

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

ESCI Escola Superior de Comerc
Internacional

August 2024

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

ESCI Escola Superior de Comerc Internacional demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



Barcelona, 25th of July 2024

In October 2008 ESCI-UPF signed its adoption of the Principles for Responsible Management Education (PRME). Since then, we have made significant progress in integrating social responsibility and sustainability in the institution's organisation, its education, training and research programmes and its endeavour to forge ties, raise awareness and transfer knowledge to society.

As an institution of higher education involved in the development of current and future managers, ESCI-UPF renews its commitment to continuously improving in the application of the PRME Principles, reporting on progress to all our stakeholders and exchanging effective practices related to these Principles with other academic institutions.

Going further in our effort to address United Nations-supported and internationally accepted values, in March 2015 ESCI-UPF adhered to the UN Global Compact, the world's leading voluntary corporate sustainability initiative, and in the academic year 2015/2016 started publishing a sustainability report in accordance with the Global Reporting Initiative standards. Thus, we commit to align our strategies and operations with universal principles on human rights, labour, environment and anti-corruption and the UN Sustainable Development Goals, since we understand that our own organisational practices should serve as example of the values and attitudes we convey to our students.

Signat digitalment per: ALBERT
CARRERAS DE ODRIÓZOLA -
DNI 37264742G
31-07-2024, 11:55:40

Albert Carreras
Director



CVE: ES_ESCI_2024_doc2024073111171A9D3C772C02272
Autenticidad verificable mediante CVE en <https://edocs.esci.upf.edu/cve/>

Institutional Mission, Vision, and Strategy

The following outlines ESCI Escola Superior de Comerc Internacional's institutional mission, vision, and strategic approach to responsible management education.

CSR commitments

Relevant Stakeholders

All

Purpose

Commitment to CSR Principles

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At ESCI Escola Superior de Comerç Internacional, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

CSR Department

ESCI-UPF set up a CSR Department in October 2016 to work with management to define policies and take measures in the necessary areas inside the institution itself and in its other spheres of activity, both internally and externally.

The Corporate Social Responsibility Department is made up of:

Silvia Ayuso, Academic director and chief researcher of the MANGO Chair in CSR
(silvia.ayuso@esci.upf.edu)

Xavier Carbonell, Director of the MANGO Chair in CSR (xavier.carbonell@esci.upf.edu)

CSR team

Relevant Stakeholders

All

Purpose

Assign RME responsibility

[Supporting Links](#)

Organizational Structure for RME

The following organizational entities at ESCI Escola Superior de Comerç Internacional are responsible for RME:

- ❖ Research-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

ESCI Escola Superior de Comerc Internacional integrates responsible management education into its degree programs through 3 different approaches:

Guest Speakers and Showcase Events

Sustainability week

Date

February, 2023 - February, 2023

Location

ESCI-UPF and different company sites

Speakers

Various company representatives

[Supporting Links](#)

The objective of this initiative is for students to personally know the reality of the world of sustainability in various sectors of activity, with the possibility of consulting with and asking questions of the different experts with whom they had the opportunity to exchange views.

Course-Level RME Learning Goals

Sustainable Management course

Department

Research Chairs in CSR/Environmental Management

Learning Object Subject

Sustainability Management

Educational Level

Undergraduate (Elective course in Bachelor in International Business and Marketing)

Learning Outcome

Overall understanding of companies' contribution to sustainable development; analytical skills to solve environmental challenges

Interactivity Type

Different learning methodologies, also interactive (individual/group search, debates, etc.)

Learning Object Description

The aim of this course is to analyse how companies contribute to sustainable development from an environmental perspective.

[Supporting Links](#)

Program-Level RME Integration

Master of Science in Sustainability Management

Master programme that offers a global vision of sustainability and prepares you to address the three dimensions of sustainability: economic, social, and environmental.

The programme is endorsed by Pompeu Fabra University. The teaching team is composed of professors and sustainability experts from the UPF-Barcelona School of Management and ESCI-UPF. In addition, active professionals share their experiences and real cases throughout the course, and provide students with the knowledge, skills, and experience you need to succeed in this growing field.

Master of Science in Sustainability Management

Department

No specific department

Learning Object Subject

Sustainability Management

Educational Level

Graduate (Master programme)

Learning Outcome

Offer a global vision of sustainability and prepare students to address the three dimensions of sustainability: economic, social, and environmental.

Interactivity Type

Active methodologies, with practical cases, role-playing games, problem-solving, and student topic presentations.

Learning Object Description

The Master of Science in Sustainability Management programme is structured around four core pillars to provide a comprehensive understanding of sustainability.

[Supporting Links](#)



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

ESCI Escola Superior de Comerç Internacional incorporates responsible management education into its research endeavors through 3 different methods:

Required Research Reporting

Research publications in the field of sustainability

Researchers of the two sustainability-related research chairs publish regularly in academic and non-academic journals.

The most relevant research publications of the UNESCO Chair in Life Cycle and Climate Change can be found at <https://unescochair.esci.upf.edu/en/publications>

The most relevant research publications of the MANGO Chair in Corporate Social Responsibility can be found at <https://www.esci.upf.edu/en/mango-chair-rsc/catedra-rsc-academic-publications>

Dedicated Research Funding

Research chairs in the field of sustainability

ESCI-UPF hosts two research groups specialized in the fields of environmental, social and economic sustainability.

UNESCO Chair in Life Cycle and Climate Change (*Càtedra UNESCO de Cicle de Vida i Canvi Climàtic*): This UNESCO Chair, formerly ESCI's Research Group on Environmental Management (*Grup d'Investigació en Gestió Ambiental, GiGa*), **aims to** foster environmental sustainability by building a knowledge pool on Life Cycle Management through research, education and dissemination, with a special focus on climate change.

MANGO Chair in Corporate Social Responsibility (*Càtedra MANGO d'RSC*): The Chair in Corporate Social Responsibility (CSR), financed by the Spanish company MANGO, aims to foster research activities into CSR and related areas, especially in the international business context.

Research Awards Program

MANGO Chair in CSR Award

This prize has been created with the aim of promoting the incorporation of **corporate social responsibility** in the curriculum of the Universitat Pompeu Fabra.

The award for the best final TFG on CSR is jointly organized by the UPF and the MANGO Chair of Corporate Social Responsibility of ESCI-UPF. More information at <https://www.esci.upf.edu/en/latest-news/news/mango-prize-best-rsc-final-project-2024>



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

ESCI Escola Superior de Comerç Internacional partners with external stakeholders to advance responsible management education through 1 different approach:

Knowledge Translation and Dissemination

Knowledge translation and dissemination

Share research results with society

All working papers resulting from the research projects of the MANGO Chair in CSR are published openly at ESCI-UPF web site: <https://www.esci.upf.edu/en/mango-chair-rsc/catedra-rsc-projects>



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

ESCI Escola Superior de Comerc Internacional has implemented 2 policies to support its commitment to responsible management education:

Student equity, diversity, inclusion

Equality Action Plan 2019-2023

Scope

University community

Enforcement Date

July, 2019

Revision Date

December, 2024

Number Of Pages

22

Publisher

ESCI-UPF

Media

Website

[Supporting Links](#)

Employee equity, diversity, inclusion

Equality Action Plan 2019-2023

Scope

University community

Enforcement Date

July, 2019

Revision Date

December, 2024

Number Of Pages

22

Publisher

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Media

Website

[Supporting Links](#)

Institutional Aspiration Targets

ESCI Escola Superior de Comerc Internacional has set aspiration targets in 2 different areas:

- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, ESCI Escola Superior de Comerc Internacional operates with the following approach:

Full Transparency Disclosure

Sustainability reports

Starting in the 2015/2016 academic year, ESCI-UPF has regularly drawn up a series of Sustainability Reports, in accordance with PRME, UNGC and Global Reporting Initiative (GRI).

Author

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[Supporting Links](#)

SIGNATORY

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