

2024 Sharing Information on Progress (SIP) Report

Birmingham Business School

Table of Contents

1. About PRME 3
2. About SDGs 5
3. Purpose 6
4. Values 8
5. Teach
6. Research
7. Partner
8. Practice
9. Share

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

"

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

The following outlines Birmingham Business School's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose (Institutional)

The University of Birmingham's 2030 Strategic Framework

Relevant Stakeholders

ΑII

Purpose

Sets out the University's stategy upto 2030

Supporting Links



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Birmingham Business School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

Organizational Structure for RME

The following organizational entities at Birmingham Business School are responsible for RME:

- Research-Focused Entity
- Teaching-Focused Entity
- Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

PRIME Elements in Degree Programs

Birmingham Business School integrates responsible management education into its degree programs through 6 different approaches:

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Guest Speakers and Showcase Events

Advisory Board Guest Lecture

Birmingham Business School Advisory Board Guest Lecture delivered by Toju Duke: Al can improve lives, but only if it's built responsibly

Date

October, 2023 - October, 2023

Location

Birmingham, UK

Speakers

Toju Duke, founder of Diverse AI

Supporting Links

Annual lecture for University staff, students and members of the community

Professor-Discretionary Course Topics



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

PRIME Elements in Research

Birmingham Business School incorporates responsible management education into its research endeavors through 5 different methods:

Research Conferences

Confronting Grand Challenges Through Interdisciplinary Research: A **Methods and Networking Workshop**

Date

May, 2024 - May, 2024

Location

Birmingham, UK

Speakers

Prof. Stephanie Decker, Dr Matteo Fuoli et al.

A one-day methods and networking workshop on confronting grand challenges through interdisciplinary research

Confronting Grand Challenges Through Interdisciplinary Research

View document [2] Download document 🕹



The Birmingham Business School Education Conference

Date

September, 2024 - September, 2024

Location

Birmingham, UK

Speakers

Prof. Kate Black, Dr Lucy Gill-Simmen et al.

Supporting Links

The 2024 Birmingham Business School Education Conference is a forum dedicated to innovative, practice-based approaches in business school education.

Sustainable Finance Conference 2024

Date

October, 2024 - October, 2024

Location

Birmingham, UK

Speakers

Prof. Omrane Guedhami et al.

Supporting Links

Conference aimed at facilitating extensive discussions surrounding cutting-edge research in Sustainable Finance, which not only provides valuable insights but also explores the multifaceted opportunities and challenges associated with sustainable finance development.

Required Research Reporting

Dedicated Research Funding

Research Awards Program

Regular Research Seminars

Decarbonising SMEs in the UK

Date

June, 2024 - June, 2024

Location

Online

Speakers

Dr Roshan Boojihawon and Dr Carole Couper

Supporting Links

A workshop focused on company insights, solutions and strategies in addressing scope 3 emissions

The 'History of the Present': indigenous management knowledge

Date

April, 2024 - April, 2024

Location

Birmingham, UK

Speakers

2024 Sharing Information on Progress (SIP) Report

Prof. Stephen Cummings

Supporting Links

Seminar on focus on the speaker's upcoming book, Indigenous Management: Knowledges and Frameworks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Birmingham Business School partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Collaborative Problem Solving

Collaborative Change Action

Formalized Partnership Governance



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Birmingham Business School has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Sustainability Policy 2023

The University of Birmingham's Sustainability Policy

Scope

Institutional

Enforcement Date

June, 2023

Number Of Pages

Publisher

Internal

Media

Document

university-of-birmingham-sustainabilitypolicy-2023

View document <a>Image: Download document

Buildings/real estate

Sustainability Policy 2023

The University of Birmingham's Sustainability Policy

Scope

Institutional

Enforcement Date

June, 2023

Number Of Pages

2

Publisher

Internal

Media

Document

university-of-birmingham-sustainabilitypolicy-2023

View document <a>Z Download document <a>L



Local staff/student/faculty transportation

Sustainability Policy 2023

The University of Birmingham's Sustainability Policy

Scope

Institutional

Enforcement Date

June, 2023

Number Of Pages

Publisher

Internal

Media

Document

university-of-birmingham-sustainabilitypolicy-2023

View document <a>Z Download document <a>L

Travel

Sustainability Policy 2023

The University of Birmingham's Sustainability Policy

Scope

Institutional

Enforcement Date

June, 2023

Number Of Pages

Publisher

Internal

Media

Document

university-of-birmingham-sustainabilitypolicy-2023

View document <a>Image: Download document



Employee equity, diversity, inclusion

Equality, Diversity & Inclusion Scheme 2021 - 2024

Equality, Diversity & Inclusion Scheme 2021 - 2024

Scope

Instituional

Enforcement Date

January, 2021

Number Of Pages

22

Publisher

Internal

Media

Document

Supporting Links

Student equity, diversity, inclusion

Equality, Diversity & Inclusion Scheme 2021 - 2024

Equality, Diversity & Inclusion Scheme 2021 - 2024

university-of-birmingham-sustainability-

policy-2023

	Scope
	Instituional
	Enforcement Date
	January, 2021
	Number Of Pages
	22
	Publisher
	Internal
	Media
	Document
	Supporting Links
W	ater
	Sustainability Policy 2023
	The University of Birmingham's Sustainability Policy
	Scope
	Institutional
	Enforcement Date
	June, 2023
	Number Of Pages
	2
	Publisher
	Internal
	Media
	Document

22

View document 🖸 Download document 🕹

⊘ Institutional Aspiration Targets

Birmingham Business School has set aspiration targets in 7 different areas:

- GHG Emission Targets
- Water Conservation Targets
- Building and Real Estate Targets
- Internal Transportation Targets
- Travel Reduction Targets
- Employee EDI Targets
- Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Birmingham Business School operates with the following approach:

ll Transparency Discle			
Il Transparency Disclosure			
Website with dis	sclosure of performance (EDI)		
Author			
University of Birming	yham		
Published Date			
August, 2024			
Degree Of Recogniti	on		
International			
Media Name			
Institutional Website	!		
Media Type			
Webpage			
Duration			
n/a			
Supporting Links			
Website with dis	sclosure of performance (Energy and Carbon)		
Author			
University of Birming	yham		
Published Date			
August, 2024			
Degree Of Recogniti	on		
International			
Media Name			
Institutional Website			
Media Type			
Webpage			

Duration	
n/a	
Supporting Links	
Website with o	lisclosure of performance (Water)
Author	
University of Birmi	ngham
Published Date	
August, 2024	
Degree Of Recogn	ition
International	
Media Name	
Institutional websi	te
Media Type	
Webpage	
Duration	
n/a	
Supporting Links	
Website with I	EDI Monitoring & Reporting
Website with EDI N	Monitoring & Reporting
Author	
University of Birmi	ngham
Published Date	
August, 2024	
Degree Of Recogn	ition
International	
Media Name	
Internal	
Media Type	
Website	
Duration	

2024 Sharing Information on Progress (SIP) Report

1

Supporting Links

SIGNATORY

Birmingham Business School

Address

Edgbaston Park Road, Birmingham, West Midlands, B15 2TT United Kingdom

Website

http://www.birmingham.ac.uk/schools/business/index.aspx