

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

Universidad Privada del Valle

December 2025

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	10
5. Values	12
6. Teach	14
7. Research	16
8. Partner	19
9. Practice	21
10. Share	24

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Universidad Privada del Valle, including key details and basic institutional data.

Mission

“La Misión Institucional de la Universidad es producir, divulgar y difundir el conocimiento científico y tecnológico de tal manera que, se generen procesos de investigación, experimentación y producción para apoyar el Desarrollo Integral del Estado Plurinacional.”

Vision

“La Universidad asume como visión institucional, el concepto de que la formación profesional de pregrado y postgrado, junto con la utilización y aplicación plenas del avance científico y tecnológico, contribuirán a la creación de bienestar social.”

Strategy

Strategy

At Universidad del Valle, our institutional strategy is deeply aligned with advancing sustainable development, promoting the common good, and strengthening quality education in accordance with the Principles for Responsible Management Education (PRME). As a private university with a strong social mission, we integrate sustainability, equity, and global engagement as foundational pillars of our academic, research, and outreach agendas.

Strategy Alignment

Alignment

Universidad Privada del Valle (Univalle) was founded on 4 October 1988 by Ing. Gonzalo Ruiz Martínez with legal recognition granted the same year through Supreme Resolution 205336. The institution quickly expanded its national presence, opening subsedes in Sucre and Trinidad (1994) and La Paz (1996), strengthening its role in Bolivia’s higher education landscape.

Throughout the 2000s, Univalle consolidated its academic model and infrastructure, receiving certification as Universidad Plena in 2001, and later inaugurating major facilities such as the Torre Académica and Hospital Univalle in 2018, which deepened its commitment to scientific development and community well being.

Univalle’s pathway toward Responsible Management Education (RME) formalized within the past decade. The university adhered to the UN Global Compact in 2019, reaffirming its dedication to human rights, labor standards, environmental protection, and anti corruption. In October 2020, Univalle submitted its official PRME Commitment Letter, signed by Rector Ing. M.Sc. Gonzalo Ruiz Ostria, establishing RME integration as an institutional priority.

Since then, RME principles have been advanced through sustainability programs, environmental impact initiatives, health promoting community activities, and inclusive educational strategies across faculties. The development of the Eco Smart Campus in Santa Cruz further demonstrates Univalle's alignment with responsible and sustainable educational innovation.

Today, Univalle continues to strengthen ethical leadership, sustainability competencies, and global citizenship across curricula—solidifying its long term commitment to PRME and responsible management education in Bolivia.

Graduates & Enrollment

2024 Statistics	Number
Graduates	855
Faculty & Staff at the University	1690
Faculty & Staff at the Institution	1690
Student Enrollment at the University	21140
Student Enrollment at the Institution	27525
Undergraduate Attendance	21140
Masters-Level Postgraduate Attendance	6385
Doctoral Student Attendance	34
Certificate, Professional Development, or Continuing Education Attendance	9

Degrees Offered

Associate Programs

-  Associate of Science (A.S.)
-  Associate of Applied Science (A.A.S.)

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)
-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Engineering (B.Eng.)
-  Bachelor of Technology (B.Tech.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)
-  Master of Engineering (M.Eng.)

Doctoral Programs

-  Doctor of Education (Ed.D.)
-  Doctor of Business Administration (D.B.A.)
-  Doctor of Engineering (D.Eng.)

Masters Degree Programmes

-  Business Administration

Postgraduate Degree Programmes

-  Business Administration



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Cochabamba, December the 16th, 2025
DElyR. 270/2025

To:
PRME Board
c/o PRME Secretariat
United Nations Global Compact Office
685 3rd Avenue, 12th Floor
New York, New York 10017
USA

REF. RENEWING THE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION

As an institution of higher education involved in the development of current and future managers, **UNIVERSIDAD PRIVADA DEL VALLE (UNIVALLE), BOLIVIA** is committed to **RENEWING** the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Yours sincerely,


Eng. M.Sc. Gonzalo Ruiz Ostria
Rector

“The institutional mission is the spreading and propagation of knowledge, through which we will obtain our vision: a country with greater social welfare”.

c.c.: File.

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Experiential Learning



Somewhat

Teaching and learning at our institution moderately support experiential learning.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

4 Peer-reviewed articles were published by Universidad Privada del Valle from this past calendar year. **vs** **2** Peer-reviewed articles were published by Universidad Privada del Valle from this past calendar year in support of RME.

Research Funding

In 2024, Universidad Privada del Valle was awarded funding for research that is:



International

Socializing Research

In 2024, Universidad Privada del Valle contributed research findings to:

- ❖ International media

Research Projects

In 2024, Universidad Privada del Valle reported 2 research projects that implemented responsible or sustainable activities.

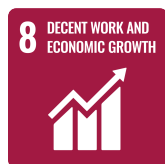
Food and wine resources as co-experimental attributes: A qualitative investigation across eight countries

Period Covering: March, 2023 - May, 2025

Department: Business Administration | Economics

El proyecto busca hacer un estudio exploratorio del sector turístico del sector vitivinícola como el tercer clúster con mayor movimiento económico en Bolivia. Con este estudio, se pudo hacer un mapeo de la realidad enoturística en Bolivia en comparación con 7 países: Alemania, India, Italia, Perú, Portugal, España, Suiza.

Se analizó el potencial del turismo gastronómico, del enoturismo, de la sostenibilidad y de los canales de difusión.



Understanding coffee tourism development through the dynamic capabilities lens: a qualitative cross-national exploration

Period Covering: September, 2024 - June, 2025

Department: Business Administration

El proyecto busca hacer un mapeo de valoración del sector cafetalero en Bolivia analizando la capacidad de innovación, el aprovechamiento del turismo cafetalero, oportunidades de exportación y las mayores dificultades del sector.

Esta información es de gran valor para definir políticas que potencien a una industria de gran potencial económico en la región de Bolivia.





Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ PRME Global Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents

Policy Documents Related to RME and/or Sustainability

Univalle_Letter of Commitment 2025

View document  Download document 

Practice Awards

In 2024, Universidad Privada del Valle received 2 awards for responsible and/or sustainable practices.

Reconocimiento a sus buenas prácticas ODS en investigación

Granter: reconocimiento a sus buenas prácticas ODS en investigación

Grantee: CAINCO, Pacto Global Red Bolivia e instituciones aliadas

Award Description:

nivalle agradece el reconocimiento a sus buenas prácticas ODS en investigación La Universidad Privada del Valle agradece el reconocimiento otorgado por CAINCO, Pacto Global Red Bolivia e instituciones aliadas, al proyecto de investigación “Realidad del proceso y la justicia étnica Fase II”, que analiza el acceso a la justicia de comunidades indígenas y afrodescendientes en Colombia, Perú y Bolivia, promoviendo el pluralismo jurídico; liderado en Bolivia por la carrera de Derecho de la sede Cochabamba. Este reconocimiento destaca el compromiso de Univalle con la investigación con impacto social, la educación inclusiva y la promoción de los Objetivos de Desarrollo Sostenible y la Agenda 2030, especialmente en la reducción de las desigualdades (ODS 10). Celebramos este logro junto a nuestra comunidad académica y aliados estratégicos, reafirmando nuestro compromiso con una justicia más equitativa e intercultural.

Primer Congreso Emplea Emprende

Granter: Ecosistema Emprendedor de Cochabamba

Grantee: Reconocimiento por valioso aporte al fomento del emprendimiento y al desarrollo productivo del país.en la construcción del futuro de Bolivia

Award Description:

UNIVALLE presente en la construcción del futuro de Bolivia En el marco del Primer Congreso Emplea Emprende, un espacio clave para visibilizar y reconocer a quienes impulsan el Ecosistema de Empleabilidad y Emprendimiento desde Cochabamba, la Ing. Mg. Alejandra Buitrago, Coordinadora de Investigación en Ciencias Empresariales, recibió un reconocimiento por su valioso aporte al fomento del emprendimiento y al desarrollo productivo del país. Este congreso puso en valor el trabajo sostenido de promotores y dinamizadores que, desde hace más de una década, contribuyen al crecimiento social, ambiental, económico y emprendedor de Bolivia, demostrando que el impacto real se construye con compromiso, visión y trabajo colaborativo. Desde UNIVALLE celebramos y respaldamos estas iniciativas que fortalecen el talento, la innovación y el espíritu emprendedor de nuestra región. 🤝 Seguimos apostando por la investigación, la formación y el emprendimiento como motores de transformación.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Universidad Privada del Valle offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Partnerships with local organizations
- ❖ Student and staff volunteer programs

Communication Audiences

Universidad Privada del Valle communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

SIGNATORY

Universidad Privada del Valle



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