

PRiME

an initiative of the
United Nations Global Compact



2025 Sharing Information on Progress (SIP) Report

BUSINESS SCHOOL XXI
CENTURY-CONSULT

September 2025

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Getting Started

This section provides foundational information about BUSINESS SCHOOL XXI CENTURY-CONSULT, including key details and basic institutional data.

Mission

Our mission is to develop professional and personal competencies to influence the future of people, organizations and society.

Vision

BUSINESS SCHOOL XXI CENTURY-CONSULT is a leader in business education and a driver of educational innovations, a competence center on corporate and social responsibility, a platform that unites graduates and creates an effective environment for networking based on the principles of fairness, equality, social and environmental responsibility.

Strategy

Strategy eng

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SGD

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Institutional History

Our history



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Degrees Offered

Masters Programs

 Master of Business Administration (M.B.A.)

Masters Degree Programmes

 Executive MBA  MBA

Certificates, Professional Development, or Associate Programmes

- HR-GENERALIST
- Finance for Executives
- Management accounting and budgeting
- Financial management (Financial Director)
- Production personnel management
- LEAN-Management
- Digital-marketing
- Key leadership skills
- Professional marketing
- Sales Manager/Sales and business negotiation technologies
- Sales Management
- Professional recruiting
- Cost management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



РАБО



PRME



«We strive to ensure that care for the environment, the well-being of employees and the prosperity of society become the basis of every corporate decision, thereby forming a new standard of responsible management».

BUSINESS SCHOOL XXI CENTURY-CONSULT reaffirms our unwavering commitment to the Principles for Responsible Management Education (PRME) initiative. Since joining PRME in 2021, our school has been actively integrating sustainability and social responsibility into all educational programs, research, and community engagement.

We actively participate in initiatives aimed at promoting social justice, greening business, and corporate responsibility, contributing to the development of a sustainable and responsible business community. We proudly confirm that the PRME principles are an integral part of our development strategy through 2030. This strategy ensures the systematic implementation of sustainable and responsible practices across all programs, preparing leaders capable of driving positive transformations in the business environment and society at large.

BUSINESS SCHOOL XXI CENTURY-CONSULT places great emphasis on the continuous improvement of teaching methods and the expansion of international cooperation to maintain high educational quality and foster innovation. We create an environment that values diversity, encourages social inclusion, and promotes the ecological agenda both within academic programs and through collaboration with external partners.

220114, Belarus, Minsk, 169
Nezavisimosti Ave., 801-C
Business Center «XXI Century»

training@21vk.biz
sales@21vk.biz
www.21vk.biz

+375 (17) 388-14-08
+375 (29) 397-67-73
+375 (29) 700-67-79



BUSINESS SCHOOL
XXI CENTURY-CONSULT



РАБО



EFMD



CEEMAN

PRME

This report presents an overview of key initiatives, achieved results, and plans for further development in the field of responsible management. We remain firmly committed to the PRME initiative and eagerly look forward to continuing cooperation with the PRME community. We take pride in our participation in the Chapter Eurasia and strive to contribute to advancing this important agenda.

Together, we are shaping the future by enhancing approaches to business education aimed at building a more just, ethical, and environmentally balanced future.

Sincerely,

Iryna Lyskovich

Director of BUSINESS SCHOOL
XXI CENTURY-CONSULT

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Business Center «XXI Century»

training@21vk.biz
sales@21vk.biz
www.21vk.biz

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Definition of Purpose

The Purpose Principle in our institution is defined as the commitment to developing practice-oriented educational programs tailored for business owners, top managers, and specialists. Our goal is to equip learners with the essential knowledge, skills, and values required to promote sustainable development and responsible management within the dynamic and evolving marketplace. Through this, we ensure our graduates are prepared to meet the challenges of contemporary business environments while fostering long-term positive impact.

Additional Evidence

About School

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At our organization, we define values as the ethical foundations that guide our approach to business and management. We actively promote honesty, mutual respect, equality, fairness, and environmental stewardship as fundamental principles guiding our decision-making process and business practices. These values provide the foundation necessary for building trust and long-term success in uncertain environments.

Student Voices

The following narratives demonstrate how BUSINESS SCHOOL XXI CENTURY-CONSULT has influenced students' academic journey and personal growth.

The Interview with Andrej Brakk, EMBA student



Brakk Andrey Yuryevich, Deputy Director of Production at COOO Interferm

The topic of the graduate work

Economic feasibility of technical modernization of technological wastewater treatment equipment at Interferm LLC

The head is Anton Kuchur

In my work, I have tried to focus on the modernization of production by improving the evaporation process and the concept of wastewater treatment. The main task is to introduce innovative processes into production in order to reduce the negative impact on the environmental system in accordance with the state policy for the implementation of the sustainable development program.



I was inspired to pay attention to these issues by the discipline of the business school of the Executive MBA program "Business in the context of sustainable Development". My colleagues and I also addressed the issue of the effective use of recycled raw materials when writing our collective final thesis, the topic of our collegial research was "The creation of a production facility for processing rapeseed oil seeds of JSC PRESNAKI." In the course of the study, we came to the conclusion about the effectiveness of creating our own rapeseed oil production, not only from the point of view of a profitable economic component, but also from the point of view of minimizing the subsequent environmental impact."



The Interview with Julia Kovalkova, EMBA student



The topic of the graduation work

Implementation of the principles of corporate sustainability and ESG in the activities of Lidskoe Beer OJSC

The head is Iryna Lyskovich

The purpose of my work was to develop approaches to the effective ESG transformation of JSC "Lidskoe pivo" in the context of the increasing influence of national sustainable development policy and the requirements of European legislation. The relevance of the topic is due to the growing attention of investors, consumers and regulators to sustainability issues, as well as the potential value for stakeholders in the long term. The discipline of the Executive MBA program "Business in the context of sustainable development" contributed to the formation of an idea about the specifics of the application of these principles by the global business community. During the analysis of international practices, a strategy for their adaptation to the conditions of the Belarusian market was developed in the context of Lida Beer's ESG indicators, approaches to ESG transformation were systematized, key problems and

opportunities were identified, recommendations for implementation in the company were developed, as well as a "Checklist for determining the maturity of ESG practices". It includes audits of environmental and social practices, as well as management practices and risk identification.



Values Voices

Iryna Klok - the business school's chief accountant



My introduction to the ESG agenda began with Andrey Kosko's lectures. The examples he cited of successful ESG transformations at Belarusian enterprises inspired me to choose the topic for my thesis – 'Implementation of an Electronic Document Management System at XXI CENTURY-CONSULT LLC.' In my thesis, I substantiated the feasibility and environmental benefits of replacing paper with electronic document management. Today, this practice is not only effectively implemented within the business school itself but is also actively disseminated among our partners and clients. We encourage them to reduce paper use and transition to electronic document management, which contributes to increased environmental responsibility and the optimization of business processes.»

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Celebrating Values eng

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Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

In our educational process, we use innovative methods and best practices that develop critical thinking, complex problem-solving skills, and decision-making based on the principles of sustainable and responsible management.

Teaching Voices

The following statement demonstrates ways in which educators at BUSINESS SCHOOL XXI CENTURY-CONSULT support sustainability and responsible management in their classrooms.

Tatsiana Sharonkina



Tatsiana Sharonkina,

The head and lecturer of the School of Economics and Finance of the Business School XXI CENTURY-CONSULT, an acting financial director with experience in Belarusian and Russian companies.

... The integration of the ESG concept into the teaching of finance for business has ceased to be optional and has become a necessity. This is no longer a niche topic, but the main framework of modern management. The task of modern finance teaching is to show and prove that ESG is not just about "good intentions" or spending on charity, but a modern risk management system, creating long-term value and competitive advantage, which directly affects the financial performance of a company.

The application of the ESG concept radically changes the approach to building investment plans, transforming them from purely financial calculations into strategic roadmaps for the sustainable development of the company.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

We strive to explore individuals, organizations, and global developments to inspire responsible management and enhance education.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at BUSINESS SCHOOL XXI CENTURY-CONSULT support sustainability and responsible management education.

Maria Karas, Executive director UN Global Compact Network Belarus - Partnership

“We live in a world where the speed of change and the complexity of challenges require not only knowledge but also the ability to adapt, think creatively, and make unconventional decisions. Today, more than ever, the principles of sustainable development are crucial, and future leaders play a key role in implementing them and creating positive change in their organizations and communities. I would like to emphasize that support and collaboration among educational institutions, government bodies, and businesses are the foundation for achieving common goals. We at the United Nations Global Compact Network in Belarus strive to inspire companies and organizations to implement sustainable development principles, and I am confident that many of you will become our partners in this important mission”.



Maria Karas, Executive director
UN Global Compact Network Belarus



Global Compact Network Belarus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We adopt responsible management principles within our governance and operations. Our business school embeds sustainability and ethical management into daily activities, decision-making processes, and institutional culture, aligning our practices consistently with the values we impart to students.

Policy Documents Related to RME and/or Sustainability

Policies

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

We actively share our experiences, successes, and challenges with each other to foster learning, collaboration, and continuous improvement in responsible management education.



SIGNATORY

BUSINESS SCHOOL XXI CENTURY-CONSULT



Address

169, Nezavisimosti avenue, 801 C, Minsk, Minsk, 220114
Belarus



Website

<https://21vk.biz>