

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

Iqra University

August 2024

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Values	6
4. Teach	8
5. Research	18
6. Partner	23
7. Practice	31
8. Share	38

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



RME Leadership Accountability

At Iqra University, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

Announcement of PRME Chair at Iqra University

Following narrative is the announcement for the PRME Chair at Iqra University, that shows our strong commitment towards the Principles of RME, as the University has formalized the role in the senior leadership team.

The University's Management has proudly assigned **Dr. Muhammad Zaki Rashidi**; Dean - Faculty of Business Administration (FoBA) the additional responsibility of as **Chair - Principles of Responsible Management Education (PRME)** since the start of PRME Membership.

The PRME Chair is responsible for the adoption and implementation of the Seven Principles as outlined by PRME, as well as reporting for the "Sharing Information on Progress (SIP)" as per prescribed methodology, due in the year 2024 (within 24 months of the membership start date).

The PRME Committee directly reports to the PRME Chair.

Contact Details

Name: Dr. Muhammad Zaki Rashidi

Designation: Dean - Faculty of Business Administration (FoBA)

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Organizational Structure for RME

The following organizational entities at Iqra University are responsible for RME:

- ❖ Community Engagement Entity
- ❖ Teaching-Focused Entity
- ❖ Research-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



RME Elements in Degree Programs

Iqra University integrates responsible management education into its degree programs through 6 different approaches:

Guest Speakers and Showcase Events

Events, Guest Speaking & Training Sessions, Seminars and Conferences

The following object is "Iqra University's RME Events Report," which illustrates the culmination of all the responsibility-related events, guest speaking & training sessions, seminars, and conferences organized throughout the academic year to enhance knowledge and provide experiential learning opportunities for students & staff of Iqra University.

Date

August, 2022 - August, 2024

Location

All Iqra University campuses

Speakers

Numerous speakers from diversified professional background and industries were engaged in all of the events (as mentioned in the report)

Iqra University has conducted a series learning events of various nature to educate & enable students & staff in principles of RME.

Object 3.1_ RME Events Report_compressed [View document](#)  [Download document](#) 

Professor-Discretionary Course Topics

Examples of topics in courses

The following object is the list of examples for few of the topics taught in the courses as per the RME inclined course learning outcome (CLO) of the courses.

Department

Faculty of Business Administration

Learning Object Subject

Business Administration

Educational Level

Undergraduate, Postgraduate

Learning Outcome

The learning outcomes are defined against each course topics in the attached document

Interactivity Type

A combination of different interactive techniques of andragogy is being used in different courses, the course outlines clearly defines the interactivity types.

Learning Object Description

Following document is the list of few examples of courses taught in the courses.

Object 3.2_ Examples of Topics in Courses

[View document](#) 

[Download document](#) 

Course-Level RME Learning Goals

Program-Level RME Integration

Alignment of Principles of RME into our Degree Programs

The following narrative illustrates the alignment of principles of responsible management education at Iqra University.

Alignment of RME into our Degree Programs

Introduction

At Iqra University, we are dedicated to integrating Responsible Management Education (RME) principles into our degree programs to foster ethical leadership and contribute to the achievement of Sustainable Development Goals (SDGs). Our commitment to RME is evident in the alignment of program-level learning goals and assessment rubrics with ethical values and societal responsibility.

Master of Business Administration (MBA) Program

In our MBA program, ethical leadership and sustainable practices are paramount. Our program prioritizes learning that encompasses a commitment to ethics and social responsibility. We ensure learning through real-world scenarios, such as case studies, that align with our program objectives. The program's objectives and assessment rubrics reflect this commitment to ethical

leadership and societal responsibility. Students are challenged to demonstrate critical thinking and decision-making skills in solving complex business problems within both local and global contexts, all while upholding ethical principles and promoting sustainable development goals.

In alignment with our program learning objectives, we have introduced courses tailored to address contemporary global challenges and align with Sustainable Development Goals (SDGs). For instance, our "Sustainable Finance" course explores the integration of environmental, social, and governance (ESG) factors into investment decisions, preparing students to navigate the evolving landscape of responsible investing. Similarly, our "Sustainable Supply Chain Management" course equips students with the knowledge and tools to develop and implement sustainable procurement strategies, mitigate supply chain risks, and foster collaboration with suppliers to promote ethical and sustainable practices.

By integrating these courses into our curriculum, we ensure that our graduates not only possess the necessary business acumen but also demonstrate a strong commitment to promoting sustainable development and ethical business practices. Through hands-on learning experiences and practical application, students are prepared to tackle complex business challenges while advancing sustainability objectives.

Bachelor of Business Administration (BBA) Program

In our BBA program, we prioritize the development of ethical business professionals who are deeply committed to societal welfare. As part of our curriculum, students undertake projects aligned with Sustainable Development Goals (SDGs) to demonstrate their understanding of social responsibility. These projects serve as tangible manifestations of their learning, allowing them to apply ethical principles in real-world scenarios. Through poster presentations, students eloquently display their projects, showcasing their ability to address pressing societal issues while advancing SDGs. This comprehensive approach ensures that graduates are not only academically proficient but also equipped to make meaningful contributions to society's well-being and sustainability goals.

Bachelor of Science in Accounting & Finance (BS-A&F) Program

In our BS Accounting and Finance program, we emphasize the intersection of financial practices with societal impact, aligning our curriculum with Sustainable Development Goals (SDGs). Through real-world projects and case studies, students explore how financial decisions influence sustainable development efforts. Program learning objectives prioritize critical thinking, strategic decision-making, and effective communication within the context of accounting and finance. Assessment rubrics also evaluate students' abilities to analyze

financial data ethically and identify opportunities to promote sustainable practices. This approach ensures that our graduates not only excel in accounting and finance but also make meaningful contributions to addressing pressing global challenges.

Bachelor of Digital Marketing (BS-DM) Program

Ethical considerations are paramount in our BS-DM program. Learning objectives emphasize promotion of technology, and ethical use of digital channels. Assessment rubrics align with these objectives, evaluating students' ability to develop ethical marketing strategies and promote sustainable products and services. Graduates are equipped to lead ethically in the digital marketing landscape and contribute to SDGs.

Bachelor of Science in Business Analytics (BS-BA) Program

In our BS-BA program, we prioritize ethical and Sustainable Development Goals (SDGs) aligned with data-driven decision-making, recognizing the pivotal role of data analytics in addressing contemporary challenges and advancing SDGs. Our learning objectives underscore critical thinking, ethical data practices, and effective communication, ensuring that students are equipped with the necessary skills to analyze data ethically and make informed, sustainable business decisions. Aligned with these objectives, our assessment is done through hands-on projects and case studies. Students engage in real-world scenarios where they apply data analytics techniques to address pressing societal and environmental issues. By instilling a strong sense of ethical responsibility in data analysis and decision-making, our program prepares students to make meaningful contributions to sustainable development efforts in their future careers.

In summary, our degree programs at Iqra University are designed with a strong emphasis on Responsible Management Education (RME) principles. By aligning program-level learning goals and assessment rubrics with ethical values and societal responsibility, we ensure that our graduates are equipped to lead ethically and contribute positively to society, advancing Sustainable Development Goals (SDGs) and promoting a more sustainable and equitable future for all.

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

IU's Pedagogical Innovations for embedding Responsible Management Education into our overall Curriculum & Teaching

The following narrative showcases our dedication towards the implementation of PRME throughout our curriculum pedagogy and design.

IU's Pedagogical Innovations for embedding Responsible Management Education into our overall Curriculum & Teaching

At Iqra University, our pedagogical approach revolves around the comprehensive integration of Responsible Management Education (RME) principles into all aspects of our undergraduate degree program design and pedagogical innovations. We are committed to aligning closely with the principles of responsible management education and embedding themes such as ethics, sustainability, corporate social responsibility, technology, and global citizenship into our curriculum and teaching methodologies.

In all our undergraduate programs, we have established program learning outcomes (PLOs) related to ethics, social responsibility, and technological integration. These themes are prominently featured in courses such as sustainable finance, sustainable supply chain management, ethics and social responsibility, and environmental science. Our holistically designed curriculum ensures that RME principles are woven throughout the educational experience, with specific courses such as sustainable finance, sustainable supply chain management, ethics and social responsibility, and environmental science dedicated to ethics and social responsibility, alongside the integration of RME themes into existing courses across disciplines.

To effectively deliver RME content and engage students in meaningful learning experiences, we employ innovative teaching methods such as experiential learning opportunities, and collaborative projects. Students are actively engaged through experiential learning projects, mini-case studies, guest speaker sessions, seminars, and research presentations, all aimed at addressing real-world sustainability challenges.

Assessing student learning outcomes related to RME is a critical component of our pedagogical approach. We utilize the assessment tools of poster presentations of experiential learning projects, to measure students' knowledge, skills, attitudes, and behaviors in relation to responsible management practices. Additionally, we solicit feedback from stakeholders to continuously evaluate the effectiveness of our curriculum and teaching methods and adapt them to address emerging sustainability issues and evolving industry needs.

Moving forward, we are committed to continuous improvement and the integration of RME principles into our master's programs. By fostering a culture of reflection and innovation, we aim to further enhance our pedagogical practices and prepare our students to become the ethical, socially responsible, and environmentally conscious business leaders of tomorrow.

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Integrating PRME into our Academic Endeavors

The following narrative highlights the dedicated efforts Iqra University has undertaken to integrate PRME into our business model, resulting in a restructuring of our academic curriculum and initiatives.

Integrating PRME into our Academic Endeavors

At the Faculty of Business Administration of Iqra University, we are dedicated to nurturing leaders and managers who not only excel in their fields but also prioritize sustainability and ethical practices. Our approach involves integrating Principles of Responsible Management Education (PRME) into our business model to translate this effort into all of our academic endeavors, which includes the following initiatives:

PRME Committee

We have established a dedicated PRME committee at the Faculty of Business Administration for implementing & promoting Responsible Management Education (RME) at the University. The committee works closely with faculty members to ensure that RME principles are not only embedded in the curriculum but also integrated into various aspects of student life. They organize workshops, seminars, and events focused on sustainability, ethics, and social responsibility, providing students with opportunities to engage deeply with these concepts outside the classroom. Furthermore, the team facilitates partnerships with industry experts and sustainability advocates, offering students valuable insights and networking opportunities to further their understanding of RME in practice. Through these concerted efforts, we aim to instill in our students a profound appreciation for RME and empower them to become ethical and sustainable leaders in their respective fields.

Curriculum Integration

Our curriculum embeds RME principles across all disciplines and programs. For instance, in our Bachelor of Business Administration (BBA) program, students take courses like " Ethics and Social Responsibility," where they explore ethical decision-making frameworks and analyse real-

world case studies of sustainable business practices, aligned with sustainable development goals. Additionally, in our Master of Business Administration (MBA) program, in line with our program's learning goals, we've introduced tailored courses to address current global challenges and align with the Sustainable Development Goals (SDGs). For instance, the "Sustainable Finance" course explores integrating environmental, social, and governance (ESG) factors into investment decisions, preparing students for responsible investing. Similarly, our "Sustainable Supply Chain Management" course equips students with knowledge and tools to develop sustainable procurement strategies, manage supply chain risks, and promote ethical practices with suppliers.

Experiential Learning Opportunities

We prioritize hands-on learning experiences to embed RME principles. For instance, in our Ethics and Social Responsibility courses, students undertake projects aligned with Sustainable Development Goals (SDGs) to showcase their understanding of social responsibility. These projects provide concrete examples of their learning, enabling them to apply SDGs goals in real-world situations. Additionally, in our Sustainable Finance course, students engage in a practical investment project where they must balance financial returns with environmental, social, and governance (ESG) factors. This exercise prepares them to navigate the complexities of responsible investing. Similarly, in our Sustainable Supply Chain Management course, students develop sustainable procurement strategies and manage supply chain risks through experiential activities. These activities empower them to promote ethical practices with suppliers while advancing sustainability objectives across the supply chain.

Faculty Development

To equip our faculty for effective RME delivery, we offer continuous training and resources. Workshops and seminars, like "Integrating Sustainability into Course Design," empower faculty to seamlessly incorporate RME principles into teaching. Additionally, faculty actively engage in sustainability-focused research, generating insights that enrich our curriculum and contribute to the wider academic community. These research efforts serve as a foundation for innovative teaching approaches. Faculty utilize findings to inform classroom discussions, infusing lessons with real-world examples and current research. By integrating the latest research into teaching, faculty ensure students receive comprehensive education to address contemporary challenges and promote sustainability in their future careers. Furthermore, faculty involvement in sustainability-focused research fosters a culture of academic excellence and inquiry. Through interdisciplinary collaborations, faculty contribute to a broader academic discourse on sustainability, advancing knowledge and understanding in this critical field. As a result, our curriculum remains dynamic and responsive to emerging trends and challenges in sustainability, ensuring graduates are equipped to drive positive change.

Student Engagement and Leadership

We empower our students to become agents of change through various initiatives, including experiential learning opportunities that align with our commitment to Responsible Management Education (RME). For instance, in our Ethics and Social Responsibility courses, students undertake projects aligned with Sustainable Development Goals (SDGs) to demonstrate their understanding of social responsibility. These projects serve as tangible manifestations of their learning, allowing students to apply ethical principles in real-world scenarios. For example, one group of students collaborated with a local non-profit organization to develop a community outreach program aimed at promoting education and gender equality, aligned with SDG 4 (Quality Education) and SDG 5 (Gender Equality). Through their project, students organized educational workshops and mentorship programs for disadvantaged youth, empowering them to pursue their educational and career aspirations. By engaging in these projects, students not only deepen their understanding of ethical principles and social responsibility but also make meaningful contributions to addressing pressing global challenges. Through their actions, they exemplify the values of responsible leadership and contribute to the advancement of sustainable development goals within their communities.

Partnerships and Collaborations

Collaborating with external stakeholders amplifies our impact. For instance, we partner with industry leaders to offer internships and co-op placements that expose students to real-world sustainability initiatives within organizations. Furthermore, our research collaborations result in actionable insights that inform policy and practice in areas like renewable energy and waste management.

Institutional Policies and Practices

Our dedication to Responsible Management Education (RME) is evident in the fabric of our institution's policies and practices. For instance, our commitment extends to the design and management of our campus facilities. We have integrated sustainable principles into the construction and operation of our buildings, incorporating energy-efficient systems and environmentally conscious materials. Additionally, our campus features ample green spaces that not only enhance the beauty of our surroundings but also promote student well-being and environmental stewardship. In terms of transportation, we have implemented measures to reduce greenhouse gas emissions and promote sustainability. We encourage the use of public transportation, reducing our carbon footprint, and contributing to cleaner air in our community.

Our commitment to sustainability also extends to promoting inclusivity and equity. We strive to create a campus environment that is welcoming and accessible to all students, faculty, and staff. We actively promote diversity and inclusion initiatives, ensuring that everyone has equal opportunities for success. Additionally, we support community engagement efforts that address social justice issues and promote equity in our local community and beyond. Through these initiatives, we aim to foster a culture of inclusivity and equity that reflects our values as an institution committed to responsible management education.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Iqra University incorporates responsible management education into its research endeavors through 3 different methods:

Regular Research Seminars

Events, Guest Speaking & Training Sessions, Seminars and Conferences

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Object 3.1_ RME Events Report_compressed [View document](#)  [Download document](#) 

Research Conferences

Events, Guest Speaking & Training Sessions, Seminars and Conferences

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Required Research Reporting

Iqra University's Research Culture and SDGs Alignment

The following narrative aims to highlight three selective examples of the breadth and depth of our faculty's SDG-aligned research, showcasing how these efforts not only contribute to global sustainability but also embody the Principles for Responsible Management Education (PRME)

The Faculty of Business Administration's (FoBA) research practices are aligned with advancing the United Nations' Sustainable Development Goals (SDGs) in Pakistan, by addressing issues such as poverty, inequality, climate change, and sustainable development. Through interdisciplinary collaboration and innovative methodologies, we strive to make meaningful contributions to the achievement of the SDGs while upholding the values of responsible management education (RME). This narrative aims to highlight three selective examples of the breadth and depth of our faculty's SDG-aligned research, showcasing how these efforts not only contribute to global sustainability but also embody the Principles for Responsible Management Education (PRME). In the [Appendix-I SDG-Mapping of Business Research Publications](#) (*hyperlinked*), you will find a detailed list of our papers, showcasing the breadth and depth of our faculty's SDG-aligned research.

Research Initiatives and SDG Alignment

Example 1:

SDG 12: Responsible Consumption and Production

SDG 13: Climate Action

SDG 16: Peace, Justice, and Strong Institutions

In today's environmentally conscious world, corporations are under increasing pressure to reduce their carbon footprint. One of our faculty research projects investigates how corporate governance mechanisms influence firms' environmental behavior, particularly in waste management practices, and its implications for Sustainable Development Goals (SDGs). By

analyzing governance mechanisms' influence on waste management, the study contributes to SDG 12 by advocating for more sustainable consumption and production among corporations. It also sheds light on leveraging corporate governance to address climate change (SDG 13) and underscores the importance of robust governance structures in fostering ethical institutions (SDG 16). The research offers valuable insights for policymakers, regulators, and corporate boards aiming to establish efficient and ethical waste management guidelines. Understanding the relationship between corporate governance and environmental behavior is pivotal in fostering a sustainable future.

Example 2:

SDG 7: Affordable and Clean Energy

SDG 12: Responsible Consumption and Production

SDG 13: Climate Action

SDG 16: Peace, Justice, and Strong Institutions

In recent years, the importance of identifying the determinants of environmental performance has gained significant attention from academia. One of our faculty studies expands this discourse by investigating new potential factors influencing environmental performance. Specifically, the faculty examines the impacts of financial inclusion, green innovation, and energy efficiency, and their impact on ecological issues, we at FoBA aim at providing novel insights into the structural changes of economies and industry-related factors in the context of sustainable development. The findings of the study have implications that align with several Sustainable Development Goals (SDGs). Firstly, regarding SDG 7 on Affordable and Clean Energy, the study suggests the importance of policymakers introducing proper policies to improve the financial system, which could contribute to the adoption of renewable and clean energies. Additionally, by emphasizing the need for increased green patents and transitioning to carbon-free technologies, the study aligns with SDG 7's objectives. Furthermore, the study sheds light on the implications for SDG 12 on Responsible Consumption and Production. It indicates that industrial growth and financial inclusion positively impact ecological footprints, underscoring the necessity for sustainable consumption and production practices. In terms of SDG 13 on Climate Action, the study's findings imply a need for urgent action to combat climate change and its impacts. Specifically, it highlights how financial inclusion may induce higher ecological footprints in countries with already higher levels, suggesting a crucial transition to carbon-free technologies to mitigate climate change impacts. The research provides valuable insights for policymakers, regulators, aiming to establish efficient and ethical guidelines for environmental sustainability. Understanding the intricate relationship between financial inclusion, green innovation, energy efficiency, and environmental performance is crucial for fostering a sustainable future in line with the Sustainable Development Goals.

Example 3:

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace, Justice, and Strong Institutions

Another faculty study examining the relationship between women directors on corporate boards and the cost of equity (COE), i.e., firm value, delves into an increasingly pertinent issue within corporate governance. By analyzing the implications of gender diversity on equity costs, it sheds light on a growing trend in board composition and its alignment with Sustainable Development Goals (SDGs). The findings reveal a significant negative effect of women directors on the COE, underscoring the relevance of gender equality in corporate leadership and its impact on financial performance, in line with SDG 5's objective of achieving gender equality and empowering women. Additionally, the study highlights that the reduction in COE is particularly pronounced for firms with a critical mass of at least four women directors, contributing to SDG 10's aim of reducing inequalities within and among countries. In conclusion, this research offers valuable insights into the economic benefits of board gender diversity and underscores the importance of gender quota legislation in promoting gender equality and building strong institutions, aligning with the Sustainable Development Goals.

Through our institution's dedication to advancing the United Nations' Sustainable Development Goals (SDGs) via rigorous research, we've gleaned invaluable insights into pressing global issues. Our faculty members, driven by a commitment to combat poverty, inequality, climate change, and sustainable development, have undertaken a variety of research initiatives. Utilizing interdisciplinary collaboration and innovative methodologies, we've strived to make meaningful contributions towards SDG attainment while upholding the principles of responsible management education.

These research initiatives underscore the critical role of academia in addressing global challenges and advancing sustainable development. By aligning our research efforts with the SDGs, we've not only contributed valuable insights but also paved the way for actionable solutions. Moving forward, our institution remains steadfast in its commitment to generating impactful research that fosters positive change in the world, in line with the principles of responsible management education and the pursuit of sustainable development. You may also see a list of Research Publications mapping with Sustainable Development Goals [here](#).



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Iqra University partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Contextualizing SDGs: Challenges and Opportunities

The following narrative shares about the Sustainability Symposium, where we have engaged industrial professionals to advance responsible and accountable management education & practice through knowledge translation and dissemination (Informing).

The Faculty of Business Administration (FoBA), Iqra University, Pakistan, organized a symposium on Sustainability titled [Contextualizing SDGs: Challenges and Opportunities](#) on December 3, 2022.

The main objective of the symposium was to create awareness among the university students and inspire them to contribute towards the SDGs by engaging in discussions related to the SDGs. For this purpose, researchers, educators, and youth were brought together to talk about the significant role of youth in achieving the SDGs. The participant also discussed the challenges & possible solutions in implementing the SDGs in the Pakistani context.

The program included a keynote address, panel discussions, a display of students' social action projects, and topic-related research paper presentations. Ms. Khekashan Basu (the winner of the International Children's Peace Prize 2016/Global Influencer/United Nations Human Rights Champion/Environmentalist) joined the symposium online as a keynote speaker. She shared her insights on the need for contextualizing the SDGs. Sharing her own journey as an individual young activist, she emphasizes the significance of youth as a major stakeholder who can help in building a sustainable future.

The panel included

1. Prof. Aijaz Qureshi (Development Professional/Author of "The Economy of Modern Sindh);
2. Mr. Sikander Bizenjo (Manager External Engagements, Engro Corp./Co-author of World Economic Forum's Youth Recovery Report);
3. Mr. Prem Sagar (Provincial Coordinator, Advancing Quality Alternative Learning Project, Japan International Cooperation Agency (JICA)) and Dr. Noorunnisa (Cluster Head of Social Science, Iqra University)

Dr. Bilquis Rehman (Social Development Professional/CEO, Council of Participatory Development) exclusively moderated the panel. The panel, sharing facts and statistics, discussed the challenges Pakistan is facing in achieving the SDGs. The panelists reflected on the possible solutions to address the issue. They also highlighted the indispensable role the youth has to play in implanting the SDGs. They emphasized the role to be played by the government, civil society, & educational institutions to engage the youth in contributing towards the SDGs.

In a parallel session, efficacious research papers were presented by researchers. The session was hybrid, as the research presenters included researchers from other cities as well. The papers presented addressed various SDGs goals within the context of Pakistan.

The social action projects by the students of Ethics & Social Responsibility were also displayed. Students shared the work they did to contribute towards the SDGs in the community through their projects. Through videos and pictures, they showed the contribution made.

External Community Dialogue

Pakistan's Economy | Pre-Budget (2024 - 25) Dialogue

The following narrative shares about the Pakistani Economy: Pre-Budget. where we have engaged industrial professionals to advance responsible and accountable management education & practice through bilateral conversations with external communities (Dialoguing).

Engaging in meaningful dialogues and partnerships lies at the core of our mission to advance responsible and accountable management education and practice. Through collaborative efforts with stakeholders from diverse backgrounds, including business, government, civil society, and academia, we aim to facilitate knowledge exchange and drive positive change.

A noteworthy instance of our dialogue initiatives is the recent panel discussion hosted by Iqra University about "[Pakistani Economy: Pre-Budget](#)". Held on April 30th, 2024, this event convened esteemed figures such as

1. Mr. Arif Habib, Chairman of Arif Habib Group
2. Mr. Abdul Qadir Memon, Former President of the Pakistan Taxbar Association
3. Mr. M. Shamim, Professor at Iqra University

The industrial professional provided valuable insights on topics ranging from taxation to budgeting, underscoring the importance of collaborative efforts in fortifying the economy, alleviating poverty, and fostering digitalization and inclusivity.

The session was moderated by Mr. Muhammad Akram Khan, Editor of Jang Forum, who steered the conversation towards exploring avenues for global cooperation in the economic development of Pakistan. The event was also graced by the presence of esteemed Mr. Ruslan Prokhorov, Vice Consul and Director for the Russian Center for Science & Culture.

In this dialogue, a multitude of pressing issues were explored, reflecting the diverse array of challenges facing the Pakistani economy. Participants underscored the urgency of addressing these challenges with collaborative and innovative solutions. Of particular emphasis was the significance of budget allocations for achieving the Sustainable Development Goals (SDGs), highlighting the critical role of financial resources in advancing initiatives aimed at environmental sustainability, social equity, and economic prosperity.

Throughout the discussion, there was a unanimous agreement among participants regarding the importance of collaborative efforts in fortifying the economy, alleviating poverty, and fostering digitalization and inclusivity. Recognizing the interconnected nature of these goals, the panelists reiterated the need for holistic approaches that integrate economic growth with social development and environmental stewardship. By aligning budgetary allocations with these shared objectives, stakeholders can leverage their collective resources and expertise to catalyze meaningful change and pave the way for a more sustainable and inclusive future.

This dialogue epitomizes our dedication to nurturing collaboration and knowledge exchange across sectors. By facilitating such interactions, we endeavor to empower stakeholders with the insights and expertise necessary to tackle intricate challenges and propel sustainable development.

In conclusion, our partnering activities involving dialoguing serve as platforms for knowledge exchange, collaboration, and collective action towards responsible and accountable management education and practice. Through these initiatives, we strive to foster a culture of continuous learning, innovation, and positive impact in the wider PRME community.

Collaborative Problem Solving

Embedding SDGs to the core of our Curriculum

The following narrative shares about one of our mandatory courses on [Ethics & Social Responsibility](#), where we enhance the understanding of our students with the SDGs and enable them to develop & implement small community-based projects in collaboration with local & national NGOs as part of the final assessment (project-based).

This directly contributes to our efforts to advance responsible and accountable management education & practice, through joint problem-solving with external partners in a purposeful relationship (Acting).

Iqra University's [Ethics and Social Responsibility](#) Initiative is a course – “where theory meets action, and students become leaders for positive change”. Since its beginning in 2018, our program has empowered over 15,000 undergraduate students from diverse disciplines to actively engage with pressing social issues.

Purpose

At the heart of our initiative is a commitment to actively pursue the [United Nations Sustainable Development Goals \(SDGs\)](#). Through a combination of classroom learning and hands-on projects, students develop the skills and knowledge necessary to address real-world challenges.

Key Features

- Compulsory modules for undergraduates' disciplines include Business administration, Computer Science, Engineering, Media studies, and others.
- Students connect classroom learning with real-life social action projects.
- Focus on ethical concepts, civic awareness, and global citizenship.
- Projects aim to address community needs while fostering skills such as leadership, teamwork, critical thinking, and problem-solving.
- Aligned with the university's tradition of philanthropy and civic mission.

Teaching Approach

- Seven-week classroom discussions cover a range of topics, including ethical decision-making, social justice, environmental ethics, and responsible social media use.
- The midterm examination includes a project proposal and an action plan.
- Student-led SDGs aligned projects which are driven by data and are supervised by faculty
- Emphasis on co-creation of knowledge through interactive activities.

Impact

Projects extend beyond the classroom, evolving into sustainable community service or non-profit endeavors. Examples include empowering women through vocational training, promoting environmental conservation, and enhancing digital literacy. Each project contributes to local wellbeing and sustainable development goals.

Prominent Students-Led Projects

In order to read more about the student-led project as part of the Ethics & Social Responsibility course, you may go [here](#).

Collaborative Change Action

IU Student Societies collaborating to Enact Change in the Society

The following narrative highlights the role of Iqra University's Student Societies, where our students are actively participating to advance responsible and accountable management education & practice by collaboratively working to enact change in society (Acting).

At Iqra University, our [student societies](#) are the heartbeat of campus life, driving a wide array of activities that enrich academic learning and foster personal growth. Recent initiatives have showcased the vibrant spirit of these societies, offering students opportunities to engage with various interests and build a sense of community. Beyond the campus, these societies are also actively involved in impactful outdoor activities through collaborations with diverse organizations.

Iqra University's student societies are making significant contributions through community initiatives. Collaborating with organizations such as the Anti-Narcotics Force, Sindh Higher Education Commission (SHEC), and Savera NGO, students have actively participated in various community-oriented projects. These include beach cleaning drives, plantation efforts, and volunteering for exhibitions organized by the Trade Development Authority of Pakistan and Sindh HEC seminars. Some of the activities are highlighted below:

Marketing Club Society's Seminar: The Marketing Club Society recently hosted an insightful seminar on marketing strategies in the Main Auditorium. This event was a treasure trove of practical tips and current trends, catering to aspiring marketers keen on understanding best practices in the industry.

Dramatic Society's Theatrical Showcase: In an event that drew much anticipation, the Dramatic Society welcomed the cast and crew of the play *Umro Ayyar* to the Main Auditorium. Attendees enjoyed a unique peek behind the scenes, delving into the intricacies of theatrical production and performance.

Music Society's Cultural Celebration: Celebrating Pakistan's rich cultural diversity, the Music Society held a vibrant event in the Mini Auditorium. Through lively musical performances, participants explored and appreciated the various cultural expressions that define our nation's heritage.

Wellbeing Society's Spiritual Wellness Seminar: Promoting a balanced and healthy lifestyle, the Wellbeing Society organized a seminar on spiritual wellbeing in the Main Auditorium. The session offered valuable insights into holistic approaches to mental and spiritual health, emphasizing the importance of maintaining overall wellness.

Paigham-e-Pakistan's Informative Session on Drug Awareness: Addressing a critical social issue, the Corporate Social Responsibility Society presented an engaging session in the Mini Auditorium on the effects of drug use on human psychology. The discussion underscored the importance of awareness and preventive measures.

Islamic Guidance Club's Thought-Provoking Guest Speaker Event: The Islamic Guidance Club hosted an enriching talk with guest speakers Shujauddin Sheikh and Shahzaib Aijaz in the Main Auditorium. The event provided a deep dive into various aspects of Islamic teachings and guidance, fostering thoughtful discussion among attendees.

Blood Donation Drive with Indus Hospital: In a commendable effort to support community health, the Corporate Social Responsibility Society, in collaboration with Indus Hospital, organized a blood donation drive in the Main Auditorium. This initiative aimed to boost community involvement and address critical health needs.

Photography Society's Workshop on Market Skills: Focusing on professional development, the Photography Society conducted a workshop in the Mini Auditorium on marketing and selling one's skills. The session was tailored for photographers looking to effectively promote their craft and advance their careers.

IUDLS's Prestigious Debate Championship: The Iqra University Debate and Literary Society (IUDLS) hosted the highly anticipated iSpeak Debate Championship in the Main Auditorium. Bringing together 25 universities, the event highlighted impressive debating skills and fostered intellectual exchange.

Health and Fitness Society's Obesity Wellness Seminar: The Health and Fitness Society's seminar on obesity, held in the Main Auditorium, provided crucial information on prevention and management strategies. This event aimed to promote a healthier lifestyle through informed discussions on obesity.

Climate Change Society's Artistic Competition: Raising awareness about climate change through art, the Climate Change Society organized a painting competition in the Main Auditorium. The competition encouraged students to express their views on climate issues through creative visual art.

Entrepreneurship Society's Talk Show: The Entrepreneurship Society hosted a dynamic talk show on 2nd Floor-205, featuring insights from successful entrepreneurs. This event offered practical advice and inspiration for students interested in the entrepreneurial world.

Sports Society's Summer Sport Fiesta: Concluding the series of events, the Sports Society organized a Summer Sport Fiesta, celebrating athleticism and teamwork through a range of sports activities. This event was a testament to the spirit of camaraderie and physical fitness among students.

These diverse and engaging activities underscore the proactive and innovative spirit of Iqra University's student societies. As they continue to collaborate and create enriching experiences both on and off-campus, the university community eagerly anticipates even more impactful initiatives in the future.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



RME Policy Implementation

Iqra University has implemented 6 policies to support its commitment to responsible management education:

Greenhouse gas emissions

IU Environment Policy

By implementing this policy, the university reaffirms its dedication to building upon its accomplishments in effectively managing energy, water, and essential materials. Additionally, the institution aims to further reduce waste and emissions while actively seeking novel and inventive approaches to exhibit leadership in research, teaching, learning, operations, partnerships, capacity building, and networking. These endeavors are undertaken with the overarching goal of advancing social, environmental, and economic sustainability.

Scope

The policy applies to overall Iqra University's operation, administrative activities and the associated people, which may include; faculty, staff, and students as well as visitors, third party contractors and suppliers.

Enforcement Date

July, 2022

Revision Date

July, 2025

Number Of Pages

3

Publisher

Office of Sustainability

Media

Policy

[Supporting Links](#)

Object 7.1_ IU Environment Policy

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Water

IU Water Consumption & Conservation Policy

Building on the IU Environment Strategy Goal 2: Resource Efficiency and Conservation (established in 2019), the dedicated Water Consumption & Conservation Policy is formulated to develop guidelines and procedures for the proper management of water utilization within Iqra University premises to further enhance the measures already in place for sustainable consumption and conservation.

Scope

The policy applies to all of Iqra University's campuses, departments, units, individuals, and associated people, including senior administration, students, faculty, staff, third-party contractors, and suppliers. It encompasses all aspects of water consumption within the university premises, including but not limited to academics, administrative and personal.

Enforcement Date

July, 2023

Revision Date

July, 2026

Number Of Pages

3

Publisher

Office of Sustainability

Media

Policy

[Supporting Links](#)

Object 7.3_IU Water Policy

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Local staff/student/faculty transportation

IU Sustainable Commute & Travel Policy

Building on Iqra University's (IU) Environment Strategy Goal 4: Responsible & Resilient Campus (established in 2019), the dedicated policy for sustainable commute & travel is formulated for the overall IU community traveling to & from the campuses to educate them on their contribution to global emissions and the importance of choosing sustainable commute and travel options.

Scope

This policy applies to all members of the Iqra University community, including students, faculty, staff, and visitors. It covers all transportation activities related to commuting to and from university campuses and university-related travel, both local and international.

Enforcement Date

July, 2023

Revision Date

July, 2026

Number Of Pages

3

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Media

Policy

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Object 7.2_IU Sustainable Commute & Travel
Policy

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Travel**IU Sustainable Commute & Travel Policy**

Building on Iqra University's (IU) Environment Strategy Goal 4: Responsible & Resilient Campus (established in 2019), the dedicated policy for sustainable commute & travel is formulated for the overall IU community traveling to & from the campuses to educate them on their contribution to global emissions and the importance of choosing sustainable commute and travel options.

Scope

This policy applies to all members of the Iqra University community, including students, faculty, staff, and visitors. It covers all transportation activities related to commuting to and from university campuses and university-related travel, both local and international.

Enforcement Date

July, 2023

Revision Date

July, 2026

Number Of Pages

3

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Policy

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Object 7.2_IU Sustainable Commute & Travel
Policy

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Employee equity, diversity, inclusion

IU Equity, Diversity & Inclusion Policy

Iqra University values diverse identities and experiences, and honors diversity as an important aspect of human diversity, staying firm with our unwavering dedication to foster an inclusive culture that ensures equal opportunities for everyone. The policy serves as a comprehensive guide for upholding inclusive interactions, behaviors, and decision-making processes.

Scope

The policy applies to all stakeholders of the University community, including but not limited to faculty, staff, students, volunteers and alumni. The policy applies to all aspects of University activities, including but not limited to research, teaching, service, and administration.

Enforcement Date

July, 2022

Revision Date

July, 2025

Number Of Pages

4

Publisher

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Object 7.4-5 IU Equity, Diversity & Inclusion
Policy

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Student equity, diversity, inclusion

IU Equity, Diversity & Inclusion Policy

Iqra University values diverse identities and experiences, and honors diversity as an important aspect of human diversity, staying firm with our unwavering dedication to foster an inclusive culture that ensures equal opportunities for everyone. The policy serves as a comprehensive guide for upholding inclusive interactions, behaviors, and decision-making processes.

Scope

The policy applies to all stakeholders of the University community, including but not limited to faculty, staff, students, volunteers and alumni. The policy applies to all aspects of University activities, including but not limited to research, teaching, service, and administration.

Enforcement Date

July, 2022

Revision Date

July, 2025

Number Of Pages

4

Publisher

Office of Sustainability

Media

Policy

[Supporting Links](#)

Object 7.4-5 IU Equity, Diversity & Inclusion
Policy

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Institutional Aspiration Targets

Iqra University has set aspiration targets in 6 different areas:

- ❖ GHG Emission Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets
- ❖ Water Conservation Targets
- ❖ Internal Transportation Targets
- ❖ Travel Reduction Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Iqra University operates with the following approach:

Full Transparency Disclosure

Website of disclosure of performance

The website, of <https://sdgs.iqra.edu.pk/>, publicizes an annual SDG report as well as the performance and highlights of all the initiatives conducted during the academic year.

Author

Office of Sustainability

Published Date

December, 2021

Degree Of Recognition

International

Media Name

<https://sdgs.iqra.edu.pk/>

Media Type

Website

Duration

Website

[Supporting Links](#)

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