

**PRiME**

*an initiative of the  
United Nations Global Compact*

# 2024 Sharing Information on Progress **(SIP) Report**

University for the Creative Arts,  
UK

August 2024

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

University for the Creative Arts, UK demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



28<sup>th</sup> August 2024

As the first of its kind in the UK, our Business School for the Creative Industries, University for the Creative Arts (UCA), is an exciting expansion of our creative portfolio, builds on our long tradition of collaborating with employers to cultivate leadership, entrepreneurial and strategic planning skills. We have an unwavering commitment to sustainable development and reducing our environmental footprint in all facets of our institution. Our commitment extends through our educational endeavours, research initiatives and day-to-day operational practices.

By aligning ourselves with the PRME framework, we are committed to upholding the values of sustainability, social responsibility and ethics in all facets of our educational mission. Through our commitment to PRME, we aim to inspire and empower the next generation of business leaders to address complex global challenges with integrity, compassion and foresight. By instilling a deep understanding of responsible management practices, we aim to equip our students with the skills and mindset necessary to drive positive change in the world.

In addition, our commitment to PRME serves as a catalyst for continuous innovation and improvement within our school. By embracing the principles of PRME, we challenge ourselves to continually improve our educational offerings, research efforts and institutional policies to better serve the needs of society and the planet. I would like to express my sincere gratitude to our staff for their commitment to advancing responsible management education at the UCA Business School. Together, we have the opportunity to shape a better future for business and society through our collective efforts.

*C. Millman*

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## Institutional Mission, Vision, and Strategy

The following outlines University for the Creative Arts, UK's institutional mission, vision, and strategic approach to responsible management education.

### **Mission, Vision, Strategy or Purpose**

University for the Creative Arts (UCA) is committed to sustainable development and reducing the environmental impact of activities through our teaching, research and day to day operations. UCA's approach to sustainability focuses on eight core areas: 1. A sustainability strategy that is developed and monitored by a cross-campus, Sustainability Strategy Group, chaired by the Chief Operating Officer. 2. Integration of Education for Sustainability into UCA courses. 3. Research and knowledge transfer activities related to sustainability has been completed by The Centre for Sustainable Design® since 1995. 4. Commitment to improving environmental performance e.g. our commitment to reach Net Zero carbon emissions from energy by 2030. 5. Integration of sustainability into procurement policy and guidelines. 6. Improving the provision of sustainable food by Catering Services. 7. Encouragement of staff and student engagement in social and environmental sustainability projects. 8. Awareness-raising on sustainability through the organisation and promotion of events and activities.

### **Relevant Stakeholders**

UCA, students, staff

### **Purpose**

Commitment to sustainable development

[Supporting Links](#)

[Supporting Links](#)



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## **RME Leadership Accountability**

At University for the Creative Arts, UK, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

## **Organizational Structure for RME**

The following organizational entities at University for the Creative Arts, UK are responsible for RME:

- ❖ Research-Focused Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## RME Elements in Degree Programs

University for the Creative Arts, UK integrates responsible management education into its degree programs through 3 different approaches:

Professor-Discretionary Course Topics

Guest Speakers and Showcase Events

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

### **Course Design and ESD**

Teaching and ESD

All academic course teams are required to reflect upon Education for Sustainable Development (ESD) in relation to their courses in preparation for course validation and periodic review. ESD is part of the remit of course validation panels.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## RME Elements in Research

University for the Creative Arts, UK incorporates responsible management education into its research endeavors through 3 different methods:

### Regular Research Seminars

#### **Examples of responsibility-related regular research seminars**

Createch: Peer to Peer Networking (P2P) and Knowledge Exchange

**Date**

April, 2024 - April, 2024

**Location**

online

**Speakers**

Trevor Davis, Martin Charter

[Supporting Links](#)

The Centre for Sustainable Design® (CfSD) at the University for the Creative Arts (UCA) will deliver six short online peer-to-peer (P2P) knowledge sharing sessions in 2024. These “Navigating Sustainability Together” sessions will bring Createch leaders together in small groups, facilitating open dialogue and problem-solving under “The Chatham House Rule.” By addressing specific sustainability challenges, these sessions will encourage direct interactions, knowledge exchange, and the creation of practical solutions. The regional and cross-regional nature of these sessions will enhance the impact by leveraging diverse perspectives.

### Research Conferences

#### **Examples of responsibility-related conferences**

**Date**

June, 2024 - June, 2024

**Location**

University for the Creative Arts, Farnham

**Speakers**

Professor Martin Charter, Professor Leanne Wiseman

[Supporting Links](#)

### 3rd UK Repair Café Conference

## Dedicated Research Funding

### **Description of research awards for responsibility-related research**

#### Repair Cafés: Fully funded PhD Opportunity

UCA Vice Chancellor's office is offering a full scholarship – including a fee waiver and stipend for living expenses – to complete a 3 year PhD research study into the emerging area of repair cafes. The specific topics for proposals are open but must focus on repair cafes – this might be include, for example, surveys of repair cafes globally, regionally or by country, case studies on specific repair cafes operations, analysis of data arising from repair cafes, social studies of repairers and 'buyer' behaviour of customers to repair cafes.





# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Partnership Approaches for RME

University for the Creative Arts, UK partners with external stakeholders to advance responsible management education through 2 different approaches:

Knowledge Translation and Dissemination

### **Setting Up A Cricket Gear Reuse Scheme Online Webinar**

Professor Martin Charter from The Centre for Sustainable Design ® at the University for the Creative Arts and Chair of Farnham Repair Cafe – and a past player for Wrecclesham, Farnham, Bourne and Brook amongst other clubs – presented and discussed free downloadable tools, resources and guidance available to help clubs set up their own cricket gear reuse schemes.

The webinar covered:

- The Why, What and How of cricket gear reuse schemes
- Overview of the local pilot projects with Rowledge CC and Frensham CC, and with Spencer CC in Wandsworth with support from the Surrey Cricket Foundation
- Lessons from other cricket gear initiatives organised by Yorkshire Cricket Foundation and Gloucestershire County Cricket Club
- Downloadable tools and resources that will help your club set up a cricket gear reuse scheme
- Lord's Taverners Sports Kit Recycling Scheme and how to arrange collections of gear if needed
- Q & A

The webinar was recorded to provide a resource audience can return to and to help other clubs develop their own cricket gear reuse schemes.

Partner: The Surrey Cricket Foundation

External Community Dialogue

### **World Circular Economy Forum 2024 – Brussels Circular and Regenerative Design – Accelerator Session**

The WCEF2024 Accelerator Session was led by Professor Martin Charter and Dr Patrick Schröder with invited speakers focused on circular and regenerative design (CRD) and product circularity (PC). CRD is design that encourages the use of non-toxic, renewable materials, and seeks to restore and improve the natural environment while also providing benefits to society. The aim of CRD is to put design to work as positive force to repair, restore and regenerate

natural and human systems based on intelligence, learning and autonomous approaches. CRD and PC are newly evolving in commercial design and development (D&D) practice – at product/service level. Furthermore, the potential applications of regenerative design and materials to technical products such as electronics or machinery are currently underexplored.

The event brought together design and development (D&D) practitioners, industry stakeholders, policymakers and other experts to discuss the state-of-the-art in CRD and PC; provided insights into how CRD and PC is understood by industry and experts; identify implementation barriers; shared expert knowledge, highlighting gaps in current design and development practices; and potentially contribute to new methodologies that might be used in D&D, PC and measurement. Finally, the event explored the policy and standards context/implications including Ecodesign for Sustainable Products Regulation (ESPR).



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## RME Policy Implementation

University for the Creative Arts, UK has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

### **Sustainability Policy**

**Scope**

University sustainability strategies and policies

**Enforcement Date**

May, 2023

**Number Of Pages**

2

**Publisher**

UCA

**Media**

<https://uca.assetbank-server.com/assetbank-uca/assetfile/60494.pdf>

Employee equity, diversity, inclusion

### **Equality, Diversity & Inclusion Policy**

**Scope**

This policy outlines our principles on EDI and underpins our commitment to ensuring that everyone in our diverse community experiences an inclusive culture.

**Enforcement Date**

June, 2022

**Revision Date**

June, 2025

**Number Of Pages**

9

**Publisher**

UCA

## Media

<https://uca.assetbank-server.com/assetbank-uca/assetfile/50377.pdf>

Student equity, diversity, inclusion

## Equality, Diversity & Inclusion Policy

### Scope

This policy outlines our principles on EDI and underpins our commitment to ensuring that everyone in our diverse community experiences an inclusive culture.

### Enforcement Date

June, 2022

### Revision Date

June, 2025

### Number Of Pages

9

### Publisher

UCA

### Media

<https://uca.assetbank-server.com/assetbank-uca/assetfile/50377.pdf>

Water

## Sustainability Policy

### Scope

University sustainability strategies and policies

### Enforcement Date

May, 2023

### Number Of Pages

2

### Publisher

UCA

### Media

<https://uca.assetbank-server.com/assetbank-uca/assetfile/60494.pdf>

## Buildings/real estate

### Sustainability Policy

**Scope**

University sustainability strategies and policies

**Enforcement Date**

May, 2023

**Number Of Pages**

2

**Publisher**

UCA

**Media**

<https://uca.assetbank-server.com/assetbank-uca/assetfile/60494.pdf>

## Travel

### Sustainability Policy

**Scope**

University sustainability strategies and policies

**Enforcement Date**

May, 2023

**Number Of Pages**

2

**Publisher**

UCA

**Media**

<https://uca.assetbank-server.com/assetbank-uca/assetfile/60494.pdf>

## Local staff/student/faculty transportation

## Sustainability Policy

### Scope

University sustainability strategies and policies

### Enforcement Date

May, 2023

### Number Of Pages

2

### Publisher

UCA

### Media

<https://uca.assetbank-server.com/assetbank-uca/assetfile/60494.pdf>

## Institutional Aspiration Targets

University for the Creative Arts, UK has set aspiration targets in 1 different area:

- ❖ GHG Emission Targets





# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, University for the Creative Arts, UK operates with the following approach:

Full Transparency Disclosure

### **Annual Staff Equality, Diversity & Inclusivity Report 2022/23**

**Author**

UCA

**Published Date**

April, 2023

**Degree Of Recognition**

International

**Media Name**

UCA website

**Media Type**

Report

**Duration**

25 pages

[Supporting Links](#)

### **Energy & Environment Report 2022**

**Author**

UCA

**Published Date**

January, 2023

**Degree Of Recognition**

International

**Media Name**

UCA website

**Media Type**

Report

### **Duration**

18 pages

[Supporting Links](#)

SIGNATORY

# University for the Creative Arts, UK

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