

2024 Sharing Information on Progress (SIP) Report

School of Management, Royal Holloway

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)
United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

School of Management, Royal Holloway demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



Royal Holloway University of London Egham, Surrey TW20 0EX

Professor Christos Tsinopoulos Executive Dean

School of Business and Management +44 (0)1784 917165 christos.tsinopoulos@rhul.ac.uk

The School of Business and Management at Royal Holloway is future-facing and intellectually rigorous. Accredited by the Association to Advance Collegiate Schools of Business (AACSB), we strive to be recognised as a centre of excellence. We are driven by social purpose, committed to inspiring and empowering students and colleagues to realise their full potential and to make positive change.

We are highly ambitious for the success of our students, and our academics are committed to help today's graduates become tomorrow's business leaders. This is not only about advancing technical and leadership skills but also instilling pride and purpose in what this leadership means, and what it can achieve for society.

We are committed to delivering research-infused, industry-immersive learning opportunities for our students, and know how much they and future employers value the different thinking this helps to unlock.

These Seven Principles of Responsible Management Education resonate so clearly with our work here. This report explores in greater detail the excellent work being undertaken in line with each of these Principles, but at this point I would also like to highlight how valuable it is to approach these holistically.

Our University's Areas of Strength, which span Social Justice and Addressing Inequalities, Climate and Biodiversity, AI and New Technologies, Culture and Creativity, and Health and Wellbeing, are interconnected. So, too, are our ambitions, which draw together inclusive education and research, skills, civic and global engagement and collaboration.

This approach unlocks even more potential in terms of the Principles for Responsible Management Education, and I look forward to continuing to develop our excellent work in this area.

Yours sincerely

Professor Christos Tsinopoulos

Executive Dean School of Business and Managment



Royal Holloway University of London Egham, Surrey TW20 0EX

Professor Julie Sanders Vice-Chancellor and Principal

Vice-Chancellor and Principal's Office 01784 276429 julie.sanders@royalholloway.ac.uk royalholloway.ac.uk

5 December 2024

Royal Holloway, University of London was founded on the principle of making higher education more open and inclusive. Our founders understood the transformative power of learning and knowledge, and we are proud to continue that legacy today.

Our vision is to be a University of Social Purpose, and our new strategy, RH2030s, articulates the values, ambitions and enablers that will help us to reach this goal. These are clearly aligned with the seven Principles for Responsible Management Education.

The power of higher education to make a difference in society is central to our own strategy and these Principles. In both, environmental sustainability and social justice are integral to what we do; and running throughout all our work is a sense of global and civic responsibility.

Colleagues across the University share this sense of social purpose. And, I can honestly say that our students – the future leaders that we proudly nurture here – continue to be an inspiration to us all. Their instinctive feel for social purpose, and ability to connect disparate ideas, practice and disciplines gives me enormous hope for the future.

Yours sincerely

Professor Julie Sanders

Vice-Chancellor and Principal

The following outlines School of Management, Royal Holloway's institutional mission, vision, and strategic approach to responsible management education.

Our Approach

Relevant Stakeholders

ΑII

Purpose

Our united response to the climate and biodiversity crises

Supporting Links

Our Vision

Relevant Stakeholders

All stakeholders

Purpose

Royal Holloway recognises that the world faces a climate emergency. Through our actions and expertise in Research and Education, we will generate positive and inclusive change that supports significant progress towards the UN Sustainable Development Goals on campus and beyond for all our stakeholders.

Supporting Links

Mission, Vision, Strategy or Purpose

Relevant Stakeholders

ΑII

Purpose

We declared a climate emergency in 2019 and our University strategy, RH2030s, commits us to embedding environmental sustainability across everything we do. We will be one of London's most sustainable universities, embedding environmental sustainability in all aspects of our operations. We will empower our community through research, education and partnerships to mitigate climate and biodiversity crises and reduce our environmental footprint. We will empower our students, colleagues, and partners to be environmental game-changers, drawing on our creative strengths and leveraging the decarbonisation of our estate.

Supporting Links



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At School of Management, Royal Holloway, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

How we are organised

Environmental Sustainability is everybody's responsibility at Royal Holloway

As such, we include Environmental Sustainability in our staff induction, as well as a guided tour of our <u>Living Campus</u> – helping all colleagues to realise how they can get involved in our work.

Formally, our **Environmental Sustainability Working Group** coordinates and supports the implementation of our Environmental Sustainability Strategy across our operations and schools.

Led by Chair Professor Klaus Dodds, Executive Dean of the School of Life Sciences and the Environment and member of Royal Holloway's <u>Senior Leadership Team</u>, and Deputy Chair Mark Berry, Head of Sustainability, the group ensures consistent reporting and a cohesive approach to core activities like communications and data management.

Membership extends to environmental sustainability Leads representing seven delivery themes and four supporting activities.

Dr Hyemi Shin, Lecturer in Responsible Management of the School of Business and Management, take charge of the PRME specifically.

Delivery Themes

- 1. Estates Mike Berry, Director of Estates
- 2. Green travel Piers Long, Deputy Director of Estates (Projects)
- 3. Commercial Services Darren Coventry, Head of Catering
- 4. Procurement Mayele Yambila, Operational Procurement Manager
- 5. IT Services Ben Hawkey, Technical Architect
- 6. Research & education Professor Dell Olsen, Professor of Poetry and Poetics
- 7. Living Studio Jonathan Howe, Head of External Spaces

Supporting Themes

• Finance – Rachel Burgess, Head of Financial Control

- Strategic Planning Gill Beech, Head of Strategy implementation & Anastasia Holley, Data Analyst
- Communications Stephanie Irwin, Deputy Director of Marketing
- Students' Union Hannah Hockin, Students' Union President

Formalized Senior Leadership Role

How we are organised

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Relevant Stakeholders

All stakeholders

Purpose

Environmental Sustainability

Supporting Links

How we are organised

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Organizational Structure for RME

The following organizational entities at School of Management, Royal Holloway are responsible for RME:

Research-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

PRIME Elements in Degree Programs

School of Management, Royal Holloway integrates responsible management education into its degree programs through 3 different approaches:

Guest Speakers and Showcase Events

Guest speaker Series at Business and the Natural Environment

The second year elective module, Business and the Natural Environment, run by Dr Hyemi Shin, had two guest speakers who work as sustainability professionals, Katherine Rolfe, Head of Sustainability from Wickes, and Javanshir Rasulov, Senior Sustainability and Disclosure Manager CEO Office @ Mitsubishi HC Capital UK PLC (Novuna).

Date

March, 2024 - March, 2024

Location

Royal Holloway

Speakers

Katherine Rolfe and Javanshir Rasulov

The second year elective module, Business and the Natural Environment, run by Dr Hyemi Shin, had two guest speakers who work as sustainability professionals, Katherine Rolfe, Head of Sustainability from Wickes, and Javanshir Rasulov, Senior Sustainability and Disclosure Manager CEO Office @ Mitsubishi HC Capital UK PLC (Novuna). They shared their experiences as sustainability professionals with the students and provided real-life and practical insights into sustainability within organisations.

PRME quest speakers SM2805

View document <a> Download document

Professor-Discretionary Course Topics

Responsible Business and Management

Department

The School of Business and Management

Learning Object Subject

Responsible Business and Management

Educational Level

Undergraduate, Year 2

Learning Outcome

In this module you will review and analyse business responses to sustainability grand challenges. You will appraise the impact on business strategy, practises and operations and will apply gained knowledge to recommendations for responsible business and management practices. The first part of the module looks at environmental challenges (centred on climate change, making links to biodiversity, conservation, resource depletion, pollution, waste) whereas the second part looks at social challenges (centred on inequality, making links to poverty, marginalisation, justice)- in the final part the links between environmental and social grand challenges and the business world are examined.

Interactivity Type

Active

Learning Object Description

In this module you will review and analyse business responses to sustainability grand challenges. You will appraise the impact on business strategy, practises and operations and will apply gained knowledge to recommendations for responsible business and management practices. The first part of the module looks at environmental challenges (centred on climate change, making links to biodiversity, conservation, resource depletion, pollution, waste) whereas the second part looks at social challenges (centred on inequality, making links to poverty, marginalisation, justice)- in the final part the links between environmental and social grand challenges and the business world are examined.

Course-Level RME Learning Goals

MSc in Sustainability and Management

Sustainability and Management (MSc) The global pursuit of progress has led to widespread industrialisation, overpopulation, resource depletion, pollution and other threats to our planet. Through the research and teaching of environmental and social sustainability we aim to preserve our world and its resources for future generations. Study Sustainability and Management at Royal Holloway, University of London and you'll develop the skills to communicate with experts across a variety of backgrounds, helping you to become an expert in sustainability and an attractive prospect for business, governmental agencies and NGOs. The MSc Sustainability and Management is taught jointly by the Department of Geography, which is recognised for expertise in the research and teaching of environmental and social sustainability and the School of Management, which has a long tradition of research into sustainable businesses and corporate social responsibility. Follow your passion for Sustainability and Management at Royal Holloway and you'll graduate with an interdisciplinary Masters degree

offering excellent employability prospects, and be well equipped with the skills and knowledge you need to tackle some of today's most pressing sustainability issues. From time to time, we make changes to our courses to improve the student and learning experience. If we make a significant change to your chosen course, we'll let you know as soon as possible.

Department

Geography and the School of Management

Learning Object Subject

Sustainability and Management (MSc)

Educational Level

Postgraduate

Learning Outcome

Study Sustainability and Management at Royal Holloway, University of London and you'll develop the skills to communicate with experts across a variety of backgrounds, helping you to become an expert in sustainability and an attractive prospect for business, governmental agencies and NGOs.

Interactivity Type

Active

Learning Object Description

The global pursuit of progress has led to widespread industrialisation, overpopulation, resource depletion, pollution and other threats to our planet. Through the research and teaching of environmental and social sustainability we aim to preserve our world and its resources for future generations. The MSc Sustainability and Management is taught jointly by the Department of Geography, which is recognised for expertise in the research and teaching of environmental and social sustainability and the School of Management, which has a long tradition of research into sustainable businesses and corporate social responsibility.

Supporting Links

Supporting Links

Management with Corporate Responsibility with a Year in Business (BSc)

Department

The School of Business and Management

Learning Object Subject

Management with Corporate Responsibility with a Year in Business (BSc)

Educational Level

Undergraduate

Learning Outcome

You gain skills and abilities in all the key areas of management, including strategy, international business, marketing and consumption. You will also explore the key aspects of corporate responsibility, including: reporting, environmentally sustainable management, environmental economics, the role of business in society (corporate social responsibility and business ethics). By electing to spend a year in business you will also have ample opportunities to integrate theory and practice.

Interactivity Type

Active

Learning Object Description

Our School of Business Management has a fresh and intellectually challenging approach to management research and education. Studying Management with Corporate Responsibility at Royal Holloway means that you will learn from internationally renowned experts who will share their research and experience so that you gain current and relevant management skills and knowledge. Your specialist knowledge in corporate responsibility, combined with interpersonal and transferable skills and business experience, will lead to excellent career prospects in management. ... Our balanced approach to research and teaching quarantees high quality teaching from subject leaders, cutting edge materials and intellectually challenging debates. You will receive individual attention and flexibility to acquire, if desired, expertise within a specialist field. This course will allow you to develop a creative approach to problem solving that produces effective management results along with how to provide direction, assess progress, and adapt your approach to changing circumstances. We're committed to preparing our students for graduate-level jobs after university and we continually review and refresh our courses to ensure they align with current trends and employer requirements. Competitive edge in pursuing your career having gained a year of real business experience, which you'll have secured with our support. Excellent career prospects in management, by specialising in sustainability and studying real life case studies with input from business stakeholders. From time to time, we make changes to our courses to improve the student and learning experience. If we make a significant change to your chosen course, we'll let you know as soon as possible.

Supporting Links



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

School of Management, Royal Holloway incorporates responsible management education into its research endeavors through 7 different methods:

Regular Research Seminars

Research Conferences

Hosting Interdisciplinary Perspectives on Accounting Conference 2024

Date

July, 2024 - July, 2024

Location

Royal Holloway

Speakers

Various

Supporting Links

The School of Business and Management is delighted to announce that Royal Holloway University of London will be hosting the 14th Interdisciplinary Perspectives on Accounting (IPA) Conference in 2024. The conference is an established forum for research into the social, political and organisational aspects of accounting. It brings together accounting researchers with broad social science interests from a range of different disciplinary perspectives such as anthropology, history, philosophy, sociology and political economy.

Research of members of CRIS (Centre for Research into Sustainability

Author

Various

Published Date

April, 2024

Degree Of Recognition

International

Media Name

Various but world-leading journals

Media Type

Journal articles or conference proceeding

Duration

etc

Supporting Links

Required Research Reporting

Centre for Research into Sustainability Research

The Centre for Research into Sustainability (CRIS) is a multidisciplinary, internationally-leading group of researchers and educators at Royal Holloway, University of London, UK. We are world-leading in three research areas, which form the basis of our expertise.

1. Accounting for Sustainability

This work covers topics of accountability, voluntary corporate reporting, sustainability accounting, and governance.

2. Responsible Consumption

This work covers topics of ethical consumption, marketing ethics, sharing and alternative economies.

3. Responsible Business

This work covers the evolution of corporate social responsibility and social and environmental sustainability, equality, diversity and inclusion, governance, lobbying, and alternative forms of organizational responsibility, including NGOS, SMEs and cooperatives.

In addition, our current cross-cutting critical agendas are:

Gender and Social Change

Keywords: Gender, masculinities, feminism, family roles, gendered commodity chains, representation of women in advertising.

Global Impact Chains

Keywords: Supply chains, value chains, environmental and social sustainability, developing country contexts, migration, immigration.

Precarious work and Modern Slavery

Keywords: Precarity, bonded labour, trafficking, stakeholder voice, regulation, inclusion and diversity, impacts of COVID-19.

Alternative Economies

Keywords: Subcultures, alternative living, sharing economy, anti-capitalism, afri-capitalism, social movements, digital nomads.

Check out all our members' publications and projects <u>here</u>, or view the short videos linked below of some of our members specific areas of research:

Simon - <u>Social Responsibility and Ethics within Organisations</u>

Milena - Idiosyncratic Deals

Jose - How are Digital Divides and Sustainability Issues related?

Alex - Emergent Consumer Lifestyle in an Era of Uncertainty

Research of members of CRIS (Centre for Research into Sustainability

Author

Various

Published Date

April, 2024

Degree Of Recognition

International

Media Name

Various but world-leading journals

Media Type

Journal articles or conference proceeding

Duration

etc

Supporting Links

Dedicated Research Funding

Making voices heard: Exploring opportunities and challenges of technology use for people with disabilities to engage in politics

Professor Anica Zeyen who has been awarded €50,000 from FIRAH for the project titled "Making voices heard: Exploring opportunities and challenges of technology use for people with disabilities to engage in politics".

Impact hasn't come realised yet as it is in the middle of the project. See this record.

Making voices heard: Exploring opportunities and challenges of technology use for people with disabilities to engage in politics

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PhD-Level RME Courses

PhD Students at CRIS

Department

The School of Business and Management

Learning Object Subject

PhD students in CRIS

Educational Level

PhD

Learning Outcome

Various

Interactivity Type

Active

Learning Object Description

CRIS has several PhD student members who work with faculty members of CRIS.

Supporting Links

Other types of research support for faculty or PhD students

Annual CRIS Paper Development Away Days

Since 2016, CRIS holds an annual paper development away day in our Bedford Square location. To

these events, we invite all CRIS members to submit abstracts for presentation. We further invite external academics to showcase their work.

These events have been very successful. They both support the development of individual research

projects as well as have fostered more intra-CRIS collaborations. Since 2021, we have been back to inperson CRIS paper development away day after the pandemic.

In 2024, at the Research Away Day we are launching the first session in our new *Maximising CRISEngagement & Impact Workshop Series*, designed specifically to support researchers working on external engagement and impact with a sustainability/social purpose-focused/interdisciplinary emphasis.

Other types of research support for faculty or PhD students

PhD With CRIS

We are actively seeking high quality PhD students to work with CRIS members on sustainability-related topics. Please see individual staff research pages for an indication of their key interests and contact us directly to discuss further. General information on applying to study a research degree at Royal Holloway can be found here.

Study a PhD/MPhil in the School of Business and Management

Royal Holloway is well renowned as a research-led institution and attracts some of the best academics in the world. In the School we have over 80 research-active academic staff, from more than 30 countries, and around 85 postgraduate research students who make a valued contribution to our research culture, and to a variety of teaching and learning activities.

Our core areas of management are:

- Accounting, Finance and Economics
- Marketing
- Organisation Studies and Human Resource Management
- Strategy International Business and Entrepreneurship
- · Technology and Information Management

Benefits of studying for a PhD

Studying for a PhD will enable you to:

- undertake a period of in-depth study of a specific subject
- broaden your perspective on your research subject by studying its theoretical foundations and specific methods
- progress and enhance originality and creativity in your research
- gain transferable skills for your personal development

- enhance your skills of critical evaluation
- enhance and develop your methodological skills whether this is; conducting complex large scale surveys, in-depth analysis of historical documentation, observing organizational practice, interviewing key informants or analysing visual sources
- develop communication skills particularly with respect to communicating your research ideas in a variety of venues
- develop and enhance your writing skills to publishable standard.

Research Awards Program

Summary of faculty-wide responsibility-related research or description of what is requested from faculty members

Professor Amany Elbanna has been honoured with the award of the Association of Information Systems Distinguished Member Cum Laude.

The award recognises members who have made significant sustained impact on the association, spending over 10 continuous years in leadership roles and have published in the AIS Senior Scholars Basket of journals.

The award recognizes the work Amany has done since 2008 in different roles, including Chair of SIG Enterprise Systems, Chair of Workshops and Tutorials, Chair of Doctoral Consortiums, Chair of Junior Faculty Consortium, Chair and organiser of topical workshops, panels and tracks, in addition to establishing and sustaining new workshops such as African Workshop in Information Systems, IS & Sustainable Development Workshop and the several mentorship roles in different networks and communities while sustaining a publication record in the AIS Senior Scholars Basket; which are the most prestigious outlets in the domain.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

School of Management, Royal Holloway partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Collaborative Problem Solving

Collaborative Change Action

Formalized Partnership Governance



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

School of Management, Royal Holloway has implemented 7 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Policies and Governance on employee (including faculty) equity, diversity, inclusion

Our EDI Governance, policies and reports

Scope

Staff and stduents

Enforcement Date

November, 2024

Number Of Pages

1

Publisher

Royal Holloway

Media

Website

Supporting Links

Student equity, diversity, inclusion

Policies and Governance on employee (including faculty) equity, diversity, inclusion

Our EDI Governance, policies and reports

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Supporting Links

Greenhouse gas emissions

Water

Buildings/real estate

Travel

Local staff/student/faculty transportation

// Institutional Aspiration Targets

School of Management, Royal Holloway has set aspiration targets in 7 different areas:

- Employee EDI Targets
- Student EDI Targets
- GHG Emission Targets
- Water Conservation Targets
- Building and Real Estate Targets
- Internal Transportation Targets
- Travel Reduction Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, School of Management, Royal Holloway operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

School of Management, Royal Holloway

Address

Egham Hill, Egham, Surrey, TW20 0EX United Kingdom

Website

https://www.royalholloway.ac.uk/research-and-teaching/departments-and-schools/bus ness-and-managements-and-schools/bus ness-and-managements-and-managements-and-schools/bus ness-and-managements-and-schools/bus ness-and-managements-and-schools/bus ness-and-managements-and-schools/bus ness-and-schools/bus ness-and-schools/bu