

# 2025 Sharing Information on Progress **(SIP) Report**

Illinois State University, College of  
Business

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about Illinois State University, College of Business, including key details and basic institutional data.

## Mission

To prepare students for success in a global business environment by providing excellent instruction and transformative learning opportunities within a diverse and innovative academic community that values excellence in teaching, research and service

## Vision

To be the first choice for business education in Illinois and beyond

## Strategy



COB Strategic Plan\_2023 final with feedback link      View document       Download document 

## Graduates & Enrollment

2024 Statistics	Number
Graduates	1,143
Faculty & Staff at the University	3,698
Faculty & Staff at the Institution	144
Student Enrollment at the University	21,546
Student Enrollment at the Institution	4,148
Undergraduate Attendance	3,914
Masters-Level Postgraduate Attendance	234
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	8

## Degrees Offered

### Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

### Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)





# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Individual leader



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## Educator Recognition

At Illinois State University, College of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards
- ❖ Annual teaching excellence awards

## 💡 Fostering Innovation



### **Somewhat**

Teaching and learning at our institution moderately support innovation.

## 💡 Experiential Learning



### **A lot**

Our institution supports experiential learning significantly through teaching and learning.

## 💡 Learning Mindset



### **To a great extent**

Teaching and learning at our institution strongly promote a lifelong learning mindset.

## 💡 Method of Teaching and Learning



### **In person**

Traditional classroom-based learning with face-to-face instruction.

## Barriers to Innovative Curriculum

In 2024, Illinois State University, College of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Learning curve for faculty
- ❖ Overloaded faculty
- ❖ Resource allocation challenges
- ❖ Time constraints

## Barriers to Innovative Pedagogy

In 2024, Illinois State University, College of Business identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance
- ❖ Collaboration barriers
- ❖ Institutional culture
- ❖ Learning curve for faculty
- ❖ Limited interdisciplinary teaching approaches
- ❖ Overloaded faculty
- ❖ Resource constraints
- ❖ Technology gaps



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

<p><b>66</b> Peer-reviewed articles were published by Illinois State University, College of Business from this past calendar year.</p>	<b>vs</b>	<p><b>6</b> Peer-reviewed articles were published by Illinois State University, College of Business from this past calendar year in support of RME.</p>
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## Research Funding

In 2024, Illinois State University, College of Business was awarded funding for research that is:



International



Local

## Socializing Research

In 2024, Illinois State University, College of Business contributed research findings to:

- ❖ Open-access platforms
- ❖ National media
- ❖ Government and policy makers

## Research Barriers

In 2024, Illinois State University, College of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Skills and expertise gaps



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



## Institutional Partnerships

- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

## Student Organization Partnerships

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## **How We Define Practice**

As highlighted in our University Sustainability Strategic Plan and emphasized throughout campus, putting sustainability into practice at Illinois State University means: fostering a culture of sustainability through leadership, commitments, engagement, and traditions; finding solutions through diverse, interdisciplinary collaborating, teaching, research, and innovation; and integrating accessible environmental stewardship into campus operations.

## **Institutional Policies and Practices**

- ❖ AASHE STARS report
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

As highlighted in our University Sustainability Strategic Plan, the University has a goal of amplifying sustainability communication efforts across the campus through various mediums. This is being achieved through providing centralized communication resources and tools to support sustainability; utilizing a network of campus communication professionals to encourage communication about sustainability; highlighting sustainability practices and values in Illinois State University marketing images and materials; and increasing awareness of professional sustainability organizations and reporting systems such as the Association for the Advancement of Sustainability in Higher Education (AASHE) and the Sustainability Tracking, Assessment & Rating System (STARS) throughout campus.

## Engagement Opportunities

Illinois State University, College of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Sustainability-focused research and collaboration Opportunities

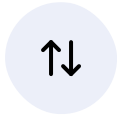
## Communication Audiences

Illinois State University, College of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Research and academic networks

## Communication Barriers

Illinois State University, College of Business faces the following barriers in transparent communications:



**Inconsistent  
updates**



**Ownership  
issues**



**Transparency  
hesitation**

SIGNATORY

# Illinois State University, College of Business

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