

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Universidad EAFIT

October 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Values	11
5. Teach	14
6. Research	16
7. Partner	19
8. Practice	23
9. Share	26

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Universidad EAFIT, including key details and basic institutional data.

Institutional History

Institutional History – EAFIT School of Management (Escuela de Administración)

Origins: a university born as a business school (1960). Universidad EAFIT began as a school of management. On 4 May 1960, a group of business leaders from Medellín, meeting at the offices of the National Association of Industrialists (ANDI), signed the statutes of the Escuela de Administración y Finanzas (School of Administration and Finance), the first school of its kind in Colombia, to educate professional managers for the region and the country. Today's School of Management (Escuela de Administración) is the academic root from which the whole university grew.

Towards the "humanistic manager" (1994–1999). In the 1990s the School rethought what kind of manager it should educate. The Values and Culture project, presented to the Academic Council in 1994 and championed by Rector Juan Felipe Gaviria from 1996, introduced philosophy, history and ethics into management education. The 1998 reform of the Business Administration programme integrated the humanities into the curriculum, added courses such as Managerial Thought and Colombian Business History, and embedded ethics and corporate social responsibility in strategy courses. In 1999 the first cohort of the Master in Management Sciences, developed with HEC Montréal, began.

Research and doctoral education (2005–2017). The School created Colombia's first Doctorate in Administration in 2005. In 2017 it became the first doctorate in Administration in the country to receive High-Quality Accreditation from the Ministry of Education.

Joining PRME (2012). In September 2012 the School became a signatory of the Principles for Responsible Management Education. Since then it has reported its progress through Sharing Information on Progress (SIP) reports in 2013, 2014, 2017, 2019, 2021, 2024 and 2025, and it takes part in the PRME Chapter Latin America and the Caribbean.

International recognition (2014–2024). The MBA earned AMBA accreditation in 2014, renewed in 2020. In January 2020 the Business Graduates Association (BGA) accredited all of the School's undergraduate, master's and doctoral programmes. It was the first BGA accreditation in Latin America and the third worldwide, and the School's commitment to responsible management practices was among the reasons cited. In March 2024 AACSB accredited the School of Management together with the School of Finance, Economics and Government.

Responsible management today. Responsible management is embedded across the School's programmes. Every undergraduate takes the institutional core course Citizenship and Democracy and can choose electives such as Sustainable Lifestyles and Climate Action. The Master in Sustainability includes Ethics and Social Responsibility, and the Master in Marketing includes Marketing and Sustainability. Students and faculty work with organisations through Valor Público, EAFIT Social, the In-sight study and impact centre and the On-going entrepreneurship centre. EAFIT's Itinerario 2035 strategy defines sustainability as a cross-cutting axis of its academic and research mission.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1522
Faculty & Staff at the University	2886
Faculty & Staff at the Institution	343
Student Enrollment at the University	13021
Student Enrollment at the Institution	5447
Undergraduate Attendance	3898
Masters-Level Postgraduate Attendance	1015
Doctoral Student Attendance	48
Certificate, Professional Development, or Continuing Education Attendance	486

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)

Undergraduate Degree Programmes

-  Bachelor in Marketing (Mercadeo)
-  Bachelor in Public Accounting (Contaduría Pública)
-  Bachelor in International Business (Negocios Internacionales)
-  Bachelor in Business Administration (Administración de Negocios)

Masters Degree Programmes

-  Master of Business Administration – MBA (Maestría en Administración – MBA)
-  Master in Management Sciences (Maestría en Ciencias de la Administración)
-  Master in Innovation and Knowledge Management (Maestría en Gerencia de la Innovación y el Conocimiento)
-  Master of International Business – MIB
-  Master in Sustainability (Maestría en Sostenibilidad)
-  Master in Marketing (Maestría en Mercadeo)
-  Master in Organizational Architecture (Maestría en Arquitectura Organizacional)
-  Master in Project Management (Maestría en Gerencia de Proyectos)
-  Master in Strategic Tourism Management (Maestría en Dirección Estratégica para el Turismo)
-  Master in Organizational Human Development (Maestría en Desarrollo Humano Organizacional)
-  Master in Agribusiness (Maestría en Agronegocios)
-  Master in Risk Management (Maestría en Administración de Riesgos)

Postgraduate Degree Programmes

-  Doctorate in Management (Doctorado en Administración)

Certificates, Professional Development, or Associate Programmes

- ⌘ Specialization in Marketing (Especialización en Mercadeo)
- ⌘ Specialization in Health Institutions Management (Especialización en Gerencia de Instituciones de la Salud)
- ⌘ Specialization in International Tax Management (Especialización en Gestión Tributaria Internacional)
- ⌘ Specialization in Project Management (Especialización en Gerencia de Proyectos)
- ⌘ Specialization in Organizational Control (Especialización en Control Organizacional)
- ⌘ Specialization in International Business Management (Especialización en Gerencia de Negocios Internacionales)
- ⌘ Specialization in Human Development Management (Especialización en Gerencia del Desarrollo Humano)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across parent organization
- ❖ Interdisciplinary efforts across business school
- ❖ Disciplinary efforts within business school
- ❖ Senior leadership office

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Celebrating Values at EAFIT – Integrity, Inclusion, Pluralism, Boldness and Excellence

Values that define who we are. EAFIT's Institutional Educational Project (PEI, 2022) frames the university as a "humanist and scientific project that inspires, creates and transforms". It sets out five institutional values that guide the School of Management: *Integrity* (coherent, transparent and responsible leadership), *Inclusion* (action that integrates and offers opportunities to all people), *Pluralism* (acceptance and recognition of the diversity of ideas and thought), *Boldness* (an entrepreneurial, innovative and disruptive spirit) and *Excellence* (learning that serves a higher purpose). EAFIT reports on these values every year in its Sustainability Report, highlighting the initiatives and people that embody each one.

A public commitment to diversity, inclusion and pluralism. On 8 March 2023 EAFIT issued a Declaration on Diversity, Inclusion and Pluralism. The commitment is supported by a Gender Equity, Diversity and Inclusion Coordination and a Gender, Diversity and Inclusion Committee within University Wellbeing. EAFIT also takes part in the Antioquia Business Alliance for Gender Equity and supports Medellín's Public Policy for Gender Equity.

Measuring to improve. In 2023 the School of Management, together with the School of Finance, Economics and Government, the Human Development and University Wellbeing Directorate and the Strategy Directorate, carried out the *Diagnostic of Diversity, Gender Equity and Inclusion at Universidad EAFIT*. It combined a survey of more than 2,000 students, professors and staff with 13 focus groups and 19 interviews. The diagnostic profiles the community by sex, ethnicity, gender identity, sexual orientation, disability and neurodivergence, and identifies gaps to guide an institutional action plan.

Protecting dignity. Since 2018 EAFIT has had a protocol for a campus environment of gender equity and sexual diversity, approved by the Academic Council. It is complemented by protocols for a life free of gender-based violence and against discrimination based on ethnicity, disability, neurodiversity or economic vulnerability, as well as a procedure for reasonable accommodations.

Opening doors. The Becas Talento scholarship programme supports around 423 students each semester, and the Talento CTIM scholarships consider gender and diversity criteria.

Ethics and humanism in the curriculum. All undergraduates take the institutional core course *Citizenship and Democracy* and can choose humanities electives such as *The Question of the Good Life*. At graduate level, the Master in Sustainability includes the course *Ethics and Social Responsibility*. This builds on the School's long tradition, dating back to the 1990s, of educating "humanistic managers".

Continue telling your story

Accountability and Transparency at EAFIT – Sustainability Reporting and the Transparency Line

Integrity as our first value. Integrity, defined as "coherent, transparent and responsible leadership", is one of EAFIT's five institutional values in its Institutional Educational Project (PEI, 2022). The School of Management puts this value into practice through public reporting, independent reporting channels and external quality assurance.

Public reporting to society. EAFIT publishes an annual Sustainability Report (2022, 2023 and 2024 editions are available on its website), structured around its institutional values. The university's sustainability website also discloses environmental, social and economic indicators aligned with the GRI Standards. Through these reports, students, staff, alumni, partners and the wider community can follow the university's academic, social, environmental and financial performance. Our SIP reports to PRME, submitted since 2013, complement this accountability for the School of Management.

An independent Transparency Line. EAFIT runs a free, confidential Transparency Line (*Línea de Transparencia*), operated by an external specialised provider to guarantee independence. Employees, students, alumni, suppliers, contractors, donors and philanthropy beneficiaries can report, anonymously if they wish:

Reports can be made by phone, web form or e-mail. The channel was created to reaffirm integrity as the university's main value, promote good governance and strengthen internal control. It is backed by a Non-Retaliation Policy that protects people who report in good faith.

External quality assurance. EAFIT holds Institutional High-Quality Accreditation from Colombia's Ministry of Education, valid until 2036. Its business schools are accredited by AACSB (2024) and BGA (2020), and its MBA by AMBA. These processes subject the School to regular external review of its governance, impact and commitment to responsible management.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Continue telling your story

Experiential and Challenge-Based Learning at the EAFIT School of Management

Learning by doing, with real organisations. The School of Management has built a pedagogical model in which students learn by working on real problems. Undergraduates tackle real business challenges and projects throughout their degree and choose from 17 emphasis lines. Master's programmes are organised around integrative projects (*Proyecto Integrador*) in which students apply what they learn to an organisation or a territory. EAFIT reports that this training model has been replicated by other universities, including Tecnológico de Monterrey.

Laboratories for creativity, innovation and responsible decision-making. Students learn in dedicated experiential spaces:

Service learning and consulting for the community. Through the *Conex* accounting clinic and the business consulting clinic (*Consultorio empresarial*), students put their knowledge at the service of organisations and entrepreneurs. The School's centres connect teaching with public-interest problems: *Valor Público*, *EAFIT Social* and *In-sight*, a study and impact centre that helps organisations build sustainable solutions.

Entrepreneurship with impact. On-going, EAFIT's high-impact entrepreneurship centre, accompanies students and alumni and hosts more than 21 start-ups and impact ventures on campus. Between 2018 and 2022, 782 undergraduate and 103 graduate alumni started their own ventures, and 12 of them appear on a list of Colombia's top 100 start-ups. The *Cátedras de Innovación Empresarial José Gutiérrez Gómez* bring business leaders into the classroom to discuss innovation.

From classroom to workplace. 79.4% of the School's graduates work for the organisations where they did their internships. The School also offers an international learning experience through 260 agreements with 190 partner institutions in 30 countries.

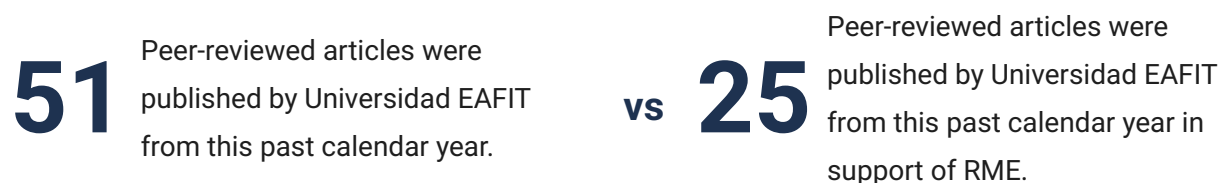
Ethics and sustainability across the curriculum. These pedagogies are combined with content on responsibility and sustainability, including:



Research

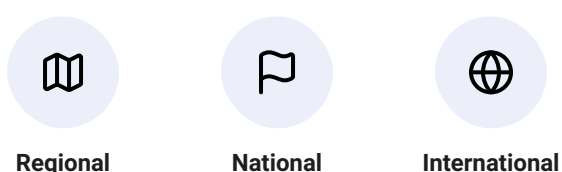
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Universidad EAFIT was awarded funding for research that is:



Socializing Research

In 2025, Universidad EAFIT contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Projects

In 2025, Universidad EAFIT reported 1 research project that implemented responsible or sustainable activities.

Gender Equity in Colombian Companies Report (Informe de Equidad de Género en Empresas Colombianas)

Period Covering: January, 2025 - December, 2025

Department: Management

In March 2025 the Centro de Gerencia y Empresa (Management and Business Centre) of the EAFIT School of Management launched the *Gender Equity in Colombian Companies Report (Informe de Equidad de Género en Empresas Colombianas)*. The study analyses the 2023–2024 sustainability reports published by a range of Colombian organisations to examine how companies disclose and manage gender equity.

The report is part of the Centre's work to link management research with the decisions companies make. It gives business leaders, policymakers and the academic community evidence on the state of gender-equity practices and reporting in Colombian business. It also connects with EAFIT's institutional commitment to diversity, inclusion and pluralism, and with its participation in the Antioquia Business Alliance for Gender Equity.



Continue telling your story

Research for Impact at the EAFIT School of Management

A research tradition in management. The EAFIT School of Management created Colombia's first Doctorate in Administration in 2005, and in 2017 it became the first doctorate in the field to receive High-Quality Accreditation from the Ministry of Education. Its Master in Management Sciences, launched in 1999 with HEC Montréal, trains researchers in management and organisation studies. The School's research groups are recognised by Colombia's Ministry of Science (Minciencias); the marketing research group GEM (*Grupo de Estudios en Mercadeo*) is ranked in the top category, A1.

Open dissemination through AD-minister. The School publishes *AD-minister*, a semi-annual academic journal on management and organisational theory. It is indexed in Scopus and in the Web of Science Emerging Sources Citation Index and listed in SJR, Redalyc, Dialnet and the national Publindex system, making Latin American management research openly available.

Research that informs business and public decisions. The School's research centres translate knowledge into evidence for decision-makers:

Responsible research. EAFIT's research is governed by its institutional science, technology and innovation (CTel) policy and by the Integrity value of its Institutional Educational Project. In 2025 the university introduced an Impact Measurement Model that tracks how its learning, science, technology and innovation translate into impact on society.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ None

Partnerships

The following provides more details on 5 key partnerships at Universidad EAFIT.

PRME – Principles for Responsible Management Education

The EAFIT School of Management has been a signatory of the UN-supported Principles for Responsible Management Education (PRME) since September 2012 and takes part in the PRME Chapter Latin America and the Caribbean. PRME provides the framework through which the School reviews how ethics, responsibility and sustainability are integrated into its programmes, research, partnerships and operations.

The School has reported its progress through Sharing Information on Progress (SIP) reports in 2013, 2014, 2017, 2019, 2021, 2024 and 2025. This 2026 report documents, among other things, its undergraduate, master's, doctoral and specialization programmes, its institutional history of "humanistic management" and its commitments to diversity, inclusion and transparency.

AACSB International – Association to Advance Collegiate Schools of Business

In March 2024 AACSB International accredited EAFIT's School of Management together with the School of Finance, Economics and Government. The accreditation covers 6 undergraduate, 17 master's and 2 doctoral programmes in administration, business, economics and finance, as well as new programmes created in these areas over the following five years. EAFIT is the only university in Antioquia with this accreditation.

The accreditation process left the School with lessons in curriculum, research, innovation and social engagement. AACSB's standards on societal impact, together with its continuous improvement reviews, keep the School accountable for the contribution of its teaching and research to society.

AMBA – Association of MBAs

EAFIT's MBA first received AMBA accreditation in 2014, and AMBA renewed it for a further five years in January 2020. AMBA's standards require MBA programmes to prepare responsible leaders and to cover ethics, responsibility and sustainability. Through this accreditation the School benchmarks its MBA against leading international programmes.

BGA – Business Graduates Association

On 17 January 2020 the Business Graduates Association (BGA), part of AMBA, accredited all of the School of Management's undergraduate, master's and doctoral programmes for five years. It was the first BGA accreditation in Latin America, making EAFIT the third business school in the world to receive it. BGA brings together schools that share a commitment to responsible management practices and lifelong learning, and this commitment was among the indicators cited in the School's accreditation.

FOLU Colombia – Food and Land Use Coalition

In 2025, 75 undergraduate Marketing students from the EAFIT School of Management, in three course groups of about 25 students each, worked with FOLU Colombia on a service-learning initiative to strengthen regenerative ventures in Antioquia. FOLU Colombia led the initiative with local partners Biosuroeste, Visión Suroeste, Red CSA Colombia and the Red Local de Iniciativas de Conservación, Sustentabilidad y Buen Vivir of the Arenal river basin.

Students designed commercial and communication strategies for regenerative projects and visited initiatives in three subregions:

The experience strengthened links between the university, rural communities and regenerative ventures, and engaged students in dialogue on regenerative development.

Continue telling your story

Partnering for Responsible Management at the EAFIT School of Management

An open, connected School. The EAFIT School of Management works with business, government, civil society and academia to advance responsible management. It has 260 international agreements with 190 partner institutions in 30 countries, including Rennes School of Business, IÉSEG School of Management and the University of Strasbourg, which create opportunities for student mobility, double degrees and joint research.

Accreditation and global networks. The School is accredited by AACSB (2024), AMBA (MBA, since 2014) and BGA (2020, the first BGA accreditation in Latin America). It is a PRME signatory since 2012 and a member of the PRME Chapter Latin America and the Caribbean. These networks hold the School to international standards on societal impact and responsible management.

Partnering for the common good. Through its centres, the School brings its knowledge to bear on public and organisational problems:

EAFIT co-organised *Hablemos Medellín* (2023) with Universidad Nacional de Colombia and Grupo Sura, a citizen dialogue that informed the debate ahead of Medellín's mayoral election. The university also takes part in the Antioquia Business Alliance for Gender Equity.

Learning with communities. In 2025, 75 Marketing students worked with FOLU Colombia and local networks such as Biosuroeste, Visión Suroeste and Red CSA Colombia. They designed commercial and communication strategies for regenerative ventures in the Suroeste, Oriente and Valle de Aburrá subregions of Antioquia. Students also work with companies on real business challenges, and 79.4% of graduates are hired by the organisations where they did their internships.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Environmental stewardship policies

Practice Awards

In 2025, Universidad EAFIT received 1 award for responsible and/or sustainable practices.



Merco Responsabilidad ESG 2023 – Third Colombian university in ESG responsibility

Granter: Merco – Monitor Empresarial de Reputación Corporativa

Grantee: Universidad EAFIT

Award Description:

In the 2023 edition of the Merco Responsabilidad ESG ranking, published in 2024, Universidad EAFIT ranked third among Colombian universities. It is one of 15 higher-education institutions in the ranking of the 100 most responsible organisations in Colombia, and the first higher-education institution from outside Bogotá to appear in it. It was also first in the education sector in Antioquia. Cristina Vélez Valencia, dean of the School of Management, stressed that organisations must apply ESG criteria in their own work, not just study them, in order to be credible and legitimate.

Continue telling your story

Universidad Parque – A Campus for Sustainability at EAFIT

Universidad Parque: a campus that practises what it teaches. EAFIT's master plan, *Universidad Parque*, turns the Medellín campus into an open, green and walkable space that serves as a living laboratory for sustainability. When it updated the master plan, the university defined four climate-change adaptation strategies. These include renaturalising the campus, harvesting rainwater and replacing surface parking with green areas.

A functional garden built by students. In the second half of 2023 the university replaced the parking lots reserved for the Rector's Office and senior management with a 600 m² functional garden of 69 plant species. About fifty students built it through a new elective, *Nature-Based Solutions*. The garden:

Leadership gave up its own parking spaces for this project, a visible sign of the institution's commitment.

Working with neighbours. EAFIT works with companies such as Argos, with neighbouring communities and with two local schools on the recovery of the La Volcana stream. The campus offers electric bikes for rent, and students, professors and staff are encouraged to lead campus renewal through collaborative governance.

Accountability for operations. EAFIT reports its environmental, social and economic performance every year in its Sustainability Report, which includes a GRI content index. The "Care for the Planet" and Universidad Parque chapter of the 2025 report documents the university's campus sustainability work.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Universidad EAFIT offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Universidad EAFIT communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Universidad EAFIT



Address

Carrera 49 #7 sur 50, El Poblado, Medellín, El Poblado, Medellín,
Colombia



Website

<http://www.eafit.edu.co/>