

2025 Sharing Information on Progress **(SIP) Report**

University of Western Australia
Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about University of Western Australia Business School, including key details and basic institutional data.

Mission

To advance the welfare and the prosperity of the people through excellence in business education.

Through the achievement of its mission the School will:

- (a) inspire and propel some of the most talented students from around the world to become the respected and innovative academic, community and business leaders of tomorrow;
- (b) provide an energising culture of international excellence in research, teaching and learning;
- (c) promote an ethical and entrepreneurial spirit; and
- (d) be a strong positive influence for alumni, business, industry, government and the professions.

Vision

To be one of the most influential Business Schools in Australia and Asia.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1352
Faculty & Staff at the University	1448
Faculty & Staff at the Institution	146
Student Enrollment at the University	30514
Student Enrollment at the Institution	6396
Undergraduate Attendance	3335
Masters-Level Postgraduate Attendance	3796
Doctoral Student Attendance	107
Certificate, Professional Development, or Continuing Education Attendance	140

Degrees Offered

Bachelor Programs

 Bachelor of Commerce  Bachelor of Business  Bachelor of Engineering (B.Eng.)

Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

We define Purpose in this context and institution as creating a thriving ecosystem of people and processes using our education, research and engagement activities to collaborate with university, business, government, civil society and academia stakeholders locally, nationally and globally to foster the common good and build a more just, equitable and sustainable world.

Institutional Engagement

76% - 100%

of faculty at University of Western Australia Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

We define Values in this context and institution as committing to accountability, responsibility and sustainability to environmental, social and governance issues in developing our policy and practice in our core functions of education, research and engagement in building a more just, equitable and sustainable world

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Senior leadership office
- ❖ Student contributor
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Centralized sustainability office

Student Awareness

76% - 100% of students at University of Western Australia Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at University of Western Australia Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

We define Teach in this context and institution as embedding - not only integrating - responsible management concepts and practices into our curriculum and pedagogy using strategies such as SDG mapping and recognition of responsible management educational practice. The aim of our approach is to empower students, educators and other institutional stakeholders to know how to build a more just, equitable and sustainable world

Educator Recognition

At University of Western Australia Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Performance-based teaching fellowships
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.

Barriers to Innovative Curriculum

In 2024, University of Western Australia Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Administrative resistance
- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Collaboration barriers
- ❖ Compliance and legal concerns
- ❖ Curriculum inertia
- ❖ History and institutional tradition
- ❖ Institutional culture
- ❖ Overloaded faculty
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, University of Western Australia Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Administrative hurdles
- ❖ Assessment rigor concerns
- ❖ Budget constraints
- ❖ Classroom infrastructure limitations
- ❖ Compliance concerns
- ❖ Digital divide

- ❖ Institutional culture
- ❖ Measurement difficulties
- ❖ Scalability issues
- ❖ Technology gaps



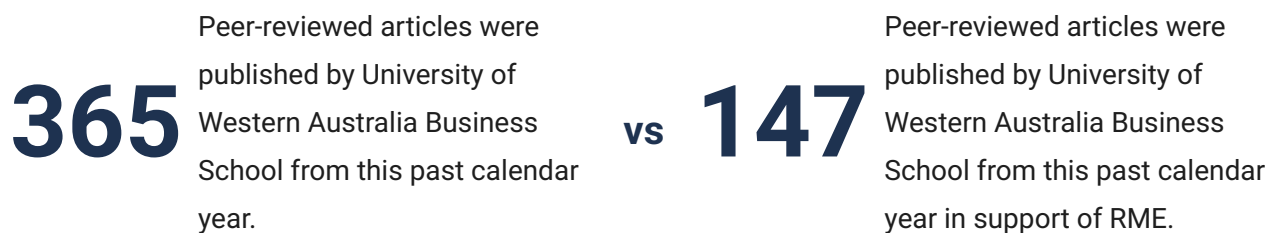
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

We define Research in this context and institution as leveraging our competency as a world-class research institution to create a pipeline of researchers and cutting-edge applied research that can build a more just, equitable and sustainable world.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, University of Western Australia Business School was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, University of Western Australia Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, University of Western Australia Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers
- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Ethical concerns
- ❖ Funding challenges
- ❖ Institutional policies and bureaucracy
- ❖ Methodological limitations
- ❖ Participant recruitment
- ❖ Publishing barriers
- ❖ Regulatory and legal restrictions
- ❖ Research impact and application
- ❖ Retention and engagement
- ❖ Skills and expertise gaps
- ❖ Technology and resource access
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

We define Partner in this context and institution as ensuring our connectivity with business, government, civil society and academia reflects our Purpose and Values as defined in building a more just, equitable and sustainable world

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ Enactus
- ❖ Economics and Commerce Student Society
- ❖ UWA Student Guild



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We define Practice in this context and institution as ensuring our Values as defined characterise our operations and management and are upheld by students, educators and other institutional stakeholders in their activity to build a more just, equitable and sustainable world

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Zero-waste guides
- ❖ AASHE STARS report
- ❖ Local staff/student/faculty transportation
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ USGBC building guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

We define the Share Principle in this context and institution as celebrating the formal acknowledgements that students, educators and other institutional stakeholders receive that exemplify our Purpose, Values, Teach and Research as defined, and seek continuous improvement by using our core functions of education, research and engagement to monitor our progress on building a more just, equitable and sustainable world.

Engagement Opportunities

University of Western Australia Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

University of Western Australia Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Government and policy makers
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Research and academic networks
- ❖ Prospective and current students

❖ Chamber of commerce and local communities

Communication Barriers

University of Western Australia Business School faces the following barriers in transparent communications:



**Data privacy
regulations**



**Feedback
loops**



**Audience
reach**

SIGNATORY

University of Western Australia Business School



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