

# 2024 Sharing Information on Progress (SIP) Report

University of Salford

#### **Table of Contents**

1. About PRME · · · · · · · · · · · · · · · · · · ·	3
2. About SDGs ······	5
3. Purpose	6
4. Values	0
5. Teach	3
6. Research	
7. Partner 24	4
8. Practice 35	5
9. Share 44	4

#### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

#### **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

#### **Letter of Commitment**

University of Salford demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



The Crescent, Salford, M5 4WT, United Kingdom

0161 295 5000 www.salford.ac.uk

PRME Secretariat Foundation for the Global Compact 685 Third Ave. 12th Floor New York NY 10017 USA Professor Nic Beech Vice-Chancellor University of Salford Vice-Chancellor@salford.ac.uk

23 May 2024

To whom it may concern

#### Adoption of the Principles for Responsible Management Education

To our Stakeholders

I am pleased to confirm that The University of Salford Business School reaffirms its support of the following Seven Principals for Responsible Management Education; Purpose, Values, Teach, Research, Partner, Practice and Share.

In this annual Sharing Information on Progress (SIP) Report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Yours sincerely

Professor Nic Beech

Vice-Chancellor, University of Salford

#### 

The following outlines University of Salford's institutional mission, vision, and strategic approach to responsible management education.

#### **University of Salford Corporate Strategy 2022-2027**

This document is the corporate strategy of the University of Salford for 2022-2027.

#### **Relevant Stakeholders**

PRME community, general public

#### **Purpose**

To share the corporate strategy of University of Salford.

#### **Supporting Links**

UOS-corporateStrategy-20230123

View document <a>Image: Download document</a> <a>L</a>



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

#### **PRIME Leadership Accountability**

At University of Salford, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

#### **Formalisation of PRME**

This section gives details about how PRME is formalized at the University of Salford.

This narrative provides the formal structure for sustainability and PRME at the University of Salford.

#### **Chapters**

#### **PRME Formalisation**

The PRME (Principles for Responsible Management Education) function at the University of Salford is closely integrated with the Senior Leadership team, reflecting the institution's commitment to responsible management education. While the overall responsibility for PRME primarily lies with the Salford Business School, the initiative benefits from broad support across the university.

Hazel Squire, the Director of Business 4.0 and sustainability lead at the Business School, plays a key role in overseeing PRME-related activities. She is also a member of the university-wide Sustainability Board, ensuring that PRME initiatives are aligned with the broader sustainability goals of the institution.

To strengthen the university's PRME efforts, Dr. Anjana Basnet has been appointed as the PRME Coordinator. In this role, she acts as the main point of contact between PRME and the university, facilitating communication and collaboration across departments.

The university's Sustainability Strategy and Plan are managed by the central Sustainability Office, which is situated within the Vice-Chancellor's Office. This office holds the overarching responsibility for developing and implementing sustainability initiatives, ensuring that they are integrated into the university's operations and strategic direction. Within the sustainability office, we have an Education for Sustainability (ESD) Officer, Neva Mowl. The main purpose of their role is to develop a University wide and strategic approach to Education for Sustainable Development and deliver initiatives to help embed sustainability into the curricula across the institution. This underpins all activity across education, research and enterprise across the whole university.

Sustainability Governance at University of Salford

Environmental sustainability is embedded within the University of Salford through a high level of commitment from the University's leadership and its policies. In the University of Salford Corporate Strategy 2022-2027, sustainability is identified as one of the key pillars defining success.

Several University groups provide strategic direction, support, and oversight for the implementation of University policies. Overall responsibility for sustainability at the University of Salford rests with the University Leadership Team Lead for Sustainability is the Pro Vice-Chancellor for Research and Innovation.

The University has launched the Sustainability Board, which is tasked with ensuring that the University fulfills its commitments to Net Zero Carbon and develops a cohesive approach to sustainability. This approach will embed sustainability and net zero commitments across the campus. The Board, chaired by the ULT Lead for Sustainability, will include representatives from various University departments, including the Sustainability Office, the academic Schools, Estates and Facilities, Finance and Procurement, Travel Office, HR and Marketing/Communications, Digital IT, The Library, Student Support, Students' Union, Trade Unions, and at least two student representatives.

The core responsibilities of the Board will be cross-cutting, ensuring that decision-making at every level of the University's activities considers sustainability and net zero targets. The Board will establish a program of prioritized activities and investments to advance the University's commitment to sustainability across various themes. The team will monitor and track progress against the agreed objectives to ensure successful delivery.

The central Sustainability Office, located within the Vice-Chancellor's Office, holds overarching responsibility for the development and delivery of the Sustainability Strategy and Plan. It aims to make sustainability a "business as usual" activity for the University and provide the support, resources, and central hub necessary to achieve not only the University's corporate goals but also its moral imperative to protect the aspirations of future generations.

The Environmental Sustainability Team within Estates and Facilities is responsible for operational sustainability across the University campus, environmental management compliance, and maintaining the University's Environmental and Energy Management Systems certifications.

#### **Organizational Structure for RME**

The following organizational entities at University of Salford are responsible for RME:

- Community Engagement Entity
- Teaching-Focused Entity
- Research-Focused Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

#### **Properties** RME Elements in Degree Programs

University of Salford integrates responsible management education into its degree programs through 6 different approaches:

**Guest Speakers and Showcase Events** 

#### **Examples of guest speakers and showcase events**

This section provides example of guest speaker and showcase events organized for students.

#### **Date**

August, 2022 - August, 2022

#### Location

Salford Business School

#### **Speakers**

Jamie Christon from Chester Zoo , Dr Mariyln Comrie from the Blair Project , Rachael Shah from Swiscot ,Sarah Bateman from Unify Energy

#### **Supporting Links**

The guest speaker event was a CEO panel organized as part of the Level 6 module on Business Ethics and Sustainability, led by Module Leader Sandra Donnelly. The event took place at the Adelphi Lecture Theatre on the 16th of October, 2023. The guest speaker event brought together four CEOs from the region to discuss their approaches to sustainability. The four speakers were: Jamie Christon from Chester Zoo Dr. Marilyn Comrie from the Blair Project Rachael Shah from Swiscot Sarah Bateman from Unify Energy

#### **Go Green Salford Events**

Go Green Salford is a sustainability engagement initiative at the University of Salford. It focuses on raising awareness and fostering positive environmental practices through events and practical tips aimed at students, staff, and the local community.

#### Date

August, 2024 - August, 2024

#### Location

The location of the events have been in person, hybrid or remote depending on event type.

#### **Speakers**

N/A

**Supporting Links** 

This year Go Green Salford 2024 ran from 4 to 22 March with more than 20 different events and activities. Activities included talks about decarbonisation of our campus, sustainable homes or our local wildlife, popups on campus on how bad are bananas, how to reduce waste and recycle more and how to engage with activities such as our community garden, hedgerow planting, cycle maintenance or litter picking.

**Professor-Discretionary Course Topics** 

Course-Level RME Learning Goals

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Program-Level RME Integration



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

#### **RME Elements in Research**

University of Salford incorporates responsible management education into its research endeavors through 6 different methods:

Regular Research Seminars

Research Conferences

#### **Salford Postgraduate Annual Research Conference (SPARC)**

The Salford Postgraduate Annual Research Conference (SPARC) brings together the postgraduate community to celebrate and showcase their research. This year, the event was held on the 26th and 27th of June. It was free to attend—both in person at the Chapman Building and online—and was open to the University's colleagues and students, as well as members of the public interested in learning more about research at Salford. The programme for the event also included several keynote speakers (details attached) and workshops on this year's theme of sustainability, along with an exhibition of research images.

#### **Date**

June, 2024 - June, 2024

#### Location

Chapman Building, University of Salford.

#### **Speakers**

Over 100 postgraduate researchers across four different schools

#### **Supporting Links**

Over 100 postgraduate researchers from four schools—Salford Business School, the School of Health and Society, the School of Science, Engineering and Environment, and the Salford School of Arts, Media and Creative Technology—participated in the SPARC conference on the 26th and 27th of June, 2024. The conference featured keynote speakers, including Zarina Ahmad, a member of Woman's Hour's 2020 Our Planet Power List. Zarina, now pursuing a PhD at the University of Manchester, focuses on sustainable behaviors in BAME communities and is involved in various environmental initiatives. On day two, Dr. Graeme Sheriff, co-director of the Sustainable Housing and Urban Studies Unit (SHUSU) at Salford, spoke on issues such as active travel, fuel poverty, and green space. Graeme, who chairs the Fuel Poverty Research Network (FPRN), is dedicated to addressing inequalities faced by vulnerable communities.

Postgraduate Researcher (PGR) Conference Support Fund

#### Postgraduate Researcher (PGR) Conference Support Fund

The purpose of this narrative is to provide information on the funding support available for PhD students.

**Postgraduate Researcher (PGR) Conference Support Fund** provides research students with funding to attend a conference if they are giving a paper, performance, poster or other form of presentation.

#### Chapters

#### Postgraduate Researcher (PGR) Conference Support Fund

The <u>Postgraduate Researcher</u> (<u>PGR</u>) <u>Conference Support Fund</u> offers financial assistance to postgraduate research candidates who are presenting their work at conferences. The fund provides up to £1,000 for standard conference costs, with applications divided into three tiers: £250, £500, and £1,000. Priority is given to lower-cost conferences to maximize the benefit to the PGR community.

To be eligible, candidates must:

- Have presented at the SPARC conference (internal annual conference for research students).
- Be accepted to present at the conference they are applying for.
- Be in their 2nd or 3rd year of study (or part-time equivalent).
- Submit their application at least 4 weeks before payments are required.
- Complete the online submission form fully, including details of any match funding.

Applications are reviewed every two months, and those who have not yet received funding are prioritized. It is not expected that any applicant will receive funding more than twice. Non-standard costs like childcare or visas can be mentioned in the application and may be supported if possible.

#### **Dedicated Research Funding**

### Responsibility Related Research Projects - Centre for Sustainable Innovation

This narrative provides examples about responsibility related research conducted at University of Salford.

<u>Centre for Digital Innovation, North West Cyber Security Connect for commercialization</u> and <u>Innovation Labs</u> are provided as some examples of responsibility related research.

#### **Chapters**

#### **Centre for Digital Innovation**

The University of Salford Business School is a key member of the Centre for Digital Innovation (CDI) consortium, supported by £100 million in Government Innovation Accelerator funding. This consortium, which includes Manchester Metropolitan University, Lancaster University, the University of Manchester, and GM Colleges, aims to address the North West's digital skills gap, particularly for small to medium-sized enterprises (SMEs). Salford Business School leads the consortium's online digital skills platform, focusing on Artificial Intelligence, Industrial Digitisation, Immersive Technology, and Cyber Security. The initiative seeks to transform the region into a digital innovation hub, providing SMEs with the resources needed to succeed in the digital era.



#### **Know Digital**

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK. As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

North West Cyber Security Connect for Commercialisation (NW Cybercom)

The University of Salford and the <u>Centre for Sustainable Innovation (CSI)</u> are proud partners in the £1.2 million NW CyberCom project, led by Lancaster University. This initiative, supported by Research England's Connecting Capability Fund (CCF), aims to harness the North West's cyber security potential to drive innovation, collaboration, and protection for consumers, businesses, and UK infrastructure.

NW CyberCom brings together six partner universities, including Lancaster University and the University of Salford, to develop cutting-edge cyber security innovations. By collaborating with entrepreneurs, investors, government, and businesses, the project seeks to transform knowledge into innovative products, services, and policies.

Key collaborators, including Plexal, the Massachusetts Institute of Technology (MIT), and CRSI, will help establish an innovation ecosystem across the North West Cyber Corridor. With partnerships involving the National Cyber Force and GCHQ, the project will provide tailored training for university researchers, enhancing opportunities for commercialisation. This initiative aims to position the North West as a leading destination for cyber investment by fostering a sustainable research commercialisation ecosystem that unites industry, innovation, universities, and investment. It reinforces the momentum of the North West Cyber Corridor and underscores the region's growing importance in national cyber security, particularly with the National Cyber Force's relocation to Lancashire.

#### **Innovation Labs**

The <u>Innovation Labs</u> program, led by the Centre for Sustainable Innovation (CSI) at Salford University Business School, is a fully funded initiative designed to support businesses in Greater Manchester. In collaboration with the Greater Manchester Business Growth Hub and experts from the <u>North of England Robotics Innovation Centre (NERIC)</u>, the 3-day program provides a safe environment for SMEs, entrepreneurs, startups, and businesses to explore, develop, and commercialize innovative ideas, products, processes, or services.



The program aims to:

- Help businesses recognize the opportunities for clean and sustainable growth.
- Support low carbon R&D and innovation for new products and services.
- Enhance SMEs' capacity for R&D within the Higher Education sector.
- Reduce greenhouse gas emissions.
- Increase capabilities in low carbon technology and innovation.

Using the "Know, Try, Apply" methodology, the three-day innovation sprints guide participants through the stages of understanding, developing, and applying innovation. The program also introduces the design sprint philosophy, helps generate and evaluate innovation ideas, and explores funding opportunities, all while being supported by experts in innovation, growth, and commercialization.

#### Research Awards Program

### Responsibility Related Research Projects - Centre for Sustainable Innovation

This narrative provides examples about responsibility related research conducted at University of Salford.

<u>Centre for Digital Innovation, North West Cyber Security Connect for commercialization</u> and Innovation Labs are provided as some examples of responsibility related research.

#### **Chapters**

#### **Centre for Digital Innovation**

The University of Salford Business School is a key member of the Centre for Digital Innovation (CDI) consortium, supported by £100 million in Government Innovation Accelerator funding. This consortium, which includes Manchester Metropolitan University, Lancaster University, the University of Manchester, and GM Colleges, aims to address the North West's digital skills gap, particularly for small to medium-sized enterprises (SMEs). Salford Business School leads the consortium's online digital skills platform, focusing on Artificial Intelligence, Industrial Digitisation, Immersive Technology, and Cyber Security. The initiative seeks to transform the region into a digital innovation hub, providing SMEs with the resources needed to succeed in the digital era.



#### **Know Digital**

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK.

As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

#### North West Cyber Security Connect for Commercialisation (NW Cybercom)

The University of Salford and the <u>Centre for Sustainable Innovation (CSI)</u> are proud partners in the £1.2 million NW CyberCom project, led by Lancaster University. This initiative, supported by Research England's Connecting Capability Fund (CCF), aims to harness the North West's cyber security potential to drive innovation, collaboration, and protection for consumers, businesses, and UK infrastructure.

NW CyberCom brings together six partner universities, including Lancaster University and the University of Salford, to develop cutting-edge cyber security innovations. By collaborating with entrepreneurs, investors, government, and businesses, the project seeks to transform knowledge into innovative products, services, and policies.

Key collaborators, including Plexal, the Massachusetts Institute of Technology (MIT), and CRSI, will help establish an innovation ecosystem across the North West Cyber Corridor. With partnerships involving the National Cyber Force and GCHQ, the project will provide tailored training for university researchers, enhancing opportunities for commercialisation. This initiative aims to position the North West as a leading destination for cyber investment by fostering a sustainable research commercialisation ecosystem that unites industry, innovation, universities, and investment. It reinforces the momentum of the North West Cyber Corridor and underscores the region's growing importance in national cyber security, particularly with the National Cyber Force's relocation to Lancashire.

#### **Innovation Labs**

The <u>Innovation Labs</u> program, led by the Centre for Sustainable Innovation (CSI) at Salford University Business School, is a fully funded initiative designed to support businesses in Greater Manchester. In collaboration with the Greater Manchester Business Growth Hub and

experts from the <u>North of England Robotics Innovation Centre (NERIC)</u>, the 3-day program provides a safe environment for SMEs, entrepreneurs, startups, and businesses to explore, develop, and commercialize innovative ideas, products, processes, or services.



#### The program aims to:

- Help businesses recognize the opportunities for clean and sustainable growth.
- Support low carbon R&D and innovation for new products and services.
- Enhance SMEs' capacity for R&D within the Higher Education sector.
- · Reduce greenhouse gas emissions.
- Increase capabilities in low carbon technology and innovation.

Using the "Know, Try, Apply" methodology, the three-day innovation sprints guide participants through the stages of understanding, developing, and applying innovation. The program also introduces the design sprint philosophy, helps generate and evaluate innovation ideas, and explores funding opportunities, all while being supported by experts in innovation, growth, and commercialization.

Required Research Reporting



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

#### **Partnership Approaches for RME**

University of Salford partners with external stakeholders to advance responsible management education through 5 different approaches:

**Knowledge Translation and Dissemination** 

## **Centre for Sustainable Innovation for engaging Business and Communities**

The Centre for Sustainable Innovation (CSI) is a collaborative space that supports the business community in adopting sustainable solutions, embedding change management culture and utilising digital technologies in order for them to innovate and prosper.

CSI has three focuses

- 1. Digital Transformation
- 2. Change Management
- 3. Sustainability

The mission of CSI are stated as below

- At the CSI, we are dedicated to catalysing positive change and fostering sustainable growth for businesses. Our mission is to be the leading hub for sustainable business practices and digital transformation.
- We achieve this by strengthening industry partnerships, collaborating closely with local businesses and entrepreneurs to drive innovation. Our commitment extends beyond profit, aiming to create significant socio-economic and environmental impact on both local and national levels.
- By empowering businesses with cutting-edge digital transformation, expert change management, and sustainable consultancy, we not only enhance their competitiveness but also contribute meaningfully to the community and environment around us.

#### **Chapters**

**Example Projects undertaken by CSI** 

**Centre for Digital Innovation** 

The Centre for Digital Innovation (CDI) is a programme funded through the nationwide £100m Government Innovation Accelerator.

The consortium is delivering initiatives for North West region's businesses, who are able to access expert knowledge, research and facilities to develop new products and technologies, create new supply chains, build collaborations and to train their staff.

The CDI aims to create a supercluster of digital innovation, expertise and skills development for the region to become a beacon in the UK for digital innovation.

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK.

As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

#### **Help to Grow Management Course**

Help to Grow course is a 12-week course, a transformative experience brought to you by Salford Business School and accredited by the Small Business Charter. This unique opportunity is designed to empower entrepreneurs, providing the tools and support needed to drive significant growth.

#### Innovation Labs

Innovation Labs is a fully funded business support programme delivered by the Centre for Sustainable Innovation (CSI) at Salford University Business

School. This collaboration with the Greater Manchester Business Growth Hub is supported by experts from North of England Robotics Innovation Centre (NERIC). The 3-day innovation programme is aimed at providing businesses with a safe environment to explore ideas, gain access to experts, and help shape their projects through to commercialisation readiness.

#### **External Community Dialogue**

### **Centre for Sustainable Innovation for engaging Business and Communities**

The Centre for Sustainable Innovation (CSI) is a collaborative space that supports the business community in adopting sustainable solutions, embedding change management culture and utilising digital technologies in order for them to innovate and prosper.

CSI has three focuses

- 1. Digital Transformation
- 2. Change Management
- 3. Sustainability

The mission of CSI are stated as below

- At the CSI, we are dedicated to catalysing positive change and fostering sustainable growth for businesses. Our mission is to be the leading hub for sustainable business practices and digital transformation.
- We achieve this by strengthening industry partnerships, collaborating closely with local businesses and entrepreneurs to drive innovation. Our commitment extends beyond profit, aiming to create significant socio-economic and environmental impact on both local and national levels.
- By empowering businesses with cutting-edge digital transformation, expert change management, and sustainable consultancy, we not only enhance their competitiveness but also contribute meaningfully to the community and environment around us.

#### Chapters

#### **Example Projects undertaken by CSI**

#### **Centre for Digital Innovation**

The Centre for Digital Innovation (CDI) is a programme funded through the nationwide £100m Government Innovation Accelerator.

The consortium is delivering initiatives for North West region's businesses, who are able to access expert knowledge, research and facilities to develop new products and technologies, create new supply chains, build collaborations and to train their staff.

The CDI aims to create a supercluster of digital innovation, expertise and skills development for the region to become a beacon in the UK for digital innovation.

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK.

As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

#### **Help to Grow Management Course**

Help to Grow course is a 12-week course, a transformative experience brought to you by Salford Business School and accredited by the Small Business Charter. This unique opportunity is designed to empower entrepreneurs, providing the tools and support needed to drive significant growth.

#### **Innovation Labs**

Innovation Labs is a fully funded business support programme delivered by the Centre for Sustainable Innovation (CSI) at Salford University Business

School. This collaboration with the Greater Manchester Business Growth Hub is supported by experts from North of England Robotics Innovation Centre (NERIC). The 3-day innovation programme is aimed at providing businesses with a safe environment to explore ideas, gain access to experts, and help shape their projects through to commercialisation readiness.

Collaborative Problem Solving

### Centre for Sustainable Innovation for engaging Business and Communities

The Centre for Sustainable Innovation (CSI) is a collaborative space that supports the business community in adopting sustainable solutions, embedding change management culture and utilising digital technologies in order for them to innovate and prosper.

#### CSI has three focuses

- 1. Digital Transformation
- 2. Change Management
- 3. Sustainability

The mission of CSI are stated as below

- At the CSI, we are dedicated to catalysing positive change and fostering sustainable growth for businesses. Our mission is to be the leading hub for sustainable business practices and digital transformation.
- We achieve this by strengthening industry partnerships, collaborating closely with local businesses and entrepreneurs to drive innovation. Our commitment extends beyond profit, aiming to create significant socio-economic and environmental impact on both local and national levels.
- By empowering businesses with cutting-edge digital transformation, expert change management, and sustainable consultancy, we not only enhance their competitiveness but also contribute meaningfully to the community and environment around us.

#### **Chapters**

#### **Example Projects undertaken by CSI**

#### **Centre for Digital Innovation**

The Centre for Digital Innovation (CDI) is a programme funded through the nationwide £100m Government Innovation Accelerator.

The consortium is delivering initiatives for North West region's businesses, who are able to access expert knowledge, research and facilities to develop new products and technologies, create new supply chains, build collaborations and to train their staff.

The CDI aims to create a supercluster of digital innovation, expertise and skills development for the region to become a beacon in the UK for digital innovation.

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK.

As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

#### **Help to Grow Management Course**

Help to Grow course is a 12-week course, a transformative experience brought to you by Salford Business School and accredited by the Small Business Charter. This unique opportunity is designed to empower entrepreneurs, providing the tools and support needed to drive significant growth.

#### **Innovation Labs**

Innovation Labs is a fully funded business support programme delivered by the Centre for Sustainable Innovation (CSI) at Salford University Business

School. This collaboration with the Greater Manchester Business Growth Hub is supported by experts from North of England Robotics Innovation Centre (NERIC). The 3-day innovation programme is aimed at providing businesses with a safe environment to explore ideas, gain access to experts, and help shape their projects through to commercialisation readiness.

Collaborative Change Action

### Centre for Sustainable Innovation for engaging Business and Communities

The Centre for Sustainable Innovation (CSI) is a collaborative space that supports the business community in adopting sustainable solutions, embedding change management culture and utilising digital technologies in order for them to innovate and prosper.

#### CSI has three focuses

- 1. Digital Transformation
- 2. Change Management
- 3. Sustainability

The mission of CSI are stated as below

- At the CSI, we are dedicated to catalysing positive change and fostering sustainable growth for businesses. Our mission is to be the leading hub for sustainable business practices and digital transformation.
- We achieve this by strengthening industry partnerships, collaborating closely with local businesses and entrepreneurs to drive innovation. Our commitment extends beyond profit, aiming to create significant socio-economic and environmental impact on both local and national levels.
- By empowering businesses with cutting-edge digital transformation, expert change management, and sustainable consultancy, we not only enhance their competitiveness but also contribute meaningfully to the community and environment around us.

#### **Chapters**

#### **Example Projects undertaken by CSI**

#### **Centre for Digital Innovation**

The Centre for Digital Innovation (CDI) is a programme funded through the nationwide £100m Government Innovation Accelerator.

The consortium is delivering initiatives for North West region's businesses, who are able to access expert knowledge, research and facilities to develop new products and technologies, create new supply chains, build collaborations and to train their staff.

The CDI aims to create a supercluster of digital innovation, expertise and skills development for the region to become a beacon in the UK for digital innovation.

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK.

As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

#### **Help to Grow Management Course**

Help to Grow course is a 12-week course, a transformative experience brought to you by Salford Business School and accredited by the Small Business Charter. This unique opportunity is designed to empower entrepreneurs, providing the tools and support needed to drive significant growth.

#### **Innovation Labs**

Innovation Labs is a fully funded business support programme delivered by the Centre for Sustainable Innovation (CSI) at Salford University Business

School. This collaboration with the Greater Manchester Business Growth Hub is supported by experts from North of England Robotics Innovation Centre (NERIC). The 3-day innovation programme is aimed at providing businesses with a safe environment to explore ideas, gain access to experts, and help shape their projects through to commercialisation readiness.

Formalized Partnership Governance

### Centre for Sustainable Innovation for engaging Business and Communities

The Centre for Sustainable Innovation (CSI) is a collaborative space that supports the business community in adopting sustainable solutions, embedding change management culture and utilising digital technologies in order for them to innovate and prosper.

#### CSI has three focuses

- 1. Digital Transformation
- 2. Change Management
- 3. Sustainability

The mission of CSI are stated as below

- At the CSI, we are dedicated to catalysing positive change and fostering sustainable growth for businesses. Our mission is to be the leading hub for sustainable business practices and digital transformation.
- We achieve this by strengthening industry partnerships, collaborating closely with local businesses and entrepreneurs to drive innovation. Our commitment extends beyond profit, aiming to create significant socio-economic and environmental impact on both local and national levels.
- By empowering businesses with cutting-edge digital transformation, expert change management, and sustainable consultancy, we not only enhance their competitiveness but also contribute meaningfully to the community and environment around us.

#### **Chapters**

#### **Example Projects undertaken by CSI**

#### **Centre for Digital Innovation**

The Centre for Digital Innovation (CDI) is a programme funded through the nationwide £100m Government Innovation Accelerator.

The consortium is delivering initiatives for North West region's businesses, who are able to access expert knowledge, research and facilities to develop new products and technologies, create new supply chains, build collaborations and to train their staff.

The CDI aims to create a supercluster of digital innovation, expertise and skills development for the region to become a beacon in the UK for digital innovation.

Know Digital is Salford University's fully funded digital skills platform that aims to support the uplift in skills across the region. It provides 24/7 access and removes barriers to skill development in under represented areas across Greater Manchester and the UK.

As part of the CDI project, the University of Salford has built an online digital skills platform called Know Digital. This platform is aimed at business leaders who are interested in learning how technology can enhance their business or individuals who want to learn new digital skills to enhance their current role, enhance their career development or simply want to learn new skills.

The content includes fundamentals of cyber security, how to exploit artificial intelligence (AI) using machine learning, gain an understanding of how immersive technologies such as virtual and augmented reality can enhance innovation or provide competitive advantage and exploring how digitalisation can enhance the industrial workplace.

The platform will also delve into topics such as leading digital transformation, project management, change management and personal branding.

#### **Help to Grow Management Course**

Help to Grow course is a 12-week course, a transformative experience brought to you by Salford Business School and accredited by the Small Business Charter. This unique opportunity is designed to empower entrepreneurs, providing the tools and support needed to drive significant growth.

#### **Innovation Labs**

Innovation Labs is a fully funded business support programme delivered by the Centre for Sustainable Innovation (CSI) at Salford University Business

School. This collaboration with the Greater Manchester Business Growth Hub is supported by experts from North of England Robotics Innovation Centre (NERIC). The 3-day innovation programme is aimed at providing businesses with a safe environment to explore ideas, gain access to experts, and help shape their projects through to commercialisation readiness.



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

#### **Proof** RME Policy Implementation

University of Salford has implemented 7 policies to support its commitment to responsible management education:

Water

#### **Energy and Water Policy**

#### Scope

This Policy applies to all members of the University Estates and Facilities Division including (but not limited to): Staff; Contractors and Associates carrying out work on behalf of the University Estates and Facilities Division.

#### **Enforcement Date**

October, 2018

#### **Revision Date**

July, 2023

#### **Number Of Pages**

4

#### Publisher

Energy Manager, Estates and Facilities

#### Media

Published policy

#### **Supporting Links**

**Energy and Water Policy** 

View document <a>Image: Download document</a>

Buildings/real estate

#### Policies on building/real estate

#### Scope

This Statement applies to all members of the University community including (but not limited to): Students; Staff; Contractors and Associates carrying out work on behalf of the University.

#### **Enforcement Date**

April, 2019

#### **Revision Date**

March, 2024

#### **Number Of Pages**

#### **Publisher**

Assistant Director of Sustainability

#### Media

https://www.salford.ac.uk/environmental-sustainability/construction-and-refurbishment

University of Salford Sustainable Construction Policy

View document <a>Image: Download document</a>



Employee equity, diversity, inclusion

#### **EDI Statement of Ambition Policy**

The EDI Statement of Ambition for 2023-2028 aims to serve as a catalyst for addressing persistent inequalities among colleagues and students at University of Salford. It emphasizes a coordinated, sustained, and evidence-based approach to driving change and identifies the key EDI priorities and goals for the institution.

#### Scope

The statement of ambition is applicable institution wide.

#### **Enforcement Date**

August, 2023

#### **Number Of Pages**

15

#### Publisher

University of Salford

#### Media

https://www.salford.ac.uk/sites/default/files/2023-08/uos-statement-of-ambition\_.pdf

EDI\_statement\_of\_ambition\_E78ii9u

View document <a> Download document</a>



#### **Equality, Diversity and Inclusion**

The university's EDI strategy emphasizes the importance of starting with inclusion, with a focus on building an inclusive culture through its strategic goals. The Equity Assurance Committee (EAC) leads the EDI strategic direction, reporting to the Vice Chancellor's Executive Team. The EAC oversees three task and finish groups: Equity in Student Outcomes, Equity in the Workforce, and Equity in Research. These groups are tasked with delivering on the university's four EDI priorities: 1. Student Experience and Success: Reducing or eliminating disparities in student experiences and outcomes. 2. Colleague Outcomes: Increasing diversity in colleague representation across all workforce grades. 3. Culture: Fostering an inclusive culture and sense of belonging for both students and colleagues. 4. Research: Diversifying the research workforce and environment.

#### **Relevant Stakeholders**

Institution, PRME community, public

#### **Purpose**

EDI annual report

Supporting Links

EDI-Annual-Report-2023

View document <a> Download document</a>

#### **Belonging Podcast**

The new podcast series Belonging, hosted by Academic Student Success Lead Sami Safadi, explores what it is truly like to be a student or staff member at Salford Business School. Featuring voices from both students and colleagues across Salford Business School, the podcast provides an insightful look into life at the University of Salford. Addressing topics such as employability, equity, the transition to university, and the role of the Student Union, Belonging is essential listening for those considering collaboration with Salford Business School, as well as for current and prospective students. The podcast aims to shed light on the challenges many students face in developing a sense of belonging when they enter higher education. It highlights how Salford Business School is working to build a robust and inclusive community for students from diverse backgrounds and staff members. 11 episodes have released so far and is available to listen to on spotify.

#### **Author**

Salford Business School

#### **Published Date**

August, 2024

#### **Degree Of Recognition**

International

**Media Name** 

Spotify

Media Type

Podcast

#### **Duration**

11 episodes have been released so far ranging from 26 mins to 1 hour 19 mins.

Supporting Links

Student equity, diversity, inclusion

#### **EDI Statement of ambition**

The EDI Statement of Ambition for 2023-2028 aims to serve as a catalyst for addressing persistent inequalities among colleagues and students at University of Salford. It emphasizes a coordinated, sustained, and evidence-based approach to driving change and identifies the key EDI priorities and goals for the institution.

#### **Relevant Stakeholders**

Institution

#### **Purpose**

EDI statement of ambition

Supporting Links

EDI\_statement\_of\_ambition

View document <a> Download document</a>

#### **Equality, Diversity and Inclusion**

The university's EDI strategy emphasizes the importance of starting with inclusion, with a focus on building an inclusive culture through its strategic goals. The Equity Assurance Committee (EAC) leads the EDI strategic direction, reporting to the Vice Chancellor's Executive Team. The EAC oversees three task and finish groups: Equity in Student Outcomes, Equity in the Workforce, and Equity in Research. These groups are tasked with delivering on the university's four EDI priorities: 1. Student Experience and Success: Reducing or eliminating disparities in student experiences and outcomes. 2. Colleague Outcomes: Increasing diversity in colleague

representation across all workforce grades. 3. Culture: Fostering an inclusive culture and sense of belonging for both students and colleagues. 4. Research: Diversifying the research workforce and environment.

#### **Relevant Stakeholders**

Institution, PRME community, public

#### **Purpose**

EDI annual report

**Supporting Links** 

EDI-Annual-Report-2023

View document [2] Download document 🕹



#### **Belonging Podcast**

The new podcast series Belonging, hosted by Academic Student Success Lead Sami Safadi, explores what it is truly like to be a student or staff member at Salford Business School. Featuring voices from both students and colleagues across Salford Business School, the podcast provides an insightful look into life at the University of Salford. Addressing topics such as employability, equity, the transition to university, and the role of the Student Union, Belonging is essential listening for those considering collaboration with Salford Business School, as well as for current and prospective students. The podcast aims to shed light on the challenges many students face in developing a sense of belonging when they enter higher education. It highlights how Salford Business School is working to build a robust and inclusive community for students from diverse backgrounds and staff members. 11 episodes have released so far and is available to listen to on spotify.

#### **Author**

Salford Business School

#### **Published Date**

August, 2024

#### **Degree Of Recognition**

International

#### **Media Name**

Spotify

#### Media Type

**Podcast** 

#### **Duration**

11 episodes have been released so far ranging from 26 mins to 1 hour 19 mins.

**Supporting Links** 

#### Greenhouse gas emissions

#### **Environmental Sustainability Policy Statement**

This Statement is issued by the Director of Estates & Facilities, who has the authority to issue and communicate policy on campus environmental management systems and has delegated day to day management and communication of the policy to the Environmental Sustainability Manager and Carbon and Energy Manager.

#### **Scope**

This Policy applies to all members of the University Estates and Facilities Division including (but not limited to): Staff; Contractors and Associates carrying out work on behalf of the University Estates and Facilities Division.

#### **Enforcement Date**

October, 2015

#### **Revision Date**

July, 2023

#### **Number Of Pages**

5

#### **Publisher**

Head of Environmental Sustainability, Estates & Facilities

#### Media

Published policy

#### **Supporting Links**

Environmental Sustainability Policy

View document <a>Image: Download document</a>



#### **Energy and Water Policy**

#### Scope

This Policy applies to all members of the University Estates and Facilities Division including (but not limited to): Staff; Contractors and Associates carrying out work on behalf of the University Estates and Facilities Division.

#### **Enforcement Date**

October, 2018

#### **Revision Date**

July, 2023

#### **Number Of Pages**

#### **Publisher**

Energy Manager, Estates and Facilities

#### Media

Published policy

#### **Supporting Links**

**Energy and Water Policy** 

View document <a>Image: Download document</a> <a>L</a> <a>Image: Download document</a> <a>Image: Download document</a>



#### **Food Policy Statement**

#### **Scope**

This Policy applies to all catering and hospitality served at the University under the control of the Estates & Facilities Division. Although it does not apply directly to food supplied by the Students' Union, they are within our scope of influence and so we will work in partnership to support them in embedding sustainability into their catering practices.

#### **Enforcement Date**

January, 2024

#### **Revision Date**

January, 2024

#### **Number Of Pages**

5

#### **Publisher**

Environmental Sustainability Manager & Head of Campus Services Estates & Facilities

#### Media

https://www.salford.ac.uk/environmental-sustainability

UoS Sustainable Food Policy Statement V5.0 View document [2] Download document 🕹 (Jan 24)

#### **Estates and Facilities Sustainable Purchasing Policy**

#### Scope

This document applies to the University of Salford Estates and Facilities Division.

#### **Enforcement Date**

November, 2018

#### **Revision Date**

June, 2023

#### **Number Of Pages**

10

#### **Publisher**

Assistant Director of Sustainability

#### Media

https://www.salford.ac.uk/environmental-sustainability

EEMS\_OP\_Sustainable\_Purchasing\_0

View document <a>Image: Download document</a>

Travel

#### Institutional Aspiration Targets

University of Salford has set aspiration targets in 7 different areas:

- GHG Emission Targets
- Water Conservation Targets
- Travel Reduction Targets
- Employee EDI Targets
- Student EDI Targets
- Internal Transportation Targets
- ♦ Waste Management Plan (2018 2025) Landscape Management Plan (2020/21 -2024/25) Estates and Facilities Sustainable Purchasing Policy



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### **Performance Disclosure and Transparency**

Regarding transparency in RME performance disclosure, University of Salford operates with the following approach:

Full Transparency Disclosure

#### **Sustainability Blog**

The university sustainability office has a sustainability blog where sustainability engagement activities are presented in a blog for anyone to access.

#### **Author**

Environmental Sustainability Tea,

#### **Published Date**

September, 2022

#### **Degree Of Recognition**

The blog is published for anyone to access.

#### **Media Name**

UoS website

#### Media Type

Blog

#### **Duration**

The blog is updated regularly producing the stories and cases of sustainability engagement activities of the institution.

#### **Supporting Links**

#### **Sustainability Report**

This is a sustainability report summary document for UoS.

#### **Author**

Sustainability Office

#### **Published Date**

January, 2024

#### **Degree Of Recognition**

It is published on the institution's website for anyone to access.

#### **Media Name**

UoS website

#### Media Type

Sustainability Report Summary

#### **Duration**

22 pages

 ${\tt UoS\_Sustainability\_Annual\_Report\_Summary\_22\!{\hspace{-.2cm}/}122\!{\hspace$ 

#### Website of disclosure of performance

The university website has a dedicated environmental sustainability page where sustainability performance are disclosed. The sustainability office also has social media handles where sustainability performance are shared. The account information can be found on the website.

#### **Author**

University of Salford

#### **Published Date**

July, 2024

#### **Degree Of Recognition**

This is a corporate website and is accessed publicly.

#### **Media Name**

UoS website

#### Media Type

Website

#### **Duration**

This is a website with clickable links to signpost readers to different sustainability performance.

**Supporting Links** 

SIGNATORY

### **University of Salford**

#### Address

Salford Business School, University of Salford, Salford, Greater Manchester, M5 4WT United Kingdom

#### Website

http://www.salford.ac.uk