2025 Sharing Information on Progress **(SIP) Report**

ESIC University

November 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

"

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

"

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about ESIC University, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	5.000
Faculty & Staff at the University	1.100
Faculty & Staff at the Institution	1.100
Student Enrollment at the University	3.200
Student Enrollment at the Institution	5.200
Undergraduate Attendance	2.800
Masters-Level Postgraduate Attendance	1.000
Doctoral Student Attendance	35
Certificate, Professional Development, or Continuing Education Attendance	600

Degrees Offered

Bachelor Programs

Bachelor of Business Administration (B.B.A.)

Masters Programs

Master of Business Administration (M.B.A.)

Doctoral Programs

Doctor of Business Administration (D.B.A.)

Additional

● Double Degree in Business Administration & Management (BBA) + Marketing

● Advanced Degree in Sustainability Management

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

✏️ Definition of Purpose

ESIC transforms individuals into responsible professionals and agents of change through training in marketing, management, and digital skills. Grounded in ethics, it fosters innovation, entrepreneurship, and adaptability while integrating knowledge, competencies, and values to prepare graduates through different programmes for global challenges and positively impact companies and society.

Institutional Engagement

0% - 25%

of faculty at ESIC University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

🖉 How We Define Values

At ESIC University, values guide ethical decision-making, responsible management, and respect for people and the environment. We embed integrity, sustainability, and social responsibility across teaching, research, and business practices, ensuring our students and faculty uphold ethical standards and contribute positively to society and the global business community.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Some professors through Teaching & Research Projects

Student Awareness

26% - 50%
of students at ESIC University are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50%
of students at ESIC University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

✎ How We Define Teach

At ESIC, teaching means guiding students to apply knowledge critically and ethically, connecting theory with practice. We empower learners through interactive, experiential methods, case studies, and real-world challenges, fostering curiosity, problem-solving, and responsible decision-making to prepare them for professional and societal impact in a rapidly evolving global environment.

Educator Recognition

At ESIC University, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities

♀ Fostering Innovation

A lot
Our institution supports innovation significantly through teaching and learning.

♀ Experiential Learning

To a great extent
Teaching and learning at our institution strongly encourage experiential learning.

♀ Learning Mindset

To a great extent
Teaching and learning at our institution strongly promote a lifelong learning mindset.

♀ Method of Teaching and Learning

In person
Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, ESIC University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Curriculum inertia
- ❖ Overloaded faculty
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, ESIC University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Accreditation limitations
- ❖ Faculty resistance
- ❖ Time constraints

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

✎ How We Define Research

At ESIC, research is a strategic area integrated with teaching to generate academic impact. Faculty and students contribute through publications in recognized journals, fostering knowledge creation and innovation. This approach strengthens the institution's reputation, supports evidence-based practices, and connects theoretical learning with real-world applications.

Research vs Research for RME/Sustainable Development

85 Peer-reviewed articles were published by ESIC University from this past calendar year.

VS

17 Peer-reviewed articles were published by ESIC University from this past calendar year in support of RME.

Research Funding

In 2024, ESIC University was awarded funding for research that is:

⊕

International

Socializing Research

In 2024, ESIC University contributed research findings to:

❖ Research collaborations
❖ Community organizations
❖ Government and policy makers
❖ Industry and business networks
❖ National media
❖ Local media
❖ Open-access platforms
❖ Public events and lectures
❖ Social media and digital outreach

Research Barriers

In 2024, ESIC University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Institutional policies and bureaucracy
- ❖ Participant recruitment
- ❖ Skills and expertise gaps
- ❖ Time constraints

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

✎ How We Define Partner

At ESIC, a partner is any organization, NGO, or community group that collaborates with the institution to advance sustainability, social impact, and responsible practices. Through initiatives like MAS ESIC volunteer programs, partnerships strengthen community engagement, foster student and staff commitment, and amplify the impact of ESIC's community.

Institutional Partnerships

- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ United Nations organs other than the UN Global Compact
- ❖ AACSB (Association to Advance Collegiate Schools of Business)

Student Organization Partnerships

- ❖ Sustainable Development Solutions Network (SDSN) Youth

Practice

We adopt responsible and accountable management principles in our own governance and operations.

✏️ How We Define Practice

At ESIC, practice refers to the concrete actions that bring sustainability and responsibility to life—such as volunteer programs (MAS ESIC), ASTER AWARDS, operational improvements, applied student projects, and alumni initiatives. These activities translate institutional values into real impact, reinforcing a culture of responsible and sustainable development across the community

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

✐ How We Define Share

At ESIC, we share successes and challenges through institutional reports, academic publications, internal workshops, cross-departmental meetings, Alumni, and Media. This open exchange promotes collective learning, supports continuous improvement, and enables our community to better live our shared values and purpose in advancing responsible and sustainable practices.

Engagement Opportunities

ESIC University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

ESIC University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Government and policy makers

Communication Barriers

ESIC University faces the following barriers in transparent communications:

Audience reach	Data privacy regulations	Engagement gaps	Messaging clarity

ESIC University

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