

# 2025 Sharing Information on Progress **(SIP) Report**

York St John University

September 2025

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

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## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about York St John University, including key details and basic institutional data.

## Graduates & Enrollment

2024 Statistics	Number
Graduates	3434
Faculty & Staff at the University	1273
Faculty & Staff at the Institution	1273
Student Enrollment at the University	10,000
Student Enrollment at the Institution	10,000
Undergraduate Attendance	1964
Masters-Level Postgraduate Attendance	1439
Doctoral Student Attendance	31
Certificate, Professional Development, or Continuing Education Attendance	0

## Degrees Offered

### Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)

### Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)

### Doctoral Programs

-  Doctor of Philosophy (D.Phil.)



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## Educator Recognition

At York St John University, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Student-nominated teaching awards

## Fostering Innovation



### A lot

Our institution supports innovation significantly through teaching and learning.

## Experiential Learning



### A lot

Our institution supports experiential learning significantly through teaching and learning.

## Learning Mindset



### A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## Method of Teaching and Learning



### In person

Traditional classroom-based learning with face-to-face instruction.

## Barriers to Innovative Curriculum

In 2024, York St John University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Overloaded faculty

- ❖ Resource allocation challenges
- ❖ Time constraints

## **Barriers to Innovative Pedagogy**

In 2024, York St John University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Classroom infrastructure limitations
- ❖ Budget constraints



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

Our current research makes a significant contribution to achieving the SDGs. We have a range of research programmes, research groups and methods for sharing academic research that delivers on the SDGs. For example, our work with the Institute for Social Justice involves researching social justice in the context of overtourism in the City of York, in collaboration with the charity The Good Organisation. Our research groups, such as the Visitor Experience and Economy Research Group, engage with a diverse range of projects that tackle issues ranging from the climate crisis and pandemics to social mobility, social and environmental justice, and overtourism. Our research engages in theoretical and empirical programmes to advance our understanding of the role, dynamics, and impact of businesses across all sectors delivering sustainable social, environmental and economic value. For example, in the 2021 United Kingdom Research Excellence Framework assessment, York Business School submitted two impact case studies that significantly contributed to addressing wider societal challenges.

## Research vs Research for RME/Sustainable Development

<b>65</b>	Peer-reviewed articles were published by York St John University from this past calendar year.	<b>vs</b>	<b>38</b>	Peer-reviewed articles were published by York St John University from this past calendar year in support of RME.
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## Research Funding

In 2024, York St John University was awarded funding for research that is:



International



National



Regional



Local

## Socializing Research

In 2024, York St John University contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media

- ❖ Local media
- ❖ National media
- ❖ Open-access platforms

## Research Barriers

In 2024, York St John University identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## How We Define Partner

The York Business School has forged deep and meaningful links with local institutions, building professional relationships based on trust, integrity, and a determination to support York in developing as a leading city for ethical and sustainable business. The Business School collaborates with companies such as Nestlé, The Grand Hotel, Local Police Forces, and Forum of the Future, inviting them to engage with students on current sustainability issues in their respective sectors. Such partnerships provide work-related learning opportunities for employment. The York Business School has been recognised nationally for its outstanding educational achievements, having been nominated for Business School of the Year by Times Higher Education in 2024. The York Business School purposefully engages with managers of business corporations to enhance the knowledge of our students, sharing their challenges in meeting social and environmental responsibilities. We aim to facilitate collaboration between students and businesses in building solutions that address these challenges. CMI accreditation allows undergraduate and postgraduate students to gain professional accreditation from the CMI alongside their degrees.

## Institutional Partnerships

- ❖ University Councils

## Student Organization Partnerships

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

We adopt responsible and accountable management principles in our governance and operations. York Business School has adopted policies that influence how faculty, staff and students support the school's commitment to Responsible Management Education. For example, the school has implemented a school-wide work-related employability programme (WREL) that connects students with employability opportunities that uphold responsible business practice.

## Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Campus operations guides
- ❖ Buildings/real estate



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## How We Define Share

We share our successes and failures to enable collective learning and best live our common values and purpose. The York Business School is committed to sharing its performance on policies related to responsible management education, including its successes and areas for improvement. Our performance is published nationally through the National Student Survey, which expresses the views of our students past and present. The postgraduate student survey (PRES) and staff survey complement this. These results inform our approach to responsible business management education. The University has established key performance indicators to be improved by 2026. Those relevant to PRME include:

- Enable positive access, awarding and progression outcomes for all students in line with our Access and Participation Plan 2020-2025
- Eliminate the gender pay gap (GPG) and Black, Asian and Minority Ethnic pay gap (2026 staging targets: 5% mean and median GPG, retain zero pay gap for Black, Asian and Minority Ethnic staff)
- Diverse student population of 10,000, including undergraduates, postgraduates (including research students) and degree apprentices
- In the top quartile of all HE institutions for the national learning and teaching measure
- Meet the Office for Students standard for graduate and managerial level employment outcomes each year
- 90% overall satisfaction in national student satisfaction measures
- 90% of staff are proud to work at the University
- 50% of our electricity supply will be supplied directly from carbon-free sources

## Engagement Opportunities

York St John University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

## Communication Audiences

York St John University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors

- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

# York St John University

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## Address

Lord Majors Walk  
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## Website

<https://www.yorks.j.ac.uk>