

PRiME

*an initiative of the
United Nations Global Compact*

CHITKARA
BUSINESS
SCHOOL 

Sharing Information on Progress 2026

Chitkara Business School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Chitkara Business School, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1526
Faculty & Staff at the University	2987
Faculty & Staff at the Institution	153
Student Enrollment at the University	24414
Student Enrollment at the Institution	3418
Undergraduate Attendance	1357
Masters-Level Postgraduate Attendance	2013
Doctoral Student Attendance	48
Certificate, Professional Development, or Continuing Education Attendance	1675

Degrees Offered

Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Commerce (B.Com.)

Masters Programs

-  Master of Business Administration (M.B.A.)
-  Master of Business in Administration (Online M.B.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)

Additional

-  Integrated Program in Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At Chitkara Business School, Purpose means developing ethical, innovative and future-ready leaders who inspire sustainable and inclusive growth. It connects academic excellence, industry engagement, research, innovation, ethical leadership and societal impact to prepare learners to address contemporary business and social challenges responsibly.

Institutional Engagement

76% - 100% of faculty at Chitkara Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

How We Define Values

Values means embedding ethical, professional, inclusive and socially responsible principles in decision-making, teaching, research, governance and stakeholder relationships. We emphasise integrity, accountability, respect, equity and sustainability, ensuring that academic and organisational practices consider their implications for society, the environment and future generations.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization

Student Awareness

76% - 100% of students at Chitkara Business School are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Chitkara Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

Teach means integrating responsible management, ethics, sustainability, social responsibility and global perspectives into curriculum, pedagogy and student learning experiences. We connect theory with practice through experiential learning, industry engagement, community projects, technology-enabled learning and evidence-based assessment to develop responsible and future-ready professionals.

Educator Recognition

At Chitkara Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Professional development opportunities
- ❖ Publication or research support



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research means generating rigorous, relevant and responsible knowledge that advances management scholarship while addressing contemporary organisational and societal challenges. We value basic, applied and teaching-and-learning research and encourage interdisciplinary, industry-connected and SDG-aligned scholarship that informs practice, policy and education.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Chitkara Business School was awarded funding for research that is:



National

Socializing Research

In 2025, Chitkara Business School contributed research findings to:

- ❖ Government and policy makers
- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner means engaging industry, government, academia, international institutions and communities as collaborators in learning, research and societal impact. Partnerships enable curriculum co-creation, experiential learning, knowledge exchange, research, professional development and collective action towards sustainable and inclusive growth.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Times Higher Education (THE)
- ❖ University Councils
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Quacquarelli Symonds (QS)
- ❖ Local institutions and associations
- ❖ Graduate Management Admission Council (GMAC)
- ❖ CILT
- ❖ IRM
- ❖ FICCI
- ❖ ASSOCHAM
- ❖ EY
- ❖ KPMG
- ❖ Deloitte
- ❖ Coforge
- ❖ WNS
- ❖ Zagggle
- ❖ Delhivery
- ❖ ACCA
- ❖ UGC
- ❖ AASHE (Association for the Advancement of Sustainability in Higher Education)

Student Organization Partnerships

- ❖ National Cadet Corps (NCC)
- ❖ Red Cross
- ❖ National Service Scheme (NSS)



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Chitkara Business School, Practice reflects our commitment to embedding responsible management principles into governance, operations, and decision-making. Guided by PRME, we emphasise ethical leadership, stakeholder engagement, inclusivity, sustainability, responsible resource use, evidence-based continuous improvement, and institutional accountability, ensuring responsible management is demonstrated through our actions and impact.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ USGBC building guides
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share means communicating our responsible management education, sustainability and societal-impact practices, outcomes and learning with stakeholders. It includes sharing achievements, challenges, evidence and lessons through reports, academic and institutional platforms, events, partnerships and stakeholder engagement to strengthen transparency, accountability and continuous improvement.

Engagement Opportunities

Chitkara Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Chitkara Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Government and policy makers
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks



SIGNATORY

Chitkara Business School



Address

Chandigarh-Patiala National Highway, Rajpura, Punjab 140401
India