

# 2025 Sharing Information on Progress **(SIP) Report**

Alliance Manchester Business  
School

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started


This section provides foundational information about Alliance Manchester Business School, including key details and basic institutional data.

## Graduates & Enrollment

2024 Statistics	Number
Graduates	6000

## Degrees Offered



### Bachelor Programs

 Bachelor of Arts (B.A.)

### Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

### Doctoral Programs

 Doctor of Philosophy (Ph.D.)  Doctor of Business Administration (D.B.A.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Letter of Commitment

### Welcome from our Director of Social Responsibility, Professor Javed Siddiqui

We are pleased to welcome you to our third PRME SIP report. Social responsibility is one of the three core goals (alongside Research and Discovery; and Teaching and Learning) of the University of Manchester. The report outlines some of our important projects and invitation recent years and provides an update on how the Six Principles are being implemented in AMBS.

We were the first university to place social responsibility (SR) as a core goal in its identity and strategy. Our commitment to social responsibility is also recognised externally. For example, the 2023 Times Higher Education University Impact Rankings place the University of Manchester first in Europe and second in the world for social and environmental impact across its full range of functions of education, research, operations, and public engagement activity, using the UN Sustainable Development Goals (SDG) as a framework.

AMBS, as an integrated school of The University of Manchester, recognises social responsibility as one of the three main pillars of our identity and strategy. We actively execute and participate in university-wide social responsibility projects and programmes, as well as formulating and implementing a social responsibility plan that capitalises on our school's strengths and possibilities. Our philosophy is that social responsibility should be completely integrated into all the functions and activities that we do as a business school. We also have a management system and structure to specifically lead, develop, and implement our social responsibility strategy.

This is led by our School Director for Social Responsibility, who Chairs a School Social Responsibility Committee and is also an integral member of the Senior Leadership Team of AMBS and the Faculty of Humanities Social Responsibility Operations Group. The School SR Committee includes Associate Heads of Social Responsibility from our four Divisions, a Professional Services SR lead, and leaders from our core functional departments.

We are fully committed to the PRME principles despite any challenges we face. In 2025, we unveiled our AMBS Ambitions, which articulate four key purposes: undertaking responsible and relevant research, developing curious global citizens, supporting and establishing organisations that create positive impact, and encouraging public and policy debate. Each of these purposes is grounded in our commitment to Social Responsibility. Our philosophy is clear: Social Responsibility should be fully integrated into every function and activity of the business school—from research and teaching to operations and community engagement.

The world faces unprecedented challenges—climate change, inequality, and technological disruption among them. Businesses are increasingly expected to address these issues, not exacerbate them. As educators, we have a responsibility to prepare graduates who understand

that profitability and purpose can coexist. Embedding Social Responsibility into our curriculum and research ensures that our students graduate as responsible leaders, equipped to make decisions that benefit both shareholders and society.

This year has been transformative for SR at AMBS. We launched our Ambition for Social Impact, a roadmap for embedding Social Responsibility across all aspects of school life. We measure societal impact using the United Nations Sustainable Development Goals (UN SDG)—a global call to action on humanity’s most pressing challenges—and our ambition focuses on four priority areas: research, learning and students, community engagement, and operations. To ensure accountability and leadership, we restructured Social Responsibility governance by updating the role of Associate Heads of Social Responsibility within each division. These roles now carry functional responsibilities in four critical areas: socially responsible research, socially responsible teaching, environmental sustainability, and partnerships, engagement, and wellbeing.

I hope you can enjoy this report. Please visit our website for more information and future developments in the area of PRME initiative and social responsibility.

Professor Javed Siddiqui  
School Director for Social Responsibility  
Alliance Manchester Business School



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across parent organization
- ❖ Centralized sustainability office
- ❖ Senior leadership office



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, Alliance Manchester Business School was awarded funding for research that is:



International



National



Regional

## Socializing Research

In 2024, Alliance Manchester Business School contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ National media
- ❖ International media
- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ Research collaborations



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)

## Student Organization Partnerships

- ❖ None





# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Employee equity, diversity, inclusion
- ❖ Open-access guides
- ❖ Travel guides
- ❖ Responsible procurement policies



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Engagement Opportunities

Alliance Manchester Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

## Communication Audiences

Alliance Manchester Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Non-governmental organizations (NGOs)
- ❖ Media and public relations channels
- ❖ Research and academic networks
- ❖ Prospective and current students
- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Chamber of commerce and local communities

SIGNATORY

# Alliance Manchester Business School

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## Address

Accounts Payable G.025 John Owens Building Oxford Road, Manchester, M13 9PL  
United Kingdom



## Website

<https://www.mbs.ac.uk/>