

### 2025 Sharing Information on Progress (SIP) Report

Desautels Faculty of Management, McGill University

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#### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

#### **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































# **Getting Started**

This section provides foundational information about Desautels Faculty of Management, McGill University, including key details and basic institutional data.

#### **Mission**

"The mission of McGill University is the advancement of learning and the creation and dissemination of knowledge, by offering the best possible education, by carrying out research and scholarly activities judged to be excellent by the highest international standards, and by providing service to society." The McGill Desautels Faculty of Management develops and educates ethical, global leaders as we generate knowledge with real-world social and economic value.

#### Vision

We strive to be "McGill Desautels-great and good." We aim for great impact through excellence in our research, teaching, community, and global reach. We seek to do good and create positive societal impact by developing ethical, innovative, and future-ready leaders. We aim to be recognized as the world's leading and most influential faculty of management, committed to achieving the great and the good.

#### Strategy

mcgill\_desautels\_strategic\_framework\_2025-30

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#### **Strategy Alignment**

#### McGill Desautels strategy alignment

Sustainability, Ethics, and Equity is one of two cross-functional strategic themes that focuses the Faculty's collective efforts to compete and lead across critical areas of management scholarship and practice.

#### Sustainability, Ethics, and Equity strives to:

- Improve the long-term management of human, societal, organizational, economic, and environmental challenges; and
- Advance management with integrity and equitable outcomes, along with workplace wellness and diverse, inclusive cultures.

McGill Desautels aligns its strategic priorities with the advancement of sustainable development, the common good, and quality education by:

- Strengthening existing programming with, and developing new materials for, **Sustainability**, **Ethics**, **and Equity** themes across our academic offerings;
- Using our **Sustainability, Ethics, and Equity** institutes and initiatives to create new student projects, fund actionable faculty research, and partner with others at McGill and externally; and
- Enhancing our expertise in **Sustainability, Ethics, and Equity** at McGill, Montreal, Canada, and the wider global community.

#### **Graduates & Enrollment**

2024 Statistics	Number
Graduates	939
Faculty & Staff at the University	13,012
Student Enrollment at the University	39,920
Student Enrollment at the Institution	3,398

#### **Degrees Offered**

**Bachelor Programs** 

Bachelor of Commerce (B.Comm.)

#### Masters Programs

- Master of Management in Manufacturing (M.M.Manu.)
   Master of Management (M.M.)
- Master of Management in Retail (M.M.R.)
   Master of Management in Finance (M.M.F.)
- Master of Management in Analytics (M.M.A.) 📵 Master of Business Administration (M.B.A.)

#### **Doctoral Programs**

□ Doctor of Philosophy (D.Phil.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

#### **Letter of Commitment**

#### Message from the Dean

I am pleased to share the McGill Desautels Faculty of Management's Sharing Information on Progress report for the 2024 calendar reporting period. It is wonderful to reflect on the many accomplishments both the Desautels Faculty and its members achieved during this year. We are focused on promoting sustainable practices in all that we do and remain committed to advance sustainability education and sustainable engagement.

Generous external philanthropy continues to benefit our sustainability endeavours. During the year, with the support of alumnus David Laidley, our Centre for ethical management expanded its scope and name: the Laidley Centre for Business Ethics and Equity. The Laidley Centre also benefited from a gift in 2024 from alumnus Lester J. Fernandes that will establish a Chair in Business Ethics. Further, the Sustainable Growth Initiative started the year with three themed offices, each separately focused on sustainable finance, decarbonization, and green mobility. With support from the Mastercard Foundation, alongside the Association of Ghana Industries and six partner universities, a fourth themed office was added during the year—the Office of Sustainable Africa—focused on sustainable engagement in Africa.

Our internal strategic initiatives have focused our approach to responsible management education. The Sustainability Initiative has engaged with our professors, one-on-one, to increase themes of sustainability throughout our course pedagogies. The Equity, Diversity, and Inclusion Initiative continues to promote and advance EDI both within our courses and within the Desautels Faculty as a whole.

Operationally, we have increased our sustainable commitment into our everyday practices. Via internal administrative initiatives, we have added compost sorting into every building and floor within the Faculty. Further, every event undergoes a review to ensure incorporation of sustainable best practices. These drives, and more, have made the Desautels Faculty a leader in sustainable practices on campus.

I am honoured to continue to commit the McGill Desautels Faculty of Management to the guiding Principles of Responsible Management Education.

#### Yolande E. Chan

JAMES MCGILL PROFESSOR

DEAN, DESAUTELS FACULTY OF MANAGEMENT

MCGILL UNIVERSITY

#### **Definition of Purpose**

McGill Desautels defines Purpose under the PRME framework as the nurturing of students to become future generators of sustainable value for business and society, to work towards inclusivity, and to advance sustainable economic development.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

#### **How We Define Values**

McGill Desautels defines Values under the PRME framework as supporting institutional systems and structures that allow the incorporation of sustainability and responsible management in academic activities, including research, teaching, service, and engagement with internal and external stakeholders.

### Who Champions Responsible Management Education at Our Institution

- Centralized sustainability office
- Disciplinary efforts within business school
- ❖ Individual leader
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- \* Research or issue group, society, or club leading sustainability efforts
- Senior leadership office
- Student contributor



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

#### **How We Define Teach**

McGill Desautels defines Teach under the PRME framework as incorporating the values of global social responsibility, as portrayed in international initiatives such as the United Nations Global Compact, into academic activities and curricula.

#### **Courses that support RME**

Desautels Faculty of Management, McGill University reports 1 course in 2024 that support responsible management education and sustainable development goals.

#### **Managing for Sustainability**

RETL617

Introduction to business strategy and stakeholders. Balanced scorecard and corporate social responsibility. Analytical methods to manage the other stakeholders in a firm – owners, employees, and the public. Introduction to stakeholder theory and tools that managers can use to discriminate between the various choices to maximize stakeholder value and balance between competing stakeholder needs. Organizational culture and structure. Conflict management. Financial reporting. Inventory reporting. Budgeting. Taxation. Financial decision making.



















#### **Teaching Awards**

In 2024, 2 awards were given to faculty and educators at Desautels Faculty of Management, McGill University.

#### **♀** ONE Early Career Teaching Award

Granter: Organizations and the Natural Environment division of the Academy of Management

Grantee: Anna Kim

**Award Description:** 

This award recognizes and celebrates teaching accomplishments in the classroom, development of educational materials, and/or scholarship on teaching on ONE topics by educators in their first 1 to 8 years of teaching. The award aims to encourage early career educators' efforts to be effective in teaching topics related to ONE. The award advances the teaching aims of the ONE division by promoting learning about the relationship between organizations and the natural environment. This significant relationship needs improvement to support the continued existence, development, and management of human organizations and societies.

#### **Sustainability in Teaching Award**

**Granter:** McGill Desautels Faculty of Management

Grantee: Lindsay Holmgren

#### **Award Description:**

This award recognizes instructors who use teaching to foster the skills, values, and attitudes necessary to build sustainable societies. We look to acknowledge Desautels instructors who equip students with the competencies required to engage with multiple stakeholders and to envision multiple futures. This can mean that instructors include sustainability topics in their curriculum or use sustainability as a pedagogical tool for course development. This award is part of the Faculty's commitment to Sustainability as a strategic priority and aims to inspire instructors to think about how sustainability can be integrated in their classroom. This is a student-led nomination; instructors must be nominated by a minimum of two students to be considered for awarding. A monetary prize is included with the award.

#### **Educator Recognition**

At Desautels Faculty of Management, McGill University, we recognize educators for quality of teaching in the following ways:

- Annual teaching excellence awards
- Course evaluation scores
- Faculty promotion and tenure consideration
- Financial incentives
- Institutional recognition events
- Professional development opportunities
- Student-nominated teaching awards
- Pedagogical innovation grants

#### **○** Fostering Innovation

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#### To a great extent

Teaching and learning at our institution strongly foster innovation.

#### **©** Experiential Learning



#### To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

#### **○** Method of Teaching and Learning



#### In person

Traditional classroom-based learning with face-to-face instruction.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

#### **How We Define Research**

McGill Desautels defines Research under the PRME framework as advancing the understanding of the dynamics, impact, and role of enterprises in the creation of sustainable social, environmental, and economic value via conceptual and empirical investigations and studies.

#### Research vs Research for RME/Sustainable Development

Peer-reviewed articles were
published by Desautels Faculty of
Management, McGill University
from this past calendar year.

vs 11

Peer-reviewed articles were published by Desautels Faculty of Management, McGill University from this past calendar year in support of RME.

#### **Research Funding**

In 2024, Desautels Faculty of Management, McGill University was awarded funding for research that is:



#### **Socializing Research**

In 2024, Desautels Faculty of Management, McGill University contributed research findings to:

- Social media and digital outreach
- Research collaborations
- Public events and lectures
- Open-access platforms
- National media
- Local media
- International media
- Industry and business networks
- Government and policy makers
- Community organizations

#### **Research Awards**

In 2024, Desautels Faculty of Management, McGill University was awarded 3 research awards for responsibility- and/or sustainability-related research.



### Distinguished Winner of the 2024 Award for Responsible Research in Management

**Granter:** Fellows of the Academy of Management; Community for Responsible Research in Business

and Management

Grantee: Anna Kim

#### **Award Description:**

This annual award has honored high quality published scientific research that addresses critical issues in business and society.



### President's Prize for Public Engagement through Media – Established Academics

**Granter:** McGill University

**Grantee:** Henry Mintzberg

#### **Award Description:**

The goal of the President's Prize for Public Engagement through Media is to recognize outstanding achievement among members of the McGill community who share their knowledge with the media and the public, enhancing the University's reputation. They play a vital role in supporting McGill University's commitment to being of service to society and engaging with the broader community. Prize for Established Academics – for those who are more than fifteen years beyond their PhD or other highest degree.



### President's Prize for Public Engagement through Media – Emerging Researchers

**Granter:** McGill University

Grantee: Anna Kim

**Award Description:** 

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The goal of the President's Prize for Public Engagement through Media is to recognize outstanding achievement among members of the McGill community who share their knowledge with the media and the public, enhancing the University's reputation. They play a vital role in supporting McGill University's commitment to being of service to society and engaging with the broader community. Prize for Emerging Researchers – for those who are less than fifteen years beyond their PhD or other highest degree.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

#### **How We Define Partner**

McGill Desautels defines Partner under the PRME framework as engagements and interactions with enterprise leaders that extend knowledge of their challenges in meeting social and environmental responsibilities and the joint exploration of effective approaches to meeting these challenges.

#### **Institutional Partnerships**

- EFMD (European Foundation for Management Development)
- Financial Times
- Quacquarelli Symonds (QS)
- Times Higher Education (THE)
- Corporate Knights
- Responsible Research in Business & Management (RRBM)

#### **Student Organization Partnerships**

Net Impact



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

#### **How We Define Practice**

McGill Desautels defines Practice under the PRME framework as the incorporation of social responsibility in internal policies and structures, such that these policies and structures guide and hold accountable activities aimed at responsibile management education.

#### **Institutional Policies and Practices**

- Zero-waste guides
- Water
- Travel guides
- Sustainability strategy or strategic plan (school or university level)
- Student equity, diversity, inclusion
- Accreditation body recommendation documents
- Carbon reduction or offset commitments
- Climate action plan
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Professional training opportunities
- Responsible procurement policies

#### Policy Documents Related to RME and/or Sustainability

Policies and procedures View document 🖸 Download document 🕹



## Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### **How We Define Share**

McGill Desautels defines Share under the PRME framework as facilitating and supporting dialogue between and among educators, students, enterprises, and other interested stakeholders on activities related to global social responsibility and sustainability.

#### **Engagement Opportunities**

Desautels Faculty of Management, McGill University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Boards and advisory committees
- Annual reports
- Community events and consultation forums
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Publicly accessible sustainability data and dashboards
- Sustainability-focused research and collaboration Opportunities
- Feedback mechanisms (e.g., surveys, suggestion boxes)

#### **Communication Audiences**

Desautels Faculty of Management, McGill University communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Boards and advisory committees
- Faculty and staff
- Research and academic networks
- Non-governmental organizations (NGOs)
- Alumni and donors

SIGNATORY

# Desautels Faculty of Management, McGill University

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