

# 2025 Sharing Information on Progress **(SIP) Report**

School of Management FR (HEG-  
FR)

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



**“** *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* **”**

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

## SUSTAINABLE DEVELOPMENT GOALS





# Getting Started

This section provides foundational information about School of Management FR (HEG-FR), including key details and basic institutional data.

## Mission

We support, prepare and encourage the emergence of international leaders and entrepreneurs with the managerial skills to meet the global challenges facing business and society. We are committed to making a positive impact through programmes and activities for students, participants and partners in three key areas: SME, entrepreneurship/innovation and sustainability/societal impact.

We want to integrate the sustainability approach across teaching, research, campus and infrastructure. To reinforce this approach, a 'sustainability' team has been set up, whose mission is to encourage and promote approaches that have a positive impact in terms of sustainability within the HEG-FR.

Our aim is to accelerate the private sector's commitment to achieving the 17 sustainable development goals and to join forces with the Swiss Confederation's Agenda 2030. To this end, a sustainability group has been set up within the school, whose mission is to promote sustainability across the board in teaching, research, the campus and infrastructure.

We are committed to promoting inclusion in our institution and we advocate a classroom where critical debate and student engagement with the challenges of today's world find their full place. We recognise that the individuals of the generation fighting climate change are also our students and we need to be able to adapt our programmes to remain attractive and prepare students to be relevant to the organisations they will work for or create.

We aim to accelerate the private sector's commitment to achieving the 17 Sustainable Development Goals and to join forces with the Swiss Confederation's Agenda 2030.

## Vision

It is our vision to be an agile and inspiring business school. Our entrepreneurial ecosystem supports, stimulates, and works as a catalyst for the ideas of our future generation.

Competence and creativity are at the heart of our management school. Our entrepreneurship-based ecosystem encourages, shapes and inspires the ideas of future generations.

## Graduates & Enrollment

2024 Statistics	Number
Graduates	92

2024 Statistics	Number
Faculty & Staff at the University	991
Faculty & Staff at the Institution	75
Student Enrollment at the University	1978
Student Enrollment at the Institution	492
Undergraduate Attendance	457
Masters-Level Postgraduate Attendance	35
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	150

## Degrees Offered

### Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)

### Masters Programs

-  Master of Arts (M.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment



HAUTE ÉCOLE DE GESTION  
HOCHSCHULE FÜR WIRTSCHAFT  
SCHOOL OF MANAGEMENT

Fribourg  
Freiburg

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HEG-FR, Chemin du Musée 4, CH-1700 Fribourg

To Whom it may concern

Decembre 30th, 2025

Madam, Sir,

We are a public business school and we define society as our main client-beneficiary. We interact with a wide variety of stakeholders internally with academic and administrative staff, externally in research with other universities and funding bodies, in practice with companies and practitioners, and finally with students and the wider community.

We are committed to the principles of responsible management education (PRME) to shape the mindset and skills of our students. We train tomorrow's managers and academics and develop research centres and innovation incubators to work towards a sustainable society. Our economic thinking and approach is designed to be redistributive and regenerative so as to foster sustainable business models.

We promote inclusion in our institutional structure and advocate a classroom where critical debate and student engagement with the challenges of today's world find their full place. We recognise that the individuals of the generation fighting climate change are also our students and we need to be able to adapt our programmes to remain attractive and prepare students to be relevant to the organisations they will work for or create.

Finally, we aim to accelerate the private sector's commitment to achieving the 17 sustainable development goals and to join forces with the Swiss Confederation's Agenda 2030.

Pascal Wild  
Director

**Hes·so**

## Institutional Engagement

**0% - 25%**

of faculty at School of Management FR (HEG-FR) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization

### Student Awareness

**0% - 25%** of students at School of Management FR (HEG-FR) are aware that we are a PRME Signatory Member.

### Student Engagement

**0% - 25%** of students at School of Management FR (HEG-FR) actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## Educator Recognition

At School of Management FR (HEG-FR), we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Institutional recognition events
- ❖ Faculty promotion and tenure consideration

## 💡 Fostering Innovation



### A lot

Our institution supports innovation significantly through teaching and learning.

## 💡 Experiential Learning



### To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

## 💡 Learning Mindset



### A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## 💡 Method of Teaching and Learning



### In person

Traditional classroom-based learning with face-to-face instruction.

## Barriers to Innovative Curriculum

In 2024, School of Management FR (HEG-FR) identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints

- ❖ Assessment challenges
- ❖ Budgetary limitations

## Barriers to Innovative Pedagogy

In 2024, School of Management FR (HEG-FR) identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

**13** Peer-reviewed articles were published by School of Management FR (HEG-FR) from this past calendar year.

**vs**

**2** Peer-reviewed articles were published by School of Management FR (HEG-FR) from this past calendar year in support of RME.

## Research Funding

In 2024, School of Management FR (HEG-FR) was awarded funding for research that is:



Regional



National



International



Local

## Socializing Research

In 2024, School of Management FR (HEG-FR) contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ National media



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Positive Impact Rating (PIR)

## Student Organization Partnerships

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Engagement Opportunities

School of Management FR (HEG-FR) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations

## Communication Audiences

School of Management FR (HEG-FR) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff

SIGNATORY

## **School of Management FR (HEG-FR)**

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### **Address**

Chemin du Musée 4  
Switzerland



### **Website**

<https://www.heg-fr.ch>