

**PRiME**

*an initiative of the  
United Nations Global Compact*

**IBU**

International  
Business  
University

# 2025 Sharing Information on Progress **(SIP) Report**

International Business University

October 2025

## Table of Contents

1. About PRME .....	3
2. About SDGs .....	5
3. Getting Started .....	6
4. Values .....	8
5. Teach .....	10
6. Research .....	12
7. Partner .....	14
8. Practice .....	16
9. Share .....	18

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started


This section provides foundational information about International Business University, including key details and basic institutional data.

## Graduates & Enrollment


2024 Statistics	Number
Graduates	300
Faculty & Staff at the University	120
Faculty & Staff at the Institution	90
Student Enrollment at the University	2900
Student Enrollment at the Institution	2900
Undergraduate Attendance	100
Masters-Level Postgraduate Attendance	2800
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	2

## Degrees Offered

### Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

### Masters Programs

 Master of Business Administration (M.B.A.)



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.





## Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ ESG reporting knowledge



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## **Fostering Innovation**



### **A lot**

Our institution supports innovation significantly through teaching and learning.

## **Experiential Learning**



### **Somewhat**

Teaching and learning at our institution moderately support experiential learning.

## **Learning Mindset**



### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## **Method of Teaching and Learning**



### **In person**

Traditional classroom-based learning with face-to-face instruction.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development

<p><b>5</b> Peer-reviewed articles were published by International Business University from this past calendar year.</p>	<p><b>vs</b></p>	<p><b>5</b> Peer-reviewed articles were published by International Business University from this past calendar year in support of RME.</p>
--	------------------	--

## Research Funding

In 2024, International Business University was awarded funding for research that is:



**No funding**

## Socializing Research

In 2024, International Business University contributed research findings to:

- ❖ Industry and business networks
- ❖ Research collaborations



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)

## Student Organization Partnerships

- ❖ PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.



## Institutional Policies and Practices

- ❖ Ethical leadership or good governance policies



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Engagement Opportunities

International Business University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Open faculty and student meetings and town halls

## Communication Audiences

International Business University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees



SIGNATORY

# International Business University

---



## Address

9th Floor, 80 Bloor Street W., Toronto, Ontario, M5S 2V1  
Canada



## Website

<http://www.ibu.ca>