

PRiME

an initiative of the
United Nations Global Compact

2025 Sharing Information on Progress **(SIP) Report**

Instituto de Estudios Superiores
de Administración

December 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Instituto de Estudios Superiores de Administración, including key details and basic institutional data.

Mission

The mission of the Instituto de Estudios Superiores de Administración (IESA), as explicitly stated in their first Sustainability Report, is:

To form responsible, innovative leaders committed to sustainable development, capable of acting with ethics and excellence in dynamic and challenging contexts.

Context and Alignment of the Mission

The IESA's mission is deeply intertwined with its commitment to sustainability and responsible management, reflecting several core institutional beliefs:

- ◦ Pillars of the Educational Mission: Sustainable development and social responsibility are fundamental pillars of IESA's educational mission.
- ◦ Guiding Conviction: IESA assumes sustainability not only as an institutional commitment but as a conviction that guides its mission to form responsible leaders, generate relevant knowledge, and contribute to the development of the region.
- ◦ Strategic Vision: The mission reflects IESA's commitment to forming leaders who combine excellence with ethical responsibility. These leaders are intended to have a systemic vision and commitment to the common good, enabling them to integrate sustainability into business, public, and social decision-making.
- ◦ International Alignment: The mission, vision, and values of IESA are aligned with the Principles for Responsible Management Education (PRME) and the Sustainable Development Goals (ODS). IESA aims to ensure that its formation integrates a vision that balances economic success with social well-being and environmental protection.

Vision

The Vision of the Instituto de Estudios Superiores de Administración (IESA) is clearly defined as:

To be a reference in Ibero-America for fostering a just, inclusive, and sustainable society, through education, research, knowledge diffusion, and alliances that promote ethical leadership and sustainable practices.

This aspirational statement defines IESA's desired future role and outlines the four specific levers which the institution plans to achieve its comprehensive societal goals.

Detailed Elaboration of IESA's Vision

1. The Core Societal Goal: Fostering a Just, Inclusive, and Sustainable Society

IESA aims to establish itself as a benchmark in the Ibero-American region by directing its efforts towards profound societal transformation.

- **Sustainability Focus:** The institution operates under the conviction that the training it provides must integrate a vision that balances economic success with social well-being and environmental protection. This effort is aligned with international frameworks such as the Sustainable Development Goals (ODS).
- **Ethical Culture:** The Vision is supported by an institutional culture that promotes integrity, innovation, equity, and environmental awareness.
- **Leadership Commitment:** The overall strategy for 2030 aims to consolidate IESA as a reference for responsible leadership and social transformation.

2. Mechanisms to Achieve the Vision

The Vision is implemented through four interconnected strategic activities:

A. Education

IESA promotes learning experiences that foster responsible leadership and sustainable practices.

- **Curriculum Integration:** Principles of sustainability, ethics, and responsibility are progressively incorporated across the postgraduate curriculum. Core subjects address social and environmental risks, public policies, technological change, and the ODS.
- **ESG Mainstreaming:** Since 2024, all postgraduate courses integrate the ESG Manifesto, promoting the mainstreaming of Environmental, Social, and Governance approaches in teaching.
- **Ethical Leadership:** The institution offers programs, such as the Responsible Leadership Chair, which seeks to develop capabilities for ethical and transformative leadership.

B. Research

The Vision mandates the generation of knowledge to promote sustainable value.

- **Focus Areas:** Research lines are promoted in sustainability, social entrepreneurship, governance, and ethical leadership.
- **Specialized Centers:** IESA is supported by key centers dedicated to generating applied knowledge and practical proposals:

- ◦ The Center for Sustainability and Responsible Leadership: A platform for generating knowledge, training, and dialogue around sustainability, ethical leadership, and responsible innovation. It focuses on providing rigorous evidence and practical proposals to address ESG challenges.
- ◦ The International Academic Center for Energy and Environment (CIEA): A strategic initiative that promotes energy transition and environmental sustainability in Latin America and the Caribbean, covering areas like renewable energy and the circular economy.

C. Knowledge Diffusion

IESA utilizes various platforms to share knowledge and foster dialogue.

- ◦ **Knowledge Sharing:** Research, cases, and publications are generated and shared in academic and professional spaces to drive solutions to regional sustainability challenges.
- ◦ **Media Platforms:** Diffusion spaces include the podcast "Hablemos de Sostenibilidad" and the conversatorio series "Transformando Desafíos," connecting knowledge and diverse voices to encourage transformative leadership.

D. Alliances

Collaboration is seen as central to tackling regional challenges, reinforcing the commitment to common development.

- ◦ **Collaboration Scope:** Between 2020 and 2025, IESA consolidated over 65 alliances with multilateral organizations (e.g., BID Lab, CAF, UN), companies, universities, and NGOs.
- ◦ **Joint Impact:** Alliances are formalized through various modes of cooperation, including joint training programs, development projects, research initiatives (like the Foro Nacional de Sostenibilidad ONU–IESA), and academic mobility.
- ◦ **Social Transformation:** Initiatives such as EmprendeTECH (in alliance with BID Lab) support technological entrepreneurship with social impact.

Strategy

IESA STRATEGY NARRATIVE

The strategy of the Instituto de Estudios Superiores de Administración (IESA) is detailed within its first Sustainability Report, defining a comprehensive, long-term approach focused on integrating environmental, social, and governance (ESG) criteria into all institutional functions.

IESA assumes that sustainability is not an isolated area, but a strategic compass that guides its development and a transversal principle integrated into its organizational culture, educational offerings, and decision-making processes.

I. The Integral Strategic Model

IESA's strategic focus is founded upon an Integral Model designed to transform, connect, and lead with purpose. This model is built upon three foundational pillars that define the areas of action for the institution's commitment to sustainability:

1. **Driving Knowledge for Sustainability:** This pillar focuses on initiatives, academic training, and applied research aimed at integrating sustainability into the core curriculum and generating knowledge with purpose.
2. **Sustainable Institutional Management Centered on Values:** This involves managing the institution based on values, promoting the well-being and growth of talent, and ensuring coherence between what is taught and how the institution operates.
3. **Ecosystem of Collaboration for Transformation:** This emphasizes strategic alliances and networking to amplify collective impact, recognizing that regional challenges require joint efforts with multilateral organizations, businesses, and civil society.

II. The Strategic Roadmap Toward 2030

The overall strategy is captured in a comprehensive roadmap that defines specific objectives over five strategic axes. This roadmap was constructed from active listening, rigorous analysis, and alignment with IESA's institutional values.

The five strategic axes toward 2030 are:

Strategic Axis	Objective by 2030
Axis 1: Integration of Sustainability in Education, Research, and Engagement	To mainstream sustainability in teaching, research, and external engagement.
Axis 2: Agile and Sustainable Governance	To have an ethical, transparent institutional structure aligned with sustainability principles.
Axis 3: Talent that Grows in a Sustainable Organizational Culture	To consolidate an institutional culture based on well-being, equity, and sustainable values.
Axis 4: Financial Sustainability and Income Diversification	To ensure the economic viability of the ESG strategy.
Axis 5: Reduction of the Environmental Footprint and Sustainable Resource Management	To progressively transition toward an institutional operation with a lower environmental impact.

This roadmap aims to strengthen IESA's academic relevance, its social and environmental impact, and its ability to generate shared value and trust among stakeholders.

The implementation of the 2030 strategic route is supported by mechanisms like the Sustainability Committee, systematic indicator monitoring (KPIs), periodic internal reviews, and biennial accountability through the Sustainability Report. IESA's focus is to move toward a sustainable and inclusive operation model, supported by international standards like PRME, ODS, and GRI.

Strategy Alignment

IESA STRATEGY ALIGNMENT NARRATIVE

The strategic priorities of the Instituto de Estudios Superiores de Administración (IESA) are systematically aligned with advancing sustainable development, the common good, and quality education. This alignment is rooted in the institutional conviction that sustainability serves as a strategic compass that guides its development and amplifies its institutional impact.

IESA's strategy is structured around an Integral Model designed to transform, connect, and lead with purpose, and is formally outlined in a Strategic Roadmap toward 2030. These plans adhere to international frameworks, including the Sustainable Development Goals (ODS) and the Principles for Responsible Management Education (PRME).

1. Advancing Sustainable Development

IESA's strategic commitment to sustainable development is integrated across its core functions, fulfilling the belief that management education must balance economic success with social well-being and environmental protection.

Strategic Priorities and Alignment:

- **Transversal Integration:** The overall strategy seeks to mainstream sustainability in teaching, research, and external engagement (Axis 1 of the 2030 Roadmap). Sustainability and social responsibility are fundamental pillars of the educational mission.
- **Knowledge Generation:** A key pillar is **Driving Knowledge for Sustainability**. This involves applied research aimed at promoting inclusive, sustainable, and regenerative business models.
- **Specialized Centers:** IESA operates the Center for Sustainability and Responsible Leadership, which provides rigorous evidence and practical proposals for addressing ESG challenges.

- The **International Academic Center for Energy and Environment (CIEA)** is a strategic initiative dedicated to promoting energy transition and environmental sustainability in Latin America and the Caribbean, focusing on areas like renewable energy, energy efficiency, and the circular economy.
- ◦ **Environmental Footprint Reduction:** The strategy includes specific operational objectives, such as Reduction of the Environmental Footprint and Sustainable Resource Management (Axis 5). This involves progressively transitioning toward institutional operations with lower environmental impact, including initial actions in energy efficiency, water usage, and waste management.

2. Advancing the Common Good

IESA is committed to the common good by preparing leaders with a systemic vision and by aligning its institutional practices with ethical and social responsibility values.

Strategic Priorities and Alignment:

- ◦ **Ethical Leadership and Governance:** The institutional strategy includes Agile and Sustainable Governance (Axis 2). The governance structure is solid, ethical, and transparent, promoting practices aligned with integrity and the common good. Mechanisms like the Code of Ethics and the Junta de Vigilancia ensure ethical fulfillment and institutional alignment.
- **Equity and Inclusion:** IESA promotes a culture based on equity. Notably, 81.8% of managerial positions are occupied by women, and approximately a quarter (24.5%) of the staff belongs to the silver population (55 to 79 years old), demonstrating a commitment to diversity.
- **Inclusion and Reduction of Inequalities (ODS 10):** A major priority is Access to education and reduction of inequalities.
- **Una Beca Más:** This flagship program provides economic support (30% to 80% coverage) to academically meritorious students from limited socioeconomic backgrounds, actively promoting educational equity.
- **Collaboration Ecosystem:** IESA actively engages in an **Ecosystem of Collaboration for Transformation**, establishing over 65 alliances (2020–2025) with multilateral organizations, businesses, and NGOs to generate shared impact and address social and development challenges, such as supporting social entrepreneurship through programs like EmprendeTECH.

3. Advancing Quality Education

Quality education is fundamental to IESA's mission to form leaders with ethics and excellence. The institution maintains high standards through continuous improvement and strategic curriculum design.

Strategic Priorities and Alignment:

- **Academic Excellence and Accreditation:** IESA guarantees global standards of excellence through its quadruple international accreditation: AACSB, AMBA, EFMD (EQUIS), and NASPAA. Assurance of Academic Quality and International Accreditations is a prioritized material topic.
- **Curriculum with Purpose:** The strategy ensures that academic programs integrate sustainability.
- **ESG Integration:** Since 2024, all postgraduate courses integrate the ESG Manifesto, promoting the mainstreaming of Environmental, Social, and Governance approaches in teaching with active faculty backing.
- **Thematic Focus:** Core subjects address complex challenges like social and environmental risks, regulatory frameworks, public policies, technological change, and the ODS.
- **Ethical and Responsible Formation:** The Responsible Leadership Chair is offered to develop capabilities for ethical and transformative leadership, aligning with PRME principles. Furthermore, 100% of students receive academic ethics training through the required "Experiencia IESA" course.
- **Learning and Feedback Systems:** IESA prioritizes continuous improvement through robust mechanisms, including:
 - A comprehensive feedback system involving students, faculty, alumni, and employers.

The Assurance of Learning (AoL) System

Institutional History

IESA INSTITUTION HISTORY NARRATIVE.

The Instituto de Estudios Superiores de Administración (IESA) boasts an institutional trajectory spanning six decades, marked by its pursuit of academic excellence and its strategic evolution toward integrating ethical responsibility and sustainable development as central pillars of its management philosophy.

Institutional History (Academic Professional Language)

IESA was founded in 1965 as a leading private, non-profit management school in Latin America, dedicated to training ethical and innovative leaders. Just three years after its founding, in 1968, IESA established itself as a pioneer by launching the first MBA program in Venezuela. The institution's capacity to grant master's degrees was formally recognized by Presidential Decree 1471 on March 16, 1976, designating it as a Graduate Studies Institute.

Marking six decades of history, IESA currently operates from its main campuses in Caracas and Maracaibo (Venezuela), and in the City of Knowledge (Ciudad del Saber) in Panama, extending its impact across Central America and the Caribbean. IESA holds the distinction of being the only Venezuelan institution with quadruple international accreditation (AACSB, AMBA, EFMD (EQUIS), and NASPAA), ensuring global standards of academic and operational excellence.

The Strategic Route Toward Responsible Management Education

IESA's trajectory toward formalizing Responsible Management Education has accelerated in recent decades, operating under the conviction that **sustainability guides its mission** to generate relevant knowledge and contribute to regional development.

An early milestone in thematic integration was the creation of the International Academic Center for Energy and Environment (CIEA) in 2005, which was strategically relaunched regionally in 2021.

In the realm of responsible management, IESA subscribed to the Principles for Responsible Management Education (PRME) in 2014]. Although the institution did not maintain an active and systematic continuity in the reporting framework during the subsequent period, it reaffirmed its commitment to this United Nations initiative, which promotes the training of ethical leaders with social consciousness.

Following a challenging period, IESA strengthened its structure, achieving an accumulated 75% increase in revenues between 2020 and 2024 and undertaking a deep strategic review in 2022.

The full institutional adoption of RME principles was consolidated through the implementation of an integral strategy and formal alignment with international frameworks:

- ◦ **2024:** The ESG Manifesto was integrated into 100% of postgraduate courses, promoting the transversal application of Environmental, Social, and Governance approaches in teaching.
- **2025:** IESA published its First Sustainability Report (2025), a systematic accountability exercise covering the 2023–2025 fiscal periods. This report utilized the PRME principles as a core reference, alongside GRI Standards and the Sustainable Development Goals

(ODS/SDGs). The publication of the sustainability report in 2025 formalized the integration of ESG criteria as a transversal principle in the institutional culture, academic offerings, and decision-making processes.

This strategic process was led by Dr. Gustavo Roosen (President), Carlos Jaramillo (Executive Vice-Presidente) and Nunzia Auletta (Academic and Development Director), reaffirming the institution's commitment to sustainable development as a strategic compass guiding its evolution.

Timeline of Key Institutional and RME Milestones

Year	Relevant Institutional or RME Milestone
1965	Founding of the Instituto de Estudios Superiores de Administración
1968	Pioneer in launching the first MBA program in Venezuela.
1976	Official recognition as a Graduate Studies Institute (Decree 1471).
2002	Obtained AACSB International Accreditation.
2005	Obtained AMBA International Accreditation.
2005	Creation of the International Academic Center for Energy and Environment (CIEA).
2014	Subscription to the Principles for Responsible Management Education (PRME) (Per user request).
2017	Obtained NASPAA International Accreditation.
2021	Regional relaunch of CIEA and establishment of the Center for Sustainability and Responsible Leadership (CSLR).
2023	Obtained EFMD (EQUIS) International Accreditation.
2024	Integration of the ESG Manifesto into 100% of postgraduate courses.
2025	Publication of the First Sustainability Report (2025), utilizing the PRME principles as a core reference.

SOPORTE IESA HISTORY NARRATIVE

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Graduates & Enrollment

2024 Statistics	Number
Graduates	108

2024 Statistics	Number
Faculty & Staff at the University	141
Faculty & Staff at the Institution	141
Student Enrollment at the University	405
Student Enrollment at the Institution	405
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	405
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	6500

Degrees Offered

Masters Programs

- Master of Public Management
- Master of Business Administration
- Master of Marketing
- Master of Finance

Masters Degree Programmes

- 📖 IESA MASTERS DEGRESS PROGRAMMES



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Letter of Commitment



Commitment to the Principles for Responsible Management Education

As a higher education institution dedicated to training current and future managers and leaders, the Instituto de Estudios Superiores de Administración (IESA) is deeply committed to engaging in a continuous and systematic process of improvement in the application of the Principles for Responsible Management Education (PRME). We are pleased to formally renew this commitment, evidenced by the publication of our First Sustainability Report (2025), which utilizes the PRME principles, GRI Standards, and Sustainable Development Goals (ODS/SDGs) as its core references.

IESA, currently celebrating six decades of trajectory in the formation of Latin American leaders, assumes sustainability not merely as an institutional commitment but as a profound conviction that guides our institutional mission: to form responsible, innovative leaders committed to sustainable development, capable of acting with ethics and excellence in dynamic and challenging contexts. Our strategic vision is to become a reference in Ibero-America for fostering a just, inclusive, and sustainable society.

IESA is dedicated to strengthening its capacity to generate shared value and trust among all stakeholders. We commit to the continual measurement and improvement of our ESG performance and plan to sustain a system of biennial accountability through the publication of future sustainability reports.

We encourage other academic institutions and associations to adopt and support these Principles, joining us in the fundamental task of preparing leaders capable of actively transforming society toward a more just, resilient, and sustainable future.

Sincerely,

Nunzia Auletta

Academic Dean and Development Director of IESA



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values, in the PRME context, involve integrating social global responsibility across all activities. IESA's core institutional values are Integrity, Excellence, Sustainability (ESG criteria), Equity, Innovation, and Solidarity, forming a culture based on ethical responsibility and commitment to collective well-being.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school

Student Awareness

0% - 25% of students at Instituto de Estudios Superiores de Administración are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Instituto de Estudios Superiores de Administración actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

IESA VALUE DECALOGUE

The IESA Decalogue is established as the set of ten principles to which every member of the IESA community individually adheres, serving as a guide for behavior to achieve the institution's strategic objectives.

1. **Honesty:** I will always act with integrity and justice. I will never take undue advantage of my colleagues or the Institute for personal gain. At no time will I present the ideas or works of others as my own, nor will I knowingly provide false information.

2. **Excellence:** I will always make every effort to ensure that my work, tasks, responsibilities, and, in general, all my actions reflect the best of my abilities, to always maintain the prestige of IESA and all its members.
3. **Mutual Respect:** I will listen attentively and respectfully to my colleagues, professors, and other members of the IESA community. In my interventions, I will refrain from using derogatory, vulgar, or aggressive language. I will not discriminate against anyone based on their opinions, characteristics, or beliefs.
4. **Rectitude:** I will always act according to the Institute's values and principles, above any particular economic, political, or religious interests. If I find myself in a conflict of interest, in which I could improperly receive a benefit, I will declare it and act appropriately.
5. **Individual Responsibility:** I will accept the observations of my colleagues regarding situations in which I may be failing to fulfil the obligations and commitments I have assumed as a member of the IESA community. I also assume the responsibility to help my colleagues fulfil these obligations and commitments.
6. **Social and Environmental Responsibility:** I am committed to contributing to the well-being of society and the preservation of the physical environment that surrounds us. I will engage in activities that generate tangible contributions to improving the quality of life in our communities.
7. **Trust:** I will ensure that my actions inspire trust through consistency between what I say and what I do. When I have doubts about the opinions or actions of other community members or disagree with them, I will first turn to those people and refrain from discrediting anything I have not understood or verified.
8. **Confidentiality:** I will act responsibly in handling information about the Institute, its members, or related individuals or organizations. I will not make public information that is private or confidential.
9. **Institutional Loyalty:** I will defend the values and assets of IESA. In my conduct, I will bear in mind that I represent the Institute and that my actions may affect its reputation. When I disagree with decisions or statements made by other community members, I will make my points or criticisms according to the Institute's values and principles.
10. **Compliance with Standards:** I will comply with the standards established in the Institute's statutes, regulations, and manuals, seek continuous improvement through constructive contributions, and collaborate to ensure their compliance. I will never use the failure of others to comply with any rule as a justification. I will act at all times following the commitments made in this Decalogue.

The Decalogue is signed by all students upon beginning their studies as a manifestation of personal commitment to the institutional values, and it is also part of the integration program for new faculty.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

The PRME Teaching Principle requires creating educational frameworks that foster effective responsible leadership. IESA defines this by transversalizing the ESG Manifesto across all courses, systematically integrating sustainability and ethical criteria into the curriculum. This prepares graduates to be positive agents of change.

Courses that support RME

Instituto de Estudios Superiores de Administración reports 2 courses in 2024 that support responsible management education and sustainable development goals.

azgo Responsable (Responsible Leadership) | Not specified in the document

Today's organizational prosperity and sustainability demand specific behaviors from leadership. The course invites participants to think of themselves and their organizations as agents of change for sustainability. In the context of the rise of the "fourth sector" and stakeholder capitalism, the course offers tools to address current ethical and social challenges, promoting leadership that goes beyond exclusive economic profit.

This course invites participants to think of themselves and the organizations they are part of as agents of a change that has become unavoidable... It promotes leadership that transcends exclusive economic profit and assumes responsibility for the common good.

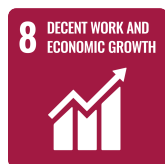


Innovación y Emprendimiento Social (Social Innovation and Entrepreneurship)

| GER0521

The success of social entrepreneurship depends on the ability to manage and structure business activity within a framework that integrates two different value systems: business and altruism. This course seeks to raise awareness about the importance of social innovation to design, develop, and implement new ideas, models, and technologies that satisfy social needs, creating positive impact and building new forms of collaboration.

The course sensitizes students to the importance of social innovation... Students will be able to improve their ethics and responsibility as, through case studies, meetings with real entrepreneurs, and readings, they will understand how it is possible to apply management principles to generate, operate, and grow socially responsible, economically efficient, and environmentally viable organizations



Educator Recognition

At Instituto de Estudios Superiores de Administración, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Publication or research support
- ❖ Professional development opportunities

💡 Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

💡 Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

💡 Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

💡 Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.

Barriers to Innovative Curriculum

In 2024, Instituto de Estudios Superiores de Administración identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations

Barriers to Innovative Pedagogy

In 2024, Instituto de Estudios Superiores de Administración identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

The PRME Research Principle mandates conceptual and applied research to expand understanding of how organizations create sustainable value. IESA defines this as applied research focused on sustainability, ethical leadership, and ESG challenges, producing rigorous evidence and practical proposals for institution transformation and to promote transformation in all related stakeholders.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Instituto de Estudios Superiores de Administración was awarded funding for research that is:



**Institution
Specific**



National



International

Socializing Research

In 2024, Instituto de Estudios Superiores de Administración contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks

Research Barriers

In 2024, Instituto de Estudios Superiores de Administración identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management

- ❖ Funding challenges
- ❖ Technology and resource access
- ❖ Time constraints
- ❖ Collaboration challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

The professional English translation of the 50-word summary is: The PRME Partnership Principle mandates collaboration to co-create sustainable solutions. IESA implements this as its Ecosystem of collaboration for transformation, forging over 65 strategic alliances to drive sustainable development, responsible leadership, and ethical management across Latin America.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)

Student Organization Partnerships

- ❖ None

Partnerships

The following provides more details on 1 key partnership at Instituto de Estudios Superiores de Administración.

IESA Alliances Ecosystem

The IESA views alliances as a central component of its institutional model, explicitly dedicating a strategic pillar to the Ecosystem of Collaboration for Transformation to address major regional challenges, such as sustainable business practices, digital transformation, and social inclusion. Between 2020 and 2025, IESA consolidated over 65 partnerships with multilateral organizations, companies, universities, and NGOs, both nationally and internationally, specifically to expand its impact and generate solutions for sustainable development.

The following organizations and initiatives are highlighted for helping IESA advance sustainability and responsibility:

Global Frameworks and Multilateral Organizations

IESA's commitment to responsibility is formalized through its adherence to and collaboration with international governing bodies:

- - **Principles for Responsible Management Education (PRME):** IESA is a signatory to this UN initiative, which promotes the formation of ethical leaders, with social awareness and the capacity to generate positive impact. PRME principles guide the integration of sustainability into training, research, alliances, and institutional management.

- **Sustainable Development Goals (SDGs):** IESA signed a declaration of intent on the UN SDGs and actively orients its efforts toward contributing to the Agenda 2030, particularly in quality education, gender equality, climate action, and the construction of solid institutions.
- **Women Empowerment Principles (WEPs):** IESA has adhered to the WEPs initiative, reinforcing its commitment to gender equity and the advancement of female leadership in the business sector.
- **United Nations (UN) / UN-IESA:** IESA co-organized the Business Sustainability Forum 2024. It signed a joint declaration of intent with the UN to advance the Agenda 2030 in Venezuela. Within the framework of collaboration, IESA supported the UN in the systematization process of the Business Sustainability Forums executed between 2020 and 2024, additionally providing a roadmap to facilitate the execution, participation, and information management of future Forums.

Development, Financial, and Academic Alliances

These partnerships actively co-create solutions and strengthen institutional capacity in ESG-related areas:

- ◦ **BID Lab (Inter-American Development Bank Lab):** This collaboration is critical for developing the entrepreneurship ecosystem. Specifically, IESA, in alliance with BID Lab, launched the EmprendeTECH program in 2023, which supports technology ventures with a defined social impact. Furthermore, BID Lab is a key partner in the Silver Alliance initiative, aiming to foster innovation and entrepreneurship to generate goods and services that address the needs of people over 55: the Silver Economy.
- **CAF Development Bank (Corporación Andina de Fomento):** CAF partners with IESA on Special Projects in development and consultancy, addressing topics such as leadership, sustainability, and innovation. CAF also supports the International Centre for Energy and the Environment (CIEA).
- **International Committee of the Red Cross (ICRC):** Collaborates with IESA on development and consulting projects and the formation of leaders for the third sector, including fostering female community leadership.
- **Dividendo Voluntario para la Comunidad (DVC):** A strategic ally of the Center for Sustainability and Responsible Leadership (CSLR), DVC supports IESA's institutional efforts in responsible practices, including co-impelling the Plataforma Liderazgo Silver. DVC also contributes to funding the Chair of Responsible Leadership, financing research and curriculum development focused on promoting leaders as agents of positive change.
- **SELA (Sistema Económico Latinoamericano):** Partnered with IESA to strengthen capabilities in digital transformation and public management.

Programmatic and Ecosystem Alliances

These collaborations focus on implementing specific educational and social impact initiatives:

- ◦ **Fundación Ciudad del Saber, Sumarse, and Sistema B:** These organizations are highlighted as strategic allies of the CSLR (Center for Sustainability and Responsible Leadership) for positioning sustainability and responsible leadership on the business and institutional agenda of Latin America.
- **GSI Food:** This company partnered with IESA on the emblematic Programa Genios, a social transformation case that provided early leadership and entrepreneurship training to 175 high-performing secondary students.
- **Fundación Venezuela Sin Límites:** Support the formation of leaders for the third sector (NGOs).
- **IESA Foundation / Alumni Network:** The IESA Foundation and the Alumni network actively support fundraising efforts for the scholarship program. This commitment to the social dimension of sustainability ensures access to quality education for leaders with merit and limited economic means. The IESA Foundation also promotes campaigns like “Deja tu Huella” to strengthen the collective commitment to educational inclusion.
- **SEKN (Social Enterprise Knowledge Network):** IESA professors play an active role in this international research network, resulting in publications, book chapters, and teaching cases focused on social entrepreneurship and regenerative business models in collaboration with leading scholars.



Practice

We adopt responsible and accountable management principles in our own governance and operations.





Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

RME Practices

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Instituto de Estudios Superiores de Administración offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ We are currently working to offer engagement opportunities

Communication Audiences

Instituto de Estudios Superiores de Administración communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students

SIGNATORY

Instituto de Estudios Superiores de Administración



Address

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Venezuela