

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

Babson College

October 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Babson College, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1306
Faculty & Staff at the University	1,019
Faculty & Staff at the Institution	1019

Degrees Offered

Bachelor Programs

- ☒ Bachelor of Science (B.Sc. or B.S.) ☐ Bachelor of Science in Business Administration,

Masters Programs

- ☒ Master of Business Administration (M.B.A.)

Doctoral Programs

- ☒ Doctor of Business Administration (D.B.A.)

Additional

- ☒ Certificate in Advanced Management



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Babson College reports 1 course in 2024 that support responsible management education and sustainable development goals.

Sustainable Operations and Innovation

| OIM 3522

Industrial capitalism has successfully improved human lives, connected a global community, and elevated billions out of poverty. Our societies now face questions about ecological safety and social equity that come with that success. Are we on a safe and just path to a future in which humans and other lives can flourish? The challenge of sustainability is setting that path for humanity on a planet limited by finite resources. How can we overcome the challenge of sustainability with entrepreneurship and innovation for businesses? In response to the sustainability challenge, entrepreneurial leaders must mitigate the impact of their products/services and operations, adapt to environmental and social changes, become resilient for future, and transform their organizations to advance environmental sustainability and social impact (UN SDGs). In this course students gain knowledge and skills in how to design a business model and manage operations for sustainability to meet the strategic goals of mitigation, adaptation, resilience, and transformation. They learn about how companies could integrate sustainability thinking into their products, services, operations, and business models—from the basic (e.g., eco-efficient operations, sustainable technologies) to the systemic (e.g., supply chain stewardship, social development, UN SDGs). To achieve sustainability in business, this course approaches decision-making and innovation with the purpose of environmental sustainability and social impact by taking a pragmatic and systemic approach for businesses (i.e., purpose/strategy, stakeholder involvement, business model and operations design with metrics, and implementation for results). The course key objective is to discuss and learn how to conceive, design, develop, and implement sustainability-oriented innovations and operations.

In my course, students design business models and manage operations that deliver environmental sustainability and social impact in pragmatic, measurable ways. We start by framing why mitigation, adaptation, resilience, and transformation matter for firms and society, and I teach students decision-making and problem-solving skills to integrate sustainability thinking into products, services, and operations with clear metrics and stakeholder engagement, explicitly tying our work to the UN SDGs. They build competency through core topics—life-cycle analysis, extended producer responsibility, closed-loop supply chains, circular economy, systems thinking, and social development—so they can connect day-to-day process choices to long-term systemic outcomes. My pedagogy is intentionally hands-on and participatory: cases, simulations, debates, and labs that get every student contributing and reflecting so they own their learning. Mid-semester, each student experiments with living with 6 clothing items for 2 weeks, reflects on their experience, measures a real environmental or social footprint, and proposes a sustainability-oriented innovation based on personal and technical data and evidence. Throughout the course they collaborate in teams to deliver a business case and a systemic innovation for a project client organization, including site visits, progress reports, executive briefs,

presentations, and innovation labs. The result is that students leave my course able to formulate strategy, redesign operations, and implement solutions that are evidence-based and ready for scale—capabilities that align directly with government priorities for resilient, equitable, and sustainable economies.



Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

134 Peer-reviewed articles were published by Babson College from this past calendar year.

vs

5 Peer-reviewed articles were published by Babson College from this past calendar year in support of RME.

Research Funding

In 2024, Babson College was awarded funding for research that is:



International



National

Socializing Research

In 2024, Babson College contributed research findings to:

- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Community organizations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Babson College offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

Babson College communicates its policies and progress on sustainable development and responsibility with:

- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

Babson College



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