

2025 Sharing Information on Progress (SIP) Report

Modern College of Business and
Science

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About Modern College of Business and Science

Modern College of Business and Science (MCBS), established in 1996 in Muscat, Oman, is a premier private higher education institution dedicated to advancing responsible management education. Guided by Oman Vision 2040 and the UN Sustainable Development Goals (SDGs), MCBS embeds sustainability, ethics, and innovation across its teaching, research, and community engagement. The College offers a comprehensive pathway from Foundation to Postgraduate studies, with pioneering programs in Game Development and Animation, Aviation Management, Artificial Intelligence, and Islamic Finance. These programs are designed to equip graduates with the skills and mindset to excel in a dynamic knowledge-based economy. Internationally recognized, MCBS achieved a QS Five-Star rating in 2024 and is ranked among the Top 3 institutions in Oman in the Times Higher Education Impact Rankings. At the heart of its innovation ecosystem is the Innovation X Center, which drives applied research, entrepreneurship, and multi-stakeholder partnerships to tackle sustainability challenges locally and globally.



About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Mission

1.1 MCBS Mission

Subjects

- Accounting
- Business Administration
- Business Law
- Corporate Social Responsibility (CSR)
- Entrepreneurship
- Sustainable Development
- Human Resources
- Finance

Provide supporting context

The Mission of Modern College of Business and Science is to facilitate learning and growth in knowledge, skills, innovation, and technical know-how that will best serve the community in the 21st Century.

2. Vision

2.1 MCBS Vision

Subjects

- Accounting
- Business Administration
- Business Law
- Corporate Social Responsibility (CSR)
- Entrepreneurship
- Finance
- Ethical Leadership
- Human Resources
- Responsible Management Education

Provide supporting context

To be a prominent institution of higher education in the region.

3. Strategy

3.1 MCBS Strategy

Upload or select a document

Strategy_MCBS

View document  Download document 

3.2 MCBS Strategy URL

Subjects

- Accounting
- Business Administration
- Business Law
- Corporate Social Responsibility (CSR)
- Entrepreneurship
- Ethical Leadership
- Finance
- Human Resources
- Responsible Management Education
- Sustainable Development
- Sustainable Supply Chain Management
- Hotel & Restaurant Management

Provide supporting context

<https://www.mcbs.edu.om/about-us/mission-vision-strategy/>

4. Strategy Alignment

4.1 Strategic alignment with sustainability priorities

Subjects

- Sustainable Development

Provide supporting context

At MCBS, strategic alignment is achieved through:

1. Sustainability-related policies: Sustainability policy, Lifelong learning access, Smoke-free campus, Women's Applications, Admissions, and Involvement, Climate Action, Quality, Anti Bribery, Anti Corruption, Anti Discriminatory, Anti-Harassment, Scholarships and Discounts, Professional and Ethical Behavior, and beyond.
2. Programs and course: aligning program learning outcomes (PLOs) with SDGs; credit courses offered to all students directly related to sustainable development (SOSD1000, Introduction to Sustainable Development).
3. Establishment of *Estdama*, MCBS Center for Sustainability with five dimensional strategies covering all aspects of academic life
4. Students clubs: Sustainable development club, Environment club, Human rights advocacy, International club, Women empowerment club,..(Link to all clubs:<https://www.mcbs.edu.om/student-life/student-clubs/>)
5. Local and international partnerships: contracts and MoUs have been signed with many entities such as - Oman Center for Governance and Sustainability, Madad for Development (Youth NGO), Eco Friendly Packaging (for paper recycling), Evergreen Gulf Recycling Hub LLC (for e-waste recycling). Internationally, SDG Accord, UNAI, AASHE, Network for Business Sustainability
6. Research: sustainability is one of the principle research priorities and a common theme across all research areas; all SDG are present in faculty publications

5. Institutional History

5.1 MCBS History

Subjects

- History

Provide supporting context

Since its founding in 1996, the Modern College of Business and Science (MCBS) has evolved from a small institution that used to offer only associate degrees into a leading higher education provider in Oman with a growing global outlook. Most important milestones in the college's journey include the 1996 signing of a Memorandum of Understanding with the University of Missouri–St. Louis (UMSL), followed by the graduation of its first cohort of 10 students in 1998. In 2002, MCBS launched its first bachelor's degree programs in partnership with UMSL. The college kept growing which led to a major infrastructure upgrade with the relocation to a new, purpose-built campus in Bawshar in 2007. Expanding its academic offerings to more than 30 programs, MCBS also introduced an MBA program in 2012 in collaboration with Franklin University. In 2021, the establishment of The Academy – Center for Professional Studies marked a new phase of professional and executive education. Most recently, in 2024, MCBS launched Estidama – MCBS Center for Sustainability, reinforcing its commitment to responsible management education, sustainable development, and alignment with Oman Vision 2040 and the UN Sustainable Development Goals (SDGs). Each of these milestones reflects the institution's dedication to academic excellence, international collaboration, and inclusive, future-focused education – values that strongly align with PRME and its vision to embed sustainability, ethics, and purpose in business education. Today, the college covers the whole continuum of education from KG to PhD to ensure smooth transition across education stage with the same philosophy and pedagogical principles. More importantly, moving beyond teaching as its primary focus, MCBS is now an HEI that also prioritizes research, innovation and sustainability. In doing so, the college aims to be a part of the solution to the global climate crisis challenge by preparing the graduates to become responsible, ethical leaders, and critical thinkers who would contribute to people and planet beyond just a bottom line.

6. Graduates

529

7. Degrees Offered

- Associate of Arts (A.A.)
- Associate of Science (A.S.)
- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)
- Bachelor of Business Administration (B.B.A.)

- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)
- Doctor of Philosophy (Ph.D.)

8. Faculty & Staff at the Institution

303

9. Total Student Enrollment at the Institution

4471

10. Undergraduate Student Enrollment at the Institution

2812

11. Graduate Student Enrollment at the Institution

358

12. Doctoral Student Enrollment at the Institution

76



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

13. Letter of Commitment

13.1 CEO Letter

Upload or select an image

MODERN COLLEGE
OF BUSINESS & SCIENCE



الجامعة الحديثة للتجارة والعلوم

OFFICE OF THE EXECUTIVE CHAIRMAN

To:
PRME Board
c/o PRME Secretariat
United Nations Global Compact Office
685 3rd Avenue, 12th Floor
New York, New York 10017

30 October 2023

Adoption of the Principles for Responsible Management Education

As an institution of higher education involved in the development of current and future workforce managers and decision makers, Modern College of Business and Science the first private college in the Sultanate established in 1996 is committed to implementing the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students. We encourage other academic institutions and associations to adopt and support these Principles.

Muneer Al Maskari, PhD
Executive Chairman
Modern College of Business and Science



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ص. ب: ١٠٠ - ر. ب: ١٣٣ - التحرير - سلطنة عُمان

14. Define Purpose

We advance responsible management education by linking learning with action: launching sustainability courses, training staff, engaging students and staff and projects, reducing paper waste and e-waste, building research and partnering with industry and government. We work on fair opportunities, sustainability awareness call mom helping Oman and the region thrive.

15. Institutional Engagement

26% - 50%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



16. RME Lead

- Centralized sustainability office
- Disciplinary efforts within business school
- Individual leader
- Interdisciplinary efforts across business school
- Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Student contributor

17. Define Values

In our college, Values mean doing everything responsibly, having integrity, and sustainability in mind. We action this through teaching, research, partnering with community and reporting on progress. Actions include launching sustainability club hosting international conferences and incorporating SDGs in our curriculum and faculty and students awareness training.

18. Student Awareness

26% - 50%

19. Student Engagement

26% - 50%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



20. Define Teach

Teach means integrating sustainability in curricula, using field trips (EFP Oman, Botanic Garden), case studies, and workshop with industry (44.01 on carbon capture). We offer training for faculty and PRME 15 workshops, SDG awareness and course mapping, and ESG sessions. Teaching also incorporates student-focused and student-led learning (clubs, debate, competitions).

21. Educator Recognition

- Student-nominated teaching awards

22. Barriers to Innovative Curriculum

- Budgetary limitations
- Time constraints

23. Barriers to Innovative Pedagogy

- Time constraints
- Standardized testing pressures
- Budget constraints
- Administrative hurdles

24. Fostering Innovation

A lot

25. Experiential Learning

A lot

26. Learning Mindset

A lot

27. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

28. Define Research

Research at MCBS serves sustainable innovation. Faculty have published papers across all SDGs, while the international conference ICSPBT 2024 involved 29 countries in sustainability research. Projects related to solar energy, carbon neutral campus, recycling and student innovation show that research is related to real challenges. MCBS encourages research-teaching nexus, using faculty publications to enhance teaching.

29. 2024 Publications

58

30. Research Barriers

- Data access and management
- Publishing barriers

31. 2024 Publications on Sustainable Development and/or RME

42

32. Research Funding

- Institution Specific
- Local
- National
- International

33. Socializing Research

- Community organizations
- Industry and business networks
- Open-access platforms
- Public events and lectures
- Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

34. Partners, Accreditation Bodies, Associations, etc.

- AASHE (Association for the Advancement of Sustainability in Higher Education)
- Local institutions and associations
- Network for Business Sustainability (NBS)
- Quacquarelli Symonds (QS)
- Times Higher Education (THE)
- Ministries of Education, Higher Education, or similar national bodies

35. Define Partner

Sustainability center was inaugurated by the Minister of Higher Education and the ministry has approved the registration of the center. The college has been ranked by Times Higher Education for two years now, and the data has been submitted for QS sustainability ranking. In 2025, the college has been awarded AASHE Gold Star. We have partnered with youth NGO for Climate Action, and the Chair of PRME Middle East Chapter visited the college and delivered the first i5 workshop.

36. Student Partners

- PRME Global Students
- UNESCO Student Initiatives



Practice

We adopt responsible and accountable management principles in our own governance and operations.

37. Define Practice

MCBS practices sustainability through Estidama center and responsible governance. At campus operation level, we calculate our carbon footprint, prepare ESG reports, and pursue net zero. Actions include solar feasibility, recycling drives, Earth Day and SDG Flag Day initiatives, carbon literacy training and beyond. ESG Bronze Award confirms our responsible management.

38. RME Practices

- AASHE STARS report
- Campus operations guides
- Carbon reduction or offset commitments
- Curriculum guidelines
- Climate action plan
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Ethical data sourcing guides
- Faculty hiring, tenure, and promotion guidelines
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Zero-waste guides
- Ethical leadership or good governance policies

39. Practice Awards

39.1 ESG Award, Bronze

Award Granter

Oman Sustainability Week (OSW)

Award Grantee

MCBS Sustainability center

Description of Award


During Oman Sustainability Week 2025, the Modern College of Business and Science (MCBS) was honored with the Bronze Award in the ESG (Environmental, Social, and Governance) category, recognizing our growing leadership in sustainability in the Sultanate. Organized by

Be'ah in collaboration with the Center for Sustainability and Excellence (CSE), Chicago, the ESG Awards placed MCBS alongside leading institutions such as the University of Nizwa and UTAS. This national recognition is particularly significant as it comes within the first year of launching the Estidama Center for Sustainability at MCBS. The award reflects the collective efforts of students, faculty, and staff in embedding sustainability across academic curricula, co-curricular projects, and institutional strategy. It also highlights MCBS's proactive approach to aligning with Oman Vision 2040 and the Sustainable Development Goals (SDGs).

Provide supporting materials...

Activities Report _OSW, Bronze ESG Award

View document 

Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



40. Transparent Engagement

- Boards and advisory committees
- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

41. Audiences

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Business and industry partners
- Chamber of commerce and local communities
- Faculty and staff
- Government and policy makers
- Media and public relations channels
- Non-governmental organizations (NGOs)
- Prospective and current students
- Research and academic networks



SIGNATORY

Modern College of Business and Science



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<https://www.mcbs.edu.om/>