

### 2025 Sharing Information on Progress (SIP) Report

IMC University of Applied Sciences Krems

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### **About IMC University of Applied Sciences Krems**

### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

### **Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

"

### **Principles of PRME**



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# **Getting Started**

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

### 1. Graduates

950

### 2. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- · Bachelor of Arts (B.A.)
- Master of Science (M.Sc. or M.S.)
- · Master of Arts (M.A.)

### 3. Faculty & Staff at the University

370

### 4. Faculty & Staff at the Institution

370

### 5. Student Enrollment at the University

3246

### 6. Student Attendance at the Institution

3246

### 7. Student Attendance at the Institution

2412

### 8. Student Attendance at the Institution

834

### 9. Student Attendance at the Institution

0

### 10. Student Attendance at the Institution

0



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

### 11. Letter of Commitment

### 11.1 2025 Letter of Commitment IMC Krems

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### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

### 12. RME Lead

- Centralized sustainability office
- Senior leadership office
- Interdisciplinary efforts across business school



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

### 13. 2024 Publications

42

### 14. 2024 Publications on Sustainable Development and/or RME

42

### 15. Research Funding

- Institution Specific
- Regional
- National
- International
- Local

### 16. Socializing Research

- · Social media and digital outreach
- · Research collaborations
- Public events and lectures
- Open-access platforms
- National media
- · Local media
- International media
- · Industry and business networks
- Government and policy makers
- · Community organizations



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

### 17. Partners, Accreditation Bodies, Associations, etc.

- Ministries of Education, Higher Education, or similar national bodies
- United Nations Global Compact non-business signatory
- AACSB (Association to Advance Collegiate Schools of Business)
- University Councils
- Positive Impact Rating (PIR)
- Times Higher Education (THE)

### 18. Student Partners

None



## Practice

We adopt responsible and accountable management principles in our own governance and operations.

### 19. RME Practices

- Employee equity, diversity, inclusion
- · Buildings/real estate
- Carbon reduction or offset commitments
- Curriculum guidelines
- Faculty hiring, tenure, and promotion guidelines
- · Greenhouse gas emissions
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

### 20. Transparent Engagement

- Boards and advisory committees
- · Annual reports
- · Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Public events and panel discussions
- · Partnerships with local organizations
- Sustainability-focused research and collaboration Opportunities

### 21. Audiences

- · Faculty and staff
- Prospective and current students
- · Media and public relations channels
- · Boards and advisory committees
- Accreditation bodies
- · Alumni and donors
- Business and industry partners
- Non-governmental organizations (NGOs)
- · Research and academic networks

SIGNATORY

### IMC University of Applied Sciences Krems

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ΑT

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