

2025 Sharing Information on Progress **(SIP) Report**

Trinity Business School

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	10
5. Teach	12
6. Research	16
7. Partner	18
8. Practice	20
9. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Trinity Business School, including key details and basic institutional data.

Mission

Trinity Business School's mission is to Transform Business for Good. This means business which is:

- 01** Ethical and so 'good' from a moral perspective;
- 02** Impactful and so 'good' in terms of high-performance; and
- 03** Sustainable thereby invoking a permanent 'for good' interpretation.

Vision

To be a leading incubator of transformative ideas, pioneering innovative and sustainable business solutions for global challenges.

Our vision is to inspire and equip a diverse community of students, alumni educators, and partners to create lasting impact through responsible and forward-thinking practices. We strive to foster an ecosystem where innovation meets sustainability, preparing the next generation of business leaders to navigate and shape the future with integrity, creativity, and a deep commitment to the betterment of society and the environment. Our vision is supported

by a sense of purpose illustrated through the five words that forms our DNA: Sustainable, Positive, Innovative, Impactful and Humane.

SUSTAINABLE: an education focused on sustainable business development.

We place economic, environmental, and social sustainability at the heart of our educational offering.

Our programmes create great opportunities for our graduates and enable their organisations to deliver excellent business performance for good. Our graduates learn cutting-edge management from leading researchers and business executives/entrepreneurs. This education aims to promote high-performance business which is humane as well as consistent with the UN's Sustainability Development Goals.

POSITIVE: a set of values – where we “put in more than we take out”

We expect our graduates and staff to 'put in more than they take out' throughout their career so that they hand over a better planet, economy and inclusive free society to future generations. We consider that 'business performance must move beyond shareholders' value and focus on the impact of business on the wider economy, society and the environment. We value Nature Positive approaches.

INNOVATIVE: embracing innovative curriculum through technology integration and industry partnership

We embrace innovations in our teaching approach (e.g. including Generative AI and online delivery) as well as our curriculum. We deliver cutting edge programmes focusing on topics such as business analytics, digital marketing strategy, and sustainable finance that serves the vibrant business

ecosystem of Dublin. We are adjacent to the European Headquarters of multinational digital companies such as Google, Salesforce, HubSpot, Meta, Microsoft, and the Irish Financial Services Centre (IFSC), professional services industries, and Ireland's cultural industry sectors. We develop innovative and industry relevant programs with our neighboring key stakeholders. We are based in a highly entrepreneurial university and equip students with the education needed to excel in both established and new businesses and organisations.

IMPACTFUL: relevant, impactful & rigorous, research

Undertaking leading international research which addresses relevant questions for thought leadership, to better inform business and society. We provide both creative and critical assessment of real-business practice and public policy. Our research centres (the Trinity Centre for Social Innovation and the Trinity Centre for Digital Business & Analytics) work on impactful and relevant projects (e.g. Nature Positive Economy) and actively cooperate with government, local authorities, and industry partners. To enhance impact, we ensure that our research findings are communicated in an accessible manner to a wider non-academic practitioner audience through appropriate publishing channels, policy fora and events.

HUMANE: personal well-being & development

We provide opportunities for our students and staff to explore and develop their business and personal potential on our degree programmes and at work in order to sustain a healthy career existence in today's dynamic but often challenging work environment. We engage with businesses which respect the UN SDG's including human rights and workers' rights.

Strategy

Strategy25

[View document](#)  [Download document](#) 

Graduates & Enrollment

2024 Statistics	Number
Graduates	1141

Degrees Offered

Bachelor Programs

- Bachelor of Business Studies (B.B.S)

Masters Programs

- 📖 Master of Science (M.Sc. or M.S.)
- 📖 Master of Business Administration (M.B.A.)

Doctoral Programs

- 🎓 Doctor of Philosophy (Ph.D.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Senior Leadership Team
- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

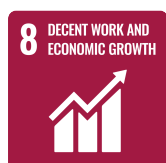
Trinity Business School reports 4 courses in 2024 that support responsible management education and sustainable development goals.

Ethical Business & Sustainability

| BU7658

The concepts of ethical business and sustainability should always be investigated in context. While most people would agree that business should be conducted in an ethical manner, there is a more fundamental disagreement about the purpose of business. This is sometimes reduced to the stakeholder versus shareholder debate, but is more complex. The module will start with a more theoretical investigation of ethical theory, and then move rapidly to the application of ethical theory in a business context (ethical business). This will be done by looking at important dimensions of organisational ethics management (assessment, behaviour, compliance and disclosure). In the second part of the module sustainability is introduced through the lens of Environmental, Social and Governance (ESG) components. In conclusion, the final dimension of disclosure is used to investigate the ways in which companies measure and report on their ethical and sustainability performance.

Students are made aware of the material impact that ethical and sustainable business practices have on the planet. They are equipped with theoretical knowledge to analyse and respond to ethical dilemmas, they learn to articulate their views on the purpose of business, and they learn to integrate ESG components into business decisions.



Social Enterprise Projects

| BU7104

The overarching goal of the Social Enterprise Projects MBA module is to create educational learning experiences for the students, and to deliver real-world value to partner social enterprises. Student teams work for eight weeks with a social enterprise to address an organisational challenge and deliver evidence-based analysis and recommendations. The social enterprise and the students meet weekly to co-create value. Deliverables depend on the specific project, but include marketing plans, scaling plans, and feasibility studies.

Students learn how a business model can address a social (including environmental) issue, both the opportunities and the limitations. Hybrid business models can often deliver innovation and provide sustainable income to a social purpose organisations. Limitations of social entrepreneurship centre around appreciating the complexities of social issues that are always enmeshed in and connected to

cultural, historical, and political contexts. Students gain increased appreciation for the frameworks they learn in their MBA when applying them in a different context, in an organisation that prioritises a social mission.



ESG Analytics

| BU7159

This course delves into data analytics with a focus on sustainability challenges across various domains, including environment, energy, infrastructure, and agriculture. The course begins with Foundations of Sustainability, introducing key concepts, global frameworks, and sustainability metrics. Next, the Data Analytics for Sustainability module covers data sources, collection methods, and tools like Python for sustainability data analysis. The course focuses on Quantitative Methods, exploring statistical techniques and predictive modeling to assess environmental impact. The Sustainability Reporting and Compliance aspects guide students on how to interpret and create sustainability reports, aligned with standards such as GRI and SASB. Emphasizing the importance of clear communication, this module teaches students how to visualize and report data insights effectively, aligning with global sustainability standards



Enacting Sustainable Development

| BUU11510

This module was designed by 5 people in Trinity College, Dublin, who were co-opted for a year to think deeply about how we can form ecologically thinking and acting humans. Trinity Business School adopted it, and made it mandatory. It is, I think, one of the first Business Schools to require first year students to take systems-thinking ecology as a first and fundamental requirement. There are 5 themes - 1. Planetary Boundaries and Social Foundations 2. Forecasting scenarios - the Nitrogen Cascade 3. The Psycho-social roots of ecological crisis 4. Problem solving Mitigation and Adaptation 5. Mis-Dis-Information and Transformation

Our students listen to a plenary and read a required textbook from the 1970s - Donella Meadows' Thinking in Systems. They then go into intensive workshops of 15 students. They are intensive because each workshop demands and stretches them across competencies - can they think in systems, understanding traps and co-benefits? Can they confront their normative assumptions? Can they collaborate with others in high-stakes situations? Can they anticipate limits to growth, both mathematically and emotionally?



Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Trinity Business School was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, Trinity Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Advance HE: Athena Swan Ireland
- ❖ Chartered Institute of Personnel & Development (CIPD)
- ❖ Council on Business and Society (COBS)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

Trinity Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Open faculty and student meetings and town halls
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards

Communication Audiences

Trinity Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Trinity Business School



Address

Trinity Business School, Trinity College Dublin, Ireland
Ireland



Website

<http://www.tcd.ie/business>