

PRiME

*an initiative of the
United Nations Global Compact*

A!
Aalto University

Sharing Information on Progress 2026

Aalto University, School of
Business

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Aalto University, School of Business, including key details and basic institutional data.

Mission

Aalto University's purpose is to shape a sustainable future. We do high-quality research, excelling and making breakthroughs in and across science, art, technology and business. With our educational offering we spark the game changers of tomorrow. We renew society with research-based knowledge and generate innovative solutions to tackle global challenges.

Our core values and our way of working are crystallized in responsibility, courage and collaboration. Working for a better world, we act sustainably for the wellbeing of all. Taking on challenges with agility, creativity and passion, we aim high. Diversity is part of who we are, and we foster an empowered community that shines by working together.

Aligned with the mission of Aalto University, the School of Business continues to pursue its newly defined mission of developing talent and conducting research at the highest level of academic excellence in economics and business administration, while leveraging the multidisciplinary Aalto University.

During the strategy period 2025-2028, the School will focus on three key initiatives: Academic Excellence, Internationalization, and Sustainability. These initiatives have been selected to ensure that the ambitious goals set out in both the University and School-level strategies are met. The sustainability initiative specifically involves making strong contributions to responsible business and economics research, integrating sustainability competencies across programs, educating experts, and serving as a source of expertise for policy work and corporate decision-making on sustainability.

Our Mission: *We develop talent and conduct research at the highest level of academic excellence in economics and business administration, while leveraging the multidisciplinary Aalto University.*

Vision

Vision: *We will make a strong contribution to solving grand challenges for Finland and the world as part of Aalto University and as a leading European Business School.*

Strategy

Strategy-presentation-in-English

View document  Download document 

Strategy Alignment

Strategy alignment

Sustainable development is in the core of Aalto University strategy. The Business school strategy builds on the Aalto strategy and complements it from the point of view of business and economics. It is manifested in the Business school motto “Better Business- Better Society”, which we promote throughout our activities. Our faculty, staff and students have a mindset and skills that enable cross-disciplinary research, teaching, impact work and stakeholder collaboration for the United Nations’ Sustainable Development Goals (SDGs) and the Principles of Responsible Management Education (PRME).

With choosing sustainability as a priority area of our strategy, we strive to contribute to a future of resilient, just and viable societies that flourish while operating within planetary boundaries, both ecological and social. We adopt a forward-looking approach to contribute to transformations towards a better society in a rapidly changing world.

Our faculty is actively engaged in research that investigates and enhances sustainability, including environmental, social and governance aspects. We foster sustainability as an integral dimension of “better business” and strengthen its role as the core of our research excellence. Multidisciplinary research approaches are indispensable for solving complex and systemic sustainability challenges. We will promote inclusivity and social sustainability, leveraging our research strength in this area.

We acknowledge that our graduates must have sustainability competencies to navigate their professional careers in an operating environment that is continuously changing and involves myriads of sustainability related uncertainties. We aim to educate leaders and professionals who have the capability and courage to be leaders of transformation.

Additionally, we want to “walk the talk” and aim to lessen the environmental impact of our operations. We contribute to ecologically and socially sustainable operations and campus by decreasing our environmental footprint, in line with the decarbonization goals of Aalto University, and by enhancing equality, diversity and inclusion within our community.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1180

2025 Statistics	Number
Faculty & Staff at the University	5231
Faculty & Staff at the Institution	460
Student Enrollment at the University	21595
Student Enrollment at the Institution	4700
Undergraduate Attendance	2273
Masters-Level Postgraduate Attendance	2189
Doctoral Student Attendance	238

Degrees Offered

Bachelor Programs

- Bachelor of Science (Economics and Business Administration)

Masters Programs

- Master of Science (Economics and Business Administration)

Doctoral Programs

- Doctor of Science (Economics and Business Administration)

Undergraduate Degree Programmes

- 📄 Kauppatieteiden kandidaattiohjelman

Masters Degree Programmes

- 📄 Master's programme: Creative Sustainability
- 📄 Master's Programme in Sustainable Entrepreneurship



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



15.9.2026

Adoption of the Principles for Responsible Management Education

To our stakeholders,

Aalto University School of Business reaffirms its commitment to the Principles for Responsible Management Education—Purpose, Values, Teach, Research, Partner, Practice, and Share—and to contributing to the UN Sustainable Development Goals. Guided by our values of Responsibility, Courage, and Collaboration, and our motto “Better business – better society,” we integrate responsible management into our institutional strategy, culture, and daily operations.

We strengthen responsible management research and education by advancing multidisciplinary scholarship and thought leadership, aligning new recruitments with sustainability expertise, and partnering with organizations to translate research into practice. Across all programmes, we embed up-to-date responsible management principles, offer sustainability specializations and courses, and create experiential opportunities with external partners that build our students’ capabilities to lead transformative change.

To enhance societal impact, we contribute to public discourse and the science–policy interface, support faculty engagement and regulatory development on sustainability and reporting, and deepen dialogue with industry and community stakeholders to accelerate application of research. Consistent with “walking the talk,” we are committed to decarbonization, lowering our environmental footprint, and fostering equality, diversity, and inclusion in a transparent manner. We report our progress annually through our SIP and continuously improve our contribution to resilient, just, and viable societies.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Timo Korkeamäki'.

Timo Korkeamäki
Dean
Aalto University School of Business

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across parent organization
- ❖ Interdisciplinary efforts across business school

Student Voices

The following narrative demonstrates how Aalto University, School of Business has influenced students' academic journey and personal growth.

"We can't solve global challenges by continuing with business as usual"

Didier van Overveld: We can't solve global challenges by continuing with business as usual

Published at: <https://www.aalto.fi/en/news/didier-van-overveld-we-cant-solve-global-challenges-by-continuing-with-business-as-usual>

Through the Creative Sustainability master's program, Didier van Overveld has worked with like-minded individuals from diverse disciplines to address pressing global issues.

What is your study/work background? How did you end up studying Creative Sustainability?

After graduating from high school, I went to the University of Clermont Auvergne to do a bachelor's in International Business. I knew that I wanted to do something with languages and business, but the sustainability dimension came later in my studies. In 2019, after 5 months of exchange in Frankfurt (Germany), I left for another 4 months of exchange to Hämeenlinna (Finland). I was curious about the Finnish education system and heard they were ahead with sustainability. There I met a Creative Sustainability alumna who told me about the master's programme in Aalto.

What are the best things in your programme?

Creative Sustainability is a truly unique programme. Being surrounded by like-minded people who want to make a positive impact is a key success factor, as is the multidisciplinary nature of the programme. I've been lucky enough to work with designers and engineers on projects to solve global problems. The programme gives you theoretical knowledge, but also the opportunity to put it into practice by working on concrete projects. Actually, the Financial Times has recently given international recognition to Aalto University's sustainability education, ranking it among the best in the world and citing the Master's in Creative Sustainability as one example of this.

How does Creative Sustainability combine business and sustainability teaching?

The programme gives you a better understanding of the problems facing humanity and how they will (are already) affect most of us in the years to come. It makes you realize that everything is connected and that we can't solve those global problems by continuing with business as usual. That's why we need to work together and take a systemic approach, which the programme does by bringing together business, design, engineering, and art.

Why are you interested in Sustainability?

I'm passionate about sustainability because I believe it's essential to understand what is happening in the world around us. We are at a critical juncture where our actions today will determine the future of our planet. I would say that sustainability isn't just a choice; it's a necessity for the survival of our species on this planet. I wanted to better understand the complexity of the environmental and social issues we are facing. I'm driven to inspire and create change because I believe that together, we can make a positive impact and regenerate the ecosystems on which we depend.

What inspires you at the moment?

I'm very inspired by regenerative businesses at the moment. With regenerative, I mean businesses that are bringing more back to nature than doing harm. I am also inspired by new movements that fundamentally question capitalism in its current form and try to offer alternatives that are better for the people and the earth. For example, the Degrowth Movement with economists like Timothée Parrique based on principles such as locality, community ownership, and participation really inspires me. I believe that big changes start small and that everyone can make an impact. This gives me purpose and a bit of hope for the future.

What is best about the Aalto University's Otaniemi and/ or Aalto's student community?

What I love about Aalto University's campus and the student community is the amount of opportunities you have to get involved. Whether it's through the [Aalto Sustainability Club](#), the [Test Site](#), or the [Sustainability Action Booster](#), there are so many opportunities for students to make a real impact and contribute to a more sustainable campus. Additionally, the student life at Aalto is incredibly vibrant and exciting, offering something for everyone. In my opinion, Aalto has one of the best student cultures in the world.

What do you want to do after you have graduated? Do you have a dream job?

After graduating, my dream is to start my own company where I can meet and document regenerative businesses across Europe. As a regenerative entrepreneur, I want to build a community and inspire change towards a more sustainable and mindful way of living on this planet.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Aalto University, School of Business reports 5 courses in 2025 that support responsible management education and sustainable development goals.

New Sustainability in Business | MNGT-C1007

This course has been designed as a go-to resource for those interested in understanding the growing role of sustainability in business.

We live in a rapidly changing world. In the 2020s, it is more essential than ever for companies to take sustainability seriously. However, many business practitioners are struggling with how to respond to today's sustainability requirements. This course – supported with latest academic research – is an easily accessible resource to update your sustainability knowledge to the present day.

You can go through the materials in a fully self-paced manner. When going through lessons and exercises, you'll see a progress bar on the front page of the course. The course extent is 2 ECTS, meaning that completion of the course requires 54 hours of work (1 ECTS = 27 hours of work).

The course consists of four modules that each have 3-4 lessons. Each lesson also has a "Further reading". Exercises cover topics also from these additional materials. In order to complete the course, you will have to pass each of the lessons. Passing the lesson means you get at least 70% of the maximum points in multiple-choice questions with max. three trials plus answering to all the open-ended questions. If you fail a single lesson, contact the responsible teacher paula.schonach[at]aalto.fi and ask her to reset the section.

The students from various disciplinary backgrounds learn basic concepts about sustainability and its meaning in businesses. As a MOOC, the course is open to anybody, thus enabling university level studies to everyone.



Sustainability in Business | 21E16001

This course focuses on the role of business in addressing the vast sustainable development challenges faced by the world. There is a complex relationship between business and sustainability, as business has historically been the source of many of these challenges (e.g. climate change, inequality, pollution), and yet business must also be part of the solution, given the size and scope of global business activities. Against this backdrop, there has been an undeniable shift in business attitudes towards sustainability, with corporations increasingly wanting to act sustainably. However, these companies are constrained by the competitive pressures that speak to the core of the

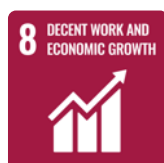
sustainability challenge: on the one hand, a more sustainable company does good for the world, but on the other hand if done incorrectly, sustainability shifts undercut the financial viability of a company. Put another way, even the world's most sustainable company does no good if it goes out of business. With this in mind, the focus of this course is first on understanding the nature of this tension, and second on understanding how to develop business strategies that are simultaneously better for the environment, society, and a company's finances. To truly pursue the needed sustainability shift, companies must creatively address the needs of their diverse stakeholders so that they can find win-wins.

Overall, the course will cover expansive ground, including business strategy, supply chains, sustainability management and communication instruments, innovation for sustainability, and the circular economy. Simulations and cases will be used to highlight the underlying complexity.



Kestävän rahoituksen perusteet | FIN-C0104

Kurssi tarjoaa yleiskatsauksen kestävään rahoitukseen opiskelijoille, joilla ei ole aiempaa asiantuntemusta aiheesta. Käsiteltäviä teemoja ovat kestävän rahoituksen tavoitteet, eri toimijoiden (yritykset, sijoittajat, viranomaiset) roolit kestävässä rahoituksessa, kestävän rahoituksen vaikutukset sekä kestävään rahoitukseen liittyvät mahdolliset sudenkuopat.



Sustainable Entrepreneurship, Markets, and Systems Change | MNGT-E3004

This course is broken down into two parts. We start the course looking at the 'big picture' of systems change. Given that the majority of the world's economic activity happens through markets, it is critical to understand the role that market-based activity might have in causing this change. Though we will briefly talk about corporations, our primary focus is on entrepreneurship, as entrepreneurship is how new ideas enter the marketplace, and how society is pushed to change. When examining systems change, we will be very pragmatic about what is, and is not, possible.

We then change the level of our analysis, moving from the systems level down to the venture level. Here, our focus is understanding how and why sustainable entrepreneurship is hard for companies; it is critical to systems change, but it is hard. Indeed, entrepreneurs encounter a multitude of tensions whilst trying to use their ventures to cause systems change. For instance:

Though there are 'win-wins' out there, there are inevitably trade-offs between social, environmental, and financial goals; a venture may have to sacrifice some environmental value if it is to be financially sustainable.

There are temporal trade-offs; a venture that favours financial viability in the short term may be better positioned to accomplish social or environmental goals in the long term

Ventures must set boundaries on the system that they want to change; the world is full of problems, but systems change is hard, and a venture that tries to change too many things at once is almost certainly destined to fail. This may mean that ventures pay little attention to some issues that are very important, but are beyond their core focus

With these tensions in mind, this course will take a pragmatic approach. Above all else, I want you to understand that sustainable entrepreneurship is brutally difficult (this is, after all, the third time I've mentioned difficulty). If it were easy, many systems would have been changed by now. We need to recognize this difficulty, because only once we recognize this complexity that we can address it.



Accounting for Sustainability | 22E29100

The course covers both the key concepts and the practice of corporate sustainability in the modern organization, with a focus on sustainability reporting and performance assessment. Through various teaching materials and learning activities, students will apply sustainability frameworks to business practice, and analyze organizations' reporting practices and performance. This course, therefore, aims to offer a holistic and comprehensive approach to accounting for sustainability, which is valuable in work life of both accounting and sustainability experts. Intensive participation in class teaching is necessary in order to succeed in the course.



Continue telling your story

Finnish Sustainability Studies Network

Aalto University joins the Sustainability Studies Network

Aalto University has joined a network of 13 Finnish higher education institutions that offers courses related to environment, sustainability and responsibility. The courses are open for all degree, doctoral and exchange students of the 13 members. A student may choose courses based on their own interest from the course listing. There are courses available both in Finnish and in English. Currently, more than 100 courses are offered via the network.

<https://www.kestavyysopinnot.fi/?lang=en>



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

Peer-reviewed articles were published by Aalto University, School of Business from this past calendar year. 242	vs	Peer-reviewed articles were published by Aalto University, School of Business from this past calendar year in support of RME. 78
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Research Funding

In 2025, Aalto University, School of Business was awarded funding for research that is:



International



National

Socializing Research

In 2025, Aalto University, School of Business contributed research findings to:

- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Social media and digital outreach
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Government and policy makers
- ❖ Industry and business networks

Research Projects

In 2025, Aalto University, School of Business reported 4 research projects that implemented responsible or sustainable activities.

Forests in Systemic transition – balancing efficiency with fairness and resilience (ForTran)

Period Covering: October, 2022 - September, 2027

Department: Management

ForTran will refine the understanding of forest owners' and professionals' knowledge, networks, and practices, identifying leverage points—practices and places where small shifts could enable large-scale changes toward more resilient practices. The project aims at co-creating sustainable forest management practices and accelerating the actor-driven cultural transition in forest use. Work package 2, lead by professor of sustainability management Minna Halme from Aalto University School of Business, focuses on the business sector transition toward resilience practices. They study business sector efforts to integrate resilience into the efficiency-oriented forest utilization strategies and practices, investigate business' innovation for novel forms of regenerative organising in the context of forests, and assess the ecological and social sustainability impacts of these actions.



Towards Sustainable Hope: Exploring the Harmful and Beneficial Effects of Techno-Optimism (SUSTHOPE)

Period Covering: March, 2024 - August, 2029

Department: Management

The dual impact of hope — as both a motivator and a potential distraction in sustainability efforts — has received growing scholarly attention, yet technological hope is still most often discussed through the polarised discourse of technological optimism and pessimism.

Towards Sustainable Hope: Exploring the Harmful and Beneficial Effects of Techno-Optimism

(SUSTHOPE) is a research project that examines how technological hope is constructed, what it means to different actors, and what kinds of effects it has in sustainability transformations.

Sustainability transformations are the central societal challenges of our time, accompanied by strong expectations of technology's problem-solving power. Technological hope can serve as a vital resource for motivation and guiding action, but it can also turn into uncritical optimism that sustains problematic structures and postpones difficult social choices and solutions.

The objective of the project is to develop conceptual and empirical understanding on how technological hopefulness is produced, circulated and institutionalised in different social and organisational contexts. In our research, hope is examined as an affective phenomenon, a belief and a practice guiding action and decision-making. Through this we aim to recognise when technological hopefulness supports changes fostering sustainability and when it turns detrimental.

To deepen the concept of technological hopefulness both theoretically and practically, SUSTHOPE combines philosophical analysis and empirical social research. As a result, the project will develop tools which help organisations and decision-makers to identify and evaluate hopes and promises related to technology critically yet without losing hope.



Everyday-everyone Entrepreneurship

Period Covering: September, 2023 - August, 2027

Department: Entrepreneurship

Fostering Social Inclusion

What happens when entrepreneurship is not about unicorn start-ups or rapid scaling, but about everyday ventures that bring people together? The *Everyday-Everyone Entrepreneurship* (EEE) project explores exactly that.

Funded by the Research Council of Finland, the EEE project is a four-year research initiative (September 2023 – August 2027) that investigates forms of entrepreneurship that are typically low-growth, low-tech, and low-innovation. While such ventures may never scale into large firms, they play a vital role in fostering social inclusion and making entrepreneurship accessible to all.

Despite being widespread, these everyday entrepreneurial activities remain underrepresented in policy debates and academic research, which tend to prioritise high-growth, technology-driven firms. This creates a significant blind spot in understanding how entrepreneurship contributes to inclusive societies, which the EEE project aims to address.

The project focuses on two central questions:

1. How does “everyday-everyone” entrepreneurship unfold in practice?
2. How does it influence social inclusion?

To explore these questions, the EEE project examines diverse contexts, from creative and cultural hubs to community-based enterprises. The project also works directly with entrepreneurs through workshops and events, generating insights for both academic and practitioner audiences. One example of this is the Lapinlahden Lähde [workshop report](#), developed in collaboration with local entrepreneurs and international partners.



PAWWS – People and Animal Wellbeing at Work and in Society

Period Covering: September, 2023 - August, 2027

Department: Management

PAWWS is a pioneering multidisciplinary collaboration, bringing together researchers in animal organization research at the Aalto University; animal organizational studies and tourism at the University of Lapland; and veterinary and human medicine, social and health sciences at the University of Helsinki. The project develops new, integrated approaches to understanding multispecies well-being and human-animal work relationships.

Building on the emerging field of Animal Organization Studies (AOS), and advancing research on Veterinary Science, and Social and Healthcare Sciences in novel and ground-breaking ways, PAWWS develops current organizing and thinking when recognizing that working dogs are individuals with their own histories, personalities and interests rather than mere tools or resources for humans.

Guided by posthuman and One Health/One Welfare perspectives, PAWWS explores ethical forms of relating, co-being, and organizing with animals at work and in society.

The project produces in-depth knowledge and discussion about how we relate to and treat animals, to create more responsible and ethical organizations and societies. A key here is acknowledging that animals are a marginalized societal group who are intimately involved in human professional and personal lives. Beyond new theory and deeper understanding, PAWWS develops practical guidelines, and proposed reforms aimed at strengthening ethical treatment and promoting well-being for both animals and the people who work with them. It also researches the physiological human-animal relational bond in animal work as well as physiological stress.

Through interdisciplinary collaborations between Animal Organization Studies, management and organization theory, and Veterinary, Social, and Health sciences, PAWWS deepens critical understandings of the well-being of humans and dogs working together in Finland. Empirically, the research team focuses on human-dog working relationships in the Lapland sled dog industry, Orton orthopaedic hospital, as well as the guide dog, and assistance dog sector.



Continue telling your story

Research publication database

The research database of Aalto University allows to scan through all publications made, filtering along Schools and SDGs addressed in the publications: <https://research.aalto.fi/en/publications/>



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Local institutions and associations
- ❖ Responsible Research in Business & Management (RRBM)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ PRME Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides

Policy Documents Related to RME and/or Sustainability

Aalto_EDI_plan_2025_2028_EN_lowres2

[View document](#) [Download document](#)

Sustainable travel_Decision tree 202301_0

[View document](#) [Download document](#)

Aalto University Code of Conduct

[View document](#) [Download document](#)

Practice Awards

In 2025, Aalto University, School of Business received 1 award for responsible and/or sustainable practices.

2025 PRME Education Award in Student Engagement category

Granter: PRME

Grantee: Jasmin Järvinen (Aalto University)

Award Description:

Sustainability Action Booster grant model, developed by Aalto University, received the prestigious international recognition from PRME. The model funds students' own experiments, ideas, and prototypes, and is being praised for its bold, student-centered approach. In 2025 the grant model was awarded in the student engagement category by the UN's Principles for Responsible Management Education (PRME).

The recognition demonstrates that Aalto University has developed a pioneering way to support students' self-directed sustainability initiatives.

At the core of the Sustainability Action Booster is the integration of sustainable development goals into student life beyond coursework. The grant encourages students to experiment and even fail. Its purpose is to advance Aalto University's core values: creativity, entrepreneurship, a culture of experimentation, and sustainable development.

In the award justification it is stated that "Sustainability Action Booster is a powerful example of what happens when institutions place trust in student leadership. By combining flexible funding with a culture of encouragement, Aalto University has created an ecosystem where students aren't just learning about sustainability—they're living it".



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Aalto University, School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Aalto University, School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks



SIGNATORY

Aalto University, School of Business



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Website

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