

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

School of Management, Royal
Holloway

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about School of Management, Royal Holloway, including key details and basic institutional data.

Mission

Our Vision

To be recognised internationally as a centre of excellence for inspiring and empowering our students and staff to realise their full potential for the benefit of society.

Our Mission

- Provide an excellent management education that equips our international student body with the skills and knowledge required to thrive in a rapidly-changing world; an education that is interdisciplinary in nature and encourages critical thinking.
- Support and deliver internationally excellent and world-leading research that also informs our teaching.
- Make a positive difference to management policy and practice through our research and teaching.

Our Values

1. Intellectual curiosity
2. Collegiality and mutual respect
3. Integrity
4. Diversity and inclusivity
5. Empowerment

<https://www.royalholloway.ac.uk/research-and-education/departments-and-schools/business-and-management/about-us/>

Vision

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Strategy

operations-environmental-sustainability-plan-for-operations-2024-26

View document  Download document 

Graduates & Enrollment

2025 Statistics	Number
Graduates	504
Student Enrollment at the University	10,124
Student Enrollment at the Institution	1,683
Undergraduate Attendance	1,440
Masters-Level Postgraduate Attendance	181
Doctoral Student Attendance	62

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Business Administration (B.B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Courses that support RME

School of Management, Royal Holloway reports 1 course in 2025 that support responsible management education and sustainable development goals.

Foundations for Sustainable Business | MN1125

On this module you'll explore the foundations of responsible business and will prepare for a business world where the agenda is no longer 'business as usual'. Using case studies, practical examples and new theories on responsible business you'll explore some of the 17 United Nation's Sustainable Development Goals such as climate action, reduced inequalities, responsible consumption and production and their relevance to business.





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, School of Management, Royal Holloway was awarded funding for research that is:



**Institution
Specific**



Regional



National

Socializing Research

In 2025, School of Management, Royal Holloway contributed research findings to:

- ❖ Open-access platforms
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Environmental stewardship policies
- ❖ Greenhouse gas emissions
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Responsible procurement policies
- ❖ Buildings/real estate
- ❖ AI use guide
- ❖ Ethical data sourcing guides
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Student equity, diversity, inclusion

Policy Documents Related to RME and/or Sustainability

operations-environmental-sustainability-plan-for-operations-2024-26

[View document](#) [Download document](#)

carbon-reduction-plan_final

[View document](#) [Download document](#)

green-travel-plan_final

[View document](#) [Download document](#)

royal-holloway-iso-14001-certificate-2025

[View document](#) [Download document](#)

Practice Awards

In 2025, School of Management, Royal Holloway received 3 awards for responsible and/or sustainable practices.

King's College Engagement Award (shortlist)

Granter: King's College London

Grantee: Zeyen, Anica



Best Collaborative and Innovation Research Project - Royal Holloway Research & Engagement Awards 2025

Granter: Royal Holloway, University of London

Grantee: Harindranath, G 'Hari'

Fairtrade University and College award

Granter: the Fairtrade Foundation and Students Organising for Sustainability UK (SOS-UK)

Grantee: Royal Holloway, University of London

Award Description:

Royal Holloway, University of London has received a Fairtrade University and College award for its commitment to adopting ethical and sustainable Fairtrade policies. The accreditation is jointly delivered by the Fairtrade Foundation and Students Organising for Sustainability UK (SOS-UK). To achieve the award, which is made every two years, the University was required to complete 11 mandatory criteria, including having a published action plan to promote Fairtrade activity on campus, stocking Fairtrade certified products in all retail, catering and commercial outlets and hosting Fairtrade events and engagement activities throughout the year. In addition to the mandatory criteria, a further 10 optional criteria were completed to improve the overall score, resulting in a score of 195 points, which was well in excess of the 100 points required to achieve the award. Jemma Morris, Lead for the University's Fairtrade Steering Group, said: "Receiving a Fairtrade University and College status award is an excellent achievement for Royal Holloway. It shows our commitment towards sustainable practices and ethical support towards Fairtrade communities and livelihoods. We are passionate about continuing to involve Fairtrade practices into our policy making, procurement, campaigns, university studies and food and retail outlets." To read more about our commitment to Fairtrade, please visit our website (<https://www.royalholloway.ac.uk/about-us/environmental-sustainability/fairtrade/>).



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

School of Management, Royal Holloway offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls

Communication Audiences

School of Management, Royal Holloway communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

School of Management, Royal Holloway



Address

Egham Hill, Egham, Surrey, TW20 0EX
United Kingdom



Website

<https://www.royalholloway.ac.uk/research-and-teaching/departments-and-schools/business-and-management/>