

**PRiME**

*an initiative of the  
United Nations Global Compact*

# 2025 Sharing Information on Progress **(SIP) Report**

IBS-Moscow

September 2025

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about IBS-Moscow, including key details and basic institutional data.

## Strategy Alignment

### Strategy Alignment

The **Institute of Business Studies or IBS-Moscow** is the business school of the Russian Presidential Academy of National Economy and Public Administration, a federal state-funded institution of higher education located in Moscow, Russia. It is the biggest business school of Russia in terms of MBA and EMBA enrolment numbers. IBS-Moscow is considered to be a leader in Russian business education. It has been ranked No 1 by the Peoples' National Ranking of Business schools (based on MBA alumni surveys) for 7 consecutive years.

IBS-Moscow was the first AACSB accredited school in Russia and is also AMBA accredited. It is ranked # 30 in Financial Times European Business Schools ranking[1]. IBS' EMBA is ranked No. 40 in the Financial times EMBA ranking[2] and its Master in Management Program is ranked #12 in worldwide[3].

The School's program offering ranges from undergraduate to doctoral programs. At the undergraduate level IBS-Moscow awards bachelor's degrees in international management, human resources management, and international studies. At the graduate level, IBS-Moscow offers pre-experience and post-experience master's degree programs in management and public and municipal management, as well as the Master of Business Administration (MBA), Executive Master of Business Administration (EMBA), and Doctor of Business Administration (DBA). The School also runs a number of non-degree executive education programs.

IBS-Moscow's mission is to educate and form the new generation of the globally minded, innovative and socially responsible leaders and entrepreneurs and to advance the principles of sustainability and continuous improvement in Russian business education.

In line with this mission IBS-Moscow focuses on educating and training medium and large private enterprise leaders. This stratum is the most flexible, forward-looking, and innovative of the Russian business elite, capable of conducting business effectively in the environment of the globalized, post-industrial economy. IBS-Moscow is deeply committed to the principles of ethics, responsibility, and sustainability. It has been a signatory of UN Global Compact Initiative "Principles of Responsible Management Education" (PRME)[4] since 2008 and it was a PRME Champion[5] from 2018 to 2022.

[1] [European Business Schools Ranking by the Financial Times](#) 2022

[2] [EMBA Ranking by the Financial Times 2022](#)

[3] [Masters in Management Ranking by the Financial Times 2022](#)

[4] [UN Global Compact Initiative Principles of Responsible Management Education](#)

[5] [PRME Champion](#) Schools

## Letter of Commitment



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Foundation for the Global Compact 685 Third Ave,

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September 2025

### **Adoption of the Principles for Responsible Management Education**

As an institution of higher education in the development of current and future managers the Institute of Business Studies, the Russian Presidential Academy of National Economy and Public Administration is committed to progress in the implementation of the Principles for Responsible Management Education, starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Prof. Sergey Myasoedov, Vice Rector of the RANEPA, Director of the IBS-Moscow

## Institutional History

### History

The IBS-Moscow was founded in 1988 within the Moscow State University of International Relations nationally known for strong international expertise. In 1994, IBS-Moscow transferred to the Academy of National Economy under the Government of RF and with time became its collegiate business school. The Academy of National Economy (ANE) under RF Government was established in the middle of the last century to provide retraining for senior managers and later became famous as well for its innovative BBA and Master programs. In 2010, the Academy of National Economy merged with the Russian Academy of Public Administration, thus forming RANEPA.

After its foundation in 1988 IBS-Moscow started with short-term business education programs that were in high demand as the Russian economy was rapidly transforming from command economy to a market one. By mid 90s IBS had been granted a license for delivering government-accredited programs and launched undergraduate and graduate programs in business and management with the program portfolio steadily growing from year to year. Soon the School became a full member of AACSB and EFMD. In 1998 the first joint EMBA program in Russia was launched together with Antwerp Management School, followed by a number of dual degree program at the undergraduate and graduate level.

In 2010 after the merger of the Academy of National Economy and the Russian Academy of Public Administration, IBS-Moscow started a master program in state and municipal management, using the expertise of the faculty of the Russian Academy of Public Administration, who joined IBS-Moscow after the merger.

In 2011 a new department in International and Regional studies was established, focusing on International and Chinese studies. Three years later, in 2014, IBS started a DBA. In the same year online learning format was introduced for the first time at the graduate level.

A joint program "Master in Financial Technologies" with a major Russian bank SBERBANK was launched in 2016.

In 2022 IBS-Moscow's program portfolio has 14 degree programs. The School has 103 international partners, including 17 international partners for 21 dual degree provisions both at the undergraduate and graduate level.



### Graduates & Enrollment

2024 Statistics	Number
Graduates	2000



2024 Statistics	Number
Faculty & Staff at the University	6400
Faculty & Staff at the Institution	158
Student Enrollment at the University	198000
Student Enrollment at the Institution	1988
Undergraduate Attendance	900
Masters-Level Postgraduate Attendance	883
Doctoral Student Attendance	90
Certificate, Professional Development, or Continuing Education Attendance	115

## Degrees Offered


### Bachelor Programs

 Bachelor of Business Administration (B.B.A.)
  Bachelor of Arts (B.A.)

### Masters Programs

 Master of Business Administration (M.B.A.)
  Master of Arts (M.A.)

### Doctoral Programs

 Doctor of Business Administration (D.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment



**RANEPA**  
THE RUSSIAN PRESIDENTIAL ACADEMY  
OF NATIONAL ECONOMY  
AND PUBLIC ADMINISTRATION



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PRME Secretariat  
Foundation for the Global  
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September 2025

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We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Prof. Sergey Myasoedov,  
Vice Rector of the RANEPA,  
Director of the IBS-Moscow

## Definition of Purpose

The IBS focuses on educating and training medium and large private enterprise leaders. This stratum is the most flexible, forward-looking, and innovative of the Russian business elite, capable of conducting business effectively in the environment of the globalized, post-industrial economy. The IBS team believes that this stratum is at the heart of current and future market reforms and is expected to be the core of the Russian non-corrupted and socially responsible business elite and the national civil society of the future.

## Institutional Engagement

**51% - 75%** of faculty at IBS-Moscow actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## How We Define Values

Our mission as well as our commitment to the principles of ethics, social responsibility and sustainability is reflected in our values: ▲ Educational excellence – providing high quality instruction that is rigorous, promotes independent and analytical thinking, integrates theoretical and practical knowledge across disciplines and provides opportunities for the input both from scholars and practitioners. ▲ Openness to the world and global thinking - giving students a global perspective through curriculum design and international exposure, building a strong international partnership network, respecting diversity and multiculturalism. ▲ Ethics and integrity - preparing students for ethical decision-making, encouraging students to look beyond the considerations of mere profit maximization in their profession and make a broader impact on their communities, pursuing principles of ethical behavior, integrity, transparency and accountability towards internal and external stakeholders. ▲ Entrepreneurship - welcoming and developing the entrepreneurial mindset and spirit among students, faculty and staff, encouraging creative thinking, enthusiasm and innovation, instilling in our students the values of free and unimpaired market competition versus the values of political connections, monopolizing markets, artificially blocking competition and rent-seeking, which are still dominant in the Russian business community.

## Who Champions Responsible Management Education at Our Institution

- ❖ Student contributor
- ❖ Disciplinary efforts within business school
- ❖ Individual leader

## Student Awareness

**51% - 75%** of students at IBS-Moscow are aware that we are a PRME Signatory Member.

## Student Engagement

**51% - 75%** of students at IBS-Moscow actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

## Celebrating Values

The following demonstrates ways in which our institution celebrates values in various specializations.

### **PRME Global Student Ambassador Program**

[Students from the International Relations Department, RANEPA, Alexandra Terekhova \(4th year\) and Artem Mokrov \(3th year\), have completed their participation in the PRME Global Students \(PGS\) Ambassador Program](#)

### **PRME Global Students Annual Summit**

[The students of the International Relations Department participated in the Global Student Annual Summit of PRME held online in December 2024](#)

### **Regional Leader for Eurasia**

[Alexandra Terekhova, a 4th-year student from the International Relations at RANEPA, has been selected as a Regional Leader for Eurasia by PRME Global Students \(PGS\) under the UN Global Compact](#)



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

Following its tradition of innovation, the IBS initiates projects, that are innovative in the Russian national context and have considerable impact on the IBS students and faculty, the national business education and community as a whole. For example, the School representatives together with other members of the PRME Chapter for Eurasia actively participated in development of Impactful Five (i5) Playbook Russian version and actively promote this among the faculty as well as among other institutions. Active engagement of students in the learning process is at the core of all IBS programs. Curricula include a variety of learning experiences, regular assessment and final assessment, term papers, projects, theses and graduation papers. Learning is to a large extent project-based, which means that students work on individual and group projects in the majority of the courses. Each program includes at least one major interdisciplinary project.

## Courses that support RME

IBS-Moscow reports 1 course in 2024 that support responsible management education and sustainable development goals.

### **BSIEM - Business with Social Impact in the Emerging Markets**

| BSIEM

The course is meant to create unique learning experiences in different contexts and countries (Brazil, Colombia, India, Russia, Mexico), acquaint students with a variety of situations, problems and opportunities, lead them to transform social issues into successful business models, build awareness and new prospective among business school students to enable them to do business pursuing integral wellness in the communities.

Alice Slepysheva, 1st year International Management graduate student: "The program was intense and very informative. During the training process, a lot of unobvious nuances were discovered, relating not only to ESG approaches, but also to the specifics of doing business in India as a whole. Many of the usual processes turned out to be organized completely differently due to cultural, economic and legal differences. I would like to mention the experience gained working in an international team. Our team included guys from India and Mexico, we managed to successfully complete and present the final project, which helped consolidate our knowledge. While presenting, we paid special attention to comparing Russian and overseas experience in the field of sustainable business and upcycling in particular, highlighted the key differences, and also found out which practices can be successfully adapted in the local environment. Overall, the module was very inspiring and helped better understand the specifics of doing business in emerging markets." Artyom Mokrov, a 3rd year undergraduate student in International Relations: "This is not my first experience of participating in the BSIEM project. This is my third module, and I can say with confidence that each of them is completely different from the other. Just a few days ago, our team successfully presented a project in the BSIEM module from the Indian Institute of SPJIMR. And in fact, I want to say a lot, because this project has given me a lot

of emotions, not only from the opportunity to work with the best experts in the field of sustainable development, but also from the opportunity to find new friends and like-minded people. I sincerely believe that everyone has been able to find answers to their questions and, despite the end of the project, will continue to develop their ideas and change this amazing world. Many thanks to the organizer of the Indian BSIEM module and, of course, many thanks to our teachers for the opportunity to become a part of this global community." Artem Rummyantsev, a 3d year undergraduate student in International Relations: "Participation in the BSIEM module from the Indian Institute SPJIMR has become an incredibly valuable experience for me. It was a pleasure to work in a team with international students from India and other countries. This allowed me not only to get to know people from different cultures, but also to see how a variety of views and approaches contribute to creating more original and innovative solutions. Each participant contributed something unique to the projects, and I was surprised at how easily we managed to find a common language and solve problems together. All the ideas were interesting, and unexpected and inspiring suggestions came up during the discussions. Working in such an international team was not only useful, but also very exciting. The project work also provided an excellent opportunity to put theoretical knowledge into practice, which was invaluable. All the participants approached the work with enthusiasm, and thanks to this we were able to create really high-quality and well-developed solutions. In addition, I gained a lot of useful skills in terms of interacting with people from different cultural and educational backgrounds, as well as improved my communication and teamwork skills. Overall, it was an amazing experience that I would love to extend!"



## Educator Recognition

At IBS-Moscow, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Professional development opportunities

## Teaching Voices

The following statement demonstrates ways in which educators at IBS-Moscow support sustainability and responsible management in their classrooms.

## Aim2Flourish

The curricula also include ERS project work and experiential learning opportunities for students. An example is research projects related to [Aim2flourish](https://aim2flourish.com), the world's first global initiative steering future business leaders toward achieving the UN Global Goals for Sustainable Development. Students use appreciative inquiry (strength-based interviews) and the goals (UN SDGs) as a way to search for and report on world-changing innovations.

The most recent, published in 2024 <https://aim2flourish.com/innovations/collect-litter-make-additional-sales>  
<https://aim2flourish.com/innovations/a-safe-way-to-handle-hazardous-waste>  
<https://aim2flourish.com/innovations/revolutionizing-sustainable-agriculture-through-innovation-and-responsibility>

### Fostering Innovation



#### **Somewhat**

Teaching and learning at our institution moderately support innovation.

### Experiential Learning



#### **A lot**

Our institution supports experiential learning significantly through teaching and learning.

### Learning Mindset



#### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

### Method of Teaching and Learning



#### **Hybrid**

Combination of in-person and virtual learning methods.

## Barriers to Innovative Curriculum

In 2024, IBS-Moscow identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Compliance and legal concerns
- ❖ Limited interdisciplinary collaboration
- ❖ Overloaded faculty
- ❖ Time constraints

## Barriers to Innovative Pedagogy

In 2024, IBS-Moscow identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Compliance concerns
- ❖ Digital divide
- ❖ Overloaded faculty
- ❖ Resource constraints
- ❖ Time constraints



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

The research mission of the School is the creation of practice-oriented knowledge, derived from close collaboration between expert researchers and practicing managers, and addresses contemporary organizational and management challenges faced by businesses in emerging economies in general and Russia in particular. The IBS research objectives are consistent with the mission of the business school, communicated to the faculty and serve as a foundation for research plans of academic departments and laboratories.

## Research vs Research for RME/Sustainable Development

<b>124</b>	Peer-reviewed articles were published by IBS-Moscow from this past calendar year.	<b>vs</b>	<b>32</b>	Peer-reviewed articles were published by IBS-Moscow from this past calendar year in support of RME.
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## Research Funding

In 2024, IBS-Moscow was awarded funding for research that is:



**Institution  
Specific**

## Socializing Research

In 2024, IBS-Moscow contributed research findings to:

- ❖ Research collaborations

## Research Barriers

In 2024, IBS-Moscow identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Funding challenges

❖ Time constraints



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Aim2Flourish
- ❖ University Councils
- ❖ Sulitest
- ❖ Local institutions and associations
- ❖ Financial Times

## Student Organization Partnerships

- ❖ PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

The following practices are considered to be particularly important and effective in achieving the School key strategic objectives: ▲ The IBS is involved in reforming and improving the Russian education system through active volunteer work in the Russian Association of Business Education (RABE) and the National Accreditation Council for Business and Management Education (NACBME), which accredits graduate programs (MBA, MPA, post-experience master programs) and sends its independent experts to work in Government accreditation teams, accrediting BBA and Master level programs of the Russian Universities with government-recognized degrees. The IBS also uses these activities as an opportunity to apply the principles of responsible management education (PRME) to quality assessment and to promote these principles among other Russian schools. ▲ A number of Russia leading universities, including RANEPA, were given the right to develop their own educational standards for Bachelor and Master degree programs that exceed the requirements of the Federal Educational Standards. RANEPA entrusted the IBS with developing such standards for Bachelor and Master programs in management and international relations that are now being used by RANEPA across all of its 57 campuses in Russia. ▲ The IBS experts are responsible for designing retraining and refresher professional courses in management, finance and marketing teaching for the faculty of RANEPA Moscow campus and for RANEPA branches across the country. For the last 2 years, more than 90 faculty members from all parts of Russia have taken the professional development courses delivered by the IBS faculty. ▲ Our faculty members have published over 100 educational textbooks for the last 5 years which are well known in the country and provide serious impact on the development of national business education. Most of them are included in the list of mandatory literature for the courses delivered at all RANEPA branches.

## Institutional Policies and Practices

- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

The IBS engages with external and internal stakeholders in a variety of ways. Some of the examples are as follows: ▲ Engagement with the business community includes degree and non-degree executive education programs, our students' consulting projects and compulsory internships for real companies as well as involvement of business people, including our alumni, in the teaching process, curricula development and other IBS activities. ▲ Engagement with other Russian and international business schools. As an active member of the Russian Association of Business Education (RABE), The IBS maintains close contacts and works together with other Russian business schools on a number of national projects. The School has over 100 international partners for student and faculty exchange, double degree programs and short-term study modules abroad. ▲ Engagement with global business education networks/associations and global organizations. From the moment of its inception the IBS has been actively engaged in the international educational environment. At the beginning of 2000s the IBS joined Executive MBA Council, and to this day is the only representative of Russia. The IBS was the first Russian business school to sign the UN PRME initiative back in 2008, In 2017 IBS was invited to apply for the PRME Champion role for 2018-2019 cycle, and then again for 2020-2021 cycle. The IBS faculty are invited as visiting professors to schools in other countries. Engagement with the public authorities, professional standard setting-bodies and policy-making bodies takes different forms. The IBS is involved in reforming and improving the Russian education system through active volunteer work in National Accreditation Council for Business and Management Education (NACBME). The IBS Director, Prof. Sergey Myasoedov is Deputy Chairman of NACBME, which accredits graduate programs (MBA, MPA, post-experience master programs) and sends its independent experts to work in Government accreditation teams, accrediting BBA and Master level programs of the Russian Universities with government-recognized degrees. The IBS also uses these activities as an opportunity to apply the principles of responsible management education (PRME) to quality assessment and to promote these principles among other Russian schools. Another example is the IBS activity in the Russian Association of Business Education (RABE). ▲ Engagement with students extends beyond graduation. For example, the IBS has launched a series of lectures of young managers who are recent alumni of the IBS Bachelor and pre-experience Master programs for the School's current Bachelor students. The series are called "Business: What is it Really Like?"

## Engagement Opportunities

IBS-Moscow offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Public events and panel discussions

## Communication Audiences

IBS-Moscow communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students

## Communication Barriers

IBS-Moscow faces the following barriers in transparent communications:



**Transparency  
hesitation**



**Accessibility  
issues**



**Bureaucratic  
delays**

SIGNATORY

# IBS-Moscow

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## Website

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