

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

John Molson School of Business

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about John Molson School of Business, including key details and basic institutional data.

Vision

To be one of the world's most relevant, responsible and respected business schools

Strategy Alignment

Strategic alignment

JMSB Concordia's strategic priorities are aligned with sustainable development through its Principles for Responsible Management Education (PRME) Champion status, which integrates UN Sustainable Development Goals (SDGs) into its curriculum and thought leadership. The school has also incorporated sustainability into its 2023-26 strategic plan, established a dedicated manager role for sustainability, and offers programs like the Sustainable Investing Practicum. These initiatives ensure JMSB educates and produces future business leaders who can drive positive societal impact and address sustainability challenges.

Key Alignments:

- **PRME Champion Status:** As a PRME Champion, JMSB is actively contributing to responsible management education and thought leadership on the UN SDGs.
- **Strategic Plan Integration:** Sustainability is a core component of the John Molson School's 2023-26 Strategic Plan, aiming to be a catalyst for positive societal impact.
- **Dedicated Roles:** The creation of a manager for Internationalization and Sustainability reflects the school's commitment to embedding sustainability into its strategic vision.
- **Educational Programs:** The Sustainable Investing Practicum offers students practical experience in ESG (Environmental, Social, and Governance) investment principles, a key aspect of sustainable finance.
- **Thought Leadership:** JMSB is involved in creating and sharing content within the PRME community to advance sustainability in business education.
- **Community and Research:** The school supports initiatives such as the John Molson Sustainable Business Group and the Sustainability Case Competition, fostering sustainability research and engagement.
- **Alignment with University Goals:** JMSB's efforts align with Concordia University's broader commitment to sustainability, including its Sustainability Action Plan and net-zero campus vision.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1682
Faculty & Staff at the Institution	302
Student Enrollment at the University	48,458
Student Enrollment at the Institution	8501
Undergraduate Attendance	7,404
Masters-Level Postgraduate Attendance	327
Doctoral Student Attendance	90

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Teaching Awards

In 2025, 2 awards were given to faculty and educators at John Molson School of Business.

2025 Howard Teall Innovation in Accounting Education Award

Granter: Canadian Academic Accounting Association (CAAA)

Grantee: Matthauss Tekathen

Award Description:

The Howard Teall Award recognizes an individual who goes "above and beyond" to create original learning activities and to motivate students to pursue future learning opportunities, and has a unique and innovative approach to accounting education.

Dean's Excellence in Teaching Award

Granter: Office of the Dean, John Molson School of Business, Concordia University

Grantee: Mahdi Mirhoseini

Award Description:

Excellence in Teaching Award

Mahdi Mirhoseini, assistant professor, Department of Supply Chain and Business Technology Management

The nomination letter highlighted his consistently positive student feedback. Students appreciate his ability to make complex material accessible and his supportive approach to addressing diverse learning needs. In addition, his integration of real-world case studies and guest speakers into his courses has had a demonstrable impact on his students' understanding of industry dynamics.

Prof. Mirhoseini's research interest touch the areas of : the dark side of information technologies, Human-computer interactions, NeuroIS, Misinformation on social media.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

One of our strategic tactics is to promote research related to societal impact and sustainability. This tactic is related to the identification of research published in relation to the UN SDGs and the systematization of their dissemination. Using the UN SDGs framework to communicate in cross-disciplinary settings will be an approach that helps in creating more alliances on these topics with local and global partners and communities.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, John Molson School of Business was awarded funding for research that is:



National



Institution
Specific



Regional



Local

Socializing Research

In 2025, John Molson School of Business contributed research findings to:

- ❖ National media
- ❖ Community organizations
- ❖ Local media
- ❖ Open-access platforms

Research Projects

In 2025, John Molson School of Business reported 9 research projects that implemented responsible or sustainable activities.

National Bank: Creating Collaborative Impact

Period Covering: February, 2024 - N/A

Department: Management

Dr. Raymond PAQUIN's project "National Bank: Creating Collaborative Impact" is funded by Concordia University



Towards a Carbon Governance Living Lab

Period Covering: January, 2024 - N/A

Department: Management

Dr. Adriane MACDONALD (PI), Dr. Raymond PAQUIN, Dr. Alexandra LESNIKOWSKI, Dr. Damon MATTHEWS's project "Towards a Carbon Governance Living Lab: Designing and Testing Local Decarbonization Governance Experiments" is funded by Concordia University Volt-Age Research Project.

This project aims to investigate local decarbonization initiatives through the lens of 'governance experiments'. These are purposeful interventions designed to address climate change and decarbonization imperatives in municipalities, with the intention to innovate and learn from best practices. Despite the implementation of many carbon governance experiments across Canada in response to municipal climate action mandates, there is a lack of systematic research on how different governance strategies facilitate transitions to net-zero communities. Local actors in Canada are engaging in initiatives to reduce greenhouse gas emissions, taking the form of institutional experiments (e.g., multi-stakeholder partnerships, innovative collaborative platforms, new funding arrangements) and intervention experiments (behavior-changing policies and practices). The living lab model presents an opportunity to design, test and evaluate these governance experiments, both as a novel institutional platform and as a testing ground for innovative interventions.

Research collaborators: Ursula EICKER, Caroline HACHEM-VERMETTE, Baron TYMAS, Louise Caroline BERGERON, Jennifer GARARD, Rébecca GELLY-CYR, Patrick DUBE, Sébastien PARENT-DURAND, Luce BEAULIEU, Ayse TURAK, Renato LAGO, Pereira CHAVES, Michèle PAULIN, Benjamin DOCQUIERE and Joel BOTHELLO

Non-academic collaborators: Front Commun pour la transition énergétique (FTCÉ), Conseil Régional de l'Environnement de Montréal (CRE Montréal), Alliance des corporations d'habitations abordables du territoire du Grand Montréal (ACHAT), Vivre en Ville



Closing the Water-Energy-Food-Loop: Building-Integrated Aquaponic Greenhouses for All, from Remote Communities to Metropolises

Period Covering: April, 2025 - May, 2029

Department: Finance

Dr. Erkan YONDER's project "Closing the Water-Energy-Food-Loop: Building-Integrated Aquaponic Greenhouses for All, from Remote Communities to Metropolises" is funded by Concordia University Volt-Age research program



Entrepreneurial ecosystem & supports for women entrepreneurs

Period Covering: April, 2025 - October, 2025

Department: Management

Dr. Ingrid CHADWICK's project "Entrepreneurial ecosystem & supports for women entrepreneurs" is funded by MITACS with the Accelerate Research Grant.



From the Cocoon to the Skies: Factors Influencing Women in IT Leadership Careers in Canada and India

Period Covering: February, 2025 - December, 2027

Department: Management

Dr. Arman SADREDDIN's project "From the Cocoon to the Skies: Factors Influencing Women in IT Leadership Careers in Canada and India" is funded by The Barry F. Lorenzetti Centre for Women Entrepreneurship and Leadership Research Grant.



Annual CSR Reports: A Text-Analysis Approach to Understand Their Impact on Consumers and Future CSR Performance

Period Covering: June, 2024 - N/A

Department: Marketing

Dr. Bianca GROHMANN and Dr. Onur BODUR's project "Annual CSR Reports: A Text-Analysis Approach to Understand Their Impact on Consumers and Future CSR Performance" is funded by the Social Sciences and Humanities Research Council (SSHRC).



How Green is My Employer? The Impact of Corporate Social Responsibility and Greenwashing on Employees' Action Crises and Goal Disengagement

Period Covering: May, 2024 - December, 2029

Department: Marketing

Dr. Michele PAULIN's project with SCHATTKE, K., Jungert, G. Taylor, A.S. Marion Jetten & C. Kappes "How Green is My Employer? The Impact of Corporate Social Responsibility and Greenwashing on Employees' Action Crises and Goal Disengagement" is funded by the Social Sciences and Humanities Research Council (SSHRC)



Entrepreneurial learning from a gendered perspective

Period Covering: May, 2024 - N/A

Department: Management

Dr. Alex DAWSON's project "Entrepreneurial learning from a gendered perspective" is funded by the Social Sciences and Humanities Research Council (SSHRC) with Partnership Grant



Entrepreneurial learning from a gendered perspective

Period Covering: March, 2024 - N/A

Department: Management

Dr. Alex DAWSON's project "Entrepreneurial learning from a gendered perspective" is funded by Concordia University National Bank Initiative in Entrepreneurship and Family Business.



Research Voices

The following statements demonstrate ways in which researchers at John Molson School of Business bring sustainability and responsible management into their research.

Next-Generation Cities Institute (<https://www.concordia.ca/research/cities-institute.html>)

Concordia launched the Next-Generation Cities Institute in 2020. The institute harnesses our full spectrum of research on next-generation cities and employs a holistic approach to transform cities into sustainable, resilient, and inclusive communities. It aims to create lasting and meaningful change in urban communities worldwide. The institute brings together researchers from a range of disciplines, including engineering, economics, natural sciences, the arts, humanities and the social sciences, to engage in an inclusive and universal approach to sustainable urban development.

The institute's innovative and collaborative research into next-generation cities finds ways urban communities can cultivate a prosperous, inclusive, equitable and sustainable future. Areas of study include:

- Zero-energy buildings and neighbourhoods
- Smart, sustainable and resilient infrastructure
- Sustainable water and energy systems
- Arts-driven research creation
- Art Hives and performative urbanism
- Cybersecurity and Internet of Things
- Design practices and the built environment

- Climate awareness and action
- Transdisciplinary methods in research and education
- Innovative construction and infrastructure engineering
- Mobility services and sustainable transportation

<https://www.concordia.ca/research/cities-institute.html>

The John Molson Climate Business Institute (CBI) (<https://www.concordia.ca/jmsb/research/centres/climate-business-institute.html>)

Concordia launches a new institute to work with the business community, policymakers and academic institutions to drive meaningful change.

The Climate Business Institute (CBI) rethinks how businesses operate to align with environmental goals, social well-being and organizational resilience. Through practical, evidence-based research – in collaboration with industry stakeholders, policymakers, and academic institutions – and educational programs, the CBI drives meaningful change and supports businesses in tackling the urgent challenges of climate change.

The institute will establish impact labs to drive interdisciplinary research on climate-related business challenges, developing practical solutions under expert leadership to address pressing issues with focused and impactful outcomes. The impact labs are:

- Carbon Governance and Leadership (Director: Dr. Adriane MACDONALD)
- Climate Risk and Finance (Director: Dr. Erkan YONDER)
- Climate Measures and Reporting (Director: Dr. Matthäus TEKATHEN)

<https://www.concordia.ca/jmsb/research/centres/climate-business-institute.html>

Research Barriers

In 2025, John Molson School of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Time constraints
- ❖ Institutional policies and bureaucracy
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Positive Impact Rating (PIR)
- ❖ Quacquarelli Symonds (QS)
- ❖ Responsible Research in Business & Management (RRBM)
- ❖ Local institutions and associations

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ AASHE STARS report
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

John Molson School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

John Molson School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

John Molson School of Business



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Website

<http://www.concordia.ca/jmsb.html>