



2025 Sharing Information on Progress **(SIP) Report**

Virginia Wesleyan University

October 2025

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	10
5. Values	12
6. Teach	14
7. Research	17
8. Partner	19
9. Practice	21
10. Share	23

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Virginia Wesleyan University, including key details and basic institutional data.

Mission

An inclusive community grounded in the liberal arts and sciences and dedicated to scholarship, service, lifelong learning, and environmental stewardship, Virginia Wesleyan University inspires students to build meaningful lives through engagement in Coastal Virginia's dynamic metropolitan region, the nation, and the world.

Vision

Virginia Wesleyan is Coastal Virginia's Premier University of the Liberal Arts and Sciences.

Strategy

Strategy

Virginia Wesleyan University's academic strategic plan, "Forging our Future: Building on Strength 2020-2030," is an interactive document with the University's 10-year Facilities Master Plan, which was developed in 2016 utilizing a space utilization study and facility condition assessment.

<https://www.vwu.edu/about/president-and-leadership/strategic-plan/strategic-plan-booklet.php>

Strategy Alignment

Strategic Alignment

Virginia Wesleyan University's strategic priorities strongly align with advancing sustainable development, promoting the common good, and delivering quality education. Here is how:

1.Sustainable Development

Environmental Stewardship: Virginia Wesleyan University is committed to protecting biodiversity and promoting sustainability through responsible campus resource management and partnerships with eco-conscious organizations.

LEED-Certified Facilities: The Greer Environmental Sciences Center is a LEED Gold-certified building that supports energy efficiency, water conservation, and sustainable materials use.

<https://www.vwu.edu/about/sustainability/>

Investment Strategy: The Batten Honors College endowment is invested in environmentally friendly ways, supporting a low-carbon and regenerative economy.

<https://www.vwu.edu/about/president-and-leadership/strategic-plan/strategic-plan-booklet.php>

2.Common Good and Social Responsibility

Community Engagement: Virginia Wesleyan University collaborates with regional partners like the Virginia Aquarium and Chesapeake Bay Foundation to foster environmental justice and social equity.

Ethical Conduct: The university emphasizes ethical behavior and social responsibility across its operations and academic programs.

https://www.hrpdcva.gov/DocumentCenter/View/14232/030223-REC-03_Presentation-Virginia-Wesleyan-University-Sustainability-Initiatives-PDF

Inclusive Education: Virginia Wesleyan University prioritizes equity and inclusion, especially for historically underrepresented racial and ethnic groups, ensuring diverse voices are valued in the campus community.

3. Quality Education

Transformative Liberal Arts Experience: VWU blends personalized learning with modern technology to prepare students for global challenges.

Hands-On Learning: The curriculum includes interdisciplinary research and study-away opportunities that expand students' perspectives and skills.

Lifelong Learning: VWU supports adult learners and promotes agile thinking to meet the demands of a rapidly evolving global economy.

<https://issuu.com/virginiawesleyancollege/docs/vwustrategicplan30>

Institutional History

Institutional History

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Graduates & Enrollment

2024 Statistics	Number
Graduates	179
Faculty & Staff at the University	426

2024 Statistics	Number
Student Enrollment at the University	1711
Undergraduate Attendance	1626
Masters-Level Postgraduate Attendance	85
Doctoral Student Attendance	0

Degrees Offered

Associate Programs

 Associate of Arts (A.A.)  Associate of Applied Science (A.A.S.)

Bachelor Programs

 Bachelor of Arts (B.A.)  Bachelor of Science (B.Sc. or B.S.)  Bachelor of Fine Arts (B.F.A.)

Masters Programs

 Master of Business Administration (M.B.A.)  Master of Education (M.Ed.)
 Master of Fine Arts (M.F.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



VIRGINIA
WESLEYAN
UNIVERSITY

Office of the President

September 18, 2025

Dr. Mette Morsing
Head, PRME Secretariat
Foundation for the Global Compact
685 Third Avenue, 12th Floor
New York, NY 10017

Dear Dr. Morsing:

Virginia Wesleyan University is proud to renew, once again, its commitment to the Principles for Responsible Management Education that we first formally endorsed in February 2009. Virginia Wesleyan University in general and its Management, Business, and Economics Department in particular reaffirm our support of the seven principles and our responsibility to share with other PRME institutions information regarding our progress in implementing those principles and our plans regarding future progress in achieving the goals of the PRME initiative. Our progress and plans are described in the following SIP report.

Please note that Dr. Charmaine Wilson is our contact person for any SIP comments or questions. She can be contacted at cwilson@vwu.edu or 757-455-3239.

Sincerely,

Scott D. Miller, Ph.D.
President of the University



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across parent organization
- ❖ Individual leader
- ❖ Senior leadership office

Celebrating Values

The following demonstrates ways in which our institution celebrates values in various specializations.

Faculty Values and practices

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environmental guiding principles

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Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Courses that support RME

Virginia Wesleyan University reports 1 course in 2024 that support responsible management education and sustainable development goals.

Financial Management

| MBE 322

In this course students learn to apply analytical tools to making strategic financial decisions that add value to the shareholder. Students will learn to use financial statement analysis tools, value long-term securities, relate risk and return, perform financial forecasting, evaluate assets and portfolios, determine the firm's cost of capital and design an optimal financial structure. Topics include mathematical analysis of operating and financial leverage, the cost of capital, management of working capital, and sources of money and capital.



💡 Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

💡 Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

💡 Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

💡 Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

5 Peer-reviewed articles were published by Virginia Wesleyan University from this past calendar year.

vs

3 Peer-reviewed articles were published by Virginia Wesleyan University from this past calendar year in support of RME.

Research Funding

In 2024, Virginia Wesleyan University was awarded funding for research that is:



International



Local



Regional



National

Socializing Research

In 2024, Virginia Wesleyan University contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

Student Organization Partnerships

- ❖ PRME Global Students
- ❖ UNESCO Student Initiatives
- ❖ Campus Crusade for Christ
- ❖ Hillel International

Partnerships

The following provides more details on 1 key partnership at Virginia Wesleyan University.

AASHE

The Sustainability Tracking, Assessment & Rating System

(STARS) is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. STARS® is intended to engage and recognize the full spectrum of higher education institutions, from community colleges to research universities. It encompasses long-term sustainability goals for already high-achieving institutions, as well as entry points of recognition for institutions that are taking first steps toward sustainability. STARS is designed to:

- Provide a framework for understanding sustainability in all sectors of higher education.
- Enable meaningful comparisons over time and across institutions using a common set of measurements developed with broad participation from the international campus sustainability community.
- Create incentives for continual improvement toward sustainability.
- Facilitate information sharing about higher education sustainability practices and performance.
- Build a stronger, more diverse campus sustainability community.

Through participating in STARS, your institution can earn points toward a STARS Bronze, Silver, Gold, or Platinum Rating, or earn the STARS Reporter designation. Each seal represents significant sustainability leadership.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ AASHE STARS report
- ❖ Campus operations guides
- ❖ Climate action plan
- ❖ Accreditation body recommendation documents

Policy Documents Related to RME and/or Sustainability

Virginia Wesleyan University_Practice

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Virginia Wesleyan University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

Virginia Wesleyan University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers



SIGNATORY

Virginia Wesleyan University



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United States of America



Website

<https://www.vwu.edu>