

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

EGADE Business School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about EGADE Business School, including key details and basic institutional data.

Vision

EGADE's vision is "To be a key actor in the evolution of business in Latin America". To achieve this vision we are working to connect the work of our faculty with the challenges that businesses and other organizations face today and may face in the future. In addition, the design of learning experiences is another pillar that supports our vision, and has a deep commitment to human flourishing at its core.

Strategy Alignment

Strategic Alignment with PRME's Principles

At EGADE Business School of Tecnológico de Monterrey we have reflected upon the alignment between the Principles for Responsible Management Education (PRME), and the Strategic Plan we developed in 2022. This process has led to the following insights:

- Sustainable development is the basis for the aspirations and actions of PRME's community, and it is also our purpose: "To rethink the future of business to impact Latin America's sustainable development".
- From our purpose, there are three main commitments we have made, with one of them particularly echoing the intention of Responsible Management Education. As stated in our Strategic Plan we committed in 2022 to challenge existing paradigms in business "to create a future of economic, environmental and social wellbeing that is inclusive and equitable in Latin America".
- Our institutional values, that stem from our parent university Tecnológico de Monterrey, also reflect those of PRME: The value of Integrity and the behaviors associated with it underscore our accountability for our actions and decisions; Empathy promotes respect for dignity and diversity; and Global Citizenship, defined as our work for a sustainable world, derives in behaviors like participating in the solution to society's pressing challenges with future generations in mind.
- Concerning teaching, our aim is to equip our students with social and environmental awareness for them to lead responsibly. Thus, we work towards the integration of sustainability across our curriculum, teaching methods and overall student experience. Such commitment extends to the Executive Education portfolio, that has seen additions such as climate governance and conscious business.
- In our strategic plan, research is a key element of our intended social impact. It is viewed as means to enhance social consciousness. Our research is designed to inspire responsible management and educational practices, with a transdisciplinary approach and strong industry linkage. We promote projects that have a transversal impact on sustainability and social impact, in line with the PRME principles.

- EGADE's value proposition, defined in our Strategic Plan implies demand that we engage with key societal actors, business, government, civil society, and other Higher Education Institutions, fostering "reflection and dialogue about the future of business and their role in society", two elements that manifest the Partner principle. Beyond our PRME membership, our collaborations include strategic alliances with global networks like the Global Network for Advanced Management (GNAM), and educational associations such as AACSB, AMBA, and EQUIS, among others.
- We practice sustainability guided by Tecnológico de Monterrey' Sustainability Plan (Blue Route) and the policies that guide sustainability practices such as event planning and sustainable procurement.
- Finally, we have developed our sharing capabilities, producing not only an annual report that summarizes our activities, but also a social impact report, in addition to the already ongoing process of Sharing Information on Progress.

Institutional History

EGADE's History

In 2025, EGADE celebrated its 30th anniversary. As part of the celebrations we revisited our the events that have shaped us and shared them with our community on the 30th anniversary website. One milestone featured in our School's timeline is our enrolment in PRME in 2008 that is a sign of out committment to sustainability. To explore our full story in detail please visit <https://egade.tec.mx/en/blog/30th-anniversary-our-story>.

Graduates & Enrollment

2025 Statistics	Number
Graduates	616
Faculty & Staff at the University	11468
Faculty & Staff at the Institution	68
Student Enrollment at the University	90000
Student Enrollment at the Institution	1452

2025 Statistics	Number
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	1416
Doctoral Student Attendance	36
Certificate, Professional Development, or Continuing Education Attendance	1632

Degrees Offered

Masters Programs

- Master in Sustainable Business
- Master in Business Management
- Master in Management
- Master in Marketing
- Master in Business Analytics
- Master in Finance

Doctoral Programs

- 🎓 Doctor of Philosophy (Ph.D.)

Masters Degree Programmes

- 🎓 Master in Sustainable Business
- 🎓 Master in Finance
- 🎓 Master in Marketing
- 🎓 Master in Business Administration
- 🎓 Executive MBA
- 🎓 Master in Management

Postgraduate Degree Programmes

- 🎓 Ph.D. in Administrative Sciences

Certificates, Professional Development, or Associate Programmes

- ESG and Sustainable Finance
- Journey to Conscious Capitalism
- Climate Governance for Board Members and Top Executives
- NGO professionalization



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



September 21st, 2026
Monterrey, Mexico

Dear PRME Community and Stakeholders,

I am pleased to share our progress during the 2025–2026 academic year and to renew EGADE Business School's commitment to the Principles of Responsible Management Education. Four years ago, we defined our institutional purpose — *"To rethink the future of business to impact the sustainable development of Latin America"* — and this statement continues to anchor every initiative we deploy, in direct alignment with PRME's Principle of Purpose.

As we celebrated our 30th anniversary at the close of 2025, we advanced the launch of our new Master in Sustainable Business, a program conceived to embed responsible management education into our curriculum from day one (Principle of Method). The first cohort of 12 students began their studies in January 2026 and is now in its 4th trimester. This academic cycle we also strengthened our faculty development program, establishing Ethics and Sustainability as one of five core competencies every EGADE professor must master (Principle of Values). We expect our faculty not only to teach but to model conscious, responsible leadership — fostering decisions in our students that integrate ethical and sustainability principles into their professional judgment. In May 2026, we held the third edition of EGADE Action Week, our flagship initiative for sustainability, responsible leadership, and multi-stakeholder collaboration (Principle of Partnership and Principle of Dialogue). Rooted in the UN Sustainable Development Goals, this edition brought together our community across Monterrey, Mexico City, and Guadalajara, as well as through digital channels in 10 different forums, activations, workshops and panels.

As we look ahead to the 2026–2027 academic cycle, we remain committed to deepening these efforts — growing our Master in Sustainable Business, expanding faculty certification in our ethics and sustainability competency, and continuing to convene our community around the Sustainable Development Goals through Action Week and beyond.

Sincerely,

Horacio Arredondo
EGADE Business School Dean



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Disciplinary efforts within business school
- ❖ Associate Academic Dean
- ❖ Academic Development Direction
- ❖ Strategy and Accreditations Office

Student Voices

The following narratives demonstrate how EGADE Business School has influenced students' academic journey and personal growth.

Student Testimony - Ethics Governance and Sustainability Course

Testimony in Spanish:

"Al iniciar el MBA y revisar el plan de estudios una de las asignaturas que más me entusiasmaba era justamente esta materia. Mi percepción, mejor dicho, mi intuición, me decía que era a partir de la temática que se abordaría en esta materia que podría potenciar mi experiencia profesional (mayormente enfocada en el ámbito gubernamental), y de esa manera articular una nueva narrativa de trayectoria profesional.

A falta de un trimestre del MBA puedo decir que las materias me han otorgado nuevas perspectivas y herramientas que han fortalecido mi conocimiento y visión empresarial, me han inspirado para innovar y emprender, pero la materia de Ética, gobernanza y sostenibilidad me ha impulsado a poner en práctica mi experiencia y conocimientos para buscar que el ecosistema empresarial sea uno más justo, ético y orientado hacia la igualdad sustantiva.

Los conceptos y herramientas que revisamos durante la materia no solo serán de gran utilidad, sino que de verdad conectan con los conceptos que desde una perspectiva de diplomacia corporativa pueden permitirle a pequeñas y grandes empresas diseñar estrategias para afrontar los retos del siglo XXI. Cuando inicié en el Servicio Exterior Mexicano, recién titulado de la carrera, me entusiasmaba poder contribuir a la ejecución, pero, sobre todo, al diseño de la política exterior de México. Me parece que es desde la ética, la gobernanza y la sostenibilidad que las empresas deberán abordar retos como el de los derechos humanos, el riesgo climático, la circularidad, entre otros. Creo firmemente que es a partir de este análisis que se puede lograr orientar a la matriz productiva de nuestro país hacia horizontes que contribuyan al desarrollo, igualdad y generación de valor económico.

En resumen, estoy muy agradecido por los temas y herramientas que pudimos conocer y analizar. Al mismo tiempo, creo que puedo abrir una nueva veta profesional alrededor de estos temas."

Translation to English:

"When I began the MBA and reviewed the curriculum, this was precisely one of the courses I was most excited about. My perception—or rather, my intuition—told me that the topics covered in this subject would be the key to enhancing my professional experience (mostly focused on the government sector) and, in doing so, help me articulate a new narrative for my career path.

With only one term left in the MBA, I can say that the courses have provided me with new perspectives and tools that have strengthened my business knowledge and vision, inspiring me to innovate and undertake new ventures. However, the Ethics, Governance, and Sustainability course has specifically driven me to apply my experience and knowledge toward making the business ecosystem more just, ethical, and oriented toward substantive equality.

The concepts and tools we reviewed are not only highly practical but truly resonate with the principles of corporate diplomacy. These allow both small and large companies to design strategies to face 21st-century challenges. When I started in the Mexican Foreign Service as a recent graduate, I was eager to contribute to the execution and, above all, the design of Mexico's foreign policy. Today, I believe it is through ethics, governance, and sustainability that companies must address challenges such as human rights, climate risk, and circularity. I firmly believe that this type of analysis is what will guide our country's productive sector toward horizons that contribute to development, equality, and economic value generation.

In sum, I am very grateful for the topics and tools we explored. At the same time, I am convinced that I can open a new professional frontier centered around these themes."

Student Testimony 2 - Ethics Governance and Sustainability Course

Testimony in Spanish:

"Me llevé una muy grata sorpresa con esta clase, sobre todo con la parte del gobierno corporativo. El caso de Gigawatt, que además en mi industria es un problema bastante común me pareció una excelente manera de demostrar la importancia de un buen gobierno corporativo.

El leer un reporte de sostenibilidad y el análisis de mis compañeros me hizo darme cuenta de la importancia de estos reportes y me sorprendió positivamente ver que la mayoría de las empresas grandes están haciendo algo para contrarrestar los efectos de sus operaciones o tener un menor impacto.

Personalmente, es muy relevante tener acceso a los objetivos de sostenibilidad de las empresas y me va a permitir ofrecer soluciones de acuerdo con los objetivos o lo que buscan algunas empresas. Actualmente estoy participando en un proyecto de conservación forestal en la Amazonía peruana para emitir bonos de carbono y estos reportes pueden ser una excelente manera de conocer los objetivos de los prospectos."

Translation to English:

"I was very pleasantly surprised by this class, especially the section on corporate governance. The Gigawatt case—which highlights a fairly common issue in my industry—was an excellent way to demonstrate the vital importance of sound corporate governance.

Reading a sustainability report and listening to my classmates' analyses helped me realize the significance of these documents. I was positively surprised to see that most large corporations are actively working to offset the effects of their operations or minimize their impact.

On a personal level, having access to companies' sustainability goals is highly relevant to me; it will allow me to offer solutions tailored to their specific objectives. I am currently involved in a forest conservation project in the Peruvian Amazon to issue carbon credits, and these reports will be an excellent tool for understanding the goals of potential prospects."

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

EGADE Style Recognition

Since 2024 our school instituted the recognition entitled EGADÉ Style, which aims to promote our values and strengthen our culture. Every year our dean publishes a call for nomination of colleagues from faculty and staff who represent any of the values of EGADÉ. The results are shared in a Townhall meeting. In 2025 3 colleagues received the EGADÉ style recognition.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Teaching Awards

In 2025, 2 awards were given to faculty and educators at EGADE Business School.



Highly Commended Mention - Financial Times Responsible Business Education Awards 2025

Granter: Financial Times

Grantee: Eduardo Aguiñaga

Award Description:

Professor Eduardo Aguiñaga's course on Responsible Leadership received a Highly Commended mention in the Teaching Award Category of the Financial Times Responsible Business Education Awards 2025. In this course students are motivated to use their learnings in their companies or communities.



2025 Honoree in ACCSCB Innovations that Inspire 2025

Granter: AACSB

Grantee: Executive Education Program "Sponsor a SME"

Award Description:

The Innovations That Inspire Program recognizes Higher Education Institutions for their innovative projects that aim to support impactful business education.

Teaching Voices

The following statement demonstrates ways in which educators at EGADE Business School support sustainability and responsible management in their classrooms.

Teaching Responsible Leadership

Professor Eduardo Aguiñaga teaches Responsible Leadership at the MBA level and shares the following about the course:

"At EGADE Business School, the core MBA course Responsible Leadership is redefining sustainability education through an experiential, systems-thinking approach. The course integrates in-house methodologies developed by the SWIT (Sustainable Wealth Creation Through Innovation) research group, enabling students to apply sustainability tools in real-life business scenarios."

Through methodologies such as Circular Value Ecosystems, Extended Value Systems, and Causal Loop Diagrams, students are guided to develop a systems mindset, identifying interdependencies and long-term impacts across value chains and stakeholder ecosystems.

The course has shown measurable growth in systems thinking among students, with many pivoting to careers or research paths in sustainability. The initiative is now expanding its reach across Mexican universities, with the goal of adapting the approach to diverse disciplines and academic levels, empowering learners to lead sustainability efforts in any context."

Continue telling your story



Global Network Week 2026

 EGADE Business School Tecnológico de Monterrey EGADE ACTION WEEK Transformando los Negocios para un Impacto Sostenible 18-24 MAYO 2026 MTY-CDMX-GDL						
Lunes 18	Martes 19	Miércoles 20	Jueves 21	Viernes 22	Sábado 23	Domingo 24
ACTION CLASSES	ACTION CLASSES ACTION SUMMIT Lanzamiento RETO0 México Hacia una transición energética justa. Presentado por EGADE Business School, IDEA y Climate Group. Salón de Usos Múltiples Escuela de Gobierno y Transformación Pública Sede Micoac, CDMX 8:30 a.m. - 1:30 a.m.	ACTION CLASSES TALENT & CAREER 2026 CDMX Presentado por Career Hub Salón de Congresos, Campus Santa Fe 7:00 p.m. - 10:00 p.m.	ACTION CLASSES ACTION SUMMIT Del cumplimiento a la estrategia sostenibilidad empresarial en LATAM Presentado por la Maestría en Negocios Sostenibles EXATEC Connect & Career Hub, EGADE San Pedro 8:00 a.m. - 10:30 a.m.	ACTION CLASSES ACTION PROGRAM Taller: Pensamiento sistémico para las organizaciones de la sociedad civil Presentado por la Cátedra de Filantropía e Inversión de Impacto & yCo. EGADE MTY - Salón 136 o 136 8:30 a.m. - 12:00 p.m.	ACTION RUN Entrega de Kits EGADE Run4TheFuture Innovaport Paseo Andares 9:00 a.m. - 3:00 p.m.	ACTION RUN Carrera EGADE Run4TheFuture Guadaluajara Bosque Los Colomos 10K y 5K - 7:00 a.m. y 2K - 8:00 a.m.
Calendario Action Week	ACTION FORUM Congreso Nacional de Mercadotecnia de Marca 2.0 Marketing Stage, Expo Santa Fe CDMX 10:00 a.m.	TALENT & CAREER 2026 MTY Presentado por Career Hub Salón de Congresos, Campus San Pedro 6:00 p.m. - 9:00 p.m.	ACTION FORUM Reporte de tendencias de Capital Humano 2026 de Deloitte De las tensiones a los puntos de inflexión, eligiendo la ventaja humana Torneo Diana, Río Lema 232, piso 7 06500, Cuauhtémoc, CDMX 8:30 a.m. - 11:00 a.m.	ACTION DAY Voluntariado Auditorio EGADE Monterrey Secciones 125, 126 y 123 10:00 a.m. - 1:00 p.m.		

Action Week 2026 Schedule

Humanistic Management Global Network Week 2026

The preparation starts the year before, so the International Program Coordinator, and Experience team along with professors Luis Gerardo González and Christiane Molina starting working on the Global Network Week 2026 Program in November 2025. By January, both professors already had developed a draft schedule of the week long academic experience.

On Day 1, Monday March 9, we welcomed 22 students who came to our Mexico City Campus from 9 different universities members of the Global Network for Advanced Management and represented 16 different nationalities. We kicked off the program by introducing Humanistic Management Principles, along with the overview of the week. Professor Elliot Kruze followed and during the afternoon session he talked to students about how leadership could promote Humanistic Management. Day 2 invited students to explore the pillar, while during Day 3 Professor David Capistrán invited students to reflect on Human Dignity and professor Christiane Molina shared how Living Wages can act as enablers of a dignified life. Day 4 touched upon Human Rights with the intervention of professor Rajiv Maher and Human Flourishing, a session facilitated by professor Katia Villafuerte.

During the week, students also met the Chief People Officer at Grupo Bimbo, Juan Muldoon, who explained how a multinational company can spread the principles of humanistic management across the globe, and Entelequia's founder, Elizabeth Nava, who shared the practices she has deployed at her company to transform it from within by promoting and facilitating the personal growth of its

employees. The week would have not been complete without opportunities to network and the chance to experience the vibrant culture that characterizes Mexico City. We closed the week with students' presentations of their final project which consisted of a diagnosis of the principles of Humanistic Management.

Upon return to her university, one of the students who participated in this Global Network Week shared her experience through this post on the university website: <https://som.yale.edu/story/2026/embracing-humanistic-management-global-network-week>.

EGADE Action Week 2026

The third edition of EGADE Action Week took place from May 18 to May 24, 2026. This multi-campus initiative connected academia, industry, and civil society across Monterrey, Mexico City, Guadalajara, and online platforms. Designed to align with the UN Sustainable Development Goals (SDGs) and the Principles for Responsible Management Education (PRME), the week promoted corporate sustainability, responsible leadership, and cross-sector collaboration.

Core Focus & Strategic Framework

- Sustainable Leadership:** Integrating ESG metrics directly into corporate strategy and executive compensation.
- Cross-Sector Synergies:** Bringing together business leaders, NGOs, and academia to solve regional climate and energy challenges.
- Employability with Impact:** Connecting specialized management talent with purpose-driven corporate organizations.

Agenda, Forums & Key Activations

EGADE Action Week featured a diverse lineup of panels, workshops, and forums across multiple locations:

- Monterrey:** Hosted panels on corporate sustainability in Latin America featuring speakers like Esteban Koberg, Alicia Galindo, and Grace Lingow, alongside systems-thinking workshops for civil society organizations led by Eduardo Aguiñaga.
- Mexico City:** Featured the RE100 México energy transition forum with Climate Group and IDEA, a keynote on AI and marketing at the Merca 2.0 congress by Silvana Dakduk, and human capital trends sessions at Deloitte Torre Diana.
- Guadalajara & Virtual:** Included the EGADE Run 4 The Future at Bosque Los Colomos to support scholarship funds, and the hybrid Talent & Career 2026 fair organized by the EGADE Career Hub.
- Community Engagement & Social Impact**
- Volunteer Day:** Monterrey campus participants collaborated with CBTIS 99 high school students to support local education.
- Talent Mobilization:** Over 450 students and alumni connected with employers during recruitment modules.
- Global Recognition:** The initiative was named a global finalist in the QS Reimagine Education Awards (Sustainability Education Action category).



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, EGADE Business School was awarded funding for research that is:



Local



National

Socializing Research

In 2025, EGADE Business School contributed research findings to:

- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms

Research Projects

In 2025, EGADE Business School reported 2 research projects that implemented responsible or sustainable activities.

Dignified Living Project

Period Covering: September, 2023 - December, 2025

Department: Conscious Enterprise Center

This project aims to answer the following questions: What are the needs of a Mexican household that allows a dignified living? What is the cost of such living standard? How does this measure compare with other metrics? We adopted the Minimum Income Standard Methodology and have conducted over 21 discussion groups with members of the public representing all the income levels.



Overcoming Resource Constraints: Exploring the Role of Philanthropy and Impact Investment in Scaling Social Enterprises in Mexico

Period Covering: January, 2025 - December, 2026

Department: Entrepreneurship

While being essential to civil society, most social enterprises do not receive the support they need to tackle social issues at large (González, Husted, & Aigner, 2017; Villegas-Mateos & Vazquez-Maguirre, 2020). More specifically, resource constraints including lack of philanthropic support, lack of governmental support, a weak institutional environment as well as knowledge and capability constraints at the individual/firm level often hinder Mexican social enterprises from scaling their impact (Anguinis et al., 2020; Nicholls-Nixon et al., 2011; Villegas-Mateos & Vazquez-Maguirre, 2020; World Bank, 2023). Scaling social impact, however, is considered the main currency of social enterprises (e.g., Bacq & Eddleston, 2018; Islam, 2020; Kickul et al., 2018; Shepherd & Patzelt, 2022).

Previous research has examined the scaling of commercial and high-growth ventures in the context of Mexico (e.g., Capelleras & Rabetino, 2008; Sargent & Matthews, 2015) and shows how policies often only promote the growth of traditional and technology-driven entrepreneurship with limited support to social enterprises (Espínola-Verdín & Torres-González, 2021). This study aims to understand the context-specific boundary conditions of social impact scaling in the context of Mexico (Auvinet, 2015; Islam, 2020; 2022) and the role that philanthropy and impact investment can have in order to gain insights into the strategies enterprises applied to overcome the external circumstances and still successfully scale their social impact.



Research Awards

In 2025, EGADE Business School was awarded 3 research awards for responsibility- and/or sustainability-related research.

Best Scientists in Business and Management

Granter: Research.com

Grantee: Bryan W. Husted and José Ernesto Amorós

Award Description:

Bryan W. Husted and José Ernesto Amorós were among the scholars recognized in the ranking of the Best Scientists in Business and Management by Research.com.

 Top 2% Scientists

Granter: Stanford and Elsevier

Grantee: Bryan W. Husted

Award Description:

"Stanford University's list of "World's Top 2%" scientists is based on a 2% or above percentile rank, or the top 100,000 by c-score (with and without self-citations). This prestigious list identifies the world's leading researchers, representing approximately 2% of all scientists worldwide. It encompasses standardised data on citations, h-index, and a wide range of bibliometric indicators. Researchers are classified into 22 scientific fields and 174 sub-fields, drawing from Scopus data provided by Elsevier through ICSR Lab."

 Career-Long Impact Ranking - Top 2% Scientists

Granter: Stanford and Elsevier

Grantee: Jill R. Kickul

Award Description:

"Stanford University's list of "World's Top 2%" scientists is based on a 2% or above percentile rank, or the top 100,000 by c-score (with and without self-citations). This prestigious list identifies the world's leading researchers, representing approximately 2% of all scientists worldwide. It encompasses standardised data on citations, h-index, and a wide range of bibliometric indicators. Researchers are classified into 22 scientific fields and 174 sub-fields, drawing from Scopus data provided by Elsevier through ICSR Lab. Career-long Impact: Metrics cover the entire career of a scientist up to the end of current year-1."

Publications Related to RME and/or Sustainability

Harmony and Conformity: Decoding Japan's Approach to CSR

Authors: Hirayama, Yuri | Maher, Rajiv

Date of publication: June, 2025

Presented at: Academy of Management 2025

Department: Management

This study explores how implicit Corporate Social Responsibility (CSR) is approached and implemented from a Japanese cultural perspective. Drawing on qualitative data from 36 interviews with corporate executives, consultants, and academics in Japan, the research examines the influence of cultural factors on CSR practices. The findings reveal that Japanese companies often engage in "superficial imitation" of Western CSR practices, driven by cultural imperatives of conformity and harmony. Two key Japanese proverbs, "migi ni narae" (follow suit) and "deru kui wa utareru" (the nail that sticks out gets hammered down), encapsulate the cultural forces shaping CSR implementation. The study contributes to the literature on CSR in non-Western contexts by highlighting the tension between adopting global CSR frameworks and adhering to deeply ingrained cultural values. It argues that effective CSR strategies in Japan must balance global standards with local cultural norms, such as the concepts of Mottainai and Sanpo Yoshi. The research underscores the importance of cultural sensitivity in understanding and implementing CSR practices in diverse settings. Proceedings: Volume 2025, Issue 1, July 2025.



Rooting firm responsibility in social-ecological systems through ancient Nahua thought: rethinking the logic model in the global reporting initiative

| [DOI](#)

Authors: Jason Good, Assistant Professor of Sustainable Business, Aquinas College | Bryan W. Husted, Distinguished Professor of Business and Society, EGADE Business School, Tecnologico de Monterrey

Date of publication: January, 2025

Department: Management

The logic models at the center of leading environmental, social and governance (ESG) reporting programs, such as the global reporting initiative, impose a dualistic relationship between organizations and social-ecological systems. Coupled with the lack of a real-world alternative, their dualistic approach results in widespread systems thinking-based reducibility errors in business responsibility. To help develop a nondualistic alternative, this study aims to present the idea of *nelttilistli* or "rootedness," as developed by the ancient Nahua indigenous peoples of Central Mexico. From the perspective of the Nahua, rootedness involves a holistic relationship with one's body, community and the creative force called "teotl."





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Aspen Institute
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Climate action plan
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides

Policy Documents Related to RME and/or Sustainability

guide-to-reporting-misconducts-staff

View document  Download document 

SustainabilityPlan2025

View document  Download document 

AbastoSostenible-RutaAzul

View document  Download document 

Colaboradores_guia_eventos_sostenibles_v5

View document  Download document 

gender-based-violence-protocol

View document  Download document 

code-of-ethics-for-faculty-and-staff

View document  Download document 

guide-behavior-within-the-code-of-ethics

View document  Download document 

guide-to-reporting-misconducts-students

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

EGADE Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

EGADE Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff

SIGNATORY

EGADE Business School



Address

Ave. Fundadores y Rufino Tamayo s/n, San Pedro, Garza Garcia, Nuevo
Leon, 66269
Mexico



Website

<https://egade.tec.mx/>