

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Lund University School of
Economics and Management
(LUSEM)

October 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Lund University School of Economics and Management (LUSEM), including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1573

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)  Doctor of Philosophy (D.Phil.)



Purpose

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Letter of Commitment

Lund University School of Economics and Management (LUSEM) is an integral part of Lund University, one of Sweden's largest and most comprehensive universities. Located in the historic city of Lund, we benefit from being part of an internationally oriented university spanning disciplines from engineering, science and medicine to the humanities, social sciences and the arts. This breadth creates strong opportunities for interdisciplinary collaboration and places LUSEM within a distinctive environment where academic tradition meets research, innovation and entrepreneurship.

At LUSEM, we seek to combine strong academic foundations with the knowledge, perspectives and capabilities needed to understand and address the major challenges facing business and society. Preparing students to become responsible decision-makers and reflective practitioners is therefore an important part of our mission. Questions of ethics, responsibility and sustainability are embedded across our education, research and engagement with organisations and society, and form an important part of our wider strategic development.

Our educational portfolio reflects both our disciplinary breadth and our international outlook. We offer four bachelor's programmes, including two taught fully in English, as well as 13 international master's programmes. Our doctoral education spans seven disciplines. Across all levels, we aim to provide students not only with rigorous disciplinary knowledge, but also with opportunities to connect that knowledge to real-world challenges and to engage with perspectives beyond their own field.

Our position within Lund University is particularly important in this regard. Many of the challenges facing society cannot be understood, let alone addressed, from within a single discipline. LUSEM therefore has an important role to play in connecting insights from economics, management, information systems, economic history and business law with expertise elsewhere in the University and with partners beyond academia.

This work is supported by Lund University's strong commitment to sustainability. In the QS World University Rankings: Sustainability 2026, Lund University was ranked number one globally, reflecting its contribution through research, education, societal engagement and responsible governance. This provides both an important platform and a responsibility for LUSEM: to contribute our perspectives on business, economics, organisations and institutions to the transition towards a more sustainable and responsible society.

This report presents our progress, the areas in which we continue to develop, and some of the priorities that will shape our work ahead. Our engagement with PRME is part of a broader ambition: to be a business school that combines academic excellence with responsibility, relevance and meaningful engagement with society.

Joakim Gullstrand
Dean, Lund University School of Economics and Management



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Lund University School of Economics and Management (LUSEM) reports 4 courses in 2025 that support responsible management education and sustainable development goals.

Re-Imagining Capitalism | BUSN18

This course looks at various attempts to “reimagine capitalism.” It explores organizational efforts to address big societal problems and asks in particular how the private and the civil society sectors can contribute to developing more just and equal societies. Based on case study discussions of real organizations, students will learn the values, logics, strategies and practices used in current organizational efforts to ameliorate our economies and societies.

Students will be exposed to the business realities that come with “re-imagining capitalism” and will discuss obstacles and context factors for their practical implementation. Students will also learn about the practical challenges met and the organizational possibilities opened by these novel businesses models



Corporate Social Responsibility | BUSN43

This course examines the complex relationship between business and society, with a special focus on the social responsibilities of corporations and the strategies they use in managing their relationships. Students will work with a variety of theoretical perspectives (e.g. ethical theories, CSR theories) and real-life case studies.

Students develop proficiency in analyzing complex organizational situations, identifying key problem areas, and formulating strategies for corporate responsibility.



Sustainability and Marketing Ethics | BUSP35

This course will introduce students to the field of sustainability and ethics in international markets. The course focuses on central theories and practices in this field, how these theories can be and are applied in international market practices.

Students will learn how to critically evaluate, make decisions, and manage sustainability and marketing ethics.



Social Innovation - a Strategy for Sustainability | ENTA80

Understanding sustainability broadly, this course explores how social entrepreneurship and innovation are a particular form of organising towards social transformation. Based on academic research on social entrepreneurship and social innovation, the objective of the course is to provide students with knowledge of how to explore and evaluate social entrepreneurship and innovations in theory and practice.

Students are equipped to become social innovators, or work in a social startup, early stage or social entrepreneurial minded company that may be pursued now or later in their careers.

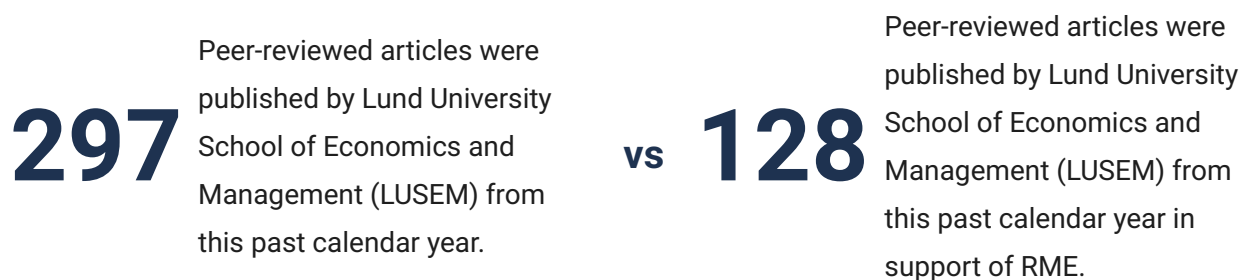




Research

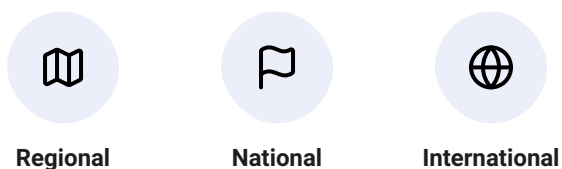
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Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Lund University School of Economics and Management (LUSEM) was awarded funding for research that is:



Socializing Research

In 2025, Lund University School of Economics and Management (LUSEM) contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water

Policy Documents Related to RME and/or Sustainability

Sustainability Plan Lund University 2020-2026_rev
2023

[View document](#)  [Download document](#) 

lund-universitys-policy-for-sustainable-development

[View document](#)  [Download document](#) 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Lund University School of Economics and Management (LUSEM) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Lund University School of Economics and Management (LUSEM) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

Lund University School of Economics and Management (LUSEM)



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