

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

University for the Creative Arts,
UK

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about University for the Creative Arts, UK, including key details and basic institutional data.

Mission

Our mission is to prepare and develop students for employment and lifelong learning in the creative industries, helping them build a sustainable creative life through support from practising artists and industry professionals.

Vision

Our vision is to be recognised as a global authority on creative arts, creative technologies and business for the creative industries.

Strategy

Strategy

- Delivery of a shared vision through high-performing Teams
- Develop and drive a financially robust and resilient business model
- Develop the 'Business of Creativity'
- Develop our international presence and influence
- Enhancing our educational offer

Strategy Alignment

Strategic alignment with sustainability

University for the Creative Arts (UCA) is committed to sustainable development and reducing the environmental impact of activities through our teaching, research and day to day operations.

UCA's approach to sustainability focuses on eight core areas:

1. A sustainability strategy that is developed and monitored by a cross-campus, Sustainability Strategy Group, chaired by the Chief Operating Officer.
2. Integration of Education for Sustainability into UCA courses.
3. Research and knowledge transfer activities related to sustainability has been completed by The Centre for Sustainable Design® since 1995.
4. Commitment to improving environmental performance e.g. our commitment to reach Net Zero carbon emissions from energy by 2030.
5. Integration of sustainability into procurement policy and guidelines.
6. Improving the provision of sustainable food by Catering Services.

7. Encouragement of staff and student engagement in social and environmental sustainability projects.
8. Awareness-raising on sustainability through the organisation and promotion of events and activities.

Institutional History

Institutional History

UCA joined PRME in 2021 as a signatory, through its Business School for the Creative Industries (BSCI).

UCA's BSCI was committed to advance, engage and ensure that the Six Principles of UN PRME are integrated into its courses, and that ethics, sustainability and inclusive leadership are at the core of its programmes. UCA is focused on equipping students, staff, creative industries and businesses to deliver change that is sustainable, secular, progressive, democratic and inclusive.

Bashir Makhoul, UCA President and Vice-Chancellor said: "UCA has always been supportive of the United Nations' Principles for Responsible Management Education. Sustainability is a core thread running through our curriculum with our courses designed to foster creative approaches to global challenges. We are now delighted to show our commitment more formally by becoming a signatory through our Business School for the Creative Industries as we join the endeavour for a sustainable future."




UCA deputy vice-chancellor Catherine Harper said: "As a genuinely international institution, home to students from across the globe, we are proud to be a signatory. We are profoundly committed to the implementation of the Six Principles and steadfast in our promotion of social responsibility through our curriculum, our partnerships, and our research. UCA is proud to be educating strong, responsible business leaders of tomorrow, equipped with the necessary tools to build a more equitable world, and a global economy that is both sustainable and inclusive."

Graduates & Enrollment


2024 Statistics	Number
Graduates	2,500

Degrees Offered


Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Fine Arts (B.F.A.)

Masters Programs

-  Master of Arts (M.A.)
-  Master of Fine Arts (M.F.A.)
-  Master of Science (M.Sc. or M.S.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



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Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

18 Peer-reviewed articles were published by University for the Creative Arts, UK from this past calendar year.

vs 10 Peer-reviewed articles were published by University for the Creative Arts, UK from this past calendar year in support of RME.

Research Funding

In 2024, University for the Creative Arts, UK was awarded funding for research that is:



International



National

Socializing Research

In 2024, University for the Creative Arts, UK contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

❖ None

Student Organization Partnerships

❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Climate action plan
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

University for the Creative Arts, UK offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Partnerships with local organizations
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

University for the Creative Arts, UK communicates its policies and progress on sustainable development and responsibility with:

- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

University for the Creative Arts, UK



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Website

<https://www.uca.ac.uk/business-school/>