

2024 Sharing Information on Progress **(SIP) Report**

School of Business and
Management - ITB

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

School of Business and Management - ITB demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

Message from dean



The COVID-19 pandemic, a stark reminder of our interconnectedness, has underscored the urgency of addressing the growing complexities of our world. We face a volatile, uncertain, complex, and ambiguous (VUCA) environment, demanding a fundamental shift in our approach to education and leadership.

The escalating environmental crisis, particularly climate change, and the widening social inequalities demand a new ethical framework for business. We must prepare future generations to navigate these challenges and contribute to a more sustainable and equitable future.

On its 20th anniversary in 2023, SBM ITB committed itself to becoming a business school that actively supports the sustainable development agenda. We established an ESG (Environmental, Social, and Governance) committee to guide our institution's journey towards responsible education.

To fulfill this commitment, we have undertaken several key initiatives:

- **Curriculum Enhancement:** We have integrated sustainability principles across our curriculum. All undergraduate students now complete mandatory sustainability courses in their first year, aligned with ITB's broader sustainability goals. We offer a diverse range of both compulsory and elective courses, enabling students to explore sustainability concepts in depth and understand how they can be translated into innovative business solutions.
- **Specialized Programs:** We have developed a dedicated sustainability pathway within our MBA program, particularly for the Jakarta campus. This pathway provides students with focused learning opportunities on environmental and social issues. Furthermore, our MBA Entrepreneurship program includes a sub-stream in social entrepreneurship, encouraging students to develop businesses that address societal needs and contribute to positive social and environmental impact.
- **Focus on Social Impact:** As an AACSB-accredited institution, SBM ITB is committed to enhancing its social impact. We prioritize the development of new and small businesses, recognizing their crucial role in driving economic growth and alleviating poverty in Indonesia. This aligns with the Indonesian government's vision of empowering community-based enterprises and fostering inclusive economic development.

We understand that the challenges of the 21st century require continuous learning and adaptation. We are committed to ongoing improvement, refining our programs and initiatives to ensure they remain relevant and effective in addressing the evolving needs of a sustainable future.

Dean Prof. Dr. Ir. Ignatius Pulung Nurprasetio, MSME

Institutional Mission, Vision, and Strategy

The following outlines School of Business and Management - ITB's institutional mission, vision, and strategic approach to responsible management education.

Purpose and Strategy

Relevant Stakeholders

SBM ESG and RME team

Purpose

purpose and strategy

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At School of Business and Management - ITB, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

SBM ITB ESG and Responsible Management Education

Relevant Stakeholders

SBM ESG and RME team

Purpose

The team member of SBM ESG and RME team

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Composition of SBM ESG and RME team

The SBM ESG and RME team actively participates at SBM ITB and represents six different expertise groups within the institution. In addition to conducting research, this team is responsible for monitoring and providing input to the study programs and expertise groups regarding curriculum development that aligns with the research agenda and community service initiatives. Additionally, two administrative staff members support the team, who assist with tasks related to the RME program at SBM ITB.

Based on the Decree, The Team of SBM ITB ESG and RME has the following responsibilities: Formulate strategic initiatives related to Environmental, Social, and Governance (ESG) practices in accordance with the tri dharma of SBM ITB. Implement the internalization of ESG initiatives and programs within the SBM environment. Assist work units within SBM ITB in executing ESG programs effectively. Conduct evaluations, monitoring, and coordination of internal improvements related to the planning and implementation of ESG practices. Carry out and promote the agenda of the United Nations Principles for Responsible Management Education (PRME) at SBM ITB.

Organizational Structure for RME

The following organizational entities at School of Business and Management - ITB are responsible for RME:

- ❖ Teaching-Focused Entity
- ❖ Research-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

School of Business and Management - ITB integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

SBM ITB Guest Lectures Event 2022-2024

This document is a compilation of guest lecture events in SBM ITB during 2022-2024

Date

January, 2022 - February, 2024

Location

Bandung Indonesia

Speakers

Guest lecture SBM ITB

guest speaker 2022-2024

guest speakers

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Program-Level RME Integration

Sustainability Executive MBA

To meet today's global challenges in climate change and sustainability issues. This program will also discuss the risks and opportunities in the business and society over the coming year. We believe that business and management need to follow the principles of sustainability and align with environmental matters.

Landscape Indonesia, this MBA program is designed for those who have interests with the issue of sustainability and have a minimum three years of working experience (counted after you graduate from college until you do the Online Registration).

Teaching (curriculum)

The summary of all RME curriculum in SBM ITB

Date

January, 2022 - January, 2025

Location

Bandung Indonesia

Speakers

all class with PME

Degree program

Curriculum

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The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Community engagement on Natural Protection

A student project at the class of Environmental Management System

Department

Bachelor of Management

Learning Object Subject

Management

Educational Level

Undergraduate

Learning Outcome

A Festival

Interactivity Type

active, exploration

Learning Object Description

A Festival conducted by student with community as part of their activities in the class of EMS

[Supporting Links](#)

[Supporting Links](#)

Class of Environmental Management System

The EMS is a unique course that introduces **students to the global mindset of a future economic model toward Netzero. It introduce students of** Three central values:

- 1) Low carbon growth (how to create economic growth by creating a low and minimum amount of carbon)
- 2) Resource efficiency (minimum use of natural resources, especially in the case of non-renewable natural resources)
- 3) Social inclusivity: how to create an economy where marginalized people can feel the impact of the development of an economy.

This class is request to delivering two learning goals and learning objectives for undergraduate students in SBM ITB.

4. Global mindset, Sustainability & Ethics :

4.1. Knowledgeable in global issues (BM)

4.2. Knowledgeable in business sustainability and practices (BM)

To achieve the established learning goals and objectives, students in this class are encouraged to actively explore various practices and challenges faced by society and the business world in their pursuit of environmental sustainability. As part of this process, students will collaborate with the community on a project at Circular Dago, which is part of research conducted by SBM aimed at understanding how to promote community participation in establishing a sustainable economy. At the conclusion of the project, students will be tasked with organizing a festival that showcases the outcomes of their findings as well as the aspirations of the community in developing sustainable initiatives.

Course-Level RME Learning Goals

Summary course with course-level RME learning goals

Department

Bachelor of Management

Learning Object Subject

Management

Educational Level

Undergraduate

Learning Outcome

To produce graduates in management who are able to conduct analysis and plan systems of management, and are highly skilled in using management concepts and frameworks together with technology to solve management problems in a business; Have leadership qualities and

are able to make management decisions as well as skillfully communicate effectively; Able to be adaptive in the context of management problems which they might face, whilst also considering ethics, integrity and social responsibility

Interactivity Type

direct

Learning Object Description

The Bachelor of Management Program provides an adventurous learning experience through our newly designed curriculum based on the project, ecosystem, and education 4.0. Our ecosystem-based courses enable you to learn up-to-date knowledge from multi-sources: academic, practitioner, government, and society. With us, you have a wide-open opportunity, as a leader, to strengthen your interpersonal and communication skills, and as an individual, to choose what you passionate to learn through the supporting government program of “Merdeka Belajar” (Freedom of Study). Our graduates typically love to experiment with new things, continuously improve from the failures, and challenge beyond comfort. For us, education is like lighting a fire where every one of you has a chance to reinvent yourself. Let the adventure begin.

[Supporting Links](#)

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Swiss Innovation Challenges

The Swiss Innovation Challenge ASEAN is an innovation competition for projects at the ideation, conceptualization, and start-up stages as well as for established businesses. The competition is open to businesses, non-profit organizations, and individuals who wish to introduce and implement an innovation or who have worked on innovation already for some time. The Swiss Innovation Challenge has been conducted since June 2018. The competition is divided into three phases. The first phase is to outline the innovation. The second phase is to turn the business idea into a business plan. Participants are asked to arrange a business plan based on concrete innovation. The final phase is to polish the business plan and compile an implementation plan.

Date

December, 2024 - January, 2025

Location

Indonesia

Speakers

Swiss Innovation Team and Coaching

[Supporting Links](#)

[Supporting Links](#)

Competition

Mini SBM ITB

The Mini SBM Program was initiated by SBM ITB in response to several pressing issues in Indonesia, particularly the high open unemployment rate among Vocational High School (SMK) graduates, which stands at 9.60% (BPS, 2023). This program aims to address various challenges, including: The low competitiveness of vocational school graduates compared to those from senior high schools and diploma/bachelor degree programs. Insufficient support from companies in hiring SMK graduates. A mismatch between the qualifications of SMK graduates and the needs of the business world. A lack of alignment between the expertise of SMK graduates and the requirements of industry. To tackle these challenges, the Mini SBM Program was developed with the mission: "SBM ITB provides inclusive quality business and management education and skills for Indonesia." To implement this program, SBM ITB has partnered with PT. Tangkas Cipta Optimal (TACO) (website: taco.co.id) and PT Amarthia Mikro Fintek. The program aims to provide vocational school graduates, particularly those from low-income families across Indonesia, with training in essential new skills, including:

Date

August, 2024 - December, 2024

Location

Indonesia

Speakers

Team Mini SBM

[Supporting Links](#)

[Supporting Links](#)

Vocational School for underprivilege Youth

Program Mini SBM_Persiapan
Akademik.pptx

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SBM ITB Responsible Management Education Values

School of Business and Management, Institut Teknologi Bandung (SBM-ITB) established with a mission To educate students to be innovative leaders with an entrepreneurial mindset and to develop and disseminate knowledge of business and management for the betterment of business, government, and society. To do this, SBM has missions:

“Innovative leaders”

Leadership is a process-oriented to shaping both character and competencies. Character relates to integrity and an optimistic attitude to contribute better values to business and society. Students are exposed to programmed events that help them influence and lead others by setting up targets, making & executing plans, and monitoring & evaluating results.

Competencies are acquired from the use of experiential approach to understanding problem situations and finding effective solutions. The emphasis is on innovative competency that seeks solutions rather than being trapped in a situation of helplessness. Innovation is the key characteristic of ITB as a national icon of technological university in Indonesia that constantly seeks new values in technologies, processes, products & services, and business models. The education system of SBM ITB is aimed at nurturing innovative leaders with the attitude to seek for alternative ways and to influence others to take actions.

“Entrepreneurial mindset”

An integrated attitude constructed by capabilities in recognizing opportunities, willingness to take risks, taking decisions & responsibilities, and involving others to co-create values.

“Develop and disseminate knowledge of business and management”

We do it by creating, capturing, researching, studying; followed by delivering, sharing and applying business and management content for theoretical, practical, pedagogical, and sustainable development contexts.

“The betterment of business, government, and society”

The work of SBM ITB ethically impacts on the improvement of Business, Government, and Society in increasing their values and sustainability.

With above mission and as Signature member of PRME. SBM continue to strive to improve the quality of its education to align with the demands and changes in the business world, including the sustainability movement. Since its founding, SBM ITB has been concerned with sustainability issues. We are one of the business schools that has included environmental learning for its students since 2003.

With the SDGs and now the business world's immediate adoption of ESG, of course, this must be looked at seriously as to how to prepare future leaders with a strong mindset to support this agenda. Therefore, we are gradually improving the outcomes of our graduates so that they can be immediately connected to these changing trends.

For this reason, SBM has formed a special team since 2016 to continue monitoring curriculum developments and our educational ecosystem, which is increasingly adopting sustainability issues. This team consists of full-time lecturers representing each expertise group at SBM ITB. They are assisted by two staff members who will support sustainability practices in their daily work.

We hope SBM ITB in the future become a leading business school for support the agenda of Sustainable Development and the new era of decarbon economy.

SBM ITB Summer/Winter Course

This program provides young people with insights and practical experience in sustainability practices and challenges in emerging market countries, particularly Indonesia. Participants will be able to engage directly with communities, experience local life, learn about their resilience, and collectively work towards a better and more sustainable life.

Relevant Stakeholders

International Relationship Office SBM ITB

Purpose

Explain related to Sustainable Education Project

[Supporting Links](#)

[Supporting Links](#)

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Professor-Discretionary Course Topics

Community engagement on Natural Protection

A student project at the class of Environmental Management System

Department

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Learning Object Subject

Management

Educational Level

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[Supporting Links](#)

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economy. At the conclusion of the project, students will be tasked with organizing a festival that showcases the outcomes of their findings as well as the aspirations of the community in developing sustainable initiatives.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

School of Business and Management - ITB incorporates responsible management education into its research endeavors through 6 different methods:

Dedicated Research Funding

SBM ITB Responsible Management Education Values

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Research Funding in ITB and SBM ITB

this document provide a summary related to research funding di SBM ITB

Relevant Stakeholders

SBM ITB Lecturer

Purpose

Description of research policy and fund in SBM

Reserach (1)

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Research Conferences

The International Conference on Management in Emerging Markets (ICMEM)

The International Conference on Management in Emerging Markets (ICMEM) is SBM ITB annual International Conference. After COVID-14, this conference officially launched at The Patra Bali on Wednesday, August 28 with the theme 'Navigating Change in Emerging Markets,

'is being held in a hybrid format, with online sessions via Zoom and in-person events. ICMEM 2024 has attracted participants from seven countries, demonstrating global interest in the conference. With such a diverse, multinational representation, the Dean of SBM ITB, Prof. Ignatius Pulung Nurprasetio, expressed hope that the conference would foster dialogue, share knowledge, and promote sustainable development in emerging markets. This global interest promises to bring many perspectives and insights to the conference. Throughout the conference, participants will engage with guest speakers from academia and industry leaders during workshop sessions. "Our speakers include Prof. Dermawan Wibisono from SBM ITB, Prof. Toshiya Kaihara from Kobe University, Japan, Prof. Mark Gilman from Derby University, UK, Dr. Sonya Mamoriska, Director of Transformation at Bulog, and Rahmad Pribadi, CEO of Pupuk Indonesia

Date

August, 2024 - August, 2024

Location

Bali Indonesia

Speakers

Prof. Dermawan Wibisono from SBM ITB, Prof. Toshiya Kaihara from Kobe University, Japan, Prof. Mark Gilman from Derby University, UK, Dr. Sonya Mamoriska, Director of Transformation at Bulog, and Rahmad Pribadi, CEO of Pupuk Indonesia

[Supporting Links](#)

The International Conference on Management in Emerging Markets (ICMEM) is SBM ITB annual International Conference

The International Conference of AACSB

Date

June, 2024 - June, 2024

Location

Bali Indonesia

Speakers

Prof. Aurik Gustomo (SBM ITB), Amy Memon (Regional Head South Asia dari AACSB International), Che Ruhana Isa

[Supporting Links](#)

SBM ITB is organizing the 2024 Asia Pacific Accreditation Conference (APAC 2024). This conference will bring together policymakers, academics, accreditation bodies, and stakeholders from across the Asia Pacific region. It will take place from June 5 to 7, 2024, at the Grand Hyatt

in Bali, Indonesia. APAC focuses on the evolving landscape of accreditation and its significant impact on educational quality and excellence. As one of the annual events hosted by AACSB (The Association to Advance Collegiate Schools of Business), a non-profit membership organization dedicated to promoting educational quality management worldwide, APAC 2024 will serve as a platform for indepth discussions, knowledge sharing, and collaborative efforts to shape the future of education in the Asia-Pacific region.

The 8th International Conference on Zakat (ICONZ) 2024

The School of Business and Management at the Bandung Institute of Technology (SBM ITB) hosted a Call for Paper Presentation session as part of The 8th International Conference on Zakat (ICONZ 8). This event featured presentations from academics and international researchers who shared innovative ideas on zakat management and its role in poverty alleviation and sustainable development. The activity was a collaborative effort between SBM ITB, the National Zakat Amil Agency (BAZNAS), the Ministry of Religion of the Republic of Indonesia, and Rumah Amal Salman. The aim of this collaboration is to enhance the role of zakat as a strategic tool for creating a positive impact on society, both locally and globally. More than 100 participants attended the Call for Paper session in person at SBM ITB in Bandung, while 20 others participated online from various countries, including Indonesia, Malaysia, Nigeria, Hungary, Oman, Australia, and Uganda. The hybrid format allowed for flexibility and encouraged broad participation from across the globe.

Date

December, 2024 - December, 2024

Location

Bandung Indonesia

Speakers

various sources

[Supporting Links](#)

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Examples of PhD-level course syllabi with course-level RME learning goals

Department

Doctor of Science in Management

Learning Object Subject

Management

Educational Level

Doctor

Learning Outcome

Researcher in management

Interactivity Type

direct/ Regular

Learning Object Description

Master and Doctor of Science in Management Programs (MSM-DSM) of School of Business and Management, Institut Teknologi Bandung (SBM ITB) endeavours to contribute to business and management knowledge, as well as dissemination for stakeholders in the business, government, and society. We encourage teaching and research that provide value and significant impact on both literature and practices, with a broad scope in the business and management areas, at the policy, strategic, tactical, and operational levels. Our curriculum builds on core research skills with excellent support from laboratories, research centers, industrial and government partners throughout the learning process, thus providing guaranteed exposure to real-world phenomena, improving the quality of teaching and research, also expanding the network. Furthermore, opportunities to do dual-degree programs in some leading partner universities and various scholarship opportunities add to our programs' competitiveness. We offer individualized attention and services from the point students apply to the program, provide a study and research road map guide, and escort students to complete the program. Furthermore, we invite you to meet our leading faculties, students and staff, to learn more about potential research and study plans according to your goals and passion.

[Supporting Links](#)

Research Awards Program

Research Awards

This document summary of research award related to RME by all SBM Lecturers

Date

January, 2022 - December, 2024

Location

Bandung Indonesia

Speakers

Lecturers of SBM

all research funded by SBM lecturers

Reserach (1)

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Required Research Reporting

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We hope SBM ITB in the future become a leading business school for support the agenda of Sustainable Development and the new era of decarbon economy.

The Influence of Attitudes, Subjective Norms, and Perceived Behavioral Control of Commuter Intentions to Use Public Transportation in Greater Bandung, Indonesia

Although public transport provides many benefits, such as a cleaner environment, reduced congestion, and increased sustainable transportation, many people still prefer private transport. This motivates the exploration of users' intention to choose and use public transportation. This study explores the psychological factors of public transport users based on the theory of planned behavior (TPB). TPB assumes behavior built because of the intention. Attitude (ATT) does not determine the intention to influence behavior directly but through a combination of Subjective Norms (SN) and Perceived Behavioral Control (PBC). Responses from public transport users in Greater Bandung were collected using a questionnaire. The results show that attitude (ATT) is the most vital factor that positively influences user intention, based on standardized estimates of 0.866 (ATT), 0.301 (PBC), and 0.202 (SN). Environmental and climate issues have the most significant influence on user attitudes when compared to quality factors sorted by standardized estimated values such as travel time, safety, and fare. Previous research revealed that the dominant factor was quality, but in this study, it switched to factors of transportation activities that affect the environment. In fact, the factor of ease of use and encouragement of information media is crucial to be considered by stakeholders

Author

Napitupulu, David Cariera Preview author details ; Joewono, Tri Basuki; Belgiawan, Prawira Fajarindra.

Published Date

October, 2024

Degree Of Recognition

International

Media Name

Institut Teknologi Bandung, School of Business and Management

Media Type

Journal article

Duration

26

[Supporting Links](#)

The_Influence_of_Attitudes,_Su

View document  Download document 

Corporate social responsibility and social capital: journey of community engagement toward community empowerment program in developing country

The importance of social capital in analyzing economic progress and development has long been acknowledged. However, little research has actually looked into how social capital functions and what role it plays in community development initiatives. This case study explores communities' experiences of receiving CSR funds informing a community development program. The informants of this study were the participants of the CSR program from three communities forested by three companies' CSR, which received reward funding from the Indonesian government. By using qualitative data collection, this study interviewed five to seven people who participated in the CSR programs or approximately 16 people. This study found five ways that social capital contributes to the success of a CSR program. They are (1) increasing the likelihood that people will participate in the program; (2) lessening individual ambiguity caused by certain program implementation uncertainties; (3) fostering morale and motivation among participants; (4) promoting knowledge sharing; and (5) strengthening the sense of togetherness. In the future, additional case studies from various regions of Indonesia and other nations may examine local conditions and diversity when implementing CSR programs.

Author

Bambang Rudito, Melia Famiola, Prameshwara Anggahegari

Published Date

December, 2023

Degree Of Recognition

International

Media Name

MDPI

Media Type

Journal Article

Duration

20

[Supporting Links](#)

sustainability-15-00466-v2 (1)

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Transforming movement for sustainability into a formal impact-oriented organisation: case of Indonesia

Various parties, such as not-for-profit organizations and social enterprises, have begun to assist in how the public should participate in and support sustainability. This study explores how these organizations work and grow in impact. We conducted qualitative studies by employing observations and in-depth interviews with several social enterprises and not-for-profit organizations. We found that four pillars need to be managed by an organization that focuses on impact to get high legitimacy and to grow. These were discovered through interviews with eight not-for-profit organizations and social ventures operating in Indonesia. 1) A transformation strategy for social change that incorporates the three E's (education, empowerment, and entrepreneurship); 2) establishing the principle of mission with fairness and integrity; 3) developing an organizational culture that is quick to learn and adapt; and 4) establishing a strategy for stakeholders, resources, and financial management. Three stages of organizational growth that might have an influence were also identified in this study.

Author

Melia Famiola, Leo Aldianto, Ramadhani Eka Putra, Prameshwara Anggahegaric

Published Date

September, 2024

Degree Of Recognition

International

Media Name

Taylor & Francis

Media Type

Journal article

Duration

16

[Supporting Links](#)

Energizing Higher Education Sustainability through Rural-Community Development Activation

Higher education institutions play important roles in the community. Unfortunately, measuring the accomplishment of HEIs in developing communities is challenging. Most HEI contributions to the community are merely a formality and moral obligation. This study's identified gap is the absence of integration of community development activities into HEIs, which would boost their impact on environmental sustainability. This study intends to investigate how institutions that support entrepreneurial-oriented community development affect students' learning and impact society. This study employs an action research approach to develop long-term actionable knowledge. This approach employed a case study from the Rural Community Development Program, a community empowerment program based on institutionalized entrepreneurship practices (formal courses in the curriculum) from ABC University (a pseudonym). The RCDP allows the HEI to interact with society through a dual simultaneous cycle which allow knowledge transfer, social value transfer, and business development with its partners. This model allows more than 100 groups of students at ABC University to be more focused in developing community. On the theoretical side, the RCDP contributes by encouraging the role of social entrepreneurship courses which provides a more significant impact through practice-based lectures while also significantly impacting rural communities' business knowledge in developing their micro enterprises.

Author

Muhammad Setiawan Kusmulyono, Wawan Dhewanto, Melia Famiola Melia Famiola
[SciProfiles](#)[Scilit](#)[Preprints.org](#)[Google Scholar](#)

Published Date

January, 2023

Degree Of Recognition

International

Media Name

MDPI

Media Type

Journal article

Duration

16

[Supporting Links](#)

The Role of Entrepreneurial Leadership to Rural Development and Resilience in Indonesia

Rural regions are vital for the Indonesian economy as they contributed 13.7% of the national gross domestic product in mid-2021. However, the contribution made by rural areas requires the role of qualified village leaders. Poor governance, lack of entrepreneurial-leadership role models, and sociocultural issues inhibit rural resilience. This research explored best-practice villages using a qualitative approach and identified four fundamental concepts for achieving resilience. This study obtained data from 17 informants with various backgrounds, including village-owned enterprises management, regional government, central government, rural researchers, academia and rural activists. Rural leaders must govern with an entrepreneurial and stewardship orientation, good political capacity and assertiveness to establish rural resilience. Stewardship and assertiveness encourage receptive and wise leadership while focusing on accomplishing local rights and peace with other parties. This study indicates that rural leaders with an entrepreneurial mindset, stewardship compliance and assertiveness can promote political capacity in communities and increase community engagement and rural resiliency.

Author

Muhammad Setiawan Kusmulyono, Wawan Dhewanto, Melia Famiola Melia Famiola
[SciProfiles](#)[Scilit](#)[Preprints.org](#)[Google Scholar](#)

Published Date

January, 2024

Degree Of Recognition

International

Media Name

Sage Journal

Media Type

Journal article

Duration

15

[Supporting Links](#)

Uncovering the building blocks of rural entrepreneurship: A comprehensive framework for mapping the components of rural entrepreneurial ecosystems

Entrepreneurship is a crucial driver of economic growth, especially in rural areas. Understanding the unique components that contribute to the success of rural entrepreneurial ecosystems is essential. This study presents a cutting-edge approach to uncover the essential components of rural entrepreneurial ecosystems that support rural entrepreneurship. We employ bibliometric techniques that enable us to leverage the Scopus database's academic paper metadata related to entrepreneurial ecosystems. Through citation analysis, we identify a core network of studies related to entrepreneurial ecosystems. Co-occurrence analysis visualizes the clusters of the most prominent components in both general and rural entrepreneurial ecosystems. We interpret the results based on a literature review. Our study categorizes the essential components into two: actor (academics, business, government, and community) and non-actor (human capital, network, entrepreneurial culture, financial systems, governance systems, infrastructure, environmental resources, and market) components. Environmental resources are critical in distinguishing the conditions of an entrepreneurial ecosystem in rural areas. This component represents the uniqueness and local economic potential of smaller areas, whereas in general entrepreneurial ecosystem studies, this component might not be a concern. By uncovering the components of rural entrepreneurial ecosystems, our study provides insights that can help policymakers, practitioners, and academics better support rural entrepreneurship and promote economic growth in rural areas.

Author

Brilliant Asmita, Togar Mangihut Simatupanga, Bambang Ruditoa, Santi Novani

Published Date

January, 2024

Degree Of Recognition

International

Media Name

50 heliyon

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Journal article

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15

[Supporting Links](#)

PIIS2405844024001701

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Sustainability Risks Interaction on the Cwm Business Model: How Can the Green Transition in Household Waste Management Be Successful?

The dependencies of landfill despite its harmful impact to environment has led to a green transition to circular waste management (CWM) strategies that more environmentally friendly. This study aims to map the interaction of sustainability risks to initiate an efficient and effective green transition in household waste management. This research involves the sustainable risk management (SRM) approach, multiple case studies and system dynamic (SD) modelling. Multiple case studies were conducted at startups engaged in waste collection, prevention, reduction, disposal and reprocessing. This research builds a causal-loop diagram (CLD) to see the interaction of sustainability risks in CWM business development. After that, the prioritization of variables is measured using the Decision-Making Trial and Evaluation Laboratory method. This study finds that profitability and consumer behavior in separating, reducing and recycling waste are the most influential variable in the model. Finally, this study also provides recommendations for green transition in waste management.

Author

Noorhan Firdaus Pambudi; Togar Mangihut Simatupan; Samindi Manjula Kumari Samarakoon; Nur Budi Mulyono; R.M. Chandima Ratnayake; Liane Okdinawati

Published Date

July, 2023

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International

Media Name

SSRN

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Journal article

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25

[Supporting Links](#)

Financing For Sustainability and Bank Performance: Case of G-20 Countries

Unstable economic conditions and high uncertainty resulting from the COVID-19 pandemic and geopolitical tensions between Russia and Ukraine have made it difficult for global economic recovery. Banks has an important role in the economy to support the implementation of a sustainable economy through the disbursement of sustainable financing. The bank expects sustainability financing has a positive impact on financial performance. It can attract investors because one of the main priorities of investors at this time is a sustainable business. The study uses 68 banks from G-20-member countries and several countries in ASEAN that are not included in the G-20 from 2019 to 2021 performance. In assessing the impact of the disbursement of sustainable financing on financial performance (using the ratio of non-performing loans, net interest margin, and capital adequacy ratio as financial performance variables), the authors use panel data regression, while to assess the impact of sustainable financing distribution on ESG performance using binary logistic regression. The results show that there is a significant positive impact from the distribution of sustainable financing on net interest margins and the capital adequacy ratio, and a significant negative impact on the non-performing loans ratio. In addition, this study's results also show a significant positive impact on improving ESG performance. This shows that by the disbursement of sustainable financing, banks will get a positive impact on financial performance and can attract investors

Author

Aris Bachtiar; Yunieta Anny Nainggolan

Published Date

May, 2023

Degree Of Recognition

International

Media Name

International Journal of Current Science Research and Review

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Journal article

Duration

12

3eb897879ad1bf6f194eb0575b739b67ff76

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Green Disclosure and Innovation to Corporate Loan: Case of LQ45 Index Companies

Following the Paris Agreement on Climate Change, Indonesia committed to reducing greenhouse gas emissions by 29% through its own efforts and 49% with international support. To achieve this, the Indonesian government is advancing sustainable finance, as mandated by the 1945 Constitution, which ensures the right to a proper environment and sustainable economic principles. Supported by the Financial Services Authority (OJK), Indonesia introduced regulations like POJK No.51/POJK.03/2017 and POJK 60/POJK.04/2017, requiring financial institutions to adopt sustainable finance principles and develop environmentally friendly securities. Commercial banks must submit a Sustainable Finance Action Plan (RAKB) and sustainable reports to OJK, with green credit being a key component. This study employed a quantitative approach to examine the relationships between Green Credit Policy, corporate access to bank loans, environmental disclosure, and green innovation in Indonesian commercial banks. The analysis of historical data revealed that the Green Credit Policy significantly influenced corporate loan accessibility. Companies with robust environmental disclosures and a history of green innovation also experienced better loan acquisition outcomes.

Author

Srinivas Pendyala, Yunieta Anny Nainggolan

Published Date

June, 2024

Degree Of Recognition

International

Media Name

International Journal of Current Science Research and Review

Media Type

Journal article

Duration

21

68-2406-2024

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Excelling Green Supply Chain Management Practices Through Maturity Model: A Case Study of Fish 96 Company

This research aims to improve GSCM practices at Fish 96, an SME in tilapia aquaculture located in Bandung, West Java, Indonesia. It identifies and addresses some critical business issues regarding reducing the DOA rate, improving operational efficiency, and reducing environmental impacts. The literature review forms the theoretical basis of GSCM practices such as green procurement, manufacturing, distribution, and reverse logistics. A new GSCM maturity model is developed and validated with the case study of Fish 96, which evaluates the company's current maturity levels and structured improvements. It assesses that Fish 96 stands at the initial stage in the journey of GSCM. Most practices are either nonexistent or at an initial point of implementation. The suggested maturity model includes five levels: Nonexistent, Aware, Intermediate, Advanced, and Sustainable, which represent a clear roadmap for Fish 96 to improve its GSCM performance. The research recommends adopting broad green practices across all supply chain dimensions, emphasising systematic strategies and enhanced supplier engagement by focusing on efficiency measures. With these recommendations, Fish 96 will contribute to reducing operational costs while reducing environmental impacts and improving social outcomes, thus improving the company's long-term sustainability and competitiveness.

Author

Siti Cahya Santini; Togar Simatupang

Published Date

August, 2024

Degree Of Recognition

International

Media Name

Asian Journal of Social and Humanities

Media Type

Journal article

Duration

13

[Supporting Links](#)

The SBM-ITB is conducting a Research Publication Assistance Program through the Knowledge and Innovation Research (RPI). This program includes two forms of support: a Publication Fee Assistance Program and a Proofreading Program for articles intended for Scopus/Web of Science indexed international journals. Proposals for this program can be submitted online at https://rk.sbm.itb.ac.id/bantan_publikasi.

Financial Support for Publication

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Scope

SBM ITB

Enforcement Date

January, 2024

Revision Date

December, 2024

Number Of Pages

1

Publisher

Research, Knowledge and Inovation SBM ITB

Media

book

Program Bantuan Publikasi Penelitian SBM
ITB Tahun 2024 (1)

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

School of Business and Management - ITB partners with external stakeholders to advance responsible management education through 3 different approaches:

Collaborative Problem Solving

Problem Solving

This document provide summary all problem solving conducted by all SBM ITB lecturers during 2022-2024

Date

January, 2022 - December, 2024

Location

Indonesia

Speakers

lecturers of SBM ITB

all events

problem solving

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SBM ITB Responsible Management Education Values

School of Business and Management, Institut Teknologi Bandung (SBM-ITB) established with a mission To educate students to be innovative leaders with an entrepreneurial mindset and to develop and disseminate knowledge of business and management for the betterment of business, government, and society. To do this, SBM has missions:

“Innovative leaders”

Leadership is a process-oriented to shaping both character and competencies. Character relates to integrity and an optimistic attitude to contribute better values to business and society. Students are exposed to programmed events that help them influence and lead others by setting up targets, making & executing plans, and monitoring & evaluating results.

Competencies are acquired from the use of experiential approach to understanding problem situations and finding effective solutions. The emphasis is on innovative competency that seeks solutions rather than being trapped in a situation of helplessness. Innovation is the key characteristic of ITB as a national icon of technological university in Indonesia that constantly

seeks new values in technologies, processes, products & services, and business models. The education system of SBM ITB is aimed at nurturing innovative leaders with the attitude to seek for alternative ways and to influence others to take actions.

“Entrepreneurial mindset”

An integrated attitude constructed by capabilities in recognizing opportunities, willingness to take risks, taking decisions & responsibilities, and involving others to co-create values.

“Develop and disseminate knowledge of business and management”

We do it by creating, capturing, researching, studying; followed by delivering, sharing and applying business and management content for theoretical, practical, pedagogical, and sustainable development contexts.

“The betterment of business, government, and society”

The work of SBM ITB ethically impacts on the improvement of Business, Government, and Society in increasing their values and sustainability.

With above mission and as Signature member of PRME. SBM continue to strive to improve the quality of its education to align with the demands and changes in the business world, including the sustainability movement. Since its founding, SBM ITB has been concerned with sustainability issues. We are one of the business schools that has included environmental learning for its students since 2003.

With the SDGs and now the business world's immediate adoption of ESG, of course, this must be looked at seriously as to how to prepare future leaders with a strong mindset to support this agenda. Therefore, we are gradually improving the outcomes of our graduates so that they can be immediately connected to these changing trends.

For this reason, SBM has formed a special team since 2016 to continue monitoring curriculum developments and our educational ecosystem, which is increasingly adopting sustainability issues. This team consists of full-time lecturers representing each expertise group at SBM ITB. They are assisted by two staff members who will support sustainability practices in their daily work.

We hope SBM ITB in the future become a leading business school for support the agenda of Sustainable Development and the new era of decarbon economy.

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Date

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Indonesia

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Knowledge Translation and Dissemination

The International Conference on Management in Emerging Markets (ICMEM)

The International Conference on Management in Emerging Markets (ICMEM) is SBM ITB annual International Conference. After COVID-14, this conference officially launched at The Patra Bali on Wednesday, August 28 with the theme ‘Navigating Change in Emerging Markets, ‘is being held in a hybrid format, with online sessions via Zoom and in-person events. ICMEM 2024 has attracted participants from seven countries, demonstrating global interest in the

conference. With such a diverse, multinational representation, the Dean of SBM ITB, Prof. Ignatius Pulung Nurprasetio, expressed hope that the conference would foster dialogue, share knowledge, and promote sustainable development in emerging markets. This global interest promises to bring many perspectives and insights to the conference. Throughout the conference, participants will engage with guest speakers from academia and industry leaders during workshop sessions. "Our speakers include Prof. Dermawan Wibisono from SBM ITB, Prof. Toshiya Kaihara from Kobe University, Japan, Prof. Mark Gilman from Derby University, UK, Dr. Sonya Mamoriska, Director of Transformation at Bulog, and Rahmad Pribadi, CEO of Pupuk Indonesia

Date

August, 2024 - August, 2024

Location

Bali Indonesia

Speakers

Prof. Dermawan Wibisono from SBM ITB, Prof. Toshiya Kaihara from Kobe University, Japan, Prof. Mark Gilman from Derby University, UK, Dr. Sonya Mamoriska, Director of Transformation at Bulog, and Rahmad Pribadi, CEO of Pupuk Indonesia

[Supporting Links](#)

The International Conference on Management in Emerging Markets (ICMEM) is SBM ITB annual International Conference

The International Conference of AACSB

Date

June, 2024 - June, 2024

Location

Bali Indonesia

Speakers

Prof. Aurik Gustomo (SBM ITB), Amy Memon (Regional Head South Asia dari AACSB International), Che Ruhana Isa

[Supporting Links](#)

SBM ITB is organizing the 2024 Asia Pacific Accreditation Conference (APAC 2024). This conference will bring together policymakers, academics, accreditation bodies, and stakeholders from across the Asia Pacific region. It will take place from June 5 to 7, 2024, at the Grand Hyatt in Bali, Indonesia. APAC focuses on the evolving landscape of accreditation and its significant impact on educational quality and excellence. As one of the annual events hosted by AACSB

(The Association to Advance Collegiate Schools of Business), a non-profit membership organization dedicated to promoting educational quality management worldwide, APAC 2024 will serve as a platform for indepth discussions, knowledge sharing, and collaborative efforts to shape the future of education in the Asia-Pacific region.

The 8th International Conference on Zakat (ICONZ) 2024

The School of Business and Management at the Bandung Institute of Technology (SBM ITB) hosted a Call for Paper Presentation session as part of The 8th International Conference on Zakat (ICONZ 8). This event featured presentations from academics and international researchers who shared innovative ideas on zakat management and its role in poverty alleviation and sustainable development. The activity was a collaborative effort between SBM ITB, the National Zakat Amil Agency (BAZNAS), the Ministry of Religion of the Republic of Indonesia, and Rumah Amal Salman. The aim of this collaboration is to enhance the role of zakat as a strategic tool for creating a positive impact on society, both locally and globally. More than 100 participants attended the Call for Paper session in person at SBM ITB in Bandung, while 20 others participated online from various countries, including Indonesia, Malaysia, Nigeria, Hungary, Oman, Australia, and Uganda. The hybrid format allowed for flexibility and encouraged broad participation from across the globe.

Date

December, 2024 - December, 2024

Location

Bandung Indonesia

Speakers

various sources

[Supporting Links](#)

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Circular Community Initiative: Teras Hijau Project

SBM ITB defines a circular community as "a resilient society that grows based on science and evolves through innovation to create collaborative efforts supporting the circular economy agenda." Based on the studies conducted, SBM ITB's transformation agenda within the circular community focuses on: Improving the community's food system; Engaging in nature conservation and effective waste management; and fostering a new economy through innovative, sustainable business models leveraging community strengths drawn from circular initiatives. This agenda will be implemented through three approaches: Education, Empowerment, and Entrepreneurship. Education will prioritize two areas: well-being training to support the three circular community agendas and preparing the next generation—children and young people—to become future leaders of the circular community.

Date

August, 2018 - December, 2024

Location

Bandung Indonesia

Speakers

Melia Famiola; Expertices group: entrepreneurship and Technology Management SBM ITB

[Supporting Links](#)

Community empowerment

SBM Circular Community Initiatives

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Ecobiz

Date

December, 2022 - November, 2025

Location

Bandung Indonesia

Speakers

Mustika Sufiati Purwanegara

[Supporting Links](#)

Online platform to connect various actors (stakeholders) to jointly build a local business ecosystem.

Sadulur App

Sadulur, initiative led by SBM ITB, is a comprehensive digital platform dedicated to empowering Micro, Small, and Medium Enterprises (MSMEs) in West Java. Conceived as a “digital platform orchestrator,” Sadulur try to harmonizes the contributions of stakeholders, i.e., academia, government, other strategic partners to cultivate a thriving entrepreneurial ecosystem. This platform offers a wide range of services, such as business coaching, mentoring and data-driven insight. It provides MSMEs with the essential tools to remain competitive in an ever-changing market. SBM ITB contribute by developing relevant and practical training curricula, while government agencies create enabling policies and regulatory frameworks. Media outlets amplify the visibility of MSMEs and the Sadulur initiative which need a collaborative and participative from all the stakeholders.

Relevant Stakeholders

Santi Novani: expert Group Decision Making Science and Negotiation

Purpose

Provide a application to support Indonesian Small Business Growth

[Supporting Links](#)

Coaching Clinic

The Coaching Clinic Specialist is a program organized by The Greater Hub, SBM ITB, and Acceleration for MSMEs in West Java. Its goal is to equip Micro, Small, and Medium Enterprises (MSMEs) with the digital knowledge and skills necessary to adapt to market changes and enhance their competitiveness. This year, the program, themed "Innovation Strategy and Business Development for MSMEs to Become World-Class," features business consultations between MBA students from ITB and MSMEs in West Java. In 2024, the program has entered its 12th batch, with participation from 150 MSME stakeholders. The aim is to empower MSMEs in Indonesia to level up, tackle global challenges, and strengthen their presence in the international market.

Date

December, 2020 - December, 2024

Location

Bandung Indonesia

Speakers

SBM ITB Incubator

[Supporting Links](#)

a program organized by The Greater Hub, SBM ITB, and Acceleration for MSMEs in West Java. Its goal is to equip Micro, Small, and Medium Enterprises (MSMEs) with the digital knowledge and skills necessary to adapt to market changes and enhance their competitiveness.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

School of Business and Management - ITB has implemented 4 policies to support its commitment to responsible management education:

Greenhouse gas emissions

gas emition and water

Scope

SBM ITB

Enforcement Date

December, 2022

Revision Date

December, 2026

Number Of Pages

1

Publisher

SBM ITB

Media

a/n

practices

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Water

gas emition and water

Scope

SBM ITB

Enforcement Date

December, 2022

Revision Date

December, 2026

Number Of Pages

1

Publisher

SBM ITB

Media

a/n

practices

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Employee equity, diversity, inclusion

Policies on employee (including faculty) equity, diversity, inclusion

Scope

ITB

Enforcement Date

March, 2023

Revision Date

December, 2025

Number Of Pages

1

Publisher

ITB

Media

<https://airtanah.fitb.itb.ac.id/2023/12/27/pedoman-pelaksanaan-dan-penegakan-kode-etik-dosen-institut-teknologi-bandung/>

02.-Peraturan-SA-tentang-Pedoman-
Pelaksanaan-dan-Penegakan-Kode-Etik-
Dosen-ITB

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Policies on travel

Scope

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Institutional Aspiration Targets

School of Business and Management - ITB has set aspiration targets in 3 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets
- ❖ Employee EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, School of Business and Management - ITB operates with the following approach:

Full Transparency Disclosure

Website of disclosure of performance

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SIGNATORY

School of Business and Management - ITB



Address

Jl. Ganesha No. 10, Bandung, Jawa Barat, 40132
Indonesia



Website

<http://www.sbm.itb.ac.id>