

2025 Sharing Information on Progress **(SIP) Report**

Lund University School of
Economics and Management
(LUSEM)

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Lund University School of Economics and Management (LUSEM), including key details and basic institutional data.

Mission

LUSEM is more than a business school. The School includes a broad range of academic fields that enable it to provide innovative, integrated, and varied education and research of a high international standard in collaboration with external partners. To succeed, LUSEM turns to its Scandinavian origins and international outlook to make significant contributions to a sustainable society and to a better world.

Vision

LUSEM is committed to high international standards embodied in the ideal of balanced excellence, which means a high quality of education, research and external engagement to understand, explain and improve our world and the human condition.

Strategy

strategic-plan-2022–2025

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Strategy Alignment

Strategy Alignment

Ethics, responsibility, and sustainability are strongly embedded in both the Scandinavian and Swedish cultures and awareness. These attributes are also reflected in the design and content of courses and programmes, as well as in research themes and recent interdisciplinary initiatives at LUSEM.

Strategically, LUSEM continues its work when it comes to aligning its operations with global standards, societal needs and responsible leadership. The programme portfolio is continuously reviewed and adapted to ensure alignment with the School's vision, societal relevance, and market demand. Furthermore, the School's active involvement in the Lund Innovation District and its collaborations with various international networks and partners demonstrate a robust external engagement and commitment to global outreach.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1383

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)  Doctor of Philosophy (D.Phil.)



Purpose

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Letter of Commitment

Lund University School of Economics and Management (LUSEM) is an integral part of Lund University, the largest and most comprehensive university in Sweden, situated in the historically rich town of Lund. Our School benefits significantly from being embedded in a university with a strong international profile and a broad spectrum of disciplines, from Science and Engineering to Fine Arts, Music and Theatre. This interdisciplinary environment, coupled with our unique setting that blends medieval traditions with cutting-edge research facilities and a vital innovation district, enhances our ability to offer a distinctive educational experience for our students.

At LUSEM, our mission is to merge classical academic values with the fundamental professional skills needed to address the pressing global challenges of our time. We are deeply committed to fostering a learning environment that prepares our students for responsible leadership, emphasising ethics, responsibility, and sustainability across all our activities. This commitment is central to our strategy and permeates our teaching, research, and external engagement.

Our educational offerings are diverse. We offer four bachelor programmes, including two fully international ones, alongside 13 international master programmes. Additionally, our expansive PhD programme spans seven disciplines and consistently focuses on ethics, responsibility, and sustainability. These themes are not confined to the classroom but are integral to our research initiatives and external collaborations, supported by several prominent research centres.

The significance of being part of Lund University is profound, particularly in our collective pursuit of sustainability. Our shared efforts have propelled us into the top ten global sustainability rankings—an achievement that underscores the university's commitment to a sustainable future aligned with the UN Sustainable Development Goals and Agenda 2030. This dedication is a natural fit with our School's values and ambitions, and we are committed to making meaningful contributions to these global efforts through our research, teaching, and partnerships.

I am pleased to present this report on our progress and ongoing work. It reflects our steadfast commitment to excellence in responsible management education and our continuous efforts to enhance the quality and impact of our School in line with PRME standards.

Joakim Gullstrand

Dean, LUSEM



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

Lund University School of Economics and Management (LUSEM) reports 4 courses in 2024 that support responsible management education and sustainable development goals.

Corporate Social Responsibility

| BUSN43

This course examines the complex relationship between business and society, with a special focus on the social responsibilities of corporations and the strategies they use in managing their relationships. Students will work with a variety of theoretical perspectives (e.g. ethical theories, CSR theories) and real-life case studies.

Students develop proficiency in analyzing complex organizational situations, identifying key problem areas, and formulating strategies for corporate responsibility.

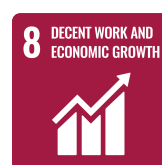


Sustainability and Marketing Ethics

| BUSP35

This course will introduce students to the field of sustainability and ethics in international markets. The course focuses on central theories and practices in this field, how these theories can be and are applied in international market practices.

Students will learn how to critically evaluate, make decisions, and manage sustainability and marketing ethics.



Social Innovation - a Strategy for Sustainability

| ENTA80

Understanding sustainability broadly, this course explores how social entrepreneurship and innovation are a particular form of organising towards social transformation. Based on academic research on social entrepreneurship and social innovation, the objective of the course is to provide students with knowledge of how to explore and evaluate social entrepreneurship and innovations in theory and practice.

Students are equipped to become social innovators, or work in a social startup, early stage or social entrepreneurial minded company that may be pursued now or later in their careers.



Re-Imagining Capitalism

| BUSN18

This course looks at various attempts to “reimagine capitalism.” It explores organizational efforts to address big societal problems and asks in particular how the private and the civil society sectors can contribute to developing more just and equal societies..Based on case study discussions of real organizations, students will learn the values, logics, strategies and practices used in current organizational efforts to ameliorate our economies and societies.

Students will be exposed to the business realities that come with “re-imagining capitalism” and will discuss obstacles and context factors for their practical implementation. Students will also learn about the practical challenges met and the organizational possibilities opened by these novel businesses models

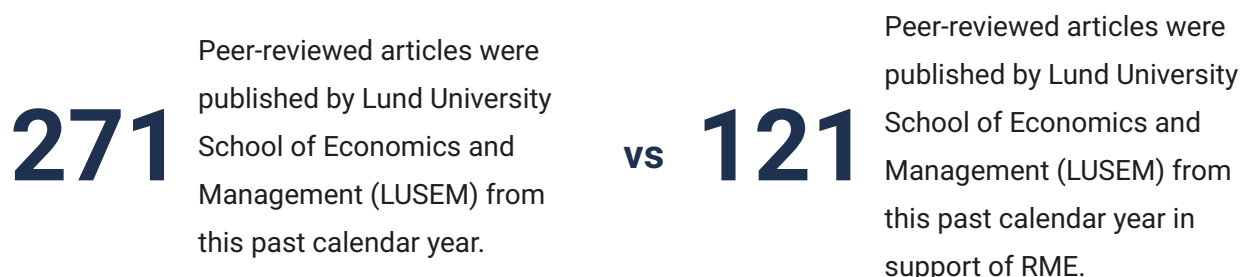




Research

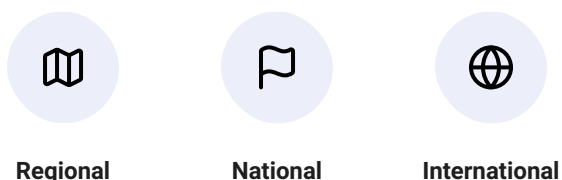
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Lund University School of Economics and Management (LUSEM) was awarded funding for research that is:



Socializing Research

In 2024, Lund University School of Economics and Management (LUSEM) contributed research findings to:

- ❖ Government and policy makers
- ❖ Open-access platforms
- ❖ National media
- ❖ Local media
- ❖ International media
- ❖ Industry and business networks
- ❖ Community organizations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Travel guides
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion
- ❖ Responsible procurement policies
- ❖ Buildings/real estate
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Water

Policy Documents Related to RME and/or Sustainability

Sustainability Plan Lund University 2020-2026_rev
2023

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lund-universitys-policy-for-sustainable-development

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Lund University School of Economics and Management (LUSEM) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Lund University School of Economics and Management (LUSEM) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

Lund University School of Economics and Management (LUSEM)



Address

P O Box 7080, Lund, SE-220 07
Sweden



Website

<http://www.lusem.lu.se>