

# 2025 Sharing Information on Progress **(SIP) Report**

ESPRIT School of Business



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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

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## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.







# Getting Started

This section provides foundational information about ESPRIT School of Business, including key details and basic institutional data.





## Graduates & Enrollment



2024 Statistics	Number
Graduates	2800
Faculty & Staff at the University	150
Faculty & Staff at the Institution	150
Student Enrollment at the University	10000
Student Enrollment at the Institution	2808
Undergraduate Attendance	1867
Masters-Level Postgraduate Attendance	941
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	1

## Degrees Offered

### Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Science (B.Sc. or B.S.)

### Masters Programs

-  Master of Business Administration (M.B.A.)
-  Master of Technology (M.Tech.)





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Definition of Purpose

Esprit School of Business (ESB) integrates the 17 SDGs into academics, community engagement, and industry collaboration, reflecting a strategic commitment to responsible leadership. Around one-third of its community participates in sustainability initiatives, demonstrating that CSR and PRME principles drive innovation, inclusivity, and socio-economic impact, beyond mere formal obligation.

## Institutional Engagement

**51% - 75%** of faculty at ESPRIT School of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.





# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.





## Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts





# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.





## How We Define Teach

The approach by projects and problems (APP0) makes the student the main actor of his training. It is based on case studies, cross-disciplinary projects, and collaborative work that puts the student in a position to constantly deal with realistic business problems. The ultimate goal is the professionalization of the student, by acquiring not only knowledge, but also the know-how and life skills essential to the business environment. From the first day, students immerse themselves in this pedagogy and it is through the different APP0 Bath where they discover a new way of doing, collaborating and training differently.

## Educator Recognition

At ESPRIT School of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives

## Fostering Innovation



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## Experiential Learning



### **Not at All**

Teaching and learning at our institution do not support experiential learning.

## Learning Mindset



### **Not at All**

Teaching and learning at our institution do not promote a lifelong learning mindset.

## Method of Teaching and Learning





### **Hybrid**

Combination of in-person and virtual learning methods.

## **Barriers to Innovative Curriculum**

In 2024, ESPRIT School of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Administrative resistance
- ❖ Budgetary limitations

## **Barriers to Innovative Pedagogy**

In 2024, ESPRIT School of Business identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints





# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



## Research vs Research for RME/Sustainable Development

<b>18</b>	Peer-reviewed articles were published by ESPRIT School of Business from this past calendar year.	<b>vs</b>	<b>18</b>	Peer-reviewed articles were published by ESPRIT School of Business from this past calendar year in support of RME.
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## Research Funding

In 2024, ESPRIT School of Business was awarded funding for research that is:



**Local**

## Socializing Research

In 2024, ESPRIT School of Business contributed research findings to:

- ❖ Social media and digital outreach
- ❖ International media





# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



## Institutional Partnerships

- ❖ Ministries of Education, Higher Education, or similar national bodies

## Student Organization Partnerships

- ❖ Enactus





# Practice

We adopt responsible and accountable management principles in our own governance and operations.



## How We Define Practice

At Esprit School of Business (ESB), we embed responsible management principles into our governance, education, and operations, aligning them with the United Nations Sustainable Development Goals (SDGs). Our curricula integrate CSR and sustainability, preparing students to address challenges such as climate action, responsible consumption, and reduced inequalities. Through research on ethical leadership, social entrepreneurship, and sustainable supply chains, we advance knowledge that supports SDG implementation across industries. Strategic partnerships with NGOs, businesses, and international organizations enable impactful projects in areas like poverty alleviation, quality education, and health equity. Campus-wide green initiatives reduce our ecological footprint, while student incubators and mentorship programs foster innovative, SDG-oriented ventures. By empowering students as change agents, ESB ensures that responsible business practices extend beyond the classroom. In doing so, ESB positions itself as a catalyst for sustainable and inclusive development, nationally and globally.

## Institutional Policies and Practices

- ❖ Student equity, diversity, inclusion
- ❖ Ministry of education recommendation documents





# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.





## How We Define Share

Esprit School of Business (ESB) actively communicates its policies and progress on sustainable development and responsible management to multiple audiences. We engage with accreditation bodies by reporting our CSR and sustainability initiatives as part of quality assurance and international recognition processes. Through media and public relations channels, including our website, social media, and press releases, we share updates on events, research, and projects aligned with the SDGs.

## Engagement Opportunities

ESPRIT School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Community events and consultation forums
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

ESPRIT School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Media and public relations channels

## Communication Barriers

ESPRIT School of Business faces the following barriers in transparent communications:



**Bureaucratic  
delays**



SIGNATORY

# ESPRIT School of Business

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## Address

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Tunisia



## Website

<https://www.esb.tn/en/>