

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Amrita School of Business

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Amrita School of Business, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	551
Faculty & Staff at the University	1800
Faculty & Staff at the Institution	80
Student Enrollment at the University	15000
Student Enrollment at the Institution	1261
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	1165
Doctoral Student Attendance	96
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered

Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Amrita School of Business develops and nurtures students who value, support, and shape a prosperous, responsible, compassionate, and sustainable future for all.

Institutional Engagement

76% - 100%

of faculty at Amrita School of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Amrita School of Business accultures a sustainability mindset, technology savviness, community orientation, compassionate outlook and societal well-being as guiding values for our curricula development, scholarly pursuits and organisational practices.

Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Interdisciplinary efforts across parent organization
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

76% - 100% of students at Amrita School of Business are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Amrita School of Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Amrita School of Business creates a dynamic, sustainability-driven and inclusive learning environment that is guided by industry, global frameworks and guidelines on responsible leadership, including the UN Sustainable Development Goals.

Educator Recognition

At Amrita School of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Publication or research support
- ❖ Student-nominated teaching awards
- ❖ Course evaluation scores
- ❖ Institutional recognition events

Barriers to Innovative Curriculum

In 2025, Amrita School of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Change fatigue

Barriers to Innovative Pedagogy

In 2025, Amrita School of Business identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Amrita School of Business foster and engage in an enhanced research eco-system for Innovative, Impactful knowledge creation and dissemination that supports sustainability.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Amrita School of Business was awarded funding for research that is:



National



International

Socializing Research

In 2025, Amrita School of Business contributed research findings to:

- ❖ Open-access platforms
- ❖ Research collaborations

Research Barriers

In 2025, Amrita School of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Methodological limitations
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partnership for Amrita School of Business means engaging and collaborating with various stakeholders, including those from industry, academia, government and civil society in an open and inclusive manner for impactful outcomes

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ National Institutional Ranking Framework (NIRF)

Student Organization Partnerships

- ❖ PRME Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Amrita School of Business engage and collaborate with stakeholders including those from industry, academia, government and civil society for impactful outcomes

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Curriculum guidelines
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ AI use guide



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

Amrita School of Business disseminates and shares knowledge on emergent sustainability trends and best practices through open dialogue, social media, research outlets, industry networks and professional engagements

Engagement Opportunities

Amrita School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

Amrita School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Chamber of commerce and local communities

SIGNATORY

Amrita School of Business



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