

2025 Sharing Information on Progress **(SIP) Report**

University of Aberdeen Business
School

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started




This section provides foundational information about University of Aberdeen Business School, including key details and basic institutional data.

Graduates & Enrollment


2024 Statistics	Number
Graduates	1201
Faculty & Staff at the Institution	101
Student Enrollment at the University	15859
Student Enrollment at the Institution	2198
Undergraduate Attendance	1714
Masters-Level Postgraduate Attendance	443
Doctoral Student Attendance	41

Degrees Offered

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Arts (M.A.)
-  Master of Business Administration (M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (D.Phil.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

The University of Aberdeen Business School is committed to achieving Net Zero, advancing high quality research on sustainable practices, and developing active and engaged graduates whose global mindset and cross-disciplinary approach would enable them go beyond boundaries to tackle the complex challenges facing our society

Institutional Engagement

51% - 75% of faculty at University of Aberdeen Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Our School embraces the University's foundational purpose encompasses two fundamental values: Open to all: inclusive, accessible, and committed to building sustainable partnerships; Dedicated to the pursuit of truth in the service of others: championing independence and responsibility of thought and action with respect for all within and outside the University; building an empowered community so all can thrive. As a Business School, we also aspire to: Innovation and relevance in our education, research and engagement, and instilling and developing resilience in uncertain times.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Student contributor

Student Awareness

51% - 75% of students at University of Aberdeen Business School are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at University of Aberdeen Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At the University of Aberdeen Business School, teaching is framed across the core principles of active learning, accessibility, inclusivity, community building, detailed assessment and timely feedback. The curriculum encourages interdisciplinary study, which emphasis on creating inclusive and decolonised learning environments, where students feel a sense of belonging and integration. Our teaching method integrates both in-person and digital platforms with MyAberdeen as the central virtual learning environment. Assessments range from essays to projects and presentations, tests and exams, with a strong commitment to constructive feedback within reasonable timeframes. Staff are supported through accredited training programmes and structured evaluation processes, ensuring high teaching standards and alignment with evolving educational needs.

Educator Recognition

At University of Aberdeen Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Professional development opportunities
- ❖ Student-nominated teaching awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, University of Aberdeen Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Scalability issues

Barriers to Innovative Pedagogy

In 2024, University of Aberdeen Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Assessment rigor concerns
- ❖ Scalability issues



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

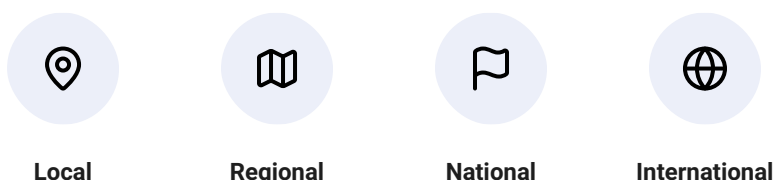
At the University of Aberdeen Business School research is defined as "impactful" inquiry aimed at addressing global societal challenges under the broad umbrella of sustainability- which encompasses economic, financial, environmental, societal and institutional dimensions. The school pursues extensive, in-depth research through its five core disciplines (i.e., Business Management, Accounting , Finance, Economics, and Real Estate), network of research centres and interdisciplinary thematic areas. Research is expected to generate impact through academic knowledge advancement and practice, while also supporting knowledge exchange and training.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, University of Aberdeen Business School was awarded funding for research that is:



Socializing Research

In 2024, University of Aberdeen Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations

- ❖ Social media and digital outreach

Research Barriers

In 2024, University of Aberdeen Business School identified the following barrier to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At the University of Aberdeen Business School, our strategic partnerships are developed over time from shared interests and activities in research, business development, student opportunities and activities that create mutual value. For us, a strategic partnership works both ways. We benefit from engagement with industry, government, charities, and organisations. Partners also benefit through high impact research collaborations, joint industry projects, development of intellectual property, accessing expertise and exploring opportunities to work with our students, graduates, staff and researchers. We look to forge exciting and innovative relationships, and offer a range of tailored activities for organisations of all sizes.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils
- ❖ Quacquarelli Symonds (QS)
- ❖ Local institutions and associations
- ❖ Financial Times

Student Organization Partnerships

- ❖ Buddhist Students Association
- ❖ Muslim Student Association
- ❖ Sikh Students Association



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Driven by transparency and ethical management, the University of Aberdeen Business school is governed through the central University Risk Management and Audit Framework, while responsible practices within the school are promoted across teams and committees. The Centre for Governance, Accountability and Sustainability also supports the school's commitments by linking research and practice to responsible management principles.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At the University of Aberdeen Business School, we track progress and report outcomes through transparent information sharing mechanisms that foster a culture of continuous improvement.

Engagement Opportunities

University of Aberdeen Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

University of Aberdeen Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

University of Aberdeen Business School



Address

MacRobert Building, University of Aberdeen, King Street, Aberdeen, AB24 5UA
United Kingdom



Website

<https://www.abdn.ac.uk/business/>