

2025 Sharing Information on Progress (SIP) Report

ESSEC Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Getting Started

This section provides foundational information about ESSEC Business School, including key details and basic institutional data.

Mission

Our mission

Founded in 1907 in Paris, ESSEC Business School is an institution of higher education guided by the pursuit of academic excellence in teaching and research. Its distinctiveness stems from the pioneering spirit of the members of its community and its core values – humanism, responsibility, innovation and openness - that shape its scientific ambitions and pedagogical approach.

The mission of ESSEC Business School, a world school with French roots, is to infuse leadership with meaning in order to prepare leaders ready to address contemporary economic, environmental and social challenges. In order to do so, it produces innovative and relevant knowledge to equip the next generation of leaders with the skills, know-how and savoir-être that will make them truly responsible, inclusive and respectful of the environment. Convinced that knowledge provides a path to freedom - Per scientiam ad libertatem - ESSEC inculcates in its students critical thinking and creativity skills that prepare them to anticipate and address the challenges of an increasingly uncertain world. ESSEC supports students in making their actions both meaningful and impactful by relying on both technology and people. It also seeks to enlighten the actions of businesses and organizations in a world transformed by the new industrial revolution, the environmental crisis, a new world balance and other major societal changes.

By emphasizing individualization when designing its programs, ESSEC prioritizes the cultivation of personal responsibility and an entrepreneurial spirit amongst its diverse community members, and offers them a unique experience that will guide them throughout their lives.

Vision

Manifeste sur la mission de l'ESSEC : donner du sens au leadership de demain

DEPUIS 1907, L'ESSEC S'EST CONSTRUITE SUR UNE CERTAINE IDÉE DU SAVOIR :
UN SAVOIR QUI S'ACQUIERT – C'EST NOTRE TRADITION D'EXCELLENCE ;
UN SAVOIR QUI ENGAGE – CE SONT NOS RACINES FRANÇAISES ET HUMANISTES ;
UN SAVOIR QUI ÉMANCIPE – C'EST NOTRE DEVISE :
« PER SCIENTIAM AD LIBERTATEM – PAR LE SAVOIR, VERS LA LIBERTÉ ».

Depuis ses débuts, notre école porte haut ses valeurs et propose un modèle de savoir qui lui a toujours permis de comprendre son époque et d'avoir un impact positif sur la manière de répondre aux grandes questions qui agitent les entreprises, les organisations et la société.

Aujourd'hui, alors que nous traversons des transformations économiques, environnementales,

sociales et politiques inédites ; alors que nous faisons face à des mutations qui n'ont jamais été aussi rapides, aussi profondes et aussi globales, nous sommes convaincus que notre école-monde aux racines françaises doit plus que jamais assumer sa mission de donner du sens au leadership de demain.

Enlighten, éclairer, c'est mettre l'Education et la Recherche scientifique au service d'une meilleure compréhension du monde et des enjeux auxquels il est confronté, avec une approche résolument multiculturelle et pluridisciplinaire.

Lead, impulser, c'est initier et guider toutes les transformations – technologiques, industrielles, managériales ou sociétales – pour leur donner plus de sens et construire un développement durable et inclusif.

Change, transformer, c'est être un acteur du changement, en oeuvrant à ce que les entreprises puissent créer de la valeur et s'engager pour le bien commun.

Avec humilité et conviction. Jamais seuls, de manière collective et inclusive. En ayant toujours à l'esprit la complexité du réel et l'imprévisibilité du futur. Et en veillant toujours à donner plus de sens et plus de liberté dans les parcours individuels, en transmettant un savoir-être fondé sur l'ouverture, pour que chacun puisse construire son chemin dans le respect de celui des autres. Les défis sont immenses. D'autres façons de penser le travail, le management et l'innovation vont devoir s'inventer – rendant plus indispensables que jamais les démarches entrepreneuriales et intrapreneuriales. D'autres pratiques et de nouveaux savoir-faire liés à l'économie digitale et l'intelligence artificielle vont émerger.

Il nous faut accompagner l'avènement de nouvelles formes de leadership au service d'une création de valeur plus responsable. Des nouvelles formes plus respectueuses de l'environnement, plus attentives à leur impact sur la société, et plus ancrées dans les territoires.

Fidèle à sa tradition d'esprit pionnier,
l'ESSEC est prête à prendre toute sa part dans le monde qui vient.

Strategy

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Strategy Alignment

Trancend strategy - Sustainability

"It is exciting to envision ESSEC over the next four years. With Transcend, we reaffirm the importance of investing in our core strengths: the quality of our programs and the excellence of our research. We must also project ESSEC and our students into the future. This involves a strengthened transdisciplinary approach, focusing on sustainability and social change, artificial intelligence, entrepreneurship, and geopolitics. Our ambition is also to expand our global influence, establishing a presence and impact across all continents. Our goal: to build a desirable future for all."

Anne-Claire Pache, Associate Dean, Strategy and Sustainability

Institutional History

Milestones in ESSEC's commitment	View document 🗹	Download document 🕹

Graduates & Enrollment

2024 Statistics	Number
Graduates	2000

Degrees Offered

Bachelor Programs



Masters Programs





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



To: PRME Secretariat

From: Vincenzo Vinzi
Dean & President
ESSEC Business School

Object: Letter of commitment to PRME Principles

Dear PRME Secretariat,

As Dean and President of the school, I certify that ESSEC Business School is fully committed to the seven principles of PRME, which are set out below.

Preamble

As institutions of higher education, we prepare people to serve society and safeguard our planet with their work in and for organizations. Grounded in the principles of sustainable development, we believe that all people have the right to live with dignity and to meet their needs without compromising the ability of future generations to meet theirs. Responsible management education, therefore, seeks to develop people who will help their organizations create inclusive prosperity while promoting freedom, justice, and peace within regenerative and resilient natural ecosystems.

To be responsible is to be attentive to impact and time. Responsible decision makers look forward and back as they live in the moment. Looking ahead, they are responsible not just to current and future generations but to all life on the planet. Looking back, they are accountable for their actions, those taken and those avoided.

And so, with enthusiasm, we join a worldwide community of like-minded educational institutions to promote our aspirations, document our initiatives, share our lessons learned, and help each other address our challenges. By embracing these seven principles, we hope to inspire and enable a better world through responsible management practices.

Principles

1- Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

2- Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.











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ESSEC is registered in Singapore as a Private Education Institution under the number 2005/1927D. Period of registration: 30 June 2023 to 29 June 2029

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professionnelle: 456/16

3- Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

4- Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

5- Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

6- Practice

We adopt responsible and accountable management principles in our own governance and operations.

7- Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Vincenzo Vinzi Dean & President of ESSEC Business School













Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Centralized sustainability office
- Disciplinary efforts within business school
- Research or issue group, society, or club leading sustainability efforts
- ❖ Individual leader
- Interdisciplinary efforts across business school
- Senior leadership office
- Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Teaching Voices

The following statement demonstrates ways in which educators at ESSEC Business School support sustainability and responsible management in their classrooms.

2 programmes 100% dédiés à la transition écologique et sociale : le Bachelor ACT et le MSc Sustainability

L'Ecole a deux programmes dédiés aux enjeux de la transition écologique et sociale https://bacheloract.fr/

https://www.essec.edu/en/program/msc-sustainability-transformation/

L'Ecole propose également des spécialisations dédiées au sujet au sein de programmes généralistes https://www.essec.edu/en/list-page/research-and-teaching-chairs/?type_de_secteur=sustainability-and-impact

○ Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

○ Experiential Learning



Somewhat

Teaching and learning at our institution moderately support experiential learning.

Q Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

○ Method of Teaching and Learning



In personTraditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

141

Peer-reviewed articles were published by ESSEC Business School from this past calendar year.

vs

Peer-reviewed articles were published by ESSEC Business School from this past calendar year in support of RME.

Research Funding

In 2024, ESSEC Business School was awarded funding for research that is:





National

International

Socializing Research

In 2024, ESSEC Business School contributed research findings to:

- Community organizations
- Government and policy makers
- Industry and business networks
- International media
- National media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach

Research Projects

In 2024, ESSEC Business School reported 1 research project that implemented responsible or sustainable activities.

The great divergence(s)

Period Covering: January, 2003 - January, 2023

Department: Economics

This paper provides new evidence on the increasing dispersion in wages and productivity using a unique micro-aggregated firm-level data source, representative for the full population of firms in 12 countries. First, we document an increase in wage and productivity dispersions, for both manufacturing and market services, and show that the increase is mainly driven by the bottom of the wage and productivity distributions. Second, we show that between-firm wage dispersion increased more in sectors that experienced an <u>increase in productivity</u> dispersion; the estimated elasticity is larger at the bottom than at the top of the wage/productivity distributions, consistent with a framework in which more productive firms charge higher mark-ups and/or larger wage mark-downs. Third, we find that both globalisation and <u>digitalisation</u> strengthen the link between productivity and wage dispersion. Our results suggest that policies designed to mitigate wage inequality must take into consideration gaps between firms of the same sectors, and how both globalisation and digitalisation affect these gaps.



Research Awards

In 2024, ESSEC Business School was awarded 1 research award for responsibility- and/or sustainability-related research.

Times Responsible Business Education Awards

Granter: Financial Times

Grantee: Arijit Chatterjee, associate management professor at the Essec Business School

Award Description:

For most scholars, tackling child malnutrition would be a formidable undertaking in itself. But Arijit Chatterjee, associate management professor at the Essec Business School in France, expanded an examination of this global problem into a bigger study, applicable to a wider range of "grand challenges". In the paper, Chatterjee and his co-authors examined how the Child in Need Institute, an India-focused non-profit organisation that promotes child development, successfully scaled up its work in child malnutrition. Through four years of intensive fieldwork and examining 40 years of archival data, they considered how large and small organisations can work together, combining the expertise of local actors with the scale of larger institutions to address difficult problems. Chatterjee says he was inspired in part by a sense of powerlessness. "When small entities like us hear of grand challenges we feel helpless," he says. He was eager to know more about how the Children in Need

Institute successfully reached more than 7mn beneficiaries. The paper found success was based, in part, on "double weaving . . . a process of diagnosing and addressing problems by connecting actors and resources across locations and scales". Researchers spent time in communities, rather than doing what is known as "jet set ethnography", parachuting into settings for a short time. The frameworks they created for scaling up have been used by several organisations. Professor Jennifer Howard-Grenville from Cambridge's Judge Business School says it was "one of most exciting and impactful research papers" she handled in six years at the Academy of Management Journal. Chatterjee hopes the paper can be used more widely to help organisations and academics reach beyond their communities. "Grand challenges are complex problems," he says. "They cannot be solved without collaboration."

Research Voices

The following statement demonstrates a way in which researchers at ESSEC Business School bring sustainability and responsible management into their research.

Center for Social and Sustainable Innovation

The CISE (Center for Social and Sustainable Innovation) aims to develop concrete initiatives in support of the social and ecological transition.

He also leads a community of social and ecological innovators within ESSEC to facilitate their cooperation and boost their visibility.

Finally, it brings together a wider community of players in social and ecological innovation – students, alumni, professors, companies, associations, foundations, local authorities, etc. – to strengthen their ability to act and collaborate in support of the transition.

Vision

A world where social, environmental and economic logics reinforce each other to enable territories, organizations and the economy as a whole to succeed in their transformation towards an inclusive and sustainable world.

Mission

Inspire, encourage, train, connect and support individuals, students, entrepreneurs, organizations, funders and regions, to strengthen their ability to act in the service of impact and in the service of this transformation.

https://centre-innovation-sociale-ecologique.essec.edu/index.php/about-us-our-vision-our-mission/? lang=en



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ◆ AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- Financial Times
- Times Higher Education (THE)
- United Nations organs other than the UN Global Compact
- Sulitest
- Local institutions and associations

Student Organization Partnerships

None

Partnerships

The following provides more details on 1 key partnership at ESSEC Business School.

The Council on Business and Society (CoBS)

The Council on Business and Society (CoBS), visionary in its conception and mission, was founded in 2011 by ESSEC Business School. The CoBS is dedicated to promoting responsible leadership and tackling issues at the crossroads of business and society, including sustainability, diversity, ethical leadership, and the role responsible business has to play in contributing to the common good. The CoBS firmly believes that today's challenges cannot be met by one country alone, it offers a unique global thought local perspective on issues relating to CSR, sustainability and responsible business practices.

The Council effectively contributes to the "internationalization", "ethics and social responsibility" and "corporate relations" chapters for accreditations and rankings. It has a global voice, with an annual organic digital footprint of 1.4 million and was ranked the 6th largest CSR influencer on Twitter in 2020 by the Social Media Research Foundation.

The CoBS alliance has 11 member schools – leading regional and international institutions present on 6 continents and in 15 countries. Together, they count 21 campuses, 49,000 students, and 482,000 alumni:

- ESSEC Business School, France, Singapore, Morocco
- FGV-EAESP, Brazil
- · School of Management Fudan University, China
- · IE Business School, Spain

- Keio Business School, Japan
- Monash Business School, Australia, Malaysia, Indonesia
- · Olin Business School, USA
- Smith School of Business, Queen's University, Canada
- Stellenbosch Business School, South Africa
- Trinity Business School, Trinity College Dublin, Ireland
- Warwick Business School, United Kingdom.

https://www.council-business-society.org/



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- Employee equity, diversity, inclusion
- Greenhouse gas emissions
- Climate action plan
- Carbon reduction or offset commitments
- Buildings/real estate
- Professional training opportunities
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides
- Zero-waste guides
- Ministry of education recommendation documents
- Curriculum guidelines
- Campus operations guides
- Accreditation body recommendation documents
- Environmental stewardship policies
- Faculty hiring, tenure, and promotion guidelines
- Water
- Open-access guides

Policy Documents Related to RME and/or Sustainability

2025_ESSEC_RAPPORT DDRS_ENG

View document <a> Download document



Practice Awards

In 2024, ESSEC Business School received 1 award for responsible and/or sustainable practices.

Tinancial Times Responsible Business Education Awards

Granter: Financial Times

Grantee: Arijit Chatterjee, associate management professor at the Essec Business School

Award Description:

For most scholars, tackling child malnutrition would be a formidable undertaking in itself. But Arijit Chatterjee, associate management professor at the Essec Business School in France, expanded an examination of this global problem into a bigger study, applicable to a wider range of "grand

challenges". In the paper, Chatterjee and his co-authors examined how the Child in Need Institute, an India-focused non-profit organisation that promotes child development, successfully scaled up its work in child malnutrition. Through four years of intensive fieldwork and examining 40 years of archival data, they considered how large and small organisations can work together, combining the expertise of local actors with the scale of larger institutions to address difficult problems. Chatterjee says he was inspired in part by a sense of powerlessness. "When small entities like us hear of grand challenges we feel helpless," he says. He was eager to know more about how the Children in Need Institute successfully reached more than 7mn beneficiaries. The paper found success was based, in part, on "double weaving . . . a process of diagnosing and addressing problems by connecting actors and resources across locations and scales". Researchers spent time in communities, rather than doing what is known as "jet set ethnography", parachuting into settings for a short time. The frameworks they created for scaling up have been used by several organisations. Professor Jennifer Howard-Grenville from Cambridge's Judge Business School says it was "one of most exciting and impactful research papers" she handled in six years at the Academy of Management Journal. Chatterjee hopes the paper can be used more widely to help organisations and academics reach beyond their communities. "Grand challenges are complex problems," he says. "They cannot be solved without collaboration."



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

ESSEC Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Boards and advisory committees
- Annual reports
- Community events and consultation forums
- Partnerships with local organizations
- Public events and panel discussions
- Publicly accessible sustainability data and dashboards
- Sustainability-focused research and collaboration Opportunities
- Student and staff volunteer programs
- Open faculty and student meetings and town halls

Communication Audiences

ESSEC Business School communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Business and industry partners
- Chamber of commerce and local communities
- Faculty and staff
- Government and policy makers
- Media and public relations channels
- Non-governmental organizations (NGOs)
- Prospective and current students
- Research and academic networks.

SIGNATORY

ESSEC Business School

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