashes, ensure optimum temperature and air regulation. The windows open and close automatically to manage heat, cold and fresh air. This not only significantly reduces operating costs, but also saves space as there is no need for extensive heating technologies. This space-saving design offers flexible room layout and creates high, light-flooded rooms - a decisive factor in the university's decision. ÖGNB Gold certification and conformity with the EU taxonomy confirm this sustainable commitment. For future educational operations, great importance was attached to the multifunctional use of the rooms in order to offer students and lecturers an optimal environment. Seminar rooms with modern equipment, attractive common areas and a high-quality research environment characterize the new campus.

## 22. RME Practices

- Buildings/real estate



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## 23. Transparent Engagement

- Annual reports
- Community events and consultation forums
- Public events and panel discussions

## 24. Audiences

- Accreditation bodies
- Faculty and staff



SIGNATORY

# Seeburg Castle University (SCU)

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## Address

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Austria



## Website

<https://www.uni-seeburg.at/>