

**PRiME**

an initiative of the  
United Nations Global Compact



# 2025 Sharing Information on Progress (SIP) Report

Iqra University

December 2025

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## About Iqra University

Iqra University traces its genesis to January 1998 and was chartered by the Government of Sindh through Sindh Ordinance VI of 2000. It is a multi-campus private university with a presence in Karachi, Hyderabad, and Islamabad, committed to providing quality higher education at an affordable cost. IU offers more than 40 undergraduate and postgraduate programs across disciplines such as Business, Computer Science & Software Engineering, Electrical Engineering, Media & Communication, Fashion Design, Education, Social Sciences, Pharmacy, and Health Sciences. Programs run across several Karachi campuses (Main, Gulshan, North, M-9, Airport) and at Islamabad and Hyderabad sites. All programs are recognized by the Higher Education Commission (HEC) of Pakistan and accredited, by national and provincial councils, including the Pakistan Engineering Council (PEC), National Business Education Accreditation Council (NBEAC), National Computing Education Accreditation Council (NCEAC), National Accreditation Council for Teacher Education (NACTE), Pharmacy Council Pakistan (PCP), Pakistan Nursing and Midwifery Council (PNMC), Allied Health Professional Council (AHPC), and the National Agriculture Education Accreditation Council (NAEAC), ensuring regulatory compliance and professional standards for graduates.

IU has developed strong national and international linkages and collaborative platforms, which underpin student exchange, joint research, and industry engagement. The University has more than 45, national and international MoUs, reinforcing academic collaboration and pathways for faculty and student mobility.

Iqra University now boasts a growing global presence: it is ranked in the 801-1000 band of the Times Higher Education World University Rankings 2026. On the regional front, it is placed in the 411-420 band in the QS Asia rankings. Building on sustainability and global engagement, the university's visibility in meaningful metrics such as research citations, H-index, international outlook and green-metric performance continues to strengthen, which is reflected in its selection as one of the Top-8 finalists globally in the QS ReImagine Education Impact Skills Challenge 2024.

These international benchmarks underscore IU's advancing research impact, global collaborations and strategic focus on quality and innovation.

IU emphasizes technology-enabled learning, employability, and applied research, investing in digital classrooms, virtual labs, IT-integrated teaching, incubation centres, and industry partnerships to prepare graduates for the workplace and foster entrepreneurship. These features are positioned as core strengths supporting student outcomes and institutional innovation.

Campus infrastructure includes libraries, computing and specialised teaching labs, auditoria, incubation spaces, sports facilities, and student support services, resources that support teaching, research, and student life across IU's multiple campuses. The institutional narrative stresses access, practical learning, and community engagement as part of its mission.



## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Iqra University, including key details and basic institutional data.

## Mission

*To be a world-class institution promoting technical skills, critical thinking, and public duty for a prosperous and progressive society.*

*To offer world-class education with focus on research, entrepreneurship, and ethical values in a technologically equipped environment to develop responsible leaders who champion sustainability.*

## Vision

To transform the lives of youth through world-class education at an affordable price.

To be a leading business school creating knowledge and promoting innovation through sustainable practices to bring societal change.

## Strategy Alignment

### **Institution's strategic priorities align with advancing sustainable development**

Iqra University's strategic priorities strongly support the PRME agenda by embedding sustainability, ethics, and social responsibility across teaching, research, and community engagement. The institution emphasizes inclusive, high-quality education that nurtures responsible leaders, promotes innovation for the common good, and advances the SDGs through experiential learning, industry partnerships, and research addressing societal challenges.

## Institutional History

### **About Iqra University**

Iqra University began its journey in January 1998, establishing its first campus in Karachi. It was officially chartered by the Government of Sindh under Sindh Ordinance VI of 2000. Today, Iqra University operates campuses in Karachi and Islamabad, fulfilling the vision of its Founding Chancellor, Mr. Hunaid Hussain Lakhani. His mission was to create an institution of higher learning that offers quality education at an affordable cost to the people of Pakistan.

The university's campuses are equipped with modern facilities to support an exceptional learning environment. These include centrally air-conditioned classrooms with advanced audio-visual aids, state-of-the-art computing labs, well-equipped teaching laboratories, a comprehensive library, an auditorium, seminar rooms, gymnasiums, swimming pools, sports facilities, and dedicated prayer halls.

Iqra University has consistently been recognized for academic excellence. In 2015, it was ranked

the number one business school in Pakistan by the Higher Education Commission (HEC). Additionally, the Chartered Inspection and Evaluation Committee (CIEC) has ranked Iqra University as the top university in Sindh for three consecutive years.

The university offers a diverse range of programs across disciplines such as Business Administration, Computer Science, Engineering, Media Sciences, Fashion Design, and Social Sciences. These programs are available at the undergraduate, graduate, MPhil, and PhD levels, with specializations in areas like Marketing and Advertising, Accounting and Finance, Management and Human Resource Management, Supply Chain Management, and Islamic Banking.

The Faculty of Business Administration, the largest faculty at Iqra University, operates across both the Karachi and Islamabad campuses. It offers comprehensive programs including BBA, MBA, MPhil, and PhD in Business Administration. Graduates from these programs are highly regarded in the job market, contributing to the university's strong reputation. The faculty comprises a diverse and highly qualified team of educators with national and international degrees from renowned institutions in the UK, USA, Canada, Australia, New Zealand, Turkey, France, Malaysia, and Spain.


## Graduates & Enrollment

2024 Statistics	Number
Graduates	906
Faculty & Staff at the University	1170
Faculty & Staff at the Institution	512
Student Enrollment at the University	11095
Student Enrollment at the Institution	5794
Undergraduate Attendance	4849
Masters-Level Postgraduate Attendance	567
Doctoral Student Attendance	47
	331


2024 Statistics	Number
Certificate, Professional Development, or Continuing Education Attendance	

## Degrees Offered



### Associate Programs


 Associate of Science (A.S.)

### Bachelor Programs


 Bachelor of Business Administration (B.B.A.)  Bachelor of Science (B.Sc. or B.S.)

### Masters Programs

 Master of Business Administration (M.B.A.)  Master of Education (M.Ed.)



 Master of Science (M.Sc. or M.S.)

### Doctoral Programs

 Doctor of Philosophy (Ph.D.)


## Undergraduate Degree Programmes



 Bachelors of Entrepreneurship  Bachelor of Finance & Technology

 Bachelors of Accounting & Finance  Bachelors of Digital Marketing

 Bachelors of Business Analytics  Bachelors of Business Administration

## Masters Degree Programmes

 Master of Science in Finance & Technology  Master of Science in Digital Marketing

 Master of Science Project Management  Master of Business Administration

## Postgraduate Degree Programmes



Doctorate of Philosophy in Administration



Master of Philosophy in Business Administration

## Certificates, Professional Development, or Associate Programmes



Associate Degree in Accounting and Finance



Associate Degree in Digital Marketing



Associate Degree in Business Administration



IU CORE Skill Up Certifications



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment



**Ref.** PRME/IU/EDC/02/12/2025/02

**Date:** December 02, 2025

PRME Board  
c/o PRME Secretariat  
United Nations Global Compact Office  
685 3rd Avenue, 12th Floor  
New York, New York 10017

***Subject: Commitment to Principles for Responsible Management Education (PRME)***

On behalf of Iqra University Business School (IUBS), I'm excited to present our inaugural **"Sharing Information on Progress (SIP) Report"**, as the University's demonstration of commitment to PRME. This report illustrates our dedicated effort to embed each of the Seven Principles - Purpose, Values, Teach, Research, Partner and Share into our academic and institutional Strategic Plan, laying a robust foundation for responsible management education.

Being one of the leading Business Schools of Pakistan, Iqra University's Business education is highly recognized and ranked among top 10 universities for Business in the country. We acknowledge the importance of delivering an education that meets the demands of a rapidly changing world; incorporating the practices of responsible management and the United Nations Sustainable Development Goals (SDGs). Resulting in a fraternity of tech-inclined problem solvers and sustainability driven, empathetic business leaders. Building upon this, the principles of PRME have provided us a holistic framework furthering the university's teachings, learning and research, as well as, an opportunity to upskill our faculty to become leaders of responsible management education.

In order to formalize the PRME at institutional level we have established a PRME Committee as part of IUBS, who played an integral role in implementing the principles and devised dedicated strategies & initiatives to contribute towards SDGs. Over the past two years - the committee have reimagined and introduced new courses, realigned the curriculum, hosted conferences, organized workshops/seminars, facilitated student-led projects aligned with the SDGs, and established partnerships with national and international organizations to enhance experiential learning, as well as, onboarding industrial leaders with demonstrated sustainability knowledge and experience.

With a focused strategy we were able to instill a global perspective among our students, inspiring them to adopt these principles as they embark on their careers in diverse economic landscapes. And provide them an opportunity for applied research, dialogues and mentoring from industrial professionals through industry-academia collaborations.



We at Iqra University are honored to join over 800+ PRME signatory schools worldwide. As one of the pioneering Pakistani universities, we aspire for our first SIP Report to inspire other educational institutions to advance responsible management research, education, and thought leadership. This endeavor aligns with our vision to set a distinguished standard for applied business education and research.

I and the team of IUBS reaffirm our commitment to advancing PRME at Iqra University and will continually work towards embedding the Seven Principles in the strategic direction of our Business School and institution as a whole.

Yours Sincerely,

A handwritten signature in black ink, appearing to read 'Zaki Rashidi', written in a cursive style.

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**Prof. Dr. Muhammad Zaki Rashidi**  
Dean  
Iqra University Business School (IUBS)  
Chair – PRME

## Definition of Purpose

Iqra University's purpose is to develop responsible, ethical, and sustainability-driven graduates who contribute positively to business and society. Guided by PRME, we aim to embed values-based education, critical thinking, and social impact into all programs, preparing learners to lead with integrity and advance sustainable development. Approximately 30–40% of our faculty actively engage in PRME-related initiatives, integrate Responsible Management Education (RME) into their teaching, or contribute to research and activities that address sustainability and societal challenges.

## Institutional Engagement

**26% - 50%**

of faculty at Iqra University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## How We Define Values

At Iqra University Business School, Values represent the ethical, responsible, and sustainability-driven standards that guide our teaching, research, and institutional culture. We embed integrity, respect, inclusiveness, and accountability into all academic and professional practices, ensuring that students and faculty act with purpose and contribute positively to society and sustainable development.

## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

## Student Awareness

**26% - 50%** of students at Iqra University are aware that we are a PRME Signatory Member.

## Student Engagement

**0% - 25%** of students at Iqra University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

## Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

## Faculty of Supply Chain Management At IUBS

My journey as a supply chain professional is rooted in a simple but powerful belief – **operations and logistics are not just business functions; they are vehicles for responsible, ethical, and sustainable impact.** Throughout more than a decade of work across Pakistan, the Middle East, Europe, and Iraq, I have learned that supply chains influence societies, protect resources, and shape the future of our planet.

Today, as **Head of Research, Innovation & Sustainable Supply Chain Management at Karbala Clean & Green (Novel Tec, Canada–Iraq)**, I lead large-scale waste-to-energy, carbon-credit, and reverse-logistics projects that directly contribute to environmental regeneration. Managing a workforce of more than 850 individuals from multiple nationalities, and overseeing import/export operations worth hundreds of millions of dollars, I learned that responsible decision-making is not optional – it is the core of resilient supply chains.

My academic role as a **Senior Lecturer at Iqra University Business School** connects me deeply with the spirit of PRME. I design and teach courses on Lean Operations, Sustainable Supply Chain, Project Management, and Responsible Business inspired by ethical economic principles, Islamic values, and the UN Sustainable Development Goals. Each classroom session becomes an opportunity to cultivate responsible leaders who will shape transparent, ethical, and sustainable operations in the years to come.

Aligned with PRME's principles, my work emphasizes:

### **Purpose:**

Preparing students to become responsible supply chain leaders who create environmental, social, and economic value.

### **Values:**

Embedding sustainability, transparency, ethics, and respect for diverse communities into every project – from waste-to-energy plants to procurement strategies.

### **Method:**

Using real-world case studies, ERP systems, MRF operations, carbon-credit models, and green logistics to integrate experiential learning into the classroom.

### **Research:**

Publishing thought leadership, developing new models in circular logistics, and contributing to global discussions on next-gen supply chain leadership.

### **Partnership:**

Collaborating with governments, global companies, NGOs, and academic institutions to create impactful, sustainability-driven solutions.

### **Dialogue:**

Continuously engaging with students, industry professionals, and policymakers to promote responsible management thinking at local and international levels.

Every chapter of my professional life – from setting up advanced manufacturing operations to leading million-dollar procurement functions, from corporate training to ERP digitalization – reinforces the same message:

**Sustainability is not a trend. It is the future of supply chain management.**

Through my work with Iqra University Business School and PRME, I am committed to shaping a generation of professionals who not only excel in supply chain strategy but also uphold the principles of ethical leadership, environmental stewardship, and social responsibility.

This is how I contribute – as a practitioner, researcher, educator, and sustainability advocate – toward creating responsible supply chain systems that serve business, society, and the planet.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## How We Define Teach

At Iqra University Business School, Teach means integrating responsible management education into our curriculum, equipping students with ethical, sustainable, and globally relevant knowledge. We foster critical thinking, practical skills, and awareness of societal impact, preparing graduates to lead responsibly in diverse organizational and community settings.

## Educator Recognition

At Iqra University, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Course evaluation scores
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Publication or research support
- ❖ Professional development opportunities

## Fostering Innovation



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## Experiential Learning



### **A lot**

Our institution supports experiential learning significantly through teaching and learning.

## Learning Mindset



### **To a great extent**

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## Method of Teaching and Learning



### **In person**

Traditional classroom-based learning with face-to-face instruction.

## **Barriers to Innovative Curriculum**

In 2024, Iqra University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Compliance and legal concerns
- ❖ Accreditation constraints

## **Barriers to Innovative Pedagogy**

In 2024, Iqra University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Assessment rigor concerns



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

At Iqra University Business School, Research involves generating knowledge that addresses real-world business and societal challenges. We promote rigorous, ethical, and sustainability-focused research, encouraging faculty and students to contribute innovative solutions, advance responsible management practices, and support evidence-based decision-making in organizations and communities.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Iqra University was awarded funding for research that is:



Local



National



International

## Socializing Research

In 2024, Iqra University contributed research findings to:

- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Government and policy makers
- ❖ Community organizations

## Research Voices

The following statements demonstrate ways in which researchers at Iqra University bring sustainability and responsible management into their research.

## Research Barriers

In 2024, Iqra University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers
- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Ethical concerns
- ❖ Funding challenges
- ❖ Institutional policies and bureaucracy
- ❖ Methodological limitations
- ❖ Participant recruitment
- ❖ Publishing barriers
- ❖ Regulatory and legal restrictions
- ❖ Research impact and application
- ❖ Skills and expertise gaps
- ❖ Technology and resource access



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## How We Define Partner

At Iqra University Business School, Partner means collaborating with industry, academia, and communities to advance responsible management education. We build meaningful alliances that foster knowledge exchange, joint initiatives, and sustainable impact, preparing students and faculty to address global challenges through shared expertise and collective action.

### **Institutional Partnerships**

- ❖ UI Green Metric
- ❖ Times Higher Education (THE)
- ❖ Quacquarelli Symonds (QS)

### **Student Organization Partnerships**

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.



## How We Define Practice

Practice means providing students with real-world learning through internships, industry projects, case-based teaching, and community engagement. At IUBS, we integrate responsible management values into experiential learning, ensuring students apply ethical, sustainable, and innovative practices in real business environments to develop as competent, socially responsible professionals.

## Institutional Policies and Practices

- ❖ Curriculum guidelines
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Campus operations guides
- ❖ Buildings/real estate



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

At IUBS, Share means transparently communicating our responsible management initiatives, research, and learning outcomes with students, faculty, industry, and the community. We promote open knowledge exchange, collaboration, and dissemination of best practices to strengthen collective learning and advance sustainability and responsible management education across the institution.

## Engagement Opportunities

Iqra University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions
- ❖ Partnerships with local organizations

## Communication Audiences

Iqra University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Prospective and current students
- ❖ Research and academic networks

## Communication Barriers

Iqra University faces the following barriers in transparent communications:



**Accessibility  
issues**



**Audience  
reach**



**Bureaucratic  
delays**



**Data privacy  
regulations**



**Engagement  
gaps**



**Media visibility**



**Transparency  
hesitation**



SIGNATORY

# Iqra University

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Pakistan



## Website

<https://iqra.edu.pk/>