

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Porto Business School

July 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Porto Business School, including key details and basic institutional data.

Institutional History

Institutional History

A non-profit institution dedicated to excellence in executive education, Porto Business School is supported by the University of Porto and 41 corporate partners, exemplifying a robust model of collaboration between academia and business through a diverse portfolio of executive programmes tailored to organizational needs.

Guided by a Supervisory Board, Porto Business School ensures high-quality education that balances academic rigor with practical relevance. The institution places strong emphasis on leadership development, critical thinking, and strategic foresight, challenging participants to anticipate future challenges and design innovative solutions.



With three international accreditations – AMBA (Association of MBAs), AACSB, and EFMD – Porto Business School is ranked among the best business schools in Europe. In 2023, the school renewed its AMBA accreditation for a further five years and obtained BGA (Business Graduates Association) accreditation, becoming the first Portuguese business school to achieve this recognition. In 2025, the school further strengthened its international standing by renewing EFMD accreditation for its Executive MBA and International MBA programmes for the maximum five-year period, making it the

only school in Portugal with two EFMD-accredited MBAs. Additionally, the Global Online MBA was ranked 8th globally and 4th in Europe in the 2025 Financial Times rankings, highlighting the school's leadership in innovation and the integration of technology in executive education.

Committed to corporate sustainability and social responsibility, Porto Business School continues to create value for individuals, organizations, and society through forward-looking executive education. Institutional recognition underscores its impact: in 2018, the school was awarded the Order of Merit by the President of the Portuguese Republic, and in 2021 it was declared an entity of Public Utility, highlighting Porto Business School's central role in developing management capabilities in Portugal.



Graduates & Enrollment

2025 Statistics	Number
Graduates	3956
Faculty & Staff at the University	4120
Faculty & Staff at the Institution	593
Student Enrollment at the University	35815

2025 Statistics	Number
Student Enrollment at the Institution	6355
Certificate, Professional Development, or Continuing Education Attendance	6355

Degrees Offered

Additional

☒ None

Certificates, Professional Development, or Associate Programmes

- Executive Master in People Management
- Executive Program in Project Management
- Executive Master in Project Management
- Executive Master in Health Services Management and Administration
- Executive Master in Real Estate Management
- Executive Master in International Business
- Executive Master in Marketing Management
- Executive Master in Sales Management
- Open Executive Program in Communicating with Impact
- Advanced Program in Strategic Communication
- Executive Master in Sustainability Management
- Executive Master Innovation Strategy and Entrepreneurship
- Postgraduate Program in Management Control and Strategy Execution
- Open Executive Program in Management Control and Performance Evaluation
- Executive Master in Cybersecurity Management
- Executive Master in Digital Transformation
- Executive Master in Business Administration
- International MBA
- Executive MBA
- Global Online MBA
- Advanced Program Smart Communities
- Open Executive Program in Sustainable Management
- Open Executive Program Sustainability Reporting
- Executive Master in Data Science, Business Analytics and AI
- Executive Master in Data Science, Business Intelligence and AI
- Executive Master in Tech Leadership and Management
- Executive Master in Finance and Taxation
- Executive Master in Financial Analysis
- Executive Master in Operations Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Purpose at Porto Business School is grounded in the belief that business can be a force for positive change. The School is committed to developing responsible leaders who combine knowledge, integrity, and action to create lasting economic, social, and environmental value. By integrating sustainability and responsible management across education, research, and engagement with society, PBS empowers individuals and organisations to address complex global challenges and contribute to a more inclusive, resilient, and sustainable future.

Institutional Engagement

76% - 100% of faculty at Porto Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values at Porto Business School are not simply taught - they are lived, experienced, and embedded throughout the entire learning journey. Grounded in ethical leadership, sustainability, integrity, and respect for diverse perspectives, the School cultivates an environment where learners are empowered to think critically, act with purpose, and create meaningful impact. In this culture, responsible leadership becomes more than a concept - it becomes a mindset, a practice, and a lasting way of engaging with the world. Through education, research, institutional practices, and engagement with society, PBS empowers students, faculty, and partners to make principled decisions, generate positive impact, and contribute to more inclusive, resilient, and sustainable organisations – in alignment with the Principles for Responsible Management Education.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Executive Board Member
- ❖ PBS Sustainability Committee

Student Voices

The following narrative demonstrates how Porto Business School has influenced students' academic journey and personal growth.

Students Voice - All Students

Designed not only to deliver technical knowledge but also to cultivate leadership, strategic thinking, and a sense of purpose, Porto Business School's programmes span diverse offerings – from the Executive Master in Sustainability Management to the International MBA, Global Online MBA, and Executive MBA. Across these, students gain the tools and perspectives needed to drive meaningful impact in their organisations and society.

“It’s not just about technical knowledge – it’s about leadership, strategic communication, and the ability to drive meaningful change.”

– Susana Bastos, Executive Master in Sustainability Management Alumna

Susana Bastos's experience demonstrates how integrating responsible management principles into our programmes fosters both academic excellence and personal growth, empowering students to create lasting impact within their organisations.

"By participating in the International Weeks, I broadened my horizons and strengthened my ability to become an agent of change."

— Daniela Calderón, International MBA 2018/2019 Alumna

Similarly, Daniela Calderón highlights how our globally oriented learning experiences build cross-cultural insight and professional confidence, shaping adaptable leaders prepared to tackle complex, international challenges.

"The programme was a journey of self-discovery that helped me redefine my professional purpose and move forward with confidence."

— Ricardo Pereira, Global Online MBA Alumnus

Ricardo Pereira's journey exemplifies how flexible and innovative formats, such as the Global Online MBA, enable students to strengthen leadership capabilities, explore new opportunities, and align their career direction with a broader sense of purpose.

"This programme reshaped how I think and make decisions, empowering me to lead with purpose and resilience."

— Ana Monteiro Pereira, Executive MBA Alumna

Finally, Ana Monteiro Pereira's testimony illustrates how rigorous, real-world learning in the Executive MBA equips students with strategic thinking and decision-making skills, enabling them to contribute meaningfully to their organisations and society.

Together, these alumni stories reflect the transformative power of Porto Business School's programmes in developing responsible, capable, and purpose-driven leaders who make a tangible impact across organisational and societal contexts.



Student Awareness

76% - 100% of students at Porto Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Porto Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Values Voices

Values Voices

The strength of Porto Business School's community is reflected in the experiences and trajectories of its alumni, who exemplify the institution's commitment to responsible leadership, global exposure, and lifelong development. This is well illustrated by the journey of Nuno Delgado, a chemical engineer with

a strong focus on renewable energy, who was recently awarded the *Dean's Scholarship* at Porto Business School. This distinction recognizes his academic, professional, and personal merit, as well as his potential to embody the School's values throughout his Executive MBA studies.

Prior to undertaking the MBA, Nuno developed a solid career in battery research and renewable energy, including a Master's thesis conducted in Denmark and professional experiences with both startups and established companies. His decision to pursue the MBA was motivated by a desire to enhance his skills in financial management, leadership, and people management, thereby integrating his technical background with a more comprehensive vision of leadership.



Alumni perspectives underscore how the School's programmes and initiatives contribute to shaping professionals capable of navigating complex and international environments. In Nuno's case, his previous participation in a PBS Business Innovation postgraduate programme and the School's collaborative and international environment were pivotal in his decision to pursue the MBA, reinforcing his ambition to lead projects and potentially create a spin-off in the future.

Similarly, João Barros, CEO of Aquinos Group and MBA alumnus, highlights the transformative role of his experience at Porto Business School in shaping his approach to leadership and innovation. His perspective further reinforces the School's commitment to developing forward-thinking leaders capable of driving change within dynamic business environments.

These individual journeys are supported by a strong and active alumni network that promotes collaboration, knowledge exchange, and lifelong learning. Through initiatives such as alumni events, international engagement activities, and community-driven platforms, Porto Business School cultivates a culture of inclusion, mutual support, and social responsibility. These initiatives not only strengthen connections across diverse professional and cultural contexts but also encourage alumni to contribute meaningfully to society, in alignment with the principles of responsible management education.

This approach is also evident in the faculty experience at Porto Business School.

Álvaro Almeida, CEO of the SNS (Serviço Nacional de Saúde) and coordinator of the PGGDSS programme at Porto Business School, emphasizes that teaching MBA students is particularly rewarding due to the diversity of their backgrounds, which facilitates the development of innovative approaches to complex problems. By combining rigorous academic knowledge with real-world applications, faculty members contribute to shaping critical thinking and preparing participants to address global challenges within dynamic and multicultural environments.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Celebrating Values

In line with the Principles for Responsible Management Education (PRME), Porto Business School promotes initiatives that embed values such as inclusion, well-being, ethical leadership, and global awareness. The following initiatives illustrate how the School fosters the development of responsible leaders through experiential and value-driven learning environments.

NortYoga – Well-being and Self-Awareness

The NortYoga initiative reflects the School's commitment to a holistic approach to management education by integrating well-being, self-awareness, and personal development. Through practices such as mindfulness, yoga, and meditation, participants are encouraged to develop emotional intelligence, reflection, and conscious presence—key competencies for responsible leadership. By incorporating a non-confessional dimension of spirituality and inner balance, NortYoga reinforces the importance of human-centered values in shaping ethical and mindful professionals.



Career Summit 2025

The Career Summit 2025 served as a key platform for advancing responsible management principles by fostering an employability ecosystem grounded in diversity, inclusion, and equal opportunity. By bringing together students, alumni, and organizations from diverse sectors and geographies, the event enabled meaningful engagement across different perspectives and experiences. This initiative supports the development of future leaders who recognize diversity as a driver of innovation and fairness, contributing to more equitable, ethical, and sustainable organizations.



Personal Branding Summit Portugal 2025

The Personal Branding Summit Portugal 2025 fostered critical reflection on identity, authenticity, and purpose in professional contexts. By encouraging participants to align their personal trajectories with ethical values, the event emphasized integrity and consistency between values and actions. This initiative contributes to the development of responsible leaders who are equipped to make principled decisions and act with accountability in complex organizational environments.

International Weeks

In 2025, Porto Business School organized International Weeks in destinations such as Germany, Japan, and Dubai, among others. These initiatives promoted direct exposure to diverse cultural, social, and economic contexts, strengthening participants' intercultural competencies and global mindset. By engaging with different international realities, the program enhanced awareness of varied perspectives and global challenges, reinforcing the importance of inclusion and respect for diversity. Overall, such experiences equip participants to lead effectively in multicultural and interconnected environments, in alignment with the principles of responsible management education.



Partnership with SASUP – Student Well-being and Support

The partnership with the Social Services of the University of Porto highlights an institutional commitment to student well-being as a cornerstone of sustainable development. By promoting access to social and psychological support, this initiative fosters an inclusive and supportive learning environment. It reflects the School's responsibility to ensure that future leaders are developed within a framework that values care, social responsibility, and holistic well-being.

As stated by **Patrícia Teixeira Lopes**, Vice-Dean of Porto Business School, "This agreement is a decisive step in our mission to create a more balanced, human and accessible academic environment, ensuring our students are supported in every aspect of their academic journey."



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Education has the power to shape not only careers, but the future of business and society. The teach principle reflects a commitment to creating learning experiences that go beyond the transmission of knowledge - challenging perspectives, fostering critical thinking, and developing the skills, values, and mindset needed to lead responsibly in a rapidly changing world. By combining academic rigor with real-world engagement, Porto Business School prepares learners to create positive economic, social, and environmental impact, in alignment with the values of the Principles for Responsible Management Education. By integrating ethics, sustainability, and responsible leadership across programmes and learning experiences, PBS combines academic excellence with real-world engagement, empowering participants to create positive economic, social, and environmental impact. Through this approach, the school develops leaders capable of transforming organisations and contributing to a more sustainable and inclusive future.

Educator Recognition

At Porto Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities
- ❖ Institutional recognition events
- ❖ Financial incentives

Teaching Voices

The following statement demonstrates ways in which educators at Porto Business School support sustainability and responsible management in their classrooms.

Teaching Voices

Bridging academic knowledge and real-world impact is at the heart of how faculty approach sustainability. Luiz Eduardo Rielli, Director of the Executive Master in Sustainability Management at Porto Business School and a professional with extensive experience in energy and management, underscores this approach: "I'm committed to building practical knowledge for sustainability, focused on innovative solutions to energy and climate challenges." His insight highlights how the school integrates practical, forward-looking learning to prepare participants for complex global challenges.



Barriers to Innovative Pedagogy

In 2025, Porto Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance
- ❖ Resource constraints
- ❖ Scalability issues



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

We believe research has the power to shape better futures. Guided by this conviction, our research principle is to generate rigorous and impactful knowledge that advances responsible management, sustainability, and ethical business practices. Through evidence-based insights and applied innovation, our research supports informed decision-making and contributes to addressing the societal and environmental challenges of our time, in alignment with the mission of the Principles for Responsible Management Education.

Research vs Research for RME/Sustainable Development

2 Peer-reviewed articles were published by Porto Business School from this past calendar year.	vs	2 Peer-reviewed articles were published by Porto Business School from this past calendar year in support of RME.
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Research Funding

In 2025, Porto Business School was awarded funding for research that is:



National



International

Socializing Research

In 2025, Porto Business School contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Community organizations
- ❖ Research collaborations
- ❖ Social media and digital outreach

Publications Related to RME and/or Sustainability

The process matters: Exploring public participation in solar energy projects in Brazil and Portugal

| [DOI](#)

Authors: Rielli, L. E. | Campos, I.

Date of publication: June, 2025

Department: Sustainability

The ongoing climate crisis increases the priority to rapidly deploy renewable energy technologies. Solar energy generation is in continuous growth, raising concerns over local-level effects. For instance, large-scale solar photovoltaic projects may overlook the place-sensitive nature, socioeconomic, and sociopolitical conditions, compromising a just energy transition. Considered win-win solutions from a national perspective, potentially catering to an affordable energy supply with low environmental impacts, solar projects may be assessed concerning civic, community, and stakeholders' expectations for participation. An inclusive process must consider the opinions of different stakeholders, guaranteeing procedural justice (i.e. access to information, representation legitimacy, influence in timely decision-making, and power relations among actors), through effective social participation. This work relies on the energy justice framework, with a specific focus on procedural justice aspects to investigate stakeholder perspectives on centralized and decentralized solar photovoltaic generation models. While comparing evidence from 47 interviews and fieldwork in Brazil and Portugal, this study identifies social participation expectations and procedures to safeguard justice aspects. The novelty lies in offering an original comparison of energy justice practices on solar generation models across geographies. The key question is to understand how procedural justice is being enacted in practice, proposing policy actions to promote participation, and avoid tensions and conflicts that may delay the energy transition implementation. It concludes that to achieve a just energy transition, a fast-paced renewable energy deployment is critical, but the process matters.



Ensuring a fair energy transition: outcomes criteria for evaluating decentralised renewable energy solutions

| [DOI](#)

Authors: Rielli, L. E. | Campos, I.

Date of publication: July, 2025

Presented at: The International Journal of Justice and Sustainability

Department: Energy and Sustainability

A fast energy transition is essential to meet the Paris Agreement and the Sustainable Development Goals. A major technology deployment and infrastructure expansion require widespread adoption of decentralised renewable energy solutions, which introduce new societal challenges and trade-offs. While infrastructure investment raises local expectations, it may exacerbate injustices, by neglecting

community perspectives and participation. This work critically examines the conditions needed to ensure positive sustainable and fair outcomes and impacts at the community level. Based on a systematic literature review, 57 articles were analyzed, describing the evolution of literature and the key dimensions and criteria for evaluating outcomes. The review finds that economic dimensions are an underlying criterion – such as increasing local income and reducing energy bills – complemented and interlinked with environmental, social, and political aspects on a context-specific basis. The study concludes that, although an increasing research topic, literature is still timid in providing a holistic understanding of fair outcomes. The energy justice literature offers, nevertheless, a comprehensive framework that may guide future academic and policy efforts to promote local-level sustainable development.



Research Voices

The following statement demonstrates a way in which researchers at Porto Business School bring sustainability and responsible management into their research.

Research Voices

At Porto Business School, research is not confined to academic publications – it lives in the conversations between faculty and students, in the projects developed alongside industry partners, and in the real-world decisions that our community helps to shape. To reflect this, we invited members of our research community to share their perspectives on what applied research means at PBS and why it matters.

Filipe Grilo — Head of Applied Research, Porto Business School

Filipe Grilo holds a PhD in Economics from the University of Porto, specialising in Financial Crises, and currently leads the Applied Research area at Porto Business School.

Throughout his career, he has published eleven scientific articles in international and Portuguese journals, and his ability to make complex economic concepts accessible to broad audiences has led him to appear regularly in the media since 2021.

His view on the role of applied research at PBS captures the spirit of this principle well:

"The most rewarding aspect is the impact it has on people. In my first class, I always tell my students that my subject has the potential to change their lives, and I genuinely believe that. The more influential the student, the greater the indirect impact they can have through their decisions and actions." — Filipe Grilo, PBS Interview (2024)

Beyond academic research, Filipe co-founded a start-up that applies machine learning and macroeconometric techniques to predict commodity prices, a concrete example of how research developed within the school translates directly into real-world business applications. More recently, he has represented PBS at industry forums, addressing topics such as geopolitics, international economics, and their implications for business and industry.

Filipe Grilo's work at PBS illustrates how applied research can simultaneously generate rigorous knowledge, inform management decisions, and extend the school's impact well beyond the classroom.

Research Barriers

In 2025, Porto Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Public policies and bureaucracy
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Meaningful change happens through collaboration. The partner principle is grounded in building purposeful connections with companies, institutions, and society to advance responsible management and sustainable development. Through strategic partnerships, Porto Business School fosters knowledge exchange, experiential learning, and collective action that transforms ideas into impact - supporting the mission and ambitions of the Principles for Responsible Management Education.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Financial Times
- ❖ Graduate Management Admission Council (GMAC)
- ❖ EFMD (European Foundation for Management Development)
- ❖ ClimateCAP
- ❖ BCSD - Business Council for Sustainable Development
- ❖ BGA
- ❖ EDUNIVERSAL
- ❖ U.S. Green Building Council (LEED certification)
- ❖ GRACE - Associação Empresas Responsáveis [Association of Responsible Companies]
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)

Student Organization Partnerships

- ❖ FEP Júnior Consulting
- ❖ AGE- i -FEUP
- ❖ UDream
- ❖ JuniFEUP
- ❖ Just a Change

Partnerships

The following provides more details on 8 key partnerships at Porto Business School.

Junior Achievement Portugal

Grounded in a shared vision of innovation and positive impact, Porto Business School continued its partnership with Junior Achievement Portugal in 2025. Together, they combine academic knowledge and business expertise with a strong commitment to the community, creating opportunities that empower people, strengthen organizations, and contribute to sustainable development.

PBS faculty and community members continued to participate as volunteers in JAP programmes, bringing real-world management experience into educational settings and fostering a culture of social responsibility and entrepreneurship from an early age. This partnership reflects the belief that collaboration is the driving force behind transformation and that, together, it is possible to create lasting value for society.

LIPOR

Porto Business School deepened its collaboration with LIPOR, a reference organization in sustainable resource management and the circular economy, as part of its restructured Executive Program in Sustainable Management. This partnership gives participants of the Executive Program in Sustainable Management direct access to LIPOR's operations, including site visits and strategic discussions with management – making regulatory sustainability frameworks tangible rather than theoretical.



PBS Board Fellows Initiative

Bridging the gap between academic training and the social sector, Porto Business School continued the implementation of the PBS Board Fellows Initiative in 2025, offering MBA students the opportunity to join the governing bodies of six non-profit organizations for a period of six months. The initiative fosters civic engagement and deepens students' understanding of governance and strategic decision-making in mission-driven organizations, reinforcing Porto Business School's commitment to social responsibility and leadership development.

Through active participation in board meetings and strategic discussions, students gain first-hand experience of how non-profit organizations operate and address complex societal challenges. At the same time, the partner organisations benefit from new perspectives, analytical skills, and innovative approaches brought by MBA students, while gaining six months of direct governance experience in mission-driven contexts.

As **José Esteves, Dean of Porto Business School**, states: "The PBS Board Fellows initiative offers a unique opportunity for our MBA students and business leaders to gain board-level decision-making experience, mentorship, and project experience, thereby strengthening their leadership skills and contributing to a more resilient and inclusive community ecosystem." PBS Board Fellows is a collaboration between the Portugal-based business school and non-profit organizations, such as Red Cross, Palhaços d'Opital , Encontrar+se, APPACDM, Fundação Primavera and Banco Alimentar.



ENCONTRAR+SE



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SASUP

The partnership with SASUP, established in 2025, focuses on promoting student well-being and social support within the University of Porto community. Through this collaboration, initiatives are developed to improve access to health, wellness, and support services for students, contributing to a more inclusive and sustainable academic environment. The partnership also reinforces the university's commitment to social impact and quality of life on campus.



IRIS

PBS signed a protocol with IRIS, an organization focused on social impact assessment and sustainability, to strengthen its commitment to social responsibility and impact measurement. Under the Cooperation Protocol established between the Parties on November 12, 2025, IRIS will develop a Social Responsibility Impact Measurement Report for PBS throughout 2026. This collaboration aims to evaluate and reinforce PBS's social impact, contributing to more sustainable and socially responsible practices.



Ordem dos Médicos - SRNOM

The collaboration with Ordem dos Médicos - Secção Regional do Norte aims to promote professional development and lifelong learning opportunities for medical professionals through specialized training programmes, executive education initiatives, and exclusive benefits for SRNOM members, including access to preferential conditions and discounts on selected Porto Business School programmes.



BOOST Project | Porto Business School & Projeto Trinsheira

BOOST is a Social Innovation Partnership co-created by Porto Business School and Projeto Trinsheira, funded by Portugal 2030, with the support of the Municipality of Matosinhos and MatosinhosHabit. Over 24 months, the project works directly with young people aged 15 to 35 in vulnerable communities in Matosinhos, aiming to break cycles of intergenerational poverty through entrepreneurship, employability, and social impact.

Through hands-on training, individual mentoring, and the creation of a local Impact Incubator, BOOST bridges the gap between academia, community, and the private sector, translating PBS's knowledge and resources into tangible opportunities for those who need them most. This initiative reflects PBS's commitment to responsible management education as a driver of inclusive development, directly contributing to SDG 1 (No Poverty), SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), and SDG 10 (Reduced Inequalities).



She Leads

Launched in 2025, She Leads Ventures is the University of Porto's first programme dedicated to promoting female leadership in entrepreneurship. Co-created by U.Porto Inovação in partnership with Porto Business School, ANJE, Astrolábio, Caixa Geral de Depósitos, IES – Social Business School, Rollercoaster, and UPTEC, the programme equips women-led teams with the tools, mentoring, and networks needed to develop and validate their business ideas into sustainable, high-impact ventures.

Through hands-on workshops, design thinking methodologies, and a final pitch day, She Leads Ventures reinforces PBS's commitment to gender equity, inclusive entrepreneurship, and the creation of a more diverse innovation ecosystem in the Porto metropolitan area.



Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at Porto Business School support sustainability and responsible management education.

Partners Voice

Strengthened by the active engagement of its partner network, Porto Business School's commitment to responsible management education goes beyond words. These organisations not only share PBS's values of innovation, people development, and societal impact, but also contribute directly to the school's mission by co-creating learning experiences and investing in the growth of future leaders. Below, two of our partners share their perspective on what this collaboration means to them.

Ana Peneda, HR Director, Grupo Proef

"Our partnership with Porto Business School reflects our strategic commitment to placing people at the centre of our organisation. As a group undergoing a significant transformation, spanning repositioning, innovation, and internationalization, we needed a partner capable of accompanying us in a coherent and integrated way. PBS has proven to be exactly that. Through this collaboration, we are

able to invest in the development of our key people, strengthen leadership, and build the capabilities our teams need to navigate an ever-changing business environment. We believe that people are the key to success, and PBS shares that belief."

Pedro Lopes Sousa, Partnerships & Business Development Manager, AWS Portugal

"Business schools play a critical role at the intersection of management and technology and Porto Business School stands out as one of Portugal's leading institutions in bridging that gap. Our collaboration on the AI Business Impact Challenge brought together students from across the world to tackle real business problems using artificial intelligence. This kind of applied, impact-driven learning is exactly what the next generation of leaders needs. We are proud to deepen our partnership with PBS and look forward to continuing to co-create experiences that generate meaningful impact."



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Real impact begins with the way institutions operate, decide, and lead every day. The practice principle reflects a commitment to embedding responsible management and sustainability across institutional practices, governance, and stakeholder engagement. By aligning operations, decision-making, and organisational culture with ethical and sustainable standards, Porto Business School turns values into action, promotes responsible leadership, and contributes to advancing the goals of the Principles for Responsible Management Education.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides

Policy Documents Related to RME and/or Sustainability

Porto Business School Sustainable Event Policy and
Checklist_reduzido

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Knowledge creates greater impact when it is shared openly, challenged collectively, and translated into action. The share principle reflects a commitment to actively disseminating knowledge, experiences, and best practices in responsible management and sustainability. By engaging academic, business, and societal communities, Porto Business School fosters dialogue, transparency, and collaboration – creating spaces where diverse perspectives generate collective learning and contribute to advancing the Principles for Responsible Management Education.

Engagement Opportunities

Porto Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Porto Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Sharing Voices

The following statement from stakeholders at Porto Business School demonstrates our commitment to sharing and learning from sustainability and responsible management practices.

Sharing Voices

Anchored in its Sustainability Strategic Framework (2023–2026), Porto Business School reinforced its commitment to the PRME Share Principle in 2025 through structured communication practices and stakeholder engagement mechanisms. This framework integrates sustainability across teaching, research, operations, and societal impact through five core pillars, ensuring an integrated, measurable, and participatory approach to responsible management education and enabling the inclusion of multiple internal voices in institutional decision-making and reporting.

A central initiative was the publication of the PRME / SIP Report 2025, which aggregates perspectives from students, faculty, programme directors, and institutional leadership, reflecting a diverse set of voices within the community. Institutional content, including articles, reports, and research outputs, also incorporated these contributions, supporting documentation of pedagogical practices and institutional impact.

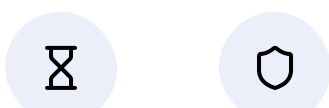
Sustainability is embedded directly into the educational model through the integration of ESG and Sustainable Development Goals (SDGs) across programmes, the development of specialised courses, and monitoring tools that assess impact. Students are actively engaged in these processes, reinforcing their voice in the learning experience.

Operational initiatives in 2025, such as full carbon footprint measurement across Scopes 1, 2, and 3, strengthened accountability and provided a data-driven foundation for institutional communication. Research and innovation, including sustainability-focused hubs and partnerships with companies and public institutions, further enabled the co-creation of knowledge and the dissemination of diverse perspectives on environmental and social challenges.

Finally, the pillar of Transparency, Monitoring, and Reporting ensures that all contributions are systematically captured and shared. Digital platforms, particularly LinkedIn, were used to showcase student testimonials and learning experiences, while external verification and performance indicators reinforced credibility, inclusiveness, and structured communication of the School's impact.

Communication Barriers

Porto Business School faces the following barriers in transparent communications:



**Bureaucratic
delays**

**Data privacy
regulations**



SIGNATORY

Porto Business School



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