



# 2024 Sharing Information on Progress **(SIP) Report**

University of Greenwich Business  
School

August 2024

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

University of Greenwich Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

### Statement of support from the PVC/Executive Dean GBS

Greenwich Business School (GBS) is committed to embedding sustainability at the heart of our operations, curriculum, and research. Guided by the principles of PRME, we aim to do our part in contributing to a more sustainable and just world by developing future leaders who can drive positive change. Our sustainability strategy is underpinned by the University of Greenwich's wider sustainability policy, Greener Greenwich, which is committed to achieving net-zero carbon emissions by 2030 and protecting the natural environment. Within this broader framework, GBS seeks to embed responsible, ethical, and sustainable practices into our teaching, research and stakeholder engagement.

We are a global community of students, staff and alumni and we believe in Education without Boundaries. We are committed to everyone – whoever they are, wherever they are from and whatever they want to achieve. Our shared goal is to Make a Difference to our students, our staff, our partners and to society in general, as such we seek to instil a change mindset in our students that inspires them to change the world for the better. Our values of inclusivity, collaboration and impact guide our behaviour and actions, setting clear expectations for our university community and partners. We are passionate about improving social mobility and equality, diversity and inclusivity are threaded through everything we do.

Through our programme portfolio review, we are updating our curricula and empowering our students to become agents of change, equipping them with the knowledge, skills and mindset to navigate complex sustainability challenges and to be prepared to tackle the grand challenges of our time. We incorporate active, experiential, and research-based learning, alongside interdisciplinary approaches that foster systems thinking and responsible decision-making. We have started to introduce a new suite of sustainability focused programmes, such as BA Sustainability Management in addition to integrating responsible management principles throughout all of our programmes.

Our GBS Research Centres are focused on generating positive impact through critical, impactful and policy informing research into sustainable, responsible and caring businesses, economies and societies. Our research comes together under the over-arching theme of the 17 UN Sustainable Development Goals. We explore and address key societal challenges within national and international contexts such as reducing inequalities, improving quality of life, social responsibility and ethics and responsible consumption.

We have begun interconnecting cross-university sustainability-oriented research centres to facilitate interdisciplinary investigations into sustainable business models, the role of the private sector in addressing social and environmental issues, and innovative solutions to pressing sustainability problems. Similarly, by collaborating with like-minded industry partners, policymakers, and community organizations, we will ensure that our research has real-world impact and contributes to global discourse on sustainability and responsible management practices.

As an institution, we will lead by example, adopting sustainable practices in our procurement, energy use, waste management, and campus operations. We will also work to enhance the wellbeing of our staff and students, promoting sustainable lifestyles and providing opportunities for meaningful engagement in sustainability initiatives.

By aligning our actions with the PRME principles, Greenwich Business School is committed to becoming a hub for responsible management education in our local area, with a global and sustained reach that extend far beyond our locale and into the future.

[Professor Leigh Doster](#)  
Pro-Vice Chancellor/Executive Dean  
Greenwich Business School  
University of Greenwich







## Professor Jane Harrington

The University of Greenwich is proud to support Greenwich Business School as a signatory to the Principles of Responsible Management Education.

As an institution we are committed to RME principles. Our strategy 2030 states we will continue to act as a positive force for change, using our expertise as educators to curate knowledge, create opportunities and change lives for the better – on a local, regional, national and global stage.

We have set ambitious but attainable goals, seeking to eradicate disadvantage, targeting a zero BAME attainment gap for students and closing the equal pay gap for staff. Sustainability is embedded into all our University sub-strategies as we implement real action for a greener future.

As Vice-Chancellor I am committed to supporting and celebrating the successes of Greenwich Business School in their commitment to PRME as outlined in the following supporting statement from their Pro Vice-Chancellor and Executive Dean, Professor Leigh Doster.

**Professor Jane Harrington**  
Vice-Chancellor & CEO  
University of Greenwich



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# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## RME Leadership Accountability

At University of Greenwich Business School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

### PRME Faculty Leads

In recommitting to communicating signatory status, the University of Greenwich Business School (GBS) has tasked two academic members with working across the faculty to collect and collate evidence from GBS as it pertains to the 17 UN Sustainability Goals and the PRME Principles

#### Relevant Stakeholders

University of Greenwich

#### Purpose

The University of Greenwich has appointed two researchers in the realm of Sustainability to work towards enhancing Responsible Management Education at the Business School and the wider university:

PRME Faculty Leads

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## Organizational Structure for RME

The following organizational entities at University of Greenwich Business School are responsible for RME:

- ❖ Teaching-Focused Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## RME Elements in Degree Programs

University of Greenwich Business School integrates responsible management education into its degree programs through 4 different approaches:

Guest Speakers and Showcase Events

### Learning and Teaching Festival 2023

A faculty wide Learning & Teaching Festival has been delivered by our Scholarship Excellence in Business Education (SEBE) group since 2020. SEBE is a faculty-wide group with the aim of facilitating the sharing of learning and teaching practices within the faculty and supporting colleagues with an interest in developing their scholarship and practice in business education. Greenwich Business School (GBS) has experienced significant staff and student growth over the past year, extending its programme portfolio and extra curricular provision, further enriching our diverse community of staff and students. The Learning & Teaching Festival is an important element of our ability to showcase and encourage networking around best practice

#### Date

June, 2023 - June, 2023

#### Location

University of Greenwich

#### Speakers

Natascha Radclyffe-Thomas

#### [Supporting Links](#)

Learning and Teaching Festival 2023 Business Education- Into the Future

T&L 2023

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Program-Level RME Integration

Professor-Discretionary Course Topics

Course-Level RME Learning Goals



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## RME Elements in Research

University of Greenwich Business School incorporates responsible management education into its research endeavors through 1 different method:

Research Conferences

### **Synergising Human and AI Capacities for Robust Ecosystems and Innovative Mobility: Navigating the Future of Resilient Networks**

The purpose of this conference is to foster interdisciplinary discourse and facilitate collaborative efforts, thereby contributing to the evolution of resilient, inclusive, and sustainable urban networks for the future. By gathering a diverse cohort of academics, industry professionals, and policymakers, the conference aims to: stimulate forward- thinking discussions, catalyse innovative research, and propel actionable solutions that harmonise human intuition and AI capabilities, not excluding the changes brought by AI in education around transport, mobility, and logistics.

#### **Date**

June, 2024 - June, 2024

#### **Location**

University of Greenwich, Maritime Campus

#### **Speakers**

TBD

#### [Supporting Links](#)

Smart Urban Policy Futures—SUPF 2024— Research Conference

SUPF Conference 2024 – Urban Systems  
Research at Greenwich

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# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



## **Partnership Approaches for RME**

University of Greenwich Business School partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Collaborative Change Action

Collaborative Problem Solving

External Community Dialogue



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## RME Policy Implementation

University of Greenwich Business School has implemented 3 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

### **Policies on student (including faculty) equity, diversity, inclusion**

Staff EDI Policy

#### **Scope**

Commitment to Excellence in Teaching Research and Enterprise

#### **Enforcement Date**

January, 2014

#### **Revision Date**

December, 2020

#### **Number Of Pages**

2

#### **Publisher**

University of Greenwich

#### **Media**

Website

#### [Supporting Links](#)

Equality-and-diversity-policy-statement-  
July-2014

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Student equity, diversity, inclusion

### **Policies on student (including faculty) equity, diversity, inclusion**

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July-2014

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**Other policies not mentioned above**

Modern Slavery

**Scope**

All persons or on behalf of the university in any capacity

**Enforcement Date**

November, 2017

**Revision Date**

December, 2020

**Number Of Pages**

4

**Publisher**


University of Greenwich


**Media**

Website

[Supporting Links](#)

Anti-Slavery-and-Trafficking-Policy

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## Institutional Aspiration Targets

University of Greenwich Business School has set aspiration targets in 3 different areas:

- ❖ Water Conservation Targets
- ❖ GHG Emission Targets
- ❖ Travel Reduction Targets



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, University of Greenwich Business School operates with the following approach:

No Performance Disclosure

### **University of Greenwich Future Plans and Actions**

At the University of Greenwich, we take our reintegration to the PRME community seriously and, as such, we are committed to embedding responsibility at the heart of our operations, curriculum, and research. Through our renewed engagement with PRME, we are earnestly working to adopt best practices to embed the seven principles of PRME in all that we do.

Building on this latest SIP report, we are setting our eyes to the future to develop a plan of action for turning the University of Greenwich Business School into a catalyst for change, grounded by our net-zero carbon emissions by 2030. Going beyond the environmental realm, we aim to cultivate leaders who drive sustainable prosperity within thriving interconnected systems. To do this, our overall mission centres on organisational responsibility and accountability to our stakeholders, wider society, and the planet. We are earnest in our commitment to develop a top-down, bottom-up, and middle-out approach to facilitate the emergence of an ecosystem of collective action, growth, and civic responsibility.

To affirm our commitment to PRME and build our multi-sided approach to developing the University of Greenwich as a catalyst for responsible action, we set the following objectives for our 2025 report.

- Enhance research project and grant applications with a responsible ethos
- Further strengthen our core and extra-curricula undergraduate and postgraduate offers revolving around sustainability
- Further develop our collaboration with external partners and stakeholders to continue increasing our research impact
- Provide trainings on SDG literacy for staff and student groups
- Develop a university wide space for sustainability and responsible practice
- Implement a system of awareness regarding the sustainable work being undertaken at our institution and embedding RME accountability at the senior levels of management.
- Systematise reporting and dissemination of responsibility oriented publications and research



SIGNATORY

# University of Greenwich Business School

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