

2025 Sharing Information on Progress **(SIP) Report**

The Business School, Edinburgh
Napier University

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about The Business School, Edinburgh Napier University, including key details and basic institutional data.

Mission

The Business School Mission

"Empowering our communities to apply business knowledge for positive societal impact".


This mission was derived in 2022 and is the Schools focus with decisions referring back to this relating to curriculum, research, learning and teaching.

Graduates & Enrollment


2024 Statistics	Number
Graduates	6000
Faculty & Staff at the University	1558
Faculty & Staff at the Institution	220
Student Enrollment at the University	20000
Student Enrollment at the Institution	6768
Undergraduate Attendance	3813
Masters-Level Postgraduate Attendance	2894
Doctoral Student Attendance	75
Certificate, Professional Development, or Continuing Education Attendance	81

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)

Masters Programs

 Master of Business Administration (M.B.A.)  Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Through our values of empowerment, enterprise and employability for all, we seek to disseminate knowledge and share research to empower our communities to apply business knowledge for positive social impact

Institutional Engagement

51% - 75%

of faculty at The Business School, Edinburgh Napier University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

We have a breadth of disciplines and size that enables people and ideas to connect. Through learning, teaching and research tackling 'live' challenges, we are making an impact locally, nationally and internationally. We act with respect and integrity and create an environment where everyone feels proud, confident, challenged and supported.

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor

Student Awareness

26% - 50% of students at The Business School, Edinburgh Napier University are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at The Business School, Edinburgh Napier University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

The Business School systematically integrates sustainability into its curriculum to empower students with the comprehensive knowledge, critical skills, ethical attitudes, and values required to address complex global challenges and to actively contribute to the creation of a sustainable future for themselves and for their local and global communities.

Educator Recognition

At The Business School, Edinburgh Napier University, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Faculty promotion and tenure consideration

Fostering Innovation



Somewhat

Teaching and learning at our institution moderately support innovation.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, The Business School, Edinburgh Napier University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Accreditation constraints
- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Overloaded faculty
- ❖ Resource allocation challenges
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, The Business School, Edinburgh Napier University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Administrative hurdles
- ❖ Change resistance
- ❖ Institutional culture
- ❖ Overloaded faculty
- ❖ Resource constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

With our research, we engage in applied, rigorous investigations led by staff and partners to address real-world business, policy or societal challenges, producing high-quality knowledge with national and international impact.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, The Business School, Edinburgh Napier University was awarded funding for research that is:



Socializing Research

In 2024, The Business School, Edinburgh Napier University contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2024, The Business School, Edinburgh Napier University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers
- ❖ Funding challenges
- ❖ Publishing barriers
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

We collaborate with businesses, policymakers, community organisations, and academic partners to co-create knowledge and opportunities that foster responsible leadership, sustainable impact, and inclusive economic and social development

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Quacquarelli Symonds (QS)
- ❖ University Councils

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We embody responsible and accountable practices in the way we govern, teach, research, and engage with our communities, emphasising our key values of empowerment, enterprise and employability for all.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Employee equity, diversity, inclusion
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Zero-waste guides
- ❖ Travel guides
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At the Business School at Edinburgh Napier University, we share knowledge, research, experiences, and insights openly across our community. By learning from challenges, we strengthen collaboration, advance education and research, and uphold our commitment to the common good, sustainability, and the success of students, staff, and partners.

Engagement Opportunities

The Business School, Edinburgh Napier University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions

Communication Audiences

The Business School, Edinburgh Napier University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Faculty and staff
- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Business and industry partners

Communication Barriers

The Business School, Edinburgh Napier University faces the following barriers in transparent communications:



**Messaging
clarity**

SIGNATORY

The Business School, Edinburgh Napier University



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219 Colinton Road
United Kingdom



Website

<https://www.napier.ac.uk/about-us/our-schools/the-business-school>