

2025 Sharing Information on Progress (SIP) Report

Porto Business School

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	9
5. Values	11
6. Teach	13
7. Research	15
8. Partner	17
9. Practice	20
10. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Porto Business School, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	4858
Faculty & Staff at the University	5740
Faculty & Staff at the Institution	495
Student Enrollment at the University	35700
Student Enrollment at the Institution	4858
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	734
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	4124

Degrees Offered

Additional

☒ None

Certificates, Professional Development, or Associate Programmes

- International MBA
- Global Online MBA
- Executive Master Innovation Strategy and Entrepreneurship
- Postgraduate Program in Financial Analysis
- Postgraduate Program in Management Control and Strategy Execution
- Executive Master in Cybersecurity Management
- Postgraduate Program in Digital Transformation
- Postgraduate Program in Business Management
- Postgraduate Program in Finance and Tax Law
- Postgraduate Program in Operations Management
- Postgraduate Program in People Management
- Postgraduate Program in Project and Program Management
- Postgraduate Program in Health Services Administration and Leadership
- Postgraduate Program in Real Estate Management
- Postgraduate Program International Business
- Postgraduate Program in Marketing Management
- Postgraduate Program in Sales Management
- Postgraduate Program in Strategic Talent Management for the Next Era
- Executive Master Sustainability Management
- Postgraduate Program in Tech Leadership and Management
- Postgraduate Program in Communication Management
- Executive Master in Data Science, Business Analytics and AI
- Executive Master in Data Science, Business Intelligence and AI
- Postgraduate Program in Tech Leadership and Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Purpose embodies the education of responsible leaders dedicated to inclusive success and sustainable development. Ethics, diversity, equity, inclusion, and environmental responsibility are integrated across teaching, research, campus initiatives, and societal engagement. Porto Business School, by aligning academic excellence with tangible societal impact, graduates are prepared to generate lasting value for organizations, individuals, and the broader ecosystem.

Institutional Engagement

76% - 100%

of faculty at Porto Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Porto Business School views knowledge as a catalyst for progress and education as a driving force for development. Across all dimensions of its mission, the School is guided by the principles of intellectual freedom, innovation, scientific rigor, academic integrity, respect for diversity, and a strong commitment to social responsibility.

Who Champions Responsible Management Education at Our Institution

- ❖ Values Innovation We believe in innovation as the fuel for progress, capable of driving individuals and organizations to conquer new challenges and new goals. Ambition Our ambitious nature inspires our community to unlock their potential, dream big and achieve the extraordinary. Excellence Our unwavering commitment to excellence is a benchmark in the s
- ❖ Centralized sustainability office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school

Student Awareness

76% - 100% of students at Porto Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Porto Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by Porto Business School from this past calendar year.

vs

0 Peer-reviewed articles were published by Porto Business School from this past calendar year in support of RME.

Research Funding

In 2024, Porto Business School was awarded funding for research that is:



National



Regional



International

Socializing Research

In 2024, Porto Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Business Graduates Association (BGA)
- ❖ EDUNIVERSAL
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Quacquarelli Symonds (QS)
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

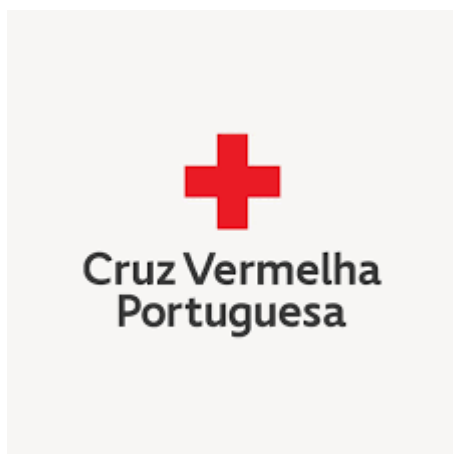
- ❖ None

Partnerships

The following provides more details on 2 key partnerships at Porto Business School.

Porto Business School Announced PBS Board Fellows Initiative

Porto Business School announced the launch of PBS Board Fellows, an initiative that offers its MBA students the opportunity to join the management bodies of non-profit organizations for six months. The initiative aims to bridge the gap between academia and the social sector, promote civic engagement among students, and contribute to community well-being, reinforcing Porto Business School's commitment to social responsibility and corporate citizenship. Students will gain a greater understanding the role of business leaders on the boards of non-profit organizations to promote effective cross-sector collaboration. Simultaneously, non-profit organizations will benefit from new ideas and innovative perspectives.



José Esteves, Dean of Porto Business School, states: "The PBS Board Fellows initiative offers a unique opportunity for our MBA students and business leaders to gain board-level decision-making experience, mentorship, and project experience, thereby strengthening their leadership skills and contributing to a more resilient and inclusive community ecosystem."

PBS Board Fellows is a collaboration between the Portugal-based business school and non-profit organizations, such as Red Cross, Palhaços d'Opital and Encontrar+se.

Junior Achievement Portugal

JAP and Porto Business School come together in a partnership grounded in a shared vision of the future, innovation, and positive impact. Together, they combine academic knowledge, business expertise, and a strong commitment to the community, creating opportunities that empower people, strengthen organizations, and contribute to sustainable development. This partnership reflects the belief that collaboration is the driving force behind transformation and that, together, it is possible to create lasting value for society.

Testimonial

Volunteering with Junior Achievement Portugal



"Volunteering in the 'A Família' program by Junior Achievement Portugal was a deeply enriching and inspiring experience. Working with first-grade students gave me a close-up view of how powerful education can be from an early age, especially when it's delivered in a hands-on and engaging way."

Ana Miranda

Manana Consent



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At PBS, Practice means embedding sustainability and integrity into the way we govern and operate. We implement inclusive policies, transparent processes, and environmentally conscious initiatives, ensuring that our internal culture reflects the same values we promote in teaching, research, and community engagement.

Institutional Policies and Practices

- ❖ Zero-waste guides
- ❖ Water
- ❖ Travel guides
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Student equity, diversity, inclusion
- ❖ Local staff/student/faculty transportation
- ❖ Greenhouse gas emissions
- ❖ Ethical leadership or good governance policies
- ❖ Climate action plan
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Professional training opportunities
- ❖ Ministry of education recommendation documents
- ❖ Ethical data sourcing guides
- ❖ Environmental stewardship policies
- ❖ Employee equity, diversity, inclusion
- ❖ Curriculum guidelines

Policy Documents Related to RME and/or Sustainability

PBS' Commitment to Sustainability 2025

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Porto Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Porto Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Chamber of commerce and local communities
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Research and academic networks



SIGNATORY

Porto Business School



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<https://www.pbs.up.pt/>