

2025 Sharing Information on Progress **(SIP) Report**

MCI - Management Center
Innsbruck

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

1100

2. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)
- Master of Science (M.Sc. or M.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)

3. Faculty & Staff at the University

440

4. Faculty & Staff at the Institution

440

5. Student Enrollment at the University

3715

6. Total Student Enrollment at the Institution

3715

7. Undergraduate Student Enrollment at the Institution

2473

8. Graduate Student Enrollment at the Institution

1044

9. Doctoral Student Enrollment at the Institution

20

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

178



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Letter of Commitment

11.1 Letter of Re-Commitment

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Rectors Statement_FIN

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12. Define Purpose

MCI defines Purpose as placing responsibility and accountability at the core of what we do. We advance responsible management education through our programs, extracurricular learning opportunities, entrepreneurship for sustainable development, applied research, and collaborations with partners from industry and communities, ensuring meaningful impact in business, technology, health, innovation, and sustainability, leading to inclusive prosperity.

13. Institutional Engagement

26% - 50%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



14. RME Lead

- Centralized sustainability office
- Disciplinary efforts within business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts
- Sustainability & ESG Manager
- Senior staff Sustainability Committee

15. Define Values

At MCI, responsibility and accountability are embedded in the very core of our values and actions. Guided by our commitment to internationality, diversity, and mutual respect, we foster an inclusive environment that reflects our accountability to society and the planet. Our dedication to academic curiosity and integrity ensures that knowledge is pursued with rigor and applied with responsibility, while our entrepreneurial spirit drives innovative solutions that balance progress with sustainability. By uniting responsibility toward society, adherence to ethical and academic standards, and a culture of cooperation, MCI lives out the principle of placing organizational responsibility and accountability at the heart of everything we do. Key values include Responsibility to Society, Internationality and Diversity, and Entrepreneurial Spirit.

16. Student Awareness

0% - 25%

17. Student Engagement

26% - 50%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



18. Define Teach

At MCI, teaching in the context of responsible management and sustainable development aims to empower students to drive responsible change locally and globally, fostering critical thinking, analytical skills, and action-oriented solutions, while promoting democratic values, inclusivity, and respectful, participatory learning environments.

19. Educator Recognition

- Annual teaching excellence awards
- Course evaluation scores
- Faculty promotion and tenure consideration
- Institutional recognition events

20. Barriers to Innovative Curriculum

- Limited interdisciplinary collaboration
- Outdated infrastructure
- Overloaded faculty
- Resource allocation challenges
- Time constraints
- Collaboration barriers

21. Barriers to Innovative Pedagogy

- Collaboration barriers
- Faculty resistance
- Limited interdisciplinary teaching approaches
- Overloaded faculty
- Time constraints

22. Fostering Innovation

A lot

23. Experiential Learning

A lot

24. Learning Mindset

A lot

25. Method of Teaching and Learning

Hybrid



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

26. Define Research

At MCI, research is framed as both a responsibility and a driver of positive change, with a focus on building bridges between academia and practice. Interdisciplinary research areas such as Responsibility and Sustainability, Social and Health Innovation, Business and Society, and Technology and Life Sciences ensure a strong link to real-world challenges. Research projects are solution-oriented, carried out with industry, public institutions, and civil society, and deliver both academic insights and practical impact through innovation, policy relevance, and technology transfer. In this way, MCI reflects the PRME principle by not only studying the state of the world but also helping shape positive futures.

27. 2024 Publications

143

28. Research Barriers

- Funding challenges
- Time constraints

29. 2024 Publications on Sustainable Development and/or RME

63

30. Research Funding

- Local
- Regional
- National
- International
- Institution Specific

31. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks

- Local media
- National media
- Open-access platforms



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

32. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- CEEMAN (Central and East European Management Development Association)
- EFMD (European Foundation for Management Development)
- Positive Impact Rating (PIR)
- United Nations Global Compact non-business signatory
- IAU (International Association of Universities)
- United Nations organs other than the UN Global Compact
- Local institutions and associations

33. Define Partner

At MCI, partnership means bringing together people from business, civil society, government, and academia to co-create knowledge and solutions, and work together to bring these to life in practice. Through these collaborations, MCI advances responsible and accountable management education and practice, while ensuring that research and teaching remain closely connected to real-world challenges and opportunities. Partnerships are a key element in all our activities, from teaching and learning to research, campus management and governance, and outreach activities. We work with partners to leverage synergies and joint agendas, and extend our impact by taking active roles within networks and collaborations, including the Ulysseus European University Network, the UN PRME Initiative, the Co-Op Sustainable Universities, the Klimabündnis, and many more. Our partnership with over 300 international partner universities and other institutions and businesses locally and globally increases our reach and impact further.

34. Student Partners

- 180 Degrees Consulting



Practice

We adopt responsible and accountable management principles in our own governance and operations.

35. Define Practice

At MCI, we adopt responsible and accountable principles in our own management and governance. MCI fosters participatory governance by establishing dedicated working groups and appointing representatives who actively contribute to decision-making. We promote diversity, equity, and inclusion, and ask for respectful coexistence of all stakeholder groups on our campus. To this end, we have established and implemented shared rules and strategies, such as a code of conduct and house rules. We ensure ethical research practices through comprehensive guidelines and a dedicated ethics committee. We also advance sustainability in operations, including campus management (reduction of waste, especially plastic; support for green event management, support for sustainable mobility, measures to reduce energy use, etc.), and we raise awareness of sustainable living across our community.

36. RME Practices

- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



37. Define Share

At MCI, we share our sustainability successes and challenges to raise awareness and inspire collective progress. By providing platforms for dialogue and exchange, we enable learning across our community and strengthen our shared commitment to advancing sustainable solutions.

38. Transparent Engagement

- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Public events and panel discussions
- Sustainability-focused research and collaboration Opportunities

39. Transparency Barriers

- Audience reach
- Engagement gaps

40. Audiences

- Accreditation bodies
- Faculty and staff
- Media and public relations channels
- Prospective and current students
- Research and academic networks

41. Sharing Voices

41.1 Multi-Channel Knowledge Sharing

Subjects

- Sustainable Communication

Provide supporting context

We actively share both our successes and lessons learned across the organization to foster collective growth and strengthen our shared values and purpose. To reach our diverse audiences, we use a variety of communication channels: regular team meetings (e.g. MCI Climate Team, MCI SDG/PRME Ambassadors etc.), newsletters (internal & external), press releases, platforms such as [planeed](#) for collaborative exchange, and dedicated web pages (internal & external) for students, staff, and the broader community. We also engage through targeted social media activities, such as our Instagram campaign during the MCI Sustainability Week. This multi-channel approach ensures that key insights reach the right groups, enabling collective learning and alignment with our common goals. Additionally, this open exchange allows us to continually learn from one another and align our efforts toward our shared objectives.

- Website [Center for Responsible Management & Social Impact](#)
- Website [Sustainability@MCI](#)
- Website [MCI Sustainability Week](#)
- MCI on [planeed](#)
- MCI on [Instagram](#) / [LinkedIn](#) / [Facebook](#)

SIGNATORY

MCI - Management Center Innsbruck



Address

Universitaetsstrasse 15, Innsbruck, , 6020

Austria



Website

<http://www.mci.edu>